

BLUEWATER BROADCASTING  
 4101 Wall Street  
 Montgomery, AL 36106

Order #: **10758-00003**  
 Description:  
 Date Entered: 2/19/2024  
 P.O.#:  
 Salesperson: Pestrichelli, Jennifer  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Monet Gaines for Circuit Court

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/23/2024	3/5/2024	WQKS-HD2	06:00:00 to 10:00:00	CUSTOM	1:00	13	10.00	130.00	Y	Y	Y	Y	Y	N	N
2/23/2024	2/25/2024					1	10.00	10.00	0	0	0	0	1	0	0
2/26/2024	3/3/2024					8	10.00	80.00	1	2	2	2	1	0	0
3/4/2024	3/5/2024					4	10.00	40.00	2	2	0	0	0	0	0
2 2/23/2024	3/5/2024	WQKS-HD2	06:00:00 to 10:00:00	CUSTOM	:30	16	5.00	80.00	Y	Y	Y	Y	Y	N	N
2/23/2024	2/25/2024					2	5.00	10.00	0	0	0	0	2	0	0
2/26/2024	3/3/2024					10	5.00	50.00	2	2	2	2	2	0	0
3/4/2024	3/5/2024					4	5.00	20.00	2	2	0	0	0	0	0

**Station Totals:**

Station	Spot Count	Net Billing
WQKS-HD2	29	\$210.00

**Order Start Date: 2/23/2024      Order End Date: 3/5/2024      Spots: 29      Total Charges: \$210.00**

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

**Projected Calendar Month/End-Of-Schedule Billing Totals for Monet Gaines for Circuit Court / 10758-00003 :**

		<u>Spot Count</u>	<u>Net Billing</u>
February	2024	18	\$130.00
March	2024	11	\$80.00
<b>Total:</b>		<b>29</b>	<b>\$210.00</b>

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for Monet Gaines for Circuit Court By:

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Please Sign and Return One Copy

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Monet Gains



From: Jennifer Pestrichelli  
 Phone: (334) 244-0961  
 Email: jennifer@bluewaterbroadcasting.com  
 2/14/2024 2:47 PM

Flight Dates: 02/23/2024 - 03/05/2024  
 Demo: P 18+

Radio Market: MONTGOMERY  
 Survey: FA23  
 Geography: Metro

	Daypart	Length	Spots	Unit Rate	Total Cost	Net Reach	Frequency
<b>Radio Total</b>			<b>59</b>	<b>\$10.17</b>	<b>\$600.00</b>	<b>28,900</b>	<b>3.2</b>
<b>WJWZ-FM</b>			<b>30</b>	<b>\$13.00</b>	<b>\$390.00</b>	<b>21,600</b>	<b>2.9</b>
Flight A - 1 wk (02/19)							
			4	\$12.50	\$50.00	4,800	1.8
<b>One Week Total</b>			<b>4</b>	<b>\$12.50</b>	<b>\$50.00</b>	<b>4,800</b>	<b>1.8</b>
	F 6A-10A	60	3	\$12.00	\$36.00	4,200	1.5
	F 6A-10A	30	1	\$14.00	\$14.00	2,100	1.0
Flight A - 1 wk (02/26)							
			18	\$13.11	\$236.00	13,700	2.8
<b>One Week Total</b>			<b>18</b>	<b>\$13.11</b>	<b>\$236.00</b>	<b>13,700</b>	<b>2.8</b>
	M-F 6A-10A	30	10	\$14.00	\$140.00	10,800	1.9
	M-F 6A-10A	60	8	\$12.00	\$96.00	9,700	1.7
Flight A - 1 wk (03/04)							
			8	\$13.00	\$104.00	7,900	2.1
<b>One Week Total</b>			<b>8</b>	<b>\$13.00</b>	<b>\$104.00</b>	<b>7,900</b>	<b>2.1</b>
	M-Tu 6A-10A	30	4	\$14.00	\$56.00	5,700	1.5
	M-Tu 6A-10A	60	4	\$12.00	\$48.00	5,700	1.5
<b>WQKS-FM HD2</b>			<b>29</b>	<b>\$7.24</b>	<b>\$210.00</b>	<b>7,500</b>	<b>3.8</b>
Flight A - 1 wk (02/19)							
			3	\$6.67	\$20.00	2,400	1.6
<b>One Week Total</b>			<b>3</b>	<b>\$6.67</b>	<b>\$20.00</b>	<b>2,400</b>	<b>1.6</b>
	F 6A-10A	30	2	\$5.00	\$10.00	1,900	1.4
	F 6A-10A	60	1	\$10.00	\$10.00	1,300	1.0
Flight A - 1 wk (02/26)							
			18	\$7.22	\$130.00	5,200	3.5

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: MONTGOMERY; FA23; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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# Monet Gains



From: Jennifer Pestrighelli  
 Phone: (334) 244-0961  
 Email: jennifer@bluewaterbroadcasting.com  
 2/14/2024 2:47 PM

	Daypart	Length	Spots	Unit Rate	Total Cost	Net Reach	Frequency
<b>WQKS-FM HD2 (continued)</b>							
One Week Total			18	\$7.22	\$130.00	5,200	3.5
	M-F 6A-10A	30	10	\$5.00	\$50.00	4,400	2.3
	M-F 6A-10A	60	8	\$10.00	\$80.00	4,000	2.0
<b>Flight A - 1 wk (03/04)</b>							
			8	\$7.50	\$60.00	2,800	2.3
One Week Total			8	\$7.50	\$60.00	2,800	2.3
	M-Tu 6A-10A	30	4	\$5.00	\$20.00	2,000	1.6
	M-Tu 6A-10A	60	4	\$10.00	\$40.00	2,000	1.6

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# Monet Gaines



From: Jennifer Pestrichelli  
Phone: (334) 244-0961  
Email: jennifer@bluewaterbroadcasting.com  
2/14/2024 2:47 PM

## Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency
Radio Total	59	\$10.17	\$600.00	28,900	3.2
WJWZ-FM	30	\$13.00	\$390.00	21,600	2.9
WQKS-FM HD2	29	\$7.24	\$210.00	7,500	3.8

Accepted by Station

Date

Accepted by Client

Date

Bluewater Broadcasting, LLC has policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Any revisions to the contract, including cancellation, require 14 day advance written notice. All invoices are considered past due after 30 days and are subject to interest and/or collection fees.

The first demo listed is the Primary Demo.

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# Detailed Sourcing Summary

Radio Market: MONTGOMERY  
Survey: Nielsen Radio Fall 2023  
Geography: Metro  
Daypart: Multiple Dayparts Used

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**Demo/Intab/Population:**

Age/Gender	Population	Intab
Adults 18+ (Primary)	290,700	989

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Stations: User Selected  
Additional  
Notices:

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Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper. Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf) The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

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Ascription Website: <http://ascription.nielsen.com>  
Rating Reliability Estimator: <https://rre.nielsen.com>

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A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.  
<https://ebook.nielsen.com/secure/RR8/2023FAL/0173/pdfs/SpecialNotices.pdf>

