

INVOICE



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1551763-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

National Media Planning & Research
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
POL/Burr, Richard	BURR 10/4	6961

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1551763	08318239

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2
	475	894

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/07/16	10/07/16	WBTV News @ 11p	11p-1135p	----1--	:30	1	\$1,725.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/03/16	10/09/16	----1--	1	\$1,725.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/07/16	11:25 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00	NM
2	10/07/16	10/07/16	NET Late Run Late Show	1135p-137.28a	----1--	:30	1	\$100.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/03/16	10/09/16	----1--	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/07/16	1:30 AM	NET Late Run Late Show	1135p-137.28a	:30	DMSC2016RB07H	\$100.00	NM
3	10/07/16	10/07/16	CBS Soaps	CBS Soaps	----1--	:30	1	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/03/16	10/09/16	----1--	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/07/16	12:56 PM	CBS Soaps	CBS Soaps	:30	DMSC2016RB07H	\$500.00	NM
4	10/07/16	10/07/16	Late Run Late Show	1237a-237.28a	----1--	:30	1	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/03/16	10/09/16	----1--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/07/16	2:16 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$75.00	NM
5	10/07/16	10/07/16	WBTV News At Noon	12-12:30p	----1--	:30	1	\$625.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/03/16	10/09/16	----1--	1	\$625.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	F	10/07/16	12:25 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00	NM
6	10/07/16	10/07/16	Steve Harvey	3-4pm		:30	1	\$225.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Birmingham, AL 35246-1497

Invoice # 1551763-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
---- 1--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	3:56 PM	Steve Harvey	3-4pm	:30	DMSC2016RB07H	\$225.00 NM
7	10/07/16	10/07/16	WBTV News at 4p	M-F 4-4.30p	---- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:24 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00 NM
8	10/07/16	10/07/16	WBTV News 430a	430-5a	---- 1--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16		WBTV News 430a	430-5a	:00		\$125.00 NM
			See MG 8.2						
2	WBTV	Sa	10/08/16	2:44 PM	ACC Football Reg Season	12n-330p	:30	DMSC2016RB07H	\$400.00 NM
			MG for 62.1,16.1,53.1,8.1						
9	10/07/16	10/07/16	WBTV News at 4.30p	M-F 4.30p-5p	---- 1--	:30	1	\$675.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	4:58 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00 NM
10	10/07/16	10/07/16	WBTV News 5a	5-530a	---- 1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:20 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00 NM
11	10/07/16	10/07/16	WBTV News at 5p	5p-5:30p	---- 1--	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:26 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00 NM
12	10/07/16	10/07/16	WBTV News 530a	530-6a	---- 1--	:30	1	\$475.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/07/16	5:49 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
13	10/07/16	10/07/16	WBTV News at 530p	M-F 530p-6p	---- 1--	:30	1	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	---- 1--	1	\$825.00				

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<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard		<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
13	10/07/16	10/07/16	WBTV News at 530p	M-F 530p-6p	----1--	:30	1	\$825.00	NM																																																							
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1	WBTV	F	10/07/16	5:57 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00	NM																																																						
14	10/07/16	10/07/16	WBTV News 6a	6-7a	----1--	:30	1	\$400.00	NM																																																							
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15	10/07/16	10/07/16	WBTV News Primetime	M-F 7p-730p	----1--	:30	1	\$1,100.00	NM																																																							
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17	10/07/16	10/07/16	Access Hollywood	7.30-7.58p	----1--	:30	1	\$800.00	NM																																																							
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18	10/10/16	10/10/16	WBTV News @ 11p	11p-1135p	1-----	:30	1	\$1,725.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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21	10/10/16	10/10/16	Late, Late Show	1237a-137a	1-----	:30	1	\$250.00	NM																																												
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23	10/10/16	10/10/16	WBTV News at 4p	M-F 4-4.30p	1-----	:30	1	\$475.00	NM																																												
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1	WBTV	M	10/10/16	4:22 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00	NM																																											
24	10/10/16	10/10/16	WBTV News 430a	430-5a	1-----	:30	1	\$125.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>1-----</td> <td>1</td> <td>\$125.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/10/16</td> <td>4:53 AM</td> <td>WBTV News 430a</td> <td>430-5a</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$125.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/16	10/16/16	1-----	1	\$125.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	M	10/10/16	4:53 AM	WBTV News 430a	430-5a	:30	DMSC2016RB07H	\$125.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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1	WBTV	M	10/10/16	4:53 AM	WBTV News 430a	430-5a	:30	DMSC2016RB07H	\$125.00	NM																																											
25	10/10/16	10/10/16	WBTV News at 4.30p	M-F 4.30p-5p	1-----	:30	1	\$1,100.00	NM																																												
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<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/16	10/16/16	1-----	1	\$1,100.00																																																
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1	WBTV	M	10/10/16	4:42 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$1,100.00	NM																																											
26	10/10/16	10/10/16	WBTV News 5a	5-530a	1-----	:30	1	\$350.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>1-----</td> <td>1</td> <td>\$350.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/10/16</td> <td>5:18 AM</td> <td>WBTV News 5a</td> <td>5-530a</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$350.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/16	10/16/16	1-----	1	\$350.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	M	10/10/16	5:18 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/16	10/16/16	1-----	1	\$350.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WBTV	M	10/10/16	5:18 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM																																											
27	10/10/16	10/10/16	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$725.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/10/16</td> <td>10/16/16</td> <td>1-----</td> <td>1</td> <td>\$725.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>M</td> <td>10/10/16</td> <td>5:23 PM</td> <td>WBTV News at 5p</td> <td>5p-5:30p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$725.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/10/16	10/16/16	1-----	1	\$725.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	M	10/10/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/10/16	10/16/16	1-----	1	\$725.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WBTV	M	10/10/16	5:23 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM																																											
28	10/10/16	10/10/16	WBTV News 530a	530-6a	1-----	:30	1	\$475.00	NM																																												

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard		<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/10/16	10/10/16	WBTV News 530a	530-6a	1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$475.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	5:48 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00 NM
29	10/10/16	10/10/16	WBTV News at 530p	M-F 530p-6p	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	5:57 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$1,300.00 NM
30	10/10/16	10/10/16	WBTV News at 6p	M-F 6p-630p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	6:26 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB07H	\$1,700.00 NM
31	10/10/16	10/10/16	WBTV News 6a	6-7a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	6:52 AM	WBTV News 6a	6-7a	:30	DMSC2016RB07H	\$750.00 NM
32	10/10/16	10/10/16	The Early Show	7-9a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	8:53 AM	The Early Show	7-9a	:30	DMSC2016RB07H	\$150.00 NM
33	10/10/16	10/10/16	Access Hollywood	7.30-7.58p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	7:29 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00 NM
34	10/10/16	10/10/16	2 Broke Girls/Odd	9-10p	1-----	:30	1	\$5,800.00	NM
Weeks: <u>Start Date</u> 10/10/16 <u>End Date</u> 10/16/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$5,800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	M	10/10/16	9:42 PM	2 Broke Girls/Odd	9-10p	:30	DMSC2016RB07H	\$5,800.00 NM
35	10/08/16	10/08/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

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Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
35	10/08/16	10/08/16	Sat Prime Hour 3	10-11p	-----1-	:30	1	\$1,000.00	NM																																																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
1	WBTV	Sa	10/08/16	11:26 PM	Sat Prime Hour 3	10-11p	:30	DMSC2016RB07H	\$1,000.00	NM																																																																												
36	10/08/16	10/08/16	WBTV 11p News / Sat.	11p-1135p	-----1-	:30	1	\$950.00	NM																																																																													
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-----1-</td> <td>1</td> <td>\$950.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Sa</td> <td>10/08/16</td> <td>11:58 PM</td> <td>WBTV 11p News / Sat.</td> <td>11p-1135p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$950.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	-----1-	1	\$950.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Sa	10/08/16	11:58 PM	WBTV 11p News / Sat.	11p-1135p	:30	DMSC2016RB07H	\$950.00	NM																																	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																	
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1	WBTV	Sa	10/08/16	11:58 PM	WBTV 11p News / Sat.	11p-1135p	:30	DMSC2016RB07H	\$950.00	NM																																																																												
37	10/08/16	10/08/16	ACC Football Reg Seaso	12n-330p	-----1-	:30	1	\$950.00	NM																																																																													
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-----1-</td> <td>1</td> <td>\$950.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Sa</td> <td>10/08/16</td> <td></td> <td>ACC Football Reg Season</td> <td>12n-330p</td> <td>:00</td> <td></td> <td>\$950.00</td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 37.2</td> </tr> <tr> <td>2</td> <td>WBTV</td> <td>Sa</td> <td>10/08/16</td> <td>3:20 PM</td> <td>ACC Football Reg Season</td> <td>12n-330p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 37.1 10/08</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	-----1-	1	\$950.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Sa	10/08/16		ACC Football Reg Season	12n-330p	:00		\$950.00	NM	See MG 37.2											2	WBTV	Sa	10/08/16	3:20 PM	ACC Football Reg Season	12n-330p	:30	DMSC2016RB07H	\$400.00	NM	MG for 37.1 10/08										
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40	10/09/16	10/09/16	Face the Nation	1030a-11.30a	-----1	:30	1	\$600.00	NM																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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1	WBTV	Su	10/09/16	8:25 PM	Sun Prime Hour 1	7-8p	:30	DMSC2016RB07H	\$8,000.00	NM																																																																																																		
45	10/09/16	10/09/16	Madam Secretary	8-9p	-----1	:30	1	\$3,700.00	NM																																																																																																			
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-----1</td> <td>1</td> <td>\$3,700.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>3</td> <td>WBTV</td> <td>Th</td> <td>10/06/16</td> <td>6:30 PM</td> <td>WBTV News at 6p</td> <td>M-F 6p-630p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$1,700.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>MG for 45.1 10/09</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>2</td> <td>WBTV</td> <td>Sa</td> <td>10/08/16</td> <td>10:54 PM</td> <td>Sat Prime Hour 3</td> <td>10-11p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$2,000.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>MG for 45.1 10/09</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Su</td> <td>10/09/16</td> <td></td> <td>Madam Secretary</td> <td>8-9p</td> <td>:00</td> <td></td> <td>\$3,700.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>See MG 45.2,45.3</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	-----1	1	\$3,700.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3	WBTV	Th	10/06/16	6:30 PM	WBTV News at 6p	M-F 6p-630p	:30	DMSC2016RB07H	\$1,700.00	NM						MG for 45.1 10/09						2	WBTV	Sa	10/08/16	10:54 PM	Sat Prime Hour 3	10-11p	:30	DMSC2016RB07H	\$2,000.00	NM						MG for 45.1 10/09						1	WBTV	Su	10/09/16		Madam Secretary	8-9p	:00		\$3,700.00	NM						See MG 45.2,45.3					
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46	10/09/16	10/09/16	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM																																																																																																			
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	10/03/16	10/09/16	-----1	1	\$1,300.00																																																																																																							
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1	WBTV	Su	10/09/16	9:31 AM	CBS Sunday Morning	9-1030a	:30	DMSC2016RB07H	\$1,300.00	NM																																																																																																		
47	10/06/16	10/06/16	Late News Late M-Su	Various	---1---	:30	1	\$950.00	NM																																																																																																			
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	10/03/16	10/09/16	---1---	1	\$950.00																																																																																																							
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1	WBTV	Th	10/06/16	12:12 AM	Late News Late M-Su	Various	:30	DMSC2016RB07H	\$950.00	NM																																																																																																		
48	10/06/16	10/06/16	Late Run Late Show	1237a-237.28a	---1---	:30	1	\$100.00	NM																																																																																																			
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>---1---</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/06/16</td> <td>2:07 AM</td> <td>Late Run Late Show</td> <td>1237a-237.28a</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	---1---	1	\$100.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WBTV	Th	10/06/16	2:07 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$100.00	NM																																																							
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/03/16	10/09/16	---1---	1	\$100.00																																																																																																							
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1	WBTV	Th	10/06/16	2:07 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$100.00	NM																																																																																																		
49	10/06/16	10/06/16	Price Is Right	11a-12p	---1---	:30	1	\$1,100.00	NM																																																																																																			
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>---1---</td> <td>1</td> <td>\$1,100.00</td> <td colspan="5"></td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	---1---	1	\$1,100.00																																																																																		
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	10/03/16	10/09/16	---1---	1	\$1,100.00																																																																																																							

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551763-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
49	10/06/16	10/06/16	Price Is Right	11a-12p	---1---	:30	1	\$1,100.00	NM	
			10/03/16	10/09/16	---1---		1	\$1,100.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	10:59 AM	Price Is Right	11a-12p	:30	DMSC2016RB07H	\$1,100.00	NM
50	10/06/16	10/06/16	Late Run Late Show	1237a-237.28a	---1---	:30	1	\$75.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$75.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	2:23 AM	Late Run Late Show	1237a-237.28a	:30	DMSC2016RB07H	\$75.00	NM
51	10/06/16	10/06/16	WBTV News At Noon	12-12:30p	---1---	:30	1	\$625.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$625.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	12:12 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00	NM
52	10/06/16	10/06/16	WBTV News at 4p	M-F 4-4.30p	---1---	:30	1	\$475.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$475.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	3:58 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00	NM
53	10/06/16	10/06/16	WBTV News 430a	430-5a	---1---	:30	1	\$125.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$125.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16		WBTV News 430a	430-5a	:00		\$125.00	NM
See MG 8.2										
54	10/06/16	10/06/16	WBTV News at 4.30p	M-F 4.30p-5p	---1---	:30	1	\$675.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$675.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	4:39 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00	NM
55	10/06/16	10/06/16	WBTV News 5a	5-530a	---1---	:30	1	\$350.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Th	10/06/16	4:59 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM
56	10/06/16	10/06/16	WBTV News at 5p	5p-5:30p	---1---	:30	1	\$725.00	NM	
Weeks:			Start Date	End Date	MTWTFSS		Spots/Week	Rate		
			10/03/16	10/09/16	---1---		1	\$725.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
56	10/06/16	10/06/16	WBTV News at 5p	5p-5:30p	---1---	:30	1	\$725.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/06/16</td> <td>5:09 PM</td> <td>WBTV News at 5p</td> <td>5p-5:30p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$725.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	5:09 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WBTV	Th	10/06/16	5:09 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM																																																						
57	10/06/16	10/06/16	WBTV News 530a	530-6a	---1---	:30	1	\$475.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>---1---</td> <td>1</td> <td>\$475.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/06/16</td> <td>5:39 AM</td> <td>WBTV News 530a</td> <td>530-6a</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$475.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	---1---	1	\$475.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	5:39 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WBTV	Th	10/06/16	5:39 AM	WBTV News 530a	530-6a	:30	DMSC2016RB07H	\$475.00	NM																																																						
58	10/06/16	10/06/16	WBTV News at 530p	M-F 530p-6p	---1---	:30	1	\$825.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>---1---</td> <td>1</td> <td>\$825.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>Th</td> <td>10/06/16</td> <td>5:42 PM</td> <td>WBTV News at 530p</td> <td>M-F 530p-6p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$825.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/03/16	10/09/16	---1---	1	\$825.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Th	10/06/16	5:42 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	WBTV	Th	10/06/16	5:42 PM	WBTV News at 530p	M-F 530p-6p	:30	DMSC2016RB07H	\$825.00	NM																																																						
59	10/06/16	10/06/16	WBTV News at 6p	M-F 6p-630p	---1---	:30	1	\$1,700.00	NM																																																							
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60	10/06/16	10/06/16	WBTV News 6a	6-7a	---1---	:30	1	\$400.00	NM																																																							
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61	10/06/16	10/06/16	WBTV News Primetime	M-F 7p-730p	---1---	:30	1	\$1,100.00	NM																																																							
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1	WBTV	Th	10/06/16	7:12 PM	WBTV News Primetime	M-F 7p-730p	:30	DMSC2016RB07H	\$1,100.00	NM																																																						
62	10/06/16	10/06/16	The Early Show	7-9a	---1---	:30	1	\$150.00	NM																																																							
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1	WBTV	Th	10/06/16		The Early Show	7-9a	:00		\$150.00	NM																																																						
See MG 8.2																																																																
63	10/04/16	10/04/16	WBTV News @ 11p	11p-1135p	-1-----	:30	1	\$1,725.00	NM																																																							
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1	WBTV	Tu	10/04/16	11:14 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00	NM																																																						
64	10/04/16	10/04/16	NET Late Show, The	1135-1237a	-1-----	:30	1	\$575.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard		<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
65	10/04/16	10/04/16	Late, Late Show	1237a-137a	- 1-----	:30	1	\$250.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1-----</td> <td>1</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1-----	1	\$250.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1-----	1	\$250.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	Tu	10/04/16	12:36 AM	NET Late Show, The	1135-1237a	:30	DMSC2016RB07H	\$575.00	NM																			
66	10/04/16	10/04/16	WBTV News At Noon	12-12:30p	- 1-----	:30	1	\$625.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1-----</td> <td>1</td> <td>\$625.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1-----	1	\$625.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1-----	1	\$625.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	Tu	10/04/16	12:27 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00	NM																			
67	10/04/16	10/04/16	WBTV News at 4p	M-F 4-4.30p	- 1-----	:30	1	\$475.00	NM																				
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1	WBTV	Tu	10/04/16	4:14 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00	NM																			
68	10/04/16	10/04/16	WBTV News 430a	430-5a	- 1-----	:30	1	\$125.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
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1	WBTV	Tu	10/04/16	4:47 AM	WBTV News 430a	430-5a	:30	DMSC2016RB07H	\$125.00	NM																			
69	10/04/16	10/04/16	WBTV News at 4.30p	M-F 4.30p-5p	- 1-----	:30	1	\$675.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1-----</td> <td>1</td> <td>\$675.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1-----	1	\$675.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1-----	1	\$675.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	Tu	10/04/16	4:52 PM	WBTV News at 4.30p	M-F 4.30p-5p	:30	DMSC2016RB07H	\$675.00	NM																			
70	10/04/16	10/04/16	WBTV News 5a	5-530a	- 1-----	:30	1	\$350.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1-----</td> <td>1</td> <td>\$350.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1-----	1	\$350.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1-----	1	\$350.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	Tu	10/04/16	5:10 AM	WBTV News 5a	5-530a	:30	DMSC2016RB07H	\$350.00	NM																			
71	10/04/16	10/04/16	WBTV News at 5p	5p-5:30p	- 1-----	:30	1	\$725.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>- 1-----</td> <td>1</td> <td>\$725.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/03/16	10/09/16	- 1-----	1	\$725.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/03/16	10/09/16	- 1-----	1	\$725.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WBTV	Tu	10/04/16	5:27 PM	WBTV News at 5p	5p-5:30p	:30	DMSC2016RB07H	\$725.00	NM																			

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551763-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	10/04/16	10/04/16	WBTV News 530a	530-6a	- 1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 5:39 AM WBTV News 530a 530-6a :30 DMSC2016RB07H \$475.00 NM									
73	10/04/16	10/04/16	WBTV News at 530p	M-F 530p-6p	- 1-----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 5:59 PM WBTV News at 530p M-F 530p-6p :30 DMSC2016RB07H \$825.00 NM									
74	10/04/16	10/04/16	WBTV News at 6p	M-F 6p-630p	- 1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 6:22 PM WBTV News at 6p M-F 6p-630p :30 DMSC2016RB07H \$1,700.00 NM									
75	10/04/16	10/04/16	WBTV News 6a	6-7a	- 1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 WBTV News 6a 6-7a :00 \$400.00 NM See MG 75.2									
2 WBTV Sa 10/08/16 12:53 PM ACC Football Reg Season 12n-330p :30 DMSC2016RB07H \$400.00 NM MG for 75.1 10/04									
76	10/04/16	10/04/16	WBTV News Primetime	M-F 7p-730p	- 1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 7:25 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB07H \$1,100.00 NM									
77	10/04/16	10/04/16	The Early Show	7-9a	- 1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 8:55 AM The Early Show 7-9a :30 DMSC2016RB07H \$150.00 NM									
78	10/04/16	10/04/16	Access Hollywood	7.30-7.58p	- 1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 - 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/04/16 7:46 PM Access Hollywood 7.30-7.58p :30 DMSC2016RB07H \$800.00 NM									
79	10/05/16	10/05/16	Code Black	10-11p	-- 1----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$2,000.00									

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Invoice # 1551763-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
79	10/05/16	10/05/16	Code Black	10-11p	-- 1----	:30	1	\$2,000.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	W	10/05/16	10:32 PM	Code Black	10-11p	:30	DMSC2016RB07H	\$2,000.00	NM																																											
80	10/05/16	10/05/16	WBTV News @ 11p	11p-1135p	-- 1----	:30	1	\$1,725.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-- 1----</td> <td>1</td> <td>\$1,725.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>W</td> <td>10/05/16</td> <td>11:24 PM</td> <td>WBTV News @ 11p</td> <td>11p-1135p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$1,725.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/03/16	10/09/16	-- 1----	1	\$1,725.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	W	10/05/16	11:24 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WBTV	W	10/05/16	11:24 PM	WBTV News @ 11p	11p-1135p	:30	DMSC2016RB07H	\$1,725.00	NM																																											
81	10/05/16	10/05/16	NET Late Show, The	1135-1237a	-- 1----	:30	1	\$575.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-- 1----</td> <td>1</td> <td>\$575.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>W</td> <td>10/05/16</td> <td>12:34 AM</td> <td>NET Late Show, The</td> <td>1135-1237a</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$575.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/03/16	10/09/16	-- 1----	1	\$575.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	W	10/05/16	12:34 AM	NET Late Show, The	1135-1237a	:30	DMSC2016RB07H	\$575.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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82	10/05/16	10/05/16	CBS Soaps	CBS Soaps	-- 1----	:30	1	\$500.00	NM																																												
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83	10/05/16	10/05/16	Late, Late Show	1237a-137a	-- 1----	:30	1	\$250.00	NM																																												
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84	10/05/16	10/05/16	WBTV News At Noon	12-12:30p	-- 1----	:30	1	\$625.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	WBTV	W	10/05/16	12:12 PM	WBTV News At Noon	12-12:30p	:30	DMSC2016RB07H	\$625.00	NM																																											
85	10/05/16	10/05/16	Steve Harvey	3-4pm	-- 1----	:30	1	\$225.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/03/16	10/09/16	-- 1----	1	\$225.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	W	10/05/16	3:48 PM	Steve Harvey	3-4pm	:30	DMSC2016RB07H	\$225.00	NM																																											
86	10/05/16	10/05/16	WBTV News at 4p	M-F 4-4.30p	-- 1----	:30	1	\$475.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/03/16</td> <td>10/09/16</td> <td>-- 1----</td> <td>1</td> <td>\$475.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WBTV</td> <td>W</td> <td>10/05/16</td> <td>4:26 PM</td> <td>WBTV News at 4p</td> <td>M-F 4-4.30p</td> <td>:30</td> <td>DMSC2016RB07H</td> <td>\$475.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/03/16	10/09/16	-- 1----	1	\$475.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	W	10/05/16	4:26 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/03/16	10/09/16	-- 1----	1	\$475.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WBTV	W	10/05/16	4:26 PM	WBTV News at 4p	M-F 4-4.30p	:30	DMSC2016RB07H	\$475.00	NM																																											

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INVOICE



Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Invoice # 1551763-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser POL/Burr, Richard	Product BURR 10/4	Estimate Number 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	10/05/16	10/05/16	WBTV News 430a	430-5a	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 4:53 AM WBTV News 430a 430-5a :30 DMSC2016RB07H \$125.00 NM									
88	10/05/16	10/05/16	WBTV News at 4.30p	M-F 4.30p-5p	-- 1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 4:55 PM WBTV News at 4.30p M-F 4.30p-5p :30 DMSC2016RB07H \$675.00 NM									
89	10/05/16	10/05/16	WBTV News 5a	5-530a	-- 1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 5:11 AM WBTV News 5a 5-530a :30 DMSC2016RB07H \$350.00 NM									
90	10/05/16	10/05/16	WBTV News at 5p	5p-5:30p	-- 1----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 5:23 PM WBTV News at 5p 5p-5:30p :30 DMSC2016RB07H \$725.00 NM									
91	10/05/16	10/05/16	WBTV News 530a	530-6a	-- 1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 5:56 AM WBTV News 530a 530-6a :30 DMSC2016RB07H \$475.00 NM									
92	10/05/16	10/05/16	WBTV News at 530p	M-F 530p-6p	-- 1----	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$825.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 5:52 PM WBTV News at 530p M-F 530p-6p :30 DMSC2016RB07H \$825.00 NM									
93	10/05/16	10/05/16	WBTV News 6a	6-7a	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 6:19 AM WBTV News 6a 6-7a :30 DMSC2016RB07H \$400.00 NM									
94	10/05/16	10/05/16	WBTV News Primetime	M-F 7p-730p	-- 1----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -- 1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV W 10/05/16 7:28 PM WBTV News Primetime M-F 7p-730p :30 DMSC2016RB07H \$1,100.00 NM									

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INVOICE



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WBTV
P.O. Box 11407
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<u>Invoice #</u> 1551763-1	<u>Invoice Date</u> 10/16/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/10/16
<u>Advertiser</u> POL/Burr, Richard	<u>Product</u> BURR 10/4	<u>Estimate Number</u> 6961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
95	10/05/16	10/05/16	The Early Show	7-9a	--1----	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	W	10/05/16	8:27 AM	The Early Show	7-9a	:30	DMSC2016RB07H	\$150.00	NM
96	10/05/16	10/05/16	Access Hollywood	7.30-7.58p	--1----	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$800.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	W	10/05/16	7:55 PM	Access Hollywood	7.30-7.58p	:30	DMSC2016RB07H	\$800.00	NM
97	10/05/16	10/07/16	LOC Morning Break	9a-10a	--WTF--	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> 10/03/16 <u>End Date</u> 10/09/16 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WBTV	W	10/05/16	9:41 AM	LOC Morning Break	9a-10a	:30	DMSC2016RB07H	\$600.00	NM
<u>Total Spots</u>							95			

Payment Terms 30 Days

<u>Gross Total</u>	\$77,725.00
<u>Agency Commission</u>	\$11,658.75
<u>Net Amount Due</u>	\$66,066.25

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