

## ORDER



**Orders**  
**Order / Rev:** 2073743  
**Alt Order #:** 34364359  
**Product Desc:** Non-Metro  
**Estimate:** 8331  
**Flight Dates:** 09/23/20 - 09/29/20  
**Original Date / Rev:** 09/22/20 / 09/22/20  
**Order Type:** POLITICAL CANDIDATE

**KSEN-AM**  
**Primary AE:** Katz Atlanta  
**Sales Office:** K-ATL  
**Sales Region:** National

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Parkway SE Suite 1650  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Steve Bullock for Senate  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** P-00

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/31/20   | 09/27/20 | 10      | \$187.23     | \$159.15   |
| 09/28/20   | 09/29/20 | 4       | \$77.78      | \$66.11    |

## Totals

| Month          | # Spots   | Gross Amount    | Net Amount      | Rating      |
|----------------|-----------|-----------------|-----------------|-------------|
| September 2020 | 10        | \$187.23        | \$159.15        | 0.00        |
| October 2020   | 4         | \$77.78         | \$66.11         | 0.00        |
| <b>Totals</b>  | <b>14</b> | <b>\$265.01</b> | <b>\$225.26</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Atlanta      |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch    | Start             | End             | Inventory Code               | Break | Start/End Time    | Days    | Len  | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount   |
|-----|-------|-------------------|-----------------|------------------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|----------|
| N 1 | KSEN  | 09/23/20          | 09/29/20        | M-F AM Drive<br>M-F AM Drive | CM    | 6a-10a            | 11111-- | 1:00 | 5     | \$21.25     | P-00 | 0.00          | NM   | 5     | \$106.25 |
|     | AM -  |                   |                 |                              |       |                   |         |      |       |             |      |               |      |       |          |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     | Week: | 09/22/20          | 09/28/20        | 1-111--                      |       | 4                 |         |      |       | \$21.25     |      | 0.00          |      |       |          |
|     | Week: | 09/29/20          | 10/05/20        | -1-----                      |       | 1                 |         |      |       | \$21.25     |      | 0.00          |      |       |          |
| N 2 | KSEN  | 09/23/20          | 09/29/20        | M-F PM Drive<br>M-F PM Drive | CM    | 3p-7p             | 11111-- | 1:00 | 5     | \$17.64     | P-00 | 0.00          | NM   | 5     | \$88.20  |
|     | PM -  |                   |                 |                              |       |                   |         |      |       |             |      |               |      |       |          |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     | Week: | 09/22/20          | 09/28/20        | 1-111--                      |       | 4                 |         |      |       | \$17.64     |      | 0.00          |      |       |          |
|     | Week: | 09/29/20          | 10/05/20        | -1-----                      |       | 1                 |         |      |       | \$17.64     |      | 0.00          |      |       |          |
| N 3 | KSEN  | 09/26/20          | 09/28/20        | Sa-Su Midday<br>Sa-Su Midday | CM    | 10:00 AM-3:00 PM  | -----2- | 1:00 | 2     | \$17.64     | P-00 | 0.00          | NM   | 2     | \$35.28  |
|     | WK -  |                   |                 |                              |       |                   |         |      |       |             |      |               |      |       |          |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     | Week: | 09/26/20          | 10/02/20        | -----2-                      |       | 2                 |         |      |       | \$17.64     |      | 0.00          |      |       |          |
| N 4 | KSEN  | 09/26/20          | 09/28/20        | Sa-Su PM<br>Sa-Su PM         | CM    | 3:00 PM-7:00 PM   | -----S- | 1:00 | 1     | \$17.64     | P-00 | 0.00          | NM   | 1     | \$17.64  |
|     | WK -  |                   |                 |                              |       |                   |         |      |       |             |      |               |      |       |          |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     | Week: | 09/26/20          | 10/02/20        | -----S-                      |       | 1                 |         |      |       | \$17.64     |      | 0.00          |      |       |          |

Order / Rev: 2073743  
 Alt Order #: 34364359  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: Steve Bullock for Senate  
 Product Desc: Non-Metro  
 Estimate: 8331

KSEN-AM

| Ln  | Ch    | Start             | End             | Inventory Code  | Break | Start/End Time    | Days   | Len         | Spots | Rate          | Pri  | Rtg  | Type   | Spots | Amount   |
|-----|-------|-------------------|-----------------|-----------------|-------|-------------------|--------|-------------|-------|---------------|------|------|--------|-------|----------|
| N 6 | KSEN  | 09/27/20          | 09/28/20        | Sa-Su PM        | CM    | 3:00 PM-7:00 PM   | -----S | 1:00        | 1     | \$17.64       | P-00 | 0.00 | NM     | 1     | \$17.64  |
|     |       |                   |                 | Sa-Su PM        |       |                   |        |             |       |               |      |      |        |       |          |
|     | WK -  |                   |                 |                 |       |                   |        |             |       |               |      |      |        |       |          |
|     |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |        | <u>Rate</u> |       | <u>Rating</u> |      |      |        |       |          |
|     | Week: | 09/27/20          | 10/03/20        | -----S          |       | 1                 |        | \$17.64     |       | 0.00          |      |      |        |       |          |
|     |       |                   |                 |                 |       |                   |        |             |       |               |      |      | Totals | 14    | \$265.01 |

Sep 22, 20  
 CONT# 34364359 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KSEN-AM (Shelby, MT)  
 FM BRADY POCSIK  
 OFF ATLANTA  
 AGY CANAL PARTNERS MEDIA  
 ADDR 900 CIRCLE 75 PARKWAY SE SUITE 1650  
 ATLANTA, GA 30339  
  
 BYR CHRIS BRIMER  
 ADV STEVE BULLOCK FOR SENATE  
 PDT Non-Metro  
 FLT Sep 22, 20 - Sep 29, 20

DDS CONT# 0  
 C/P/E: / / 8331

SALESPERSON FAX#

PH #

\* REP ORDER COMMENT \*

\*\* 9/22/2020 4:00:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANKS,  
 JUDY.BOWLES@KATZMEDIA.COM

| MC | LN  | DAYS                        | TIME     | LEN | EFFECTIVE DATES            | # OF WKS | NPW | RATE     | TOT SPTS |
|----|-----|-----------------------------|----------|-----|----------------------------|----------|-----|----------|----------|
|    | 1.1 | <b>FLIGHT 1</b><br>TuWThF,M | 6A - 10A | 60  | 9/22/2020 - 9/28/2020      | 1W       | 5   | \$21.25  | 5        |
|    |     | SHELBY MT                   |          |     |                            |          |     |          |          |
|    | 1.2 | TuWThF,M                    | 3P - 7P  | 60  | 9/22/2020 - 9/28/2020      | 1W       | 5   | \$17.64  | 5        |
|    |     | SHELBY MT                   |          |     |                            |          |     |          |          |
|    | 1.3 | .....S.                     | 10A - 3P | 60  | 9/26/2020 - 9/26/2020      | 1W       | 2   | \$17.64  | 2        |
|    |     | SHELBY MT                   |          |     |                            |          |     |          |          |
|    | 1.4 | .....S.                     | 3P - 7P  | 60  | 9/26/2020 - 9/26/2020      | 1W       | 1   | \$17.64  | 1        |
|    |     | SHELBY MT                   |          |     |                            |          |     |          |          |
|    | 1.5 | .....S                      | 3P - 7P  | 60  | 9/27/2020 - 9/27/2020      | 1W       | 1   | \$17.64  | 1        |
|    |     | SHELBY MT                   |          |     |                            |          |     |          |          |
|    |     |                             |          |     | ** WEEKLY FLIGHT TOTALS ** |          | 14  | \$265.01 |          |

|       | Sep 20 | Oct 20 |  |  |  |  |  |
|-------|--------|--------|--|--|--|--|--|
| SPOTS | 14     | 0      |  |  |  |  |  |
| CASH  | 265.01 | 0.00   |  |  |  |  |  |
| TRADE | 0.00   | 0.00   |  |  |  |  |  |
| NSL   | 0.00   | 0.00   |  |  |  |  |  |
| TOTAL | 265.01 | 0.00   |  |  |  |  |  |

CONT# 34364359 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 8331

|       |  |  |  |  |  | TOTAL  |
|-------|--|--|--|--|--|--------|
| SPOTS |  |  |  |  |  | 14     |
| CASH  |  |  |  |  |  | 265.01 |
| TRADE |  |  |  |  |  | 0.00   |
| NSL   |  |  |  |  |  | 0.00   |
| TOTAL |  |  |  |  |  | 265.01 |

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Christopher Brimer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steve Bullock

Authorized committee:

Montanans for Bullock

Agency requesting time (and contact information):

☐ N/A Canal Partners Media, 900 Circle 75 Pkwy, Suite 1650, Atlanta, GA 30339

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

Tuesday, November 3rd, 2020



General



Primary

Treasurer of candidate's authorized committee:

Andrew Huff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

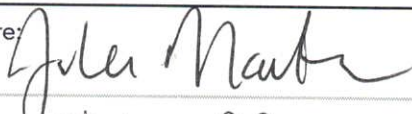


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency                      |   | Station Representative  |
|---|---|---|
| Signature:                                      | Digitally signed by Christopher Brimer<br>Date: 2020.08.07 13:48:44 -04'00' | Signature:  |
| Christopher Brimer                              |   | Name: Julie Martin  |
| Name: Christopher Brimer                        |   |   |
| Date of Request to Purchase Ad Time: 08/07/2020 |   | Date of Station Agreement to Sell Time: 9/22/20   |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Christopher Brimer**Digitally signed by Christopher Brimer  
Date: 2020.08.07 13:48:59 -04'00'

Name: Christopher Brimer

Date: 08/07/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 9/22/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

34364359

Station Call Letters:

KSEN

Date Received/Requested:

9/22/20

Est. #:

0331

Station Location:

Shelby MT

Run Start and End Dates:

9/22-9/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.