



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|-----------------|--------------|
| WBTV | Cheryl Long | Telerep-Washing | National |

Billing Address:

National Media Planning & Research
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

| Advertiser | Product | Estimate Number |
|-------------------|------------|-----------------|
| POL/Burr, Richard | BURR 10/11 | 6962 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/11/16 - 10/17/16 | 1551807 | 08318244 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | 475 | 894 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--|------------|----------|------------------------|----------------|------------------------|----------------|----------------|---------------|------------|------|
| 1 | 10/14/16 | 10/14/16 | WBTV News @ 11p | 11p-1135p | ----1-- | :30 | 1 | \$1,725.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,725.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WBTV | F | 10/14/16 | 11:28 PM | WBTV News @ 11p | 11p-1135p | :30 | DMSC2016RB08H | \$1,725.00 | NM |
| 2 | 10/14/16 | 10/14/16 | NET Late Run Late Show | 1135p-137.28a | ----1-- | :30 | 1 | \$75.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$75.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WBTV | F | 10/14/16 | 1:21 AM | NET Late Run Late Show | 1135p-137.28a | :30 | DMSC2016RB08H | \$75.00 | NM |
| 3 | 10/14/16 | 10/14/16 | CBS Soaps | CBS Soaps | ----1-- | :30 | 1 | \$500.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$500.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WBTV | F | 10/14/16 | 12:27 PM | CBS Soaps | CBS Soaps | :30 | DMSC2016RB08H | \$500.00 | NM |
| 4 | 10/14/16 | 10/14/16 | Late Run Late Show | 1237a-237.28a | ----1-- | :30 | 1 | \$75.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$75.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WBTV | F | 10/14/16 | 2:17 AM | Late Run Late Show | 1237a-237.28a | :30 | DMSC2016RB08H | \$75.00 | NM |
| 5 | 10/14/16 | 10/14/16 | WBTV News At Noon | 12-12:30p | ----1-- | :30 | 1 | \$625.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$625.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WBTV | F | 10/14/16 | 12:09 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB08H | \$625.00 | NM |
| 6 | 10/14/16 | 10/14/16 | Steve Harvey | 3-4pm | | :30 | 1 | \$225.00 | NM | |

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| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|---------------|---------------|
| ----- 1-- | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 3:55 PM | Steve Harvey | 3-4pm | :30 | DMSC2016RB08H | \$225.00 NM |
| 7 | 10/14/16 | 10/14/16 | WBTV News at 4p | M-F 4-4.30p | ----- 1-- | :30 | 1 | \$475.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 4:27 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB08H | \$475.00 NM |
| 8 | 10/14/16 | 10/14/16 | WBTV News 430a | 430-5a | ----- 1-- | :30 | 1 | \$125.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 4:37 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB08H | \$125.00 NM |
| 9 | 10/14/16 | 10/14/16 | WBTV News at 4.30p | M-F 4.30p-5p | ----- 1-- | :30 | 1 | \$1,100.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 4:54 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB08H | \$1,100.00 NM |
| 10 | 10/14/16 | 10/14/16 | WBTV News 5a | 5-530a | ----- 1-- | :30 | 1 | \$350.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 5:18 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB08H | \$350.00 NM |
| 11 | 10/14/16 | 10/14/16 | WBTV News at 5p | 5p-5:30p | ----- 1-- | :30 | 1 | \$725.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$725.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 5:27 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB08H | \$725.00 NM |
| 12 | 10/14/16 | 10/14/16 | WBTV News 530a | 530-6a | ----- 1-- | :30 | 1 | \$475.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 5:57 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB08H | \$475.00 NM |
| 13 | 10/14/16 | 10/14/16 | WBTV News at 530p | M-F 530p-6p | ----- 1-- | :30 | 1 | \$1,300.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/10/16 | 10/16/16 | ----- 1-- | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 5:42 PM | WBTV News at 530p | M-F 530p-6p | :30 | DMSC2016RB08H | \$1,300.00 NM |

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| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------------------|----------------|----------------|---------------|------------------------|
| 14 | 10/14/16 | 10/14/16 | WBTV News at 6p | M-F 6p-630p | ----1-- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 6:11 PM | WBTV News at 6p | M-F 6p-630p | :30 | DMSC2016RB08H | \$1,700.00 NM |
| 15 | 10/14/16 | 10/14/16 | WBTV News 6a | 6-7a | ----1-- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 6:43 AM | WBTV News 6a | 6-7a | :30 | DMSC2016RB08H | \$750.00 NM |
| 16 | 10/14/16 | 10/14/16 | WBTV News Primetime | M-F 7p-730p | ----1-- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 7:13 PM | WBTV News Primetime | M-F 7p-730p | :30 | DMSC2016RB08H | \$1,100.00 NM |
| 17 | 10/14/16 | 10/14/16 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | | The Early Show | 7-9a | :00 | | \$150.00 NM |
| Credited | | | | | | | | | |
| 18 | 10/14/16 | 10/14/16 | Access Hollywood | 7.30-7.58p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | F | 10/14/16 | 7:43 PM | Access Hollywood | 7.30-7.58p | :30 | DMSC2016RB08H | \$800.00 NM |
| 19 | 10/17/16 | 10/17/16 | WBTV News @ 11p | 11p-1135p | 1----- | :30 | 1 | \$1,725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,725.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 11:28 PM | WBTV News @ 11p | 11p-1135p | :30 | DMSC2016RB08H | \$1,725.00 NM |
| 20 | 10/17/16 | 10/17/16 | NET Late Show, The | 1135-1237a | 1----- | :30 | 1 | \$575.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$575.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 12:26 AM | NET Late Show, The | 1135-1237a | :30 | DMSC2016RB10H | \$575.00 NM |
| 21 | 10/17/16 | 10/17/16 | Price Is Right | 11a-12p | 1----- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,100.00 | | | | | | | | | |
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|--|------------|----------|--------------------|----------------|--------------------|----------------|----------------|---------------|---------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|--------|------|------------|----------|----|----------|----------|----------------|-------------|----------------|---------------|------------|------|------|---|------|---|----------|----------|--------------------|--------------|-----|---------------|---------------------|----|----------|--|--|--|--|--|--|--|--|--|--|
| 21 | 10/17/16 | 10/17/16 | Price Is Right | 11a-12p | 1----- | :30 | 1 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>10:58 AM</td><td>Price Is Right</td><td>11a-12p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$1,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 10:58 AM | Price Is Right | 11a-12p | :30 | DMSC2016RB08H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 10:58 AM | Price Is Right | 11a-12p | :30 | DMSC2016RB08H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | 10/17/16 | 10/17/16 | Late, Late Show | 1237a-137a | 1----- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$250.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>1:27 AM</td><td>Late, Late Show</td><td>1237a-137a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 1:27 AM | Late, Late Show | 1237a-137a | :30 | DMSC2016RB08H | \$250.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 1:27 AM | Late, Late Show | 1237a-137a | :30 | DMSC2016RB08H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 10/17/16 | 10/17/16 | WBTV News At Noon | 12-12:30p | 1----- | :30 | 1 | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$625.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>12:12 PM</td><td>WBTV News At Noon</td><td>12-12:30p</td><td>:30</td><td>DMSC2016RB10H</td><td>\$625.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$625.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 12:12 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB10H | \$625.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$625.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 12:12 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB10H | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 10/17/16 | 10/17/16 | Steve Harvey | 3-4pm | 1----- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$225.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td></td><td>Steve Harvey</td><td>3-4pm</td><td>:00</td><td></td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$225.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | | Steve Harvey | 3-4pm | :00 | | \$225.00 | NM | Credited | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | | Steve Harvey | 3-4pm | :00 | | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 10/17/16 | 10/17/16 | WBTV News at 4p | M-F 4-4.30p | 1----- | :30 | 1 | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$475.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>3:58 PM</td><td>WBTV News at 4p</td><td>M-F 4-4.30p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$475.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$475.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 3:58 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB08H | \$475.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$475.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 3:58 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB08H | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 10/17/16 | 10/17/16 | WBTV News 430a | 430-5a | 1----- | :30 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>4:57 AM</td><td>WBTV News 430a</td><td>430-5a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$200.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$200.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 4:57 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB08H | \$200.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 4:57 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB08H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 10/17/16 | 10/17/16 | WBTV News at 4.30p | M-F 4.30p-5p | 1----- | :30 | 1 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>4:52 PM</td><td>WBTV News at 4.30p</td><td>M-F 4.30p-5p</td><td>:30</td><td>DMSC2016RB10H</td><td>\$1,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$1,100.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 4:52 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB10H | \$1,100.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 4:52 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB10H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 10/17/16 | 10/17/16 | WBTV News 5a | 5-530a | 1----- | :30 | 1 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/17/16</td><td>5:20 AM</td><td>WBTV News 5a</td><td>5-530a</td><td>:30</td><td>DMSC2016RB10H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/17/16 | 10/23/16 | 1----- | 1 | \$350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | M | 10/17/16 | 5:20 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB10H | \$350.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/17/16 | 10/23/16 | 1----- | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | M | 10/17/16 | 5:20 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB10H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 10/17/16 | 10/17/16 | WBTV News at 5p | 5p-5:30p | 1----- | :30 | 1 | \$725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|-----------------------|----------------|----------------|---------------|------------------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$725.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 5:23 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB08H | \$725.00 NM |
| 30 | 10/17/16 | 10/17/16 | WBTV News 530a | 530-6a | 1----- | :30 | 1 | \$475.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$475.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 5:39 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB08H | \$475.00 NM |
| 31 | 10/17/16 | 10/17/16 | WBTV News at 530p | M-F 530p-6p | 1----- | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 5:53 PM | WBTV News at 530p | M-F 530p-6p | :30 | DMSC2016RB10H | \$1,300.00 NM |
| 32 | 10/17/16 | 10/17/16 | WBTV News at 6p | M-F 6p-630p | 1----- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 6:19 PM | WBTV News at 6p | M-F 6p-630p | :30 | DMSC2016RB08H | \$1,700.00 NM |
| 33 | 10/17/16 | 10/17/16 | WBTV News 6a | 6-7a | 1----- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 6:59 AM | WBTV News 6a | 6-7a | :30 | DMSC2016RB10H | \$750.00 NM |
| 34 | 10/17/16 | 10/17/16 | WBTV News Primetime | M-F 7p-730p | 1----- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 7:28 PM | WBTV News Primetime | M-F 7p-730p | :30 | DMSC2016RB08H | \$1,100.00 NM |
| 35 | 10/17/16 | 10/17/16 | The Early Show | 7-9a | 1----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WBTV | Th | 10/13/16 | 9:23 AM | LOC Morning Break | 9a-10a | :30 | DMSC2016RB08H | \$225.00 NM |
| | | | | | MG for 77.1,96.1,35.1 | | | | |
| 2 | WBTV | F | 10/14/16 | 9:13 AM | LOC Morning Break | 9a-10a | :30 | DMSC2016RB08H | \$225.00 NM |
| | | | | | MG for 77.1,96.1,35.1 | | | | |
| 1 | WBTV | M | 10/17/16 | | The Early Show | 7-9a | :00 | | \$150.00 NM |
| | | | | | See MG 35.2,35.3 | | | | |
| 36 | 10/17/16 | 10/17/16 | Access Hollywood | 7.30-7.58p | 1----- | :30 | 1 | \$800.00 | NM |

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|-------------------------|----------------|----------------|---------------|------------------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | M | 10/17/16 | 7:53 PM | Access Hollywood | 7.30-7.58p | :30 | DMSC2016RB10H | \$800.00 NM |
| 37 | 10/15/16 | 10/15/16 | Sat Prime Hour 3 | 10-11p | -----1- | :30 | 1 | \$1,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$1,600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | 10:41 PM | Sat Prime Hour 3 | 10-11p | :30 | DMSC2016RB08H | \$1,600.00 NM |
| 38 | 10/15/16 | 10/15/16 | WBTV 11p News / Sat. | 11p-1135p | -----1- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$950.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | 11:32 PM | WBTV 11p News / Sat. | 11p-1135p | :30 | DMSC2016RB08H | \$950.00 NM |
| 39 | 10/15/16 | 10/15/16 | ACC Football Reg Season | 12n-330p | -----1- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$950.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | | ACC Football Reg Season | 12n-330p | :00 | | \$950.00 NM |
| | | | | | See MG 39.2 | | | | |
| 2 | WBTV | Sa | 10/15/16 | 2:27 PM | ACC Football Reg Season | 12n-330p | :30 | DMSC2016RB08H | \$400.00 NM |
| | | | | | MG for 39.1 10/15 | | | | |
| 40 | 10/15/16 | 10/15/16 | WBTV Sat 5a News | 5-6a | -----1- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | | WBTV Sat 5a News | 5-6a | :00 | | \$100.00 NM |
| | | | | | Credited | | | | |
| 41 | 10/15/16 | 10/15/16 | WBTV Sat 6a News | 6-7a | -----1- | :30 | 1 | \$425.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$425.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | 6:58 AM | WBTV Sat 6a News | 6-7a | :30 | DMSC2016RB08H | \$425.00 NM |
| 42 | 10/15/16 | 10/15/16 | CBS Saturday Early Show | 8-10a | -----1- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1- 1 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Sa | 10/15/16 | 8:24 AM | CBS Saturday Early Show | 8-10a | :30 | DMSC2016RB08H | \$800.00 NM |
| 43 | 10/16/16 | 10/16/16 | Face the Nation | 1030a-11.30a | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/16 10/16/16 -----1 1 \$600.00 | | | | | | | | | |

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Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------|----------------|---------|--------|----------------|------------|------|
| 43 | 10/16/16 | 10/16/16 | Face the Nation | 1030a-11.30a | -----1 | :30 | 1 | \$600.00 | NM |
| 10/10/16 10/16/16 -----1 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/16/16 11:22 AM Face the Nation 1030a-11.30a :30 DMSC2016RB08H \$600.00 NM | | | | | | | | | |
| 44 | 10/16/16 | 10/16/16 | Late run late after Footb | 11.30p-2a | -----1 | :30 | 1 | \$625.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/16/16 Late run late after Footb 11.30p-2a :00 \$625.00 NM See MG 44.2 2 WBTV Su 10/16/16 11:29 PM WBTV 11p News /Sun 11-11.35p :30 DMSC2016RB08H \$625.00 NM MG for 44.1 10/16 | | | | | | | | | |
| 45 | 10/16/16 | 10/16/16 | WBTV Sun Am News | 5-6a | -----1 | :30 | 1 | \$100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/16/16 5:11 AM WBTV Sun Am News 5-6a :30 DMSC2016RB08H \$100.00 NM | | | | | | | | | |
| 46 | 10/16/16 | 10/16/16 | WBTV Sun AM News | 6-7a | -----1 | :30 | 1 | \$125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV Th 10/13/16 2:27 AM Late Run Late Show 1237a-237.28a :30 DMSC2016RB08H \$100.00 NM MG for 62.1,46.1 2 WBTV F 10/14/16 1:31 AM NET Late Run Late Show 1135p-137.28a :30 DMSC2016RB08H \$125.00 NM MG for 62.1,46.1 1 WBTV Su 10/16/16 WBTV Sun AM News 6-7a :00 \$125.00 NM See MG 46.2,46.3,46.4 4 WBTV Su 10/16/16 1:29 AM 1235-135a ACC Hollywood 1235a-205a :30 DMSC2016RB08H \$50.00 NM MG for 62.1,46.1 | | | | | | | | | |
| 47 | 10/16/16 | 10/16/16 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----1 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/16/16 9:48 AM CBS Sunday Morning 9-1030a :30 DMSC2016RB08H \$1,300.00 NM | | | | | | | | | |
| 48 | 10/13/16 | 10/13/16 | Late News Late M-Su | Various | ---1--- | :30 | 1 | \$950.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ---1--- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 12:27 AM Late News Late M-Su Various :30 DMSC2016RB08H \$950.00 NM | | | | | | | | | |
| 49 | 10/13/16 | 10/13/16 | Late Run Late Show | 1237a-237.28a | ---1--- | :30 | 1 | \$75.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 ---1--- 1 \$75.00 | | | | | | | | | |

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| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|----------|--------|----------------|------------|------|
| 49 | 10/13/16 | 10/13/16 | Late Run Late Show | 1237a-237.28a | --- 1--- | :30 | 1 | \$75.00 | NM |
| 10/10/16 10/16/16 --- 1--- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 2:08 AM Late Run Late Show 1237a-237.28a :30 DMSC2016RB08H \$75.00 NM | | | | | | | | | |
| 50 | 10/13/16 | 10/13/16 | Price Is Right | 11a-12p | --- 1--- | :30 | 1 | \$1,100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 10:59 AM Price Is Right 11a-12p :30 DMSC2016RB08H \$1,100.00 NM | | | | | | | | | |
| 51 | 10/13/16 | 10/13/16 | NET Late Run Late Show | 1135p-137.28a | --- 1--- | :30 | 1 | \$75.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 1:34 AM NET Late Run Late Show 1135p-137.28a :30 DMSC2016RB08H \$75.00 NM | | | | | | | | | |
| 52 | 10/13/16 | 10/13/16 | WBTV News At Noon | 12-12:30p | --- 1--- | :30 | 1 | \$625.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 12:13 PM WBTV News At Noon 12-12:30p :30 DMSC2016RB08H \$625.00 NM | | | | | | | | | |
| 53 | 10/13/16 | 10/13/16 | WBTV News at 4p | M-F 4-4.30p | --- 1--- | :30 | 1 | \$475.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 4:17 PM WBTV News at 4p M-F 4-4.30p :30 DMSC2016RB08H \$475.00 NM | | | | | | | | | |
| 54 | 10/13/16 | 10/13/16 | WBTV News 430a | 430-5a | --- 1--- | :30 | 1 | \$125.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 4:43 AM WBTV News 430a 430-5a :30 DMSC2016RB08H \$125.00 NM | | | | | | | | | |
| 55 | 10/13/16 | 10/13/16 | WBTV News at 4.30p | M-F 4.30p-5p | --- 1--- | :30 | 1 | \$1,100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 4:54 PM WBTV News at 4.30p M-F 4.30p-5p :30 DMSC2016RB08H \$1,100.00 NM | | | | | | | | | |
| 56 | 10/13/16 | 10/13/16 | WBTV News 5a | 5-530a | --- 1--- | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 --- 1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 5:29 AM WBTV News 5a 5-530a :30 DMSC2016RB08H \$350.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------------------|----------------|----------------|---------------|--------------------------|
| 57 | 10/13/16 | 10/13/16 | WBTV News at 5p | 5p-5:30p | ---1--- | :30 | 1 | \$725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$725.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | 5:27 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB08H | \$725.00 NM |
| 58 | 10/13/16 | 10/13/16 | WBTV News 530a | 530-6a | ---1--- | :30 | 1 | \$475.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$475.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | 5:48 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB08H | \$475.00 NM |
| 59 | 10/13/16 | 10/13/16 | WBTV News at 6p | M-F 6p-630p | ---1--- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | 6:28 PM | WBTV News at 6p | M-F 6p-630p | :30 | DMSC2016RB08H | \$1,700.00 NM |
| 60 | 10/13/16 | 10/13/16 | WBTV News 6a | 6-7a | ---1--- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | 6:12 AM | WBTV News 6a | 6-7a | :30 | DMSC2016RB08H | \$750.00 NM |
| 61 | 10/13/16 | 10/13/16 | WBTV News Primetime | M-F 7p-730p | ---1--- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | | WBTV News Primetime | M-F 7p-730p | :00 | | \$1,100.00 NM |
| See MG 76.2,76.3 | | | | | | | | | |
| 62 | 10/13/16 | 10/13/16 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Th | 10/13/16 | | The Early Show | 7-9a | :00 | | \$150.00 NM |
| See MG 46.2,46.3,46.4 | | | | | | | | | |
| 63 | 10/11/16 | 10/11/16 | WBTV News @ 11p | 11p-1135p | -1----- | :30 | 1 | \$1,725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -1----- 1 \$1,725.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | 11:28 PM | WBTV News @ 11p | 11p-1135p | :30 | DMSC2016RB07H | \$1,725.00 NM |
| 64 | 10/11/16 | 10/11/16 | NET Late Show, The | 1135-1237a | -1----- | :30 | 1 | \$575.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -1----- 1 \$575.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|--------------------|----------------|--------------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------------|------|------------|----------|----|----------|----------|--------------------|-------------|----------------|---------------|----------|------|------|---|------|----|----------|----------|--------------------|--------------|-----|---------------|------------|----|
| 64 | 10/11/16 | 10/11/16 | NET Late Show, The | 1135-1237a | - 1 - - - - - | :30 | 1 | \$575.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>12:27 AM</td><td>NET Late Show, The</td><td>1135-1237a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$575.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 12:27 AM | NET Late Show, The | 1135-1237a | :30 | DMSC2016RB07H | \$575.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 12:27 AM | NET Late Show, The | 1135-1237a | :30 | DMSC2016RB07H | \$575.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 65 | 10/11/16 | 10/11/16 | Price Is Right | 11a-12p | - 1 - - - - - | :30 | 1 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>10:59 AM</td><td>Price Is Right</td><td>11a-12p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$1,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$1,100.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 10:59 AM | Price Is Right | 11a-12p | :30 | DMSC2016RB07H | \$1,100.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 10:59 AM | Price Is Right | 11a-12p | :30 | DMSC2016RB07H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 66 | 10/11/16 | 10/11/16 | Late, Late Show | 1237a-137a | - 1 - - - - - | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$250.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>1:26 AM</td><td>Late, Late Show</td><td>1237a-137a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$250.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$250.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 1:26 AM | Late, Late Show | 1237a-137a | :30 | DMSC2016RB07H | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 1:26 AM | Late, Late Show | 1237a-137a | :30 | DMSC2016RB07H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 67 | 10/11/16 | 10/11/16 | WBTV News At Noon | 12-12:30p | - 1 - - - - - | :30 | 1 | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$625.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>12:13 PM</td><td>WBTV News At Noon</td><td>12-12:30p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$625.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$625.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 12:13 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB07H | \$625.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$625.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 12:13 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB07H | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 68 | 10/11/16 | 10/11/16 | WBTV News at 4p | M-F 4-4.30p | - 1 - - - - - | :30 | 1 | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$475.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>3:59 PM</td><td>WBTV News at 4p</td><td>M-F 4-4.30p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$475.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$475.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 3:59 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB07H | \$475.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$475.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 3:59 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB07H | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 69 | 10/11/16 | 10/11/16 | WBTV News 430a | 430-5a | - 1 - - - - - | :30 | 1 | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$125.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>4:41 AM</td><td>WBTV News 430a</td><td>430-5a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$125.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$125.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 4:41 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB07H | \$125.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$125.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 4:41 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB07H | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 70 | 10/11/16 | 10/11/16 | WBTV News at 4.30p | M-F 4.30p-5p | - 1 - - - - - | :30 | 1 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$1,100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>4:52 PM</td><td>WBTV News at 4.30p</td><td>M-F 4.30p-5p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$1,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$1,100.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 4:52 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB07H | \$1,100.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 4:52 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB07H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 71 | 10/11/16 | 10/11/16 | WBTV News 5a | 5-530a | - 1 - - - - - | :30 | 1 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - - -</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>4:59 AM</td><td>WBTV News 5a</td><td>5-530a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 4:59 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB07H | \$350.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - - | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 4:59 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB07H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 72 | 10/11/16 | 10/11/16 | WBTV News at 5p | 5p-5:30p | - 1 - - - - - | :30 | 1 | \$725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------------------|----------------|----------------|---------------|--------------------------|
| 72 | 10/11/16 | 10/11/16 | WBTV News at 5p | 5p-5:30p | - 1 - - - - - | :30 | 1 | \$725.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$725.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | 5:24 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB07H | \$725.00 NM |
| 73 | 10/11/16 | 10/11/16 | WBTV News 530a | 530-6a | - 1 - - - - - | :30 | 1 | \$475.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$475.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | 5:48 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB07H | \$475.00 NM |
| 74 | 10/11/16 | 10/11/16 | WBTV News at 530p | M-F 530p-6p | - 1 - - - - - | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$1,300.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | 5:58 PM | WBTV News at 530p | M-F 530p-6p | :30 | DMSC2016RB07H | \$1,300.00 NM |
| 75 | 10/11/16 | 10/11/16 | WBTV News 6a | 6-7a | - 1 - - - - - | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | 6:59 AM | WBTV News 6a | 6-7a | :30 | DMSC2016RB07H | \$750.00 NM |
| 76 | 10/11/16 | 10/11/16 | WBTV News Primetime | M-F 7p-730p | - 1 - - - - - | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | | WBTV News Primetime | M-F 7p-730p | :00 | | \$1,100.00 NM |
| | | | See MG 76.2,76.3 | | | | | | |
| 2 | WBTV | W | 10/12/16 | 7:08 PM | WBTV News Primetime | M-F 7p-730p | :30 | DMSC2016RB08H | \$1,100.00 NM |
| | | | MG for 61.1,76.1 | | | | | | |
| 3 | WBTV | M | 10/17/16 | 7:10 PM | WBTV News Primetime | M-F 7p-730p | :30 | DMSC2016RB10H | \$1,100.00 NM |
| | | | MG for 61.1,76.1 | | | | | | |
| 77 | 10/11/16 | 10/11/16 | The Early Show | 7-9a | - 1 - - - - - | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | | The Early Show | 7-9a | :00 | | \$150.00 NM |
| | | | See MG 35.2,35.3 | | | | | | |
| 78 | 10/11/16 | 10/11/16 | Access Hollywood | 7.30-7.58p | - 1 - - - - - | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1 - - - - - 1 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | Tu | 10/11/16 | | Access Hollywood | 7.30-7.58p | :00 | | \$800.00 NM |
| | | | See MG 78.2,78.3 | | | | | | |

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--------------------|----------------|--------------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|-------------|------|------------|----------|----|----------|----------|--------------------|---------------|----------------|---------------|----------|------|-------------------|---|------|----|----------|----------|--------------------|------------|-----|---------------|------------|----|------|----|----------|---------|------------------|------|-----|---------------|----------|----|-------------------|--|--|--|--|--|--|--|--|--|--|
| 78 | 10/11/16 | 10/11/16 | Access Hollywood | 7.30-7.58p | - 1 - - - - | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WBTV</td><td>F</td><td>10/14/16</td><td>1:55 AM</td><td>Late Run Late Show</td><td>1237a-237.28a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$100.00</td><td>NM</td></tr><tr><td colspan="11">MG for 78.1 10/11</td></tr><tr><td>2</td><td>WBTV</td><td>Sa</td><td>10/15/16</td><td>4:59 AM</td><td>WBTV Sat 5a News</td><td>5-6a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$700.00</td><td>NM</td></tr><tr><td colspan="11">MG for 78.1 10/11</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WBTV | F | 10/14/16 | 1:55 AM | Late Run Late Show | 1237a-237.28a | :30 | DMSC2016RB08H | \$100.00 | NM | MG for 78.1 10/11 | | | | | | | | | | | 2 | WBTV | Sa | 10/15/16 | 4:59 AM | WBTV Sat 5a News | 5-6a | :30 | DMSC2016RB08H | \$700.00 | NM | MG for 78.1 10/11 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WBTV | F | 10/14/16 | 1:55 AM | Late Run Late Show | 1237a-237.28a | :30 | DMSC2016RB08H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 78.1 10/11 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WBTV | Sa | 10/15/16 | 4:59 AM | WBTV Sat 5a News | 5-6a | :30 | DMSC2016RB08H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 78.1 10/11 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 79 | 10/11/16 | 10/11/16 | Bull | 9-10p | - 1 - - - - | :30 | 1 | \$4,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- 1 - - - -</td><td>1</td><td>\$4,100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>Tu</td><td>10/11/16</td><td>9:50 PM</td><td>Bull</td><td>9-10p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$4,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - 1 - - - - | 1 | \$4,100.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | Tu | 10/11/16 | 9:50 PM | Bull | 9-10p | :30 | DMSC2016RB07H | \$4,100.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - 1 - - - - | 1 | \$4,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | Tu | 10/11/16 | 9:50 PM | Bull | 9-10p | :30 | DMSC2016RB07H | \$4,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 80 | 10/12/16 | 10/12/16 | Code Black | 10-11p | - - 1 - - - | :30 | 1 | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- - 1 - - -</td><td>1</td><td>\$2,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>11:00 PM</td><td>Code Black</td><td>10-11p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$2,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$2,500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 11:00 PM | Code Black | 10-11p | :30 | DMSC2016RB08H | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$2,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 11:00 PM | Code Black | 10-11p | :30 | DMSC2016RB08H | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 81 | 10/12/16 | 10/12/16 | WBTV News @ 11p | 11p-1135p | - - 1 - - - | :30 | 1 | \$1,725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- - 1 - - -</td><td>1</td><td>\$1,725.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>11:27 PM</td><td>WBTV News @ 11p</td><td>11p-1135p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$1,725.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$1,725.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 11:27 PM | WBTV News @ 11p | 11p-1135p | :30 | DMSC2016RB08H | \$1,725.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$1,725.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 11:27 PM | WBTV News @ 11p | 11p-1135p | :30 | DMSC2016RB08H | \$1,725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 82 | 10/12/16 | 10/12/16 | NET Late Show, The | 1135-1237a | - - 1 - - - | :30 | 1 | \$575.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- - 1 - - -</td><td>1</td><td>\$575.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>12:35 AM</td><td>NET Late Show, The</td><td>1135-1237a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$575.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$575.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 12:35 AM | NET Late Show, The | 1135-1237a | :30 | DMSC2016RB08H | \$575.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$575.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 12:35 AM | NET Late Show, The | 1135-1237a | :30 | DMSC2016RB08H | \$575.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 83 | 10/12/16 | 10/12/16 | CBS Soaps | CBS Soaps | - - 1 - - - | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>- - 1 - - -</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>12:29 PM</td><td>CBS Soaps</td><td>CBS Soaps</td><td>:30</td><td>DMSC2016RB08H</td><td>\$500.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$500.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 12:29 PM | CBS Soaps | CBS Soaps | :30 | DMSC2016RB08H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 12:29 PM | CBS Soaps | CBS Soaps | :30 | DMSC2016RB08H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 84 | 10/12/16 | 10/12/16 | Late, Late Show | 1237a-137a | - - 1 - - - | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 1:27 AM | Late, Late Show | 1237a-137a | :30 | DMSC2016RB08H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 85 | 10/12/16 | 10/12/16 | WBTV News At Noon | 12-12:30p | - - 1 - - - | :30 | 1 | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | - - 1 - - - | 1 | \$625.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|--------------------|----------------|--------------------|----------------|----------------|---------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|----------|------|------------|----------|----|----------|----------|-------------------|-------------|----------------|---------------|----------|------|------|---|------|---|----------|---------|--------------------|--------------|-----|---------------|------------|----|
| 85 | 10/12/16 | 10/12/16 | WBTV News At Noon | 12-12:30p | -- 1---- | :30 | 1 | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>12:09 PM</td><td>WBTV News At Noon</td><td>12-12:30p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$625.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 12:09 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB08H | \$625.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 12:09 PM | WBTV News At Noon | 12-12:30p | :30 | DMSC2016RB08H | \$625.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 86 | 10/12/16 | 10/12/16 | Steve Harvey | 3-4pm | -- 1---- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>3:46 PM</td><td>Steve Harvey</td><td>3-4pm</td><td>:30</td><td>DMSC2016RB08H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$225.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 3:46 PM | Steve Harvey | 3-4pm | :30 | DMSC2016RB08H | \$225.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 3:46 PM | Steve Harvey | 3-4pm | :30 | DMSC2016RB08H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 87 | 10/12/16 | 10/12/16 | WBTV News at 4p | M-F 4-4.30p | -- 1---- | :30 | 1 | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$475.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>4:22 PM</td><td>WBTV News at 4p</td><td>M-F 4-4.30p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$475.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$475.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 4:22 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB08H | \$475.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$475.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 4:22 PM | WBTV News at 4p | M-F 4-4.30p | :30 | DMSC2016RB08H | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 88 | 10/12/16 | 10/12/16 | WBTV News 430a | 430-5a | -- 1---- | :30 | 1 | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$125.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>4:44 AM</td><td>WBTV News 430a</td><td>430-5a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$125.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$125.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 4:44 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB08H | \$125.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$125.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 4:44 AM | WBTV News 430a | 430-5a | :30 | DMSC2016RB08H | \$125.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 89 | 10/12/16 | 10/12/16 | WBTV News at 4.30p | M-F 4.30p-5p | -- 1---- | :30 | 1 | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>4:38 PM</td><td>WBTV News at 4.30p</td><td>M-F 4.30p-5p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$1,100.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$1,100.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 4:38 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB08H | \$1,100.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$1,100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 4:38 PM | WBTV News at 4.30p | M-F 4.30p-5p | :30 | DMSC2016RB08H | \$1,100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 90 | 10/12/16 | 10/12/16 | WBTV News 5a | 5-530a | -- 1---- | :30 | 1 | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$350.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>5:17 AM</td><td>WBTV News 5a</td><td>5-530a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$350.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$350.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 5:17 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB08H | \$350.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 5:17 AM | WBTV News 5a | 5-530a | :30 | DMSC2016RB08H | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 91 | 10/12/16 | 10/12/16 | WBTV News at 5p | 5p-5:30p | -- 1---- | :30 | 1 | \$725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$725.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>5:23 PM</td><td>WBTV News at 5p</td><td>5p-5:30p</td><td>:30</td><td>DMSC2016RB08H</td><td>\$725.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$725.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 5:23 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB08H | \$725.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$725.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 5:23 PM | WBTV News at 5p | 5p-5:30p | :30 | DMSC2016RB08H | \$725.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 92 | 10/12/16 | 10/12/16 | WBTV News 530a | 530-6a | -- 1---- | :30 | 1 | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>-- 1----</td><td>1</td><td>\$475.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/12/16</td><td>5:57 AM</td><td>WBTV News 530a</td><td>530-6a</td><td>:30</td><td>DMSC2016RB08H</td><td>\$475.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$475.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WBTV | W | 10/12/16 | 5:57 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB08H | \$475.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/10/16 | 10/16/16 | -- 1---- | 1 | \$475.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WBTV | W | 10/12/16 | 5:57 AM | WBTV News 530a | 530-6a | :30 | DMSC2016RB08H | \$475.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 93 | 10/12/16 | 10/12/16 | WBTV News at 6p | M-F 6p-630p | -- 1---- | :30 | 1 | \$1,700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

| | | | |
|-------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1551807-1 | 10/23/16 | October 2016 | 09/26/16 - 10/17/16 |
| Advertiser | Product | Estimate Number | |
| POL/Burr, Richard | BURR 10/11 | 6962 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------------------|----------------|----------------|---------------|------------------------|
| 93 | 10/12/16 | 10/12/16 | WBTV News at 6p | M-F 6p-630p | -- 1---- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$1,700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | W | 10/12/16 | 6:11 PM | WBTV News at 6p | M-F 6p-630p | :30 | DMSC2016RB08H | \$1,700.00 NM |
| 94 | 10/12/16 | 10/12/16 | WBTV News 6a | 6-7a | -- 1---- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$750.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | W | 10/12/16 | 6:22 AM | WBTV News 6a | 6-7a | :30 | DMSC2016RB08H | \$750.00 NM |
| 95 | 10/12/16 | 10/12/16 | WBTV News Primetime | M-F 7p-730p | -- 1---- | :30 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$1,100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | W | 10/12/16 | 7:27 PM | WBTV News Primetime | M-F 7p-730p | :30 | DMSC2016RB08H | \$1,100.00 NM |
| 96 | 10/12/16 | 10/12/16 | The Early Show | 7-9a | -- 1---- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | W | 10/12/16 | | The Early Show | 7-9a | :00 | | \$150.00 NM |
| See MG 35.2, 35.3 | | | | | | | | | |
| 97 | 10/12/16 | 10/12/16 | Access Hollywood | 7.30-7.58p | -- 1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -- 1---- 1 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WBTV | W | 10/12/16 | 7:47 PM | Access Hollywood | 7.30-7.58p | :30 | DMSC2016RB08H | \$800.00 NM |
| <u>Total Spots</u> | | | | | | | 95 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$72,100.00 |
| <u>Agency Commission</u> | \$10,815.00 |
| <u>Net Amount Due</u> | \$61,285.00 |

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