



# QUARTERLY ISSUES-PROGRAMMING REPORT

JANUARY 1 – MARCH 31, 2014

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**Program Title:** Various Public Service Announcements

**Broadcast Date:** throughout period

**Program Producer:** Various

**Broadcast Time:** periodically

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**Program Description:** WIOH airs at least one public service announcement during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a partial list of sponsors of public service announcements broadcast on WIOH during this period:

Ad Council, The  
American Heart Association  
American Red Cross  
CCHS Adult Education  
Concord Board of Health  
Concord Carlisle Community Chest  
Concord Conservatory  
Concord Museum  
Concord Police Dept.  
Concord Public Library  
Concord Scouts Den 133  
Cradles to Crayons

Federal Emergency Management Agency  
Feeding America  
Labels Are For Jars (Lawrence, MA)  
Mass. Dept. of Transportation  
Massachusetts Elks  
Open Table  
Thoreau School  
United Way  
US Air Force  
US Dept. of Health and Human Service  
US Dept. of Transportation  
US Environmental Protection Agency

In addition to all special programs broadcast on WIOH, the station meets an important need of the town’s young people by providing, through the station’s operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school’s students.