

ORDER



Orders
Order / Rev: 2119958
Alt Order #: 34447411
Product Desc: Non Metro
Estimate: 8613
Flight Dates: 10/13/20 - 11/16/20
Original Date / Rev: 10/14/20 / 10/14/20
Order Type: POLITICAL CANDIDATE

KSEN-AM

Primary AE: Katz Atlanta
Sales Office: K-ATL
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place SW
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Steve Bullock for Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: BROADCAST
Revenue Code 3: BRC-SPOT
Priority: P-00

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	135	\$2,341.35	\$1,990.15
10/26/20	11/02/20	84	\$1,455.06	\$1,236.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	135	\$2,341.35	\$1,990.15	0.00
November 2020	84	\$1,455.06	\$1,236.80	0.00
Totals	219	\$3,796.41	\$3,226.95	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSEN	10/15/20	11/02/20	M-F AM Drive M-F AM Drive	CM	6a-10a	MTWTF--	1:00	15	\$21.25	P-00	0.00	NM	45	\$956.25
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					15	\$21.25		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					15	\$21.25		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					15	\$21.25		0.00			
N 2	KSEN	10/15/20	11/02/20	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	1:00	15	\$17.64	P-00	0.00	NM	45	\$793.80
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					15	\$17.64		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					15	\$17.64		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					15	\$17.64		0.00			
N 3	KSEN	10/15/20	11/02/20	M-F PM Drive M-F PM Drive	CM	3p-7p	MTWTF--	1:00	15	\$17.64	P-00	0.00	NM	45	\$793.80
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/20	10/19/20	M--TF--					15	\$17.64		0.00			
	Week:	10/20/20	10/26/20	MTWTF--					15	\$17.64		0.00			
	Week:	10/27/20	11/02/20	MTWTF--					15	\$17.64		0.00			
N 4	KSEN	10/15/20	11/02/20		CM	7p-12a	MTWTF--	1:00	10	\$10.00	P-00	0.00	NM	30	\$300.00

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Advertiser: Steve Bullock for Senate
 Product Desc: Non Metro
 Estimate: 8613
 KSEN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Evening											
				M-F Evening											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/20	10/19/20	M--TF--			10		\$10.00		0.00				
Week:		10/20/20	10/26/20	MTWTF--			10		\$10.00		0.00				
Week:		10/27/20	11/02/20	MTWTF--			10		\$10.00		0.00				
N 5	KSEN	10/17/20	10/31/20	Sa-Su AM	CM	6a-10a	-----S-	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su AM											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/20	10/23/20	-----S-			3		\$17.64		0.00				
Week:		10/24/20	10/30/20	-----S-			3		\$17.64		0.00				
Week:		10/31/20	11/06/20	-----S-			3		\$17.64		0.00				
N 6	KSEN	10/17/20	10/31/20	Sa-Su Midday	CM	10a-3p	-----S-	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su Midday											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/20	10/23/20	-----S-			3		\$17.64		0.00				
Week:		10/24/20	10/30/20	-----S-			3		\$17.64		0.00				
Week:		10/31/20	11/06/20	-----S-			3		\$17.64		0.00				
N 7	KSEN	10/17/20	10/31/20	Sa-Su PM	CM	3p-7p	-----S-	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su PM											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/20	10/17/20	-----S-			3		\$17.64		0.00				
Week:		10/18/20	10/24/20	-----S-			3		\$17.64		0.00				
Week:		10/25/20	10/31/20	-----S-			3		\$17.64		0.00				
N 8	KSEN	10/18/20	11/01/20	Sa-Su AM	CM	6a-10a	-----S	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su AM											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/20	10/24/20	-----S			3		\$17.64		0.00				
Week:		10/25/20	10/31/20	-----S			3		\$17.64		0.00				
Week:		11/01/20	11/07/20	-----S			3		\$17.64		0.00				
N 9	KSEN	10/18/20	11/01/20	Sa-Su Midday	CM	10a-3p	-----S	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su Midday											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/20	10/24/20	-----S			3		\$17.64		0.00				
Week:		10/25/20	10/31/20	-----S			3		\$17.64		0.00				
Week:		11/01/20	11/07/20	-----S			3		\$17.64		0.00				
N 10	KSEN	10/18/20	11/01/20	Sa-Su PM	CM	3p-7p	-----S	1:00	3	\$17.64	P-00	0.00	NM	9	\$158.76
				Sa-Su PM											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/20	10/24/20	-----S			3		\$17.64		0.00				
Week:		10/25/20	10/31/20	-----S			3		\$17.64		0.00				
Week:		11/01/20	11/07/20	-----S			3		\$17.64		0.00				
													Totals	219	\$3,796.41

Oct 14, 20
 CONT# 34447411 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSEN-AM (Shelby, MT)
 FM BRADY POCSIK
 OFF ATLANTA
 AGY CANAL PARTNERS MEDIA
 ADDR 900 CIRCLE 75 PARKWAY SE SUITE 1650
 ATLANTA, GA 30339

DDS CONT# 0
 C/P/E: / / 8613

SALESPERSON FAX#

PH #

BYR CHRIS BRIMER
 ADV STEVE BULLOCK FOR SENATE
 PDT Non-Metro
 FLT Oct 13, 20 - Nov 03, 20

* REP ORDER COMMENT *

** 10/14/2020 4:47:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANKS,
 JUDY.BOWLES@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 TuWThF,M	6A - 10A	60	10/13/2020 - 11/2/2020	3W	15	\$21.25	45
		SHELBY MT							
	1.2	TuWThF,M	10A - 3P	60	10/13/2020 - 11/2/2020	3W	15	\$17.64	45
		SHELBY MT							
	1.3	TuWThF,M	3P - 7P	60	10/13/2020 - 11/2/2020	3W	15	\$17.64	45
		SHELBY MT							
	1.4	TuWThF,M	7P - 12A	60	10/13/2020 - 11/2/2020	3W	10	\$10.00	30
		SHELBY MT;M-F 7P-12A							
	1.5S.	6A - 10A	60	10/17/2020 - 10/31/2020	3W	3	\$17.64	9
		SHELBY MT							
	1.6S.	10A - 3P	60	10/17/2020 - 10/31/2020	3W	3	\$17.64	9
		SHELBY MT							
	1.7S.	3P - 7P	60	10/17/2020 - 10/31/2020	3W	3	\$17.64	9
		SHELBY MT							
	1.8S	6A - 10A	60	10/18/2020 - 11/1/2020	3W	3	\$17.64	9
		SHELBY MT							
	1.9S	10A - 3P	60	10/18/2020 - 11/1/2020	3W	3	\$17.64	9
		SHELBY MT							
	1.10S	3P - 7P	60	10/18/2020 - 11/1/2020	3W	3	\$17.64	9
		SHELBY MT							

Oct 14, 20
 CONT# 34447411 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 8613

				** WEEKLY FLIGHT TOTALS **	73	\$3,796.41	
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	Oct 20	Nov 20					
SPOTS	146	73					
CASH	2530.94	1265.47					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2530.94	1265.47					

							TOTAL
SPOTS							219
CASH							3,796.41
TRADE							0.00
NSL							0.00
TOTAL							3,796.41

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Christopher Brimer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steve Bullock

Authorized committee:

Montanans for Bullock

Agency requesting time (and contact information):

☐ N/A Canal Partners Media, 900 Circle 75 Pkwy, Suite 1650, Atlanta, GA 30339

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

Tuesday, November 3rd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Andrew Huff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Christopher Brimer

Digitally signed by Christopher Brimer
Date: 2020.08.07 13:48:44 -04'00'

Signature:

Julie Martin

Name: Christopher Brimer

Name:

Julie Martin

Date of Request to Purchase Ad Time: 08/07/2020

Date of Station Agreement to Sell Time: 10/14/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Christopher BrimerDigitally signed by Christopher Brimer
Date: 2020.08.07 13:48:59 -04'00'

Name: Christopher Brimer

Date: 08/07/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 10/14/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

34447411

Station Call Letters:

KSGN

Date Received/Requested:

10/14/20

Est. #:

0613

Station Location:

Shelby MT

Run Start and End Dates:

10/15 - 11/3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.