



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

National Media Planning & Research
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Burr, Richard	BURR 10/4	6961

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1551763	08318239

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2
	475	894

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/16	10/07/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$1,725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ----1-- 1 \$1,725.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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----- 1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	3:56 PM	Steve Harvey	3-4pm	:30	DMSC2016RB07H	\$225.00 NM
7	10/07/16	10/07/16	WBTV News at 4p	M-F 4-4.30p	----- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:24 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00 NM
8	10/07/16	10/07/16	WBTV News 430a	430-5a	----- 1--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16		WBTV News 430a	430-5a	:00		\$125.00 NM
			See MG 8.2						
2	WBTV	Sa	10/08/16	2:44 PM	ACC Football Reg Season	12n-330p	:30	DMSC2016RB07H	\$400.00 NM
			MG for 62.1,16.1,53.1,8.1						
9	10/07/16	10/07/16	WBTV News at 4.30p	M-F 4.30p-5p	----- 1--	:30	1	\$675.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:58 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00 NM
10	10/07/16	10/07/16	WBTV News 5a	5-530a	----- 1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:20 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00 NM
11	10/07/16	10/07/16	WBTV News at 5p	5p-5:30p	----- 1--	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:26 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00 NM
12	10/07/16	10/07/16	WBTV News 530a	530-6a	----- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:49 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
13	10/07/16	10/07/16	WBTV News at 530p	M-F 530p-6p	----- 1--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	----- 1--	1	\$825.00				

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POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/07/16	10/07/16	WBTV News at 530p	M-F 530p-6p	----1--	:30	1	\$825.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:57 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00 NM
14	10/07/16	10/07/16	WBTV News 6a	6-7a	----1--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/03/16	10/09/16	----1--	1		\$400.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	6:58 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$400.00 NM
15	10/07/16	10/07/16	WBTV News Primetime	M-F 7p-730p	----1--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/03/16	10/09/16	----1--	1		\$1,100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	7:11 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00 NM
16	10/07/16	10/07/16	The Early Show	7-9a	----1--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/03/16	10/09/16	----1--	1		\$150.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16		The Early Show	7-9a	:00		\$150.00 NM
	See MG 8.2								
17	10/07/16	10/07/16	Access Hollywood	7.30-7.58p	----1--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/03/16	10/09/16	----1--	1		\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	7:29 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00 NM
18	10/10/16	10/10/16	WBTV News @ 11p	11p-1135p	1-----	:30	1	\$1,725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/10/16	10/16/16	1-----	1		\$1,725.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	11:30 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00 NM
19	10/10/16	10/10/16	NET Late Show, The	1135-1237a	1-----	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/10/16	10/16/16	1-----	1		\$575.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	12:22 AM	NET Late Show, The	1135-1237a	:30	DMSC2016RB07H	\$575.00 NM
20	10/10/16	10/10/16	CBS Soaps	CBS Soaps	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/10/16	10/16/16	1-----	1		\$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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20	10/10/16	10/10/16	CBS Soaps	CBS Soaps	1-----	:30	1	\$500.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	M	10/10/16	12:28 PM	CBS Soaps	CBS Soaps	:30	DMSC2016RB07H	\$500.00	NM																																	
21	10/10/16	10/10/16	Late, Late Show	1237a-137a	1-----	:30	1	\$250.00	NM																																		
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22	10/10/16	10/10/16	WBTV News At Noon	12-12:30p	1-----	:30	1	\$625.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	1-----	1	\$1,100.00																																						
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1	WBTV	M	10/10/16	4:42 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$1,100.00	NM																																	
26	10/10/16	10/10/16	WBTV News 5a	5-530a	1-----	:30	1	\$350.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>1-----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/10/16</td><td>5:18 AM</td><td>WBTV News 5a</td><td>5-530a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	1-----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	10/10/16	5:18 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/10/16	10/16/16	1-----	1	\$350.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	M	10/10/16	5:18 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM																																	
27	10/10/16	10/10/16	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$725.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/10/16</td><td>10/16/16</td><td>1-----</td><td>1</td><td>\$725.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>M</td><td>10/10/16</td><td>5:23 PM</td><td>WBTV News at 5p</td><td>5p-5:30p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$725.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/10/16	10/16/16	1-----	1	\$725.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	M	10/10/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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28	10/10/16	10/10/16	WBTV News 530a	530-6a	1-----	:30	1	\$475.00	NM																																		

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/10/16	10/10/16	WBTV News 530a	530-6a	1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	5:48 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
29	10/10/16	10/10/16	WBTV News at 530p	M-F 530p-6p	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$1,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	5:57 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$1,300.00 NM
30	10/10/16	10/10/16	WBTV News at 6p	M-F 6p-630p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	6:26 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB07H	\$1,700.00 NM
31	10/10/16	10/10/16	WBTV News 6a	6-7a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	6:52 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$750.00 NM
32	10/10/16	10/10/16	The Early Show	7-9a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	8:53 AM	The Early Show	7-9a	:30	DMSC2016RB07H	\$150.00 NM
33	10/10/16	10/10/16	Access Hollywood	7.30-7.58p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	7:29 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00 NM
34	10/10/16	10/10/16	2 Broke Girls/Odd	9-10p	1-----	:30	1	\$5,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$5,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	10/10/16	9:42 PM	2 Broke Girls/Odd	9-10p	:30	DMSC2016RB07H	\$5,800.00 NM
35	10/08/16	10/08/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----1- 1 \$1,000.00									
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WBTV	Sa	10/08/16	11:26 PM	Sat Prime Hour 3	10-11p	:30	DMSC2016RB07H	\$1,000.00	NM																																																																		
36	10/08/16	10/08/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$950.00	NM																																																																			
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37	10/08/16	10/08/16	ACC Football Reg Seaso	12n-330p	-----1-	:30	1	\$950.00	NM																																																																			
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38	10/08/16	10/08/16	WBTV Sat 5a News	5-6a	-----1-	:30	1	\$75.00	NM																																																																			
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39	10/08/16	10/08/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$800.00	NM																																																																			
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42	10/09/16	10/09/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>-----1</td><td>1</td><td>\$100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	-----1	1	\$100.00																																																							
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	10/03/16	10/09/16	-----1	1	\$100.00																																																																							

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WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
42	10/09/16	10/09/16	WBTV Sun Am News	5-6a	-----1	:30	1	\$100.00	NM																																																																																									
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1	WBTV	Su	10/09/16	5:59 AM	WBTV Sun Am News	5-6a	:30	DMSC2016RB07H	\$100.00	NM																																																																																								
43	10/09/16	10/09/16	WBTV Sun AM News	6-7a	-----1	:30	1	\$125.00	NM																																																																																									
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44	10/09/16	10/09/16	Sun Prime Hour 1	7-8p	-----1	:30	1	\$8,000.00	NM																																																																																									
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45	10/09/16	10/09/16	Madam Secretary	8-9p	-----1	:30	1	\$3,700.00	NM																																																																																									
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					See MG 45.2,45.3																																																																																													
46	10/09/16	10/09/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM																																																																																									
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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1	WBTV	Su	10/09/16	9:31 AM	CBS Sunday Morning	9-1030a	:30	DMSC2016RB07H	\$1,300.00	NM																																																																																								
47	10/06/16	10/06/16	Late News Late M-Su	Various	---1---	:30	1	\$950.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>---1---</td><td>1</td><td>\$950.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>12:12 AM</td><td>Late News Late M-Su</td><td>Various</td><td>:30</td><td>DMSC2016RB07H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	---1---	1	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	12:12 AM	Late News Late M-Su	Various	:30	DMSC2016RB07H	\$950.00	NM																																																							
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1	WBTV	Th	10/06/16	12:12 AM	Late News Late M-Su	Various	:30	DMSC2016RB07H	\$950.00	NM																																																																																								
48	10/06/16	10/06/16	Late Run Late Show	1237a-237.28a	---1---	:30	1	\$100.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>---1---</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>2:07 AM</td><td>Late Run Late Show</td><td>1237a-237.28a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	---1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	2:07 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$100.00	NM																																																							
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1	WBTV	Th	10/06/16	2:07 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$100.00	NM																																																																																								
49	10/06/16	10/06/16	Price Is Right	11a-12p	---1---	:30	1	\$1,100.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/06/16	10/06/16	Price Is Right	11a-12p	--- 1---	:30	1	\$1,100.00	NM
10/03/16 10/09/16 --- 1--- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 10:59 AM Price Is Right 11a-12p :30 DMSC2016RB07H \$1,100.00 NM									
50	10/06/16	10/06/16	Late Run Late Show	1237a-237.28a	--- 1---	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 2:23 AM Late Run Late Show 1237a-237.28a :30 DMSC2016RB07H \$75.00 NM									
51	10/06/16	10/06/16	WBTV News At Noon	12-12:30p	--- 1---	:30	1	\$625.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 12:12 PM WBTV News At Noon 12-12:30p :30 DMSC2016RB07H \$625.00 NM									
52	10/06/16	10/06/16	WBTV News at 4p	M-F 4-4.30p	--- 1---	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 3:58 PM WBTV News at 4p M-F 4-4.30p :30 DMSC2016RB07H \$475.00 NM									
53	10/06/16	10/06/16	WBTV News 430a	430-5a	--- 1---	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 WBTV News 430a 430-5a :00 \$125.00 NM See MG 8.2									
54	10/06/16	10/06/16	WBTV News at 4.30p	M-F 4.30p-5p	--- 1---	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 4:39 PM WBTV News at 4.30p M-F 4.30p-5p :30 DMSC2016RB07H \$675.00 NM									
55	10/06/16	10/06/16	WBTV News 5a	5-530a	--- 1---	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Th 10/06/16 4:59 AM WBTV News 5a 5-530a :30 DMSC2016RB07H \$350.00 NM									
56	10/06/16	10/06/16	WBTV News at 5p	5p-5:30p	--- 1---	:30	1	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 --- 1--- 1 \$725.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
56	10/06/16	10/06/16	WBTV News at 5p	5p-5:30p	--- 1---	:30	1	\$725.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>5:09 PM</td><td>WBTV News at 5p</td><td>5p-5:30p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$725.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	5:09 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	5:09 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM																																	
57	10/06/16	10/06/16	WBTV News 530a	530-6a	--- 1---	:30	1	\$475.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>--- 1---</td><td>1</td><td>\$475.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>5:39 AM</td><td>WBTV News 530a</td><td>530-6a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$475.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	--- 1---	1	\$475.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	5:39 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$475.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	5:39 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00	NM																																	
58	10/06/16	10/06/16	WBTV News at 530p	M-F 530p-6p	--- 1---	:30	1	\$825.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$825.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	5:42 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00	NM																																	
59	10/06/16	10/06/16	WBTV News at 6p	M-F 6p-630p	--- 1---	:30	1	\$1,700.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$1,700.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	6:11 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB07H	\$1,700.00	NM																																	
60	10/06/16	10/06/16	WBTV News 6a	6-7a	--- 1---	:30	1	\$400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>--- 1---</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>6:59 AM</td><td>WBTV News 6a</td><td>6-7a</td><td>:30</td><td>DMSC2016RB07H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	--- 1---	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	6:59 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	6:59 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$400.00	NM																																	
61	10/06/16	10/06/16	WBTV News Primetime	M-F 7p-730p	--- 1---	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/03/16</td><td>10/09/16</td><td>--- 1---</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WBTV</td><td>Th</td><td>10/06/16</td><td>7:12 PM</td><td>WBTV News Primetime</td><td>M-F 7p-730p</td><td>:30</td><td>DMSC2016RB07H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/03/16	10/09/16	--- 1---	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	7:12 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16	7:12 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00	NM																																	
62	10/06/16	10/06/16	The Early Show	7-9a	--- 1---	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	--- 1---	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Th	10/06/16		The Early Show	7-9a	:00		\$150.00	NM																																	
63	10/04/16	10/04/16	WBTV News @ 11p	11p-1135p	- 1-----	:30	1	\$1,725.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/03/16	10/09/16	- 1-----	1	\$1,725.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WBTV	Tu	10/04/16	11:14 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00	NM																																	
64	10/04/16	10/04/16	NET Late Show, The	1135-1237a	- 1-----	:30	1	\$575.00	NM																																		

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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	12:36 AM	NET Late Show, The	1135-1237a	:30	DMSC2016RB07H	\$575.00 NM
65	10/04/16	10/04/16	Late, Late Show	1237a-137a	- 1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	1:36 AM	Late, Late Show	1237a-137a	:30	DMSC2016RB07H	\$250.00 NM
66	10/04/16	10/04/16	WBTV News At Noon	12-12:30p	- 1-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	12:27 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00 NM
67	10/04/16	10/04/16	WBTV News at 4p	M-F 4-4.30p	- 1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	4:14 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00 NM
68	10/04/16	10/04/16	WBTV News 430a	430-5a	- 1-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	4:47 AM	WBTV News 430a	430-5a	:30	DMSC2016RB07H	\$125.00 NM
69	10/04/16	10/04/16	WBTV News at 4.30p	M-F 4.30p-5p	- 1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	4:52 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00 NM
70	10/04/16	10/04/16	WBTV News 5a	5-530a	- 1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	5:10 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00 NM
71	10/04/16	10/04/16	WBTV News at 5p	5p-5:30p	- 1-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	5:27 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00 NM

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Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	10/04/16	10/04/16	WBTV News 530a	530-6a	- 1 - - - - -	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	5:39 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
73	10/04/16	10/04/16	WBTV News at 530p	M-F 530p-6p	- 1 - - - - -	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	5:59 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00 NM
74	10/04/16	10/04/16	WBTV News at 6p	M-F 6p-630p	- 1 - - - - -	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	6:22 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB07H	\$1,700.00 NM
75	10/04/16	10/04/16	WBTV News 6a	6-7a	- 1 - - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16		WBTV News 6a	6-7a	:00		\$400.00 NM
					See MG 75.2				
2	WBTV	Sa	10/08/16	12:53 PM	ACC Football Reg Season	12n-330p	:30	DMSC2016RB07H	\$400.00 NM
					MG for 75.1 10/04				
76	10/04/16	10/04/16	WBTV News Primetime	M-F 7p-730p	- 1 - - - - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	7:25 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00 NM
77	10/04/16	10/04/16	The Early Show	7-9a	- 1 - - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	8:55 AM	The Early Show	7-9a	:30	DMSC2016RB07H	\$150.00 NM
78	10/04/16	10/04/16	Access Hollywood	7.30-7.58p	- 1 - - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1 - - - - - 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	10/04/16	7:46 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00 NM
79	10/05/16	10/05/16	Code Black	10-11p	- - 1 - - - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - - 1 - - - - 1 \$2,000.00									

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WBTV
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Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/05/16	10/05/16	Code Black	10-11p	-- 1----	:30	1	\$2,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	10:32 PM	Code Black	10-11p	:30	DMSC2016RB07H	\$2,000.00 NM
80	10/05/16	10/05/16	WBTV News @ 11p	11p-1135p	-- 1----	:30	1	\$1,725.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$1,725.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	11:24 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00 NM
81	10/05/16	10/05/16	NET Late Show, The	1135-1237a	-- 1----	:30	1	\$575.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$575.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	12:34 AM	NET Late Show, The	1135-1237a	:30	DMSC2016RB07H	\$575.00 NM
82	10/05/16	10/05/16	CBS Soaps	CBS Soaps	-- 1----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	12:28 PM	CBS Soaps	CBS Soaps	:30	DMSC2016RB07H	\$500.00 NM
83	10/05/16	10/05/16	Late, Late Show	1237a-137a	-- 1----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$250.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	1:24 AM	Late, Late Show	1237a-137a	:30	DMSC2016RB07H	\$250.00 NM
84	10/05/16	10/05/16	WBTV News At Noon	12-12:30p	-- 1----	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$625.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	12:12 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00 NM
85	10/05/16	10/05/16	Steve Harvey	3-4pm	-- 1----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$225.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	3:48 PM	Steve Harvey	3-4pm	:30	DMSC2016RB07H	\$225.00 NM
86	10/05/16	10/05/16	WBTV News at 4p	M-F 4-4.30p	-- 1----	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1		<u>Rate</u> \$475.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	4:26 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00 NM

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	10/05/16	10/05/16	WBTV News 430a	430-5a	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	4:53 AM	WBTV News 430a	430-5a	:30	DMSC2016RB07H	\$125.00 NM
88	10/05/16	10/05/16	WBTV News at 4.30p	M-F 4.30p-5p	-- 1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	4:55 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00 NM
89	10/05/16	10/05/16	WBTV News 5a	5-530a	-- 1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	5:11 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00 NM
90	10/05/16	10/05/16	WBTV News at 5p	5p-5:30p	-- 1----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$725.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00 NM
91	10/05/16	10/05/16	WBTV News 530a	530-6a	-- 1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$475.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	5:56 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
92	10/05/16	10/05/16	WBTV News at 530p	M-F 530p-6p	-- 1----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$825.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	5:52 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00 NM
93	10/05/16	10/05/16	WBTV News 6a	6-7a	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	6:19 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$400.00 NM
94	10/05/16	10/05/16	WBTV News Primetime	M-F 7p-730p	-- 1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	7:28 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00 NM

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Advertiser	Product	Estimate Number	
POL/Burr, Richard	BURR 10/4	6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
95	10/05/16	10/05/16	The Early Show	7-9a	-- 1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	8:27 AM	The Early Show	7-9a	:30	DMSC2016RB07H	\$150.00 NM
96	10/05/16	10/05/16	Access Hollywood	7.30-7.58p	-- 1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	7:55 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00 NM
97	10/05/16	10/07/16	LOC Morning Break	9a-10a	-- WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- WTF-- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/05/16	9:41 AM	LOC Morning Break	9a-10a	:30	DMSC2016RB07H	\$600.00 NM
<u>Total Spots</u>							95		

Payment Terms 30 Days

<u>Gross Total</u>	\$77,725.00
<u>Agency Commission</u>	\$11,658.75
<u>Net Amount Due</u>	\$66,066.25

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