



QUARTERLY ISSUES-PROGRAMMING REPORT

JANUARY 1 – MARCH 31, 2014

Program Title: Various Public Service Announcements	Broadcast Date: throughout period
Program Producer: Various	Broadcast Time: periodically

Program Description: WIOH airs at least one public service announcement during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a partial list of sponsors of public service announcements broadcast on WIOH during this period:

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| Ad Council, The | Federal Emergency Management Agency |
| American Heart Association | Feeding America |
| American Red Cross | Labels Are For Jars (Lawrence, MA) |
| CCHS Adult Education | Mass. Dept. of Transportation |
| Concord Board of Health | Massachusetts Elks |
| Concord Carlisle Community Chest | Open Table |
| Concord Conservatory | Thoreau School |
| Concord Museum | United Way |
| Concord Police Dept. | US Air Force |
| Concord Public Library | US Dept. of Health and Human Service |
| Concord Scouts Den 133 | US Dept. of Transportation |
| Cradles to Crayons | US Environmental Protection Agency |

In addition to all special programs broadcast on WIOH, the station meets an important need of the town’s young people by providing, through the station’s operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school’s students.