

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551807-1	10/23/16	October 2016	09/26/16 - 10/17/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

National Media Planning & Research
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Burr, Richard	BURR 10/11	6962

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	1551807	08318244

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2
	475	894

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/14/16	10/14/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$1,725.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/16	10/16/16	----1--	1	\$1,725.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/14/16	11:28 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB08H	\$1,725.00	NM
2	10/14/16	10/14/16	NET Late Run Late Show	1135p-137.28a	----1--	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/16	10/16/16	----1--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/14/16	1:21 AM	NET Late Run Late Show	1135p-137.28a	:30	DMSC2016RB08H	\$75.00	NM
3	10/14/16	10/14/16	CBS Soaps	CBS Soaps	----1--	:30	1	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/16	10/16/16	----1--	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/14/16	12:27 PM	CBS Soaps	CBS Soaps	:30	DMSC2016RB08H	\$500.00	NM
4	10/14/16	10/14/16	Late Run Late Show	1237a-237.28a	----1--	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/16	10/16/16	----1--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/14/16	2:17 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB08H	\$75.00	NM
5	10/14/16	10/14/16	WBTV News At Noon	12-12:30p	----1--	:30	1	\$625.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/10/16	10/16/16	----1--	1	\$625.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/14/16	12:09 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB08H	\$625.00	NM
6	10/14/16	10/14/16	Steve Harvey	3-4pm		:30	1	\$225.00	NM	

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Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
---- 1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	3:55 PM	Steve Harvey	3-4pm	:30	DMSC2016RB08H	\$225.00 NM
7	10/14/16	10/14/16	WBTV News at 4p	M-F 4-4.30p	---- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	4:27 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB08H	\$475.00 NM
8	10/14/16	10/14/16	WBTV News 430a	430-5a	---- 1--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	4:37 AM	WBTV News 430a	430-5a	:30	DMSC2016RB08H	\$125.00 NM
9	10/14/16	10/14/16	WBTV News at 4.30p	M-F 4.30p-5p	---- 1--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	4:54 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB08H	\$1,100.00 NM
10	10/14/16	10/14/16	WBTV News 5a	5-530a	---- 1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	5:18 AM	WBTV News 5a	5-530a	:30	DMSC2016RB08H	\$350.00 NM
11	10/14/16	10/14/16	WBTV News at 5p	5p-5:30p	---- 1--	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	5:27 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB08H	\$725.00 NM
12	10/14/16	10/14/16	WBTV News 530a	530-6a	---- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	5:57 AM	WBTV News 530a	530-6a	:30	DMSC2016RB08H	\$475.00 NM
13	10/14/16	10/14/16	WBTV News at 530p	M-F 530p-6p	---- 1--	:30	1	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	---- 1--	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/14/16	5:42 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB08H	\$1,300.00 NM

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Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/14/16	10/14/16	WBTV News at 6p	M-F 6p-630p	----1--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/14/16 6:11 PM WBTV News at 6p M-F 6p-630p :30 DMSC2016RB08H \$1,700.00 NM									
15	10/14/16	10/14/16	WBTV News 6a	6-7a	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/14/16 6:43 AM WBTV News 6a 6-7a :30 DMSC2016RB08H \$750.00 NM									
16	10/14/16	10/14/16	WBTV News Primetime	M-F 7p-730p	----1--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/14/16 7:13 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB08H \$1,100.00 NM									
17	10/14/16	10/14/16	The Early Show	7-9a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/14/16 <i>The Early Show</i> 7-9a :00 \$150.00 NM <i>Credited</i>									
18	10/14/16	10/14/16	Access Hollywood	7.30-7.58p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV F 10/14/16 7:43 PM Access Hollywood 7.30-7.58p :30 DMSC2016RB08H \$800.00 NM									
19	10/17/16	10/17/16	WBTV News @ 11p	11p-1135p	1-----	:30	1	\$1,725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/17/16 11:28 PM WBTV News @ 11p 11p-1135p :30 DMSC2016RB08H \$1,725.00 NM									
20	10/17/16	10/17/16	NET Late Show, The	1135-1237a	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 10/17/16 12:26 AM NET Late Show, The 1135-1237a :30 DMSC2016RB10H \$575.00 NM									
21	10/17/16	10/17/16	Price Is Right	11a-12p	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Invoice #</u> 1551807-1	<u>Invoice Date</u> 10/23/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/17/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/11	<u>Estimate Number</u> 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
21	10/17/16	10/17/16	Price Is Right	11a-12p	1-----	:30	1	\$1,100.00	NM																																												
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22	10/17/16	10/17/16	Late, Late Show	1237a-137a	1-----	:30	1	\$250.00	NM																																												
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24	10/17/16	10/17/16	Steve Harvey	3-4pm	1-----	:30	1	\$225.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/17/16	10/23/16	1-----	1	\$225.00																																																
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1	WBTV	M	10/17/16		Steve Harvey	3-4pm	:00		\$225.00	NM																																											
<i>Credited</i>																																																					
25	10/17/16	10/17/16	WBTV News at 4p	M-F 4-4.30p	1-----	:30	1	\$475.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/17/16	10/23/16	1-----	1	\$475.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	M	10/17/16	3:58 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB08H	\$475.00	NM																																											
26	10/17/16	10/17/16	WBTV News 430a	430-5a	1-----	:30	1	\$200.00	NM																																												
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$200.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/17/16</td> <td>4:57 AM</td> <td>WBTV News 430a</td> <td>430-5a</td> <td>:30</td> <td>DMSC2016RB08H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	1-----	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	10/17/16	4:57 AM	WBTV News 430a	430-5a	:30	DMSC2016RB08H	\$200.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WBTV	M	10/17/16	4:57 AM	WBTV News 430a	430-5a	:30	DMSC2016RB08H	\$200.00	NM																																											
27	10/17/16	10/17/16	WBTV News at 4.30p	M-F 4.30p-5p	1-----	:30	1	\$1,100.00	NM																																												
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$1,100.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/17/16</td> <td>4:52 PM</td> <td>WBTV News at 4.30p</td> <td>M-F 4.30p-5p</td> <td>:30</td> <td>DMSC2016RB10H</td> <td>\$1,100.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	1-----	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	10/17/16	4:52 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB10H	\$1,100.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/17/16	10/23/16	1-----	1	\$1,100.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	M	10/17/16	4:52 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB10H	\$1,100.00	NM																																											
28	10/17/16	10/17/16	WBTV News 5a	5-530a	1-----	:30	1	\$350.00	NM																																												
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$350.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/17/16</td> <td>5:20 AM</td> <td>WBTV News 5a</td> <td>5-530a</td> <td>:30</td> <td>DMSC2016RB10H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	10/17/16	5:20 AM	WBTV News 5a	5-530a	:30	DMSC2016RB10H	\$350.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/17/16	10/23/16	1-----	1	\$350.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	M	10/17/16	5:20 AM	WBTV News 5a	5-530a	:30	DMSC2016RB10H	\$350.00	NM																																											
29	10/17/16	10/17/16	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$725.00	NM																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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INVOICE



Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
30	10/17/16	10/17/16	WBTV News 530a	530-6a	1-----	:30	1	\$475.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$475.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$475.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$475.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB08H	\$725.00	NM																			
31	10/17/16	10/17/16	WBTV News at 530p	M-F 530p-6p	1-----	:30	1	\$1,300.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$1,300.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$1,300.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$1,300.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	5:53 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB10H	\$1,300.00	NM																			
32	10/17/16	10/17/16	WBTV News at 6p	M-F 6p-630p	1-----	:30	1	\$1,700.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$1,700.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$1,700.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$1,700.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	6:19 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB08H	\$1,700.00	NM																			
33	10/17/16	10/17/16	WBTV News 6a	6-7a	1-----	:30	1	\$750.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$750.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$750.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$750.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	6:59 AM	WBTV News 6a	6-7a	:30	DMSC2016RB10H	\$750.00	NM																			
34	10/17/16	10/17/16	WBTV News Primetime	M-F 7p-730p	1-----	:30	1	\$1,100.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$1,100.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$1,100.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$1,100.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	7:28 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB08H	\$1,100.00	NM																			
35	10/17/16	10/17/16	The Early Show	7-9a	1-----	:30	1	\$150.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$150.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$150.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	WBTV	Th	10/13/16	9:23 AM	LOC Morning Break	9a-10a	:30	DMSC2016RB08H	\$225.00	NM																			
					MG for 77.1,96.1,35.1																								
2	WBTV	F	10/14/16	9:13 AM	LOC Morning Break	9a-10a	:30	DMSC2016RB08H	\$225.00	NM																			
					MG for 77.1,96.1,35.1																								
1	WBTV	M	10/17/16		The Early Show	7-9a	:00		\$150.00	NM																			
					See MG 35.2,35.3																								
36	10/17/16	10/17/16	Access Hollywood	7.30-7.58p	1-----	:30	1	\$800.00	NM																				

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
37	10/15/16	10/15/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$1,600.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/17/16</td> <td>10/23/16</td> <td>1-----</td> <td>1</td> <td>\$800.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/17/16	10/23/16	1-----	1	\$800.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/17/16	10/23/16	1-----	1	\$800.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	M	10/17/16	7:53 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB10H	\$800.00	NM																			
38	10/15/16	10/15/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$950.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$1,600.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	-----1-	1	\$1,600.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	-----1-	1	\$1,600.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	Sa	10/15/16	10:41 PM	Sat Prime Hour 3	10-11p	:30	DMSC2016RB08H	\$1,600.00	NM																			
39	10/15/16	10/15/16	ACC Football Reg Season	12n-330p	-----1-	:30	1	\$950.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$950.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	-----1-	1	\$950.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	-----1-	1	\$950.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	Sa	10/15/16		ACC Football Reg Season	12n-330p	:00		\$950.00	NM																			
					See MG 39.2																								
2	WBTV	Sa	10/15/16	2:27 PM	ACC Football Reg Season	12n-330p	:30	DMSC2016RB08H	\$400.00	NM																			
					MG for 39.1 10/15																								
40	10/15/16	10/15/16	WBTV Sat 5a News	5-6a	-----1-	:30	1	\$100.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$100.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	-----1-	1	\$100.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	-----1-	1	\$100.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	Sa	10/15/16		WBTV Sat 5a News	5-6a	:00		\$100.00	NM																			
					Credited																								
41	10/15/16	10/15/16	WBTV Sat 6a News	6-7a	-----1-	:30	1	\$425.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$425.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	-----1-	1	\$425.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	-----1-	1	\$425.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	Sa	10/15/16	6:58 AM	WBTV Sat 6a News	6-7a	:30	DMSC2016RB08H	\$425.00	NM																			
42	10/15/16	10/15/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$800.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>-----1-</td> <td>1</td> <td>\$800.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/10/16	10/16/16	-----1-	1	\$800.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/10/16	10/16/16	-----1-	1	\$800.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WBTV	Sa	10/15/16	8:24 AM	CBS Saturday Early Show	8-10a	:30	DMSC2016RB08H	\$800.00	NM																			
43	10/16/16	10/16/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$600.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								

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INVOICE



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WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/16/16	10/16/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/16/16	11:22 AM	Face the Nation	1030a-11.30a	:30	DMSC2016RB08H	\$600.00 NM
44	10/16/16	10/16/16	Late run late after Footb	11.30p-2a	-----1	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/16/16		Late run late after Footb	11.30p-2a	:00		\$625.00 NM
See MG 44.2									
2	WBTV	Su	10/16/16	11:29 PM	WBTV 11p News /Sun	11-11.35p	:30	DMSC2016RB08H	\$625.00 NM
MG for 44.1 10/16									
45	10/16/16	10/16/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/16/16	5:11 AM	WBTV Sun Am News	5-6a	:30	DMSC2016RB08H	\$100.00 NM
46	10/16/16	10/16/16	WBTV Sun AM News	6-7a	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WBTV	Th	10/13/16	2:27 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB08H	\$100.00 NM
MG for 62.1,46.1									
2	WBTV	F	10/14/16	1:31 AM	NET Late Run Late Show	1135p-137.28a	:30	DMSC2016RB08H	\$125.00 NM
MG for 62.1,46.1									
1	WBTV	Su	10/16/16		WBTV Sun AM News	6-7a	:00		\$125.00 NM
See MG 46.2,46.3,46.4									
4	WBTV	Su	10/16/16	1:29 AM	1235-135a ACC Hollywood	1235a-205a	:30	DMSC2016RB08H	\$50.00 NM
MG for 62.1,46.1									
47	10/16/16	10/16/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -----1 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/16/16	9:48 AM	CBS Sunday Morning	9-1030a	:30	DMSC2016RB08H	\$1,300.00 NM
48	10/13/16	10/13/16	Late News Late M-Su	Various	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/13/16	12:27 AM	Late News Late M-Su	Various	:30	DMSC2016RB08H	\$950.00 NM
49	10/13/16	10/13/16	Late Run Late Show	1237a-237.28a	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$75.00									

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Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
49	10/13/16	10/13/16	Late Run Late Show	1237a-237.28a	---1---	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$75.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	2:08 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB08H	\$75.00	NM
50	10/13/16	10/13/16	Price Is Right	11a-12p	---1---	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,100.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	10:59 AM	Price Is Right	11a-12p	:30	DMSC2016RB08H	\$1,100.00	NM
51	10/13/16	10/13/16	NET Late Run Late Show	1135p-137.28a	---1---	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$75.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	1:34 AM	NET Late Run Late Show	1135p-137.28a	:30	DMSC2016RB08H	\$75.00	NM
52	10/13/16	10/13/16	WBTV News At Noon	12-12:30p	---1---	:30	1	\$625.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$625.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	12:13 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB08H	\$625.00	NM
53	10/13/16	10/13/16	WBTV News at 4p	M-F 4-4.30p	---1---	:30	1	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$475.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	4:17 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB08H	\$475.00	NM
54	10/13/16	10/13/16	WBTV News 430a	430-5a	---1---	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$125.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	4:43 AM	WBTV News 430a	430-5a	:30	DMSC2016RB08H	\$125.00	NM
55	10/13/16	10/13/16	WBTV News at 4.30p	M-F 4.30p-5p	---1---	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,100.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	4:54 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB08H	\$1,100.00	NM
56	10/13/16	10/13/16	WBTV News 5a	5-530a	---1---	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/13/16	5:29 AM	WBTV News 5a	5-530a	:30	DMSC2016RB08H	\$350.00	NM

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Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/13/16	10/13/16	WBTV News at 5p	5p-5:30p	---1---	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 5:27 PM WBTV News at 5p 5p-5:30p :30 DMSC2016RB08H \$725.00 NM									
58	10/13/16	10/13/16	WBTV News 530a	530-6a	---1---	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 5:48 AM WBTV News 530a 530-6a :30 DMSC2016RB08H \$475.00 NM									
59	10/13/16	10/13/16	WBTV News at 6p	M-F 6p-630p	---1---	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 6:28 PM WBTV News at 6p M-F 6p-630p :30 DMSC2016RB08H \$1,700.00 NM									
60	10/13/16	10/13/16	WBTV News 6a	6-7a	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 6:12 AM WBTV News 6a 6-7a :30 DMSC2016RB08H \$750.00 NM									
61	10/13/16	10/13/16	WBTV News Primetime	M-F 7p-730p	---1---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 WBTV News Primetime M-F 7p-730p :00 \$1,100.00 NM See MG 76.2,76.3									
62	10/13/16	10/13/16	The Early Show	7-9a	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 ---1--- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/13/16 The Early Show 7-9a :00 \$150.00 NM See MG 46.2,46.3,46.4									
63	10/11/16	10/11/16	WBTV News @ 11p	11p-1135p	-1-----	:30	1	\$1,725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -1----- 1 \$1,725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 11:28 PM WBTV News @ 11p 11p-1135p :30 DMSC2016RB07H \$1,725.00 NM									
64	10/11/16	10/11/16	NET Late Show, The	1135-1237a	-1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 -1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<u>Invoice #</u> 1551807-1	<u>Invoice Date</u> 10/23/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/17/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/11	<u>Estimate Number</u> 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
64	10/11/16	10/11/16	NET Late Show, The	1135-1237a	- 1-----	:30	1	\$575.00	NM																																												
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65	10/11/16	10/11/16	Price Is Right	11a-12p	- 1-----	:30	1	\$1,100.00	NM																																												
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66	10/11/16	10/11/16	Late, Late Show	1237a-137a	- 1-----	:30	1	\$250.00	NM																																												
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67	10/11/16	10/11/16	WBTV News At Noon	12-12:30p	- 1-----	:30	1	\$625.00	NM																																												
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68	10/11/16	10/11/16	WBTV News at 4p	M-F 4-4.30p	- 1-----	:30	1	\$475.00	NM																																												
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69	10/11/16	10/11/16	WBTV News 430a	430-5a	- 1-----	:30	1	\$125.00	NM																																												
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70	10/11/16	10/11/16	WBTV News at 4.30p	M-F 4.30p-5p	- 1-----	:30	1	\$1,100.00	NM																																												
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71	10/11/16	10/11/16	WBTV News 5a	5-530a	- 1-----	:30	1	\$350.00	NM																																												
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72	10/11/16	10/11/16	WBTV News at 5p	5p-5:30p	- 1-----	:30	1	\$725.00	NM																																												

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 5:24 PM WBTV News at 5p 5p-5:30p :30 DMSC2016RB07H \$725.00 NM									
73	10/11/16	10/11/16	WBTV News 530a	530-6a	- 1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 5:48 AM WBTV News 530a 530-6a :30 DMSC2016RB07H \$475.00 NM									
74	10/11/16	10/11/16	WBTV News at 530p	M-F 530p-6p	- 1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 5:58 PM WBTV News at 530p M-F 530p-6p :30 DMSC2016RB07H \$1,300.00 NM									
75	10/11/16	10/11/16	WBTV News 6a	6-7a	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 6:59 AM WBTV News 6a 6-7a :30 DMSC2016RB07H \$750.00 NM									
76	10/11/16	10/11/16	WBTV News Primetime	M-F 7p-730p	- 1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 WBTV News Primetime M-F 7p-730p :00 \$1,100.00 NM See MG 76.2,76.3 2 WBTV W 10/12/16 7:08 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB08H \$1,100.00 NM MG for 61.1,76.1 3 WBTV M 10/17/16 7:10 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB10H \$1,100.00 NM MG for 61.1,76.1									
77	10/11/16	10/11/16	The Early Show	7-9a	- 1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 The Early Show 7-9a :00 \$150.00 NM See MG 35.2,35.3									
78	10/11/16	10/11/16	Access Hollywood	7.30-7.58p	- 1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 - 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/11/16 Access Hollywood 7.30-7.58p :00 \$800.00 NM See MG 78.2,78.3									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1551807-1	<u>Invoice Date</u> 10/23/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/17/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/11	<u>Estimate Number</u> 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
78	10/11/16	10/11/16	Access Hollywood	7.30-7.58p	- 1 - - - - -	:30	1	\$800.00	NM																																																							
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MG for 78.1 10/11																																																																
79	10/11/16	10/11/16	Bull	9-10p	- 1 - - - - -	:30	1	\$4,100.00	NM																																																							
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>- 1 - - - - -</td> <td>1</td> <td>\$4,100.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Tu</td> <td>10/11/16</td> <td>9:50 PM</td> <td>Bull</td> <td>9-10p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$4,100.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/16	10/16/16	- 1 - - - - -	1	\$4,100.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	Tu	10/11/16	9:50 PM	Bull	9-10p	:30	DMSC2016RB07H	\$4,100.00	NM											
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1	WBTV	Tu	10/11/16	9:50 PM	Bull	9-10p	:30	DMSC2016RB07H	\$4,100.00	NM																																																						
80	10/12/16	10/12/16	Code Black	10-11p	- - 1 - - - -	:30	1	\$2,500.00	NM																																																							
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81	10/12/16	10/12/16	WBTV News @ 11p	11p-1135p	- - 1 - - - -	:30	1	\$1,725.00	NM																																																							
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1	WBTV	W	10/12/16	11:27 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB08H	\$1,725.00	NM																																																						
82	10/12/16	10/12/16	NET Late Show, The	1135-1237a	- - 1 - - - -	:30	1	\$575.00	NM																																																							
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83	10/12/16	10/12/16	CBS Soaps	CBS Soaps	- - 1 - - - -	:30	1	\$500.00	NM																																																							
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84	10/12/16	10/12/16	Late, Late Show	1237a-137a	- - 1 - - - -	:30	1	\$250.00	NM																																																							
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/10/16	10/16/16	- - 1 - - - -	1	\$250.00																																																											
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																						
1	WBTV	W	10/12/16	1:27 AM	Late, Late Show	1237a-137a	:30	DMSC2016RB08H	\$250.00	NM																																																						
85	10/12/16	10/12/16	WBTV News At Noon	12-12:30p	- - 1 - - - -	:30	1	\$625.00	NM																																																							
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>- - 1 - - - -</td> <td>1</td> <td>\$625.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td></td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/16	10/16/16	- - 1 - - - -	1	\$625.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																						
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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
85	10/12/16	10/12/16	WBTV News At Noon	12-12:30p	-- 1----	:30	1	\$625.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	W	10/12/16	12:09 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB08H	\$625.00	NM																																											
86	10/12/16	10/12/16	Steve Harvey	3-4pm	-- 1----	:30	1	\$225.00	NM																																												
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1	WBTV	W	10/12/16	3:46 PM	Steve Harvey	3-4pm	:30	DMSC2016RB08H	\$225.00	NM																																											
87	10/12/16	10/12/16	WBTV News at 4p	M-F 4-4.30p	-- 1----	:30	1	\$475.00	NM																																												
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1	WBTV	W	10/12/16	4:22 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB08H	\$475.00	NM																																											
88	10/12/16	10/12/16	WBTV News 430a	430-5a	-- 1----	:30	1	\$125.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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89	10/12/16	10/12/16	WBTV News at 4.30p	M-F 4.30p-5p	-- 1----	:30	1	\$1,100.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/16	10/16/16	-- 1----	1	\$1,100.00																																																
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1	WBTV	W	10/12/16	4:38 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB08H	\$1,100.00	NM																																											
90	10/12/16	10/12/16	WBTV News 5a	5-530a	-- 1----	:30	1	\$350.00	NM																																												
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1	WBTV	W	10/12/16	5:17 AM	WBTV News 5a	5-530a	:30	DMSC2016RB08H	\$350.00	NM																																											
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1	WBTV	W	10/12/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB08H	\$725.00	NM																																											
92	10/12/16	10/12/16	WBTV News 530a	530-6a	-- 1----	:30	1	\$475.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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93	10/12/16	10/12/16	WBTV News at 6p	M-F 6p-630p	-- 1----	:30	1	\$1,700.00	NM																																												

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INVOICE



Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551807-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/17/16
Advertiser POL/Burr, Richard	Product BURR 10/11	Estimate Number 6962	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
93	10/12/16	10/12/16	WBTV News at 6p	M-F 6p-630p	--1----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/12/16 6:11 PM WBTV News at 6p M-F 6p-630p :30 DMSC2016RB08H \$1,700.00 NM									
94	10/12/16	10/12/16	WBTV News 6a	6-7a	--1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/12/16 6:22 AM WBTV News 6a 6-7a :30 DMSC2016RB08H \$750.00 NM									
95	10/12/16	10/12/16	WBTV News Primetime	M-F 7p-730p	--1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/12/16 7:27 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB08H \$1,100.00 NM									
96	10/12/16	10/12/16	The Early Show	7-9a	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/12/16 The Early Show 7-9a :00 \$150.00 NM See MG 35.2,35.3									
97	10/12/16	10/12/16	Access Hollywood	7.30-7.58p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/12/16 7:47 PM Access Hollywood 7.30-7.58p :30 DMSC2016RB08H \$800.00 NM									
Total Spots							95		

Payment Terms 30 Days

<u>Gross Total</u>	\$72,100.00
<u>Agency Commission</u>	\$10,815.00
<u>Net Amount Due</u>	\$61,285.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.