



PSA'S FOR FEBRUARY 2021

- LOCAL COVID 19 VACCINE
- LOCAL CORONA VIRUS PREVENTION
- LOCAL PROMO SECURE COMMUNITIES
- LOCAL PROMO NEVADA STATE TAX COALITION
- LOCAL PROMO DOMESTIC VIOLENCE POLICE MESSAGE
- LOCAL PROMO RONALD MCDONALDS HOUSE
- LOCAL PROMO DEPENDENTS ANNONIMOUS
- LOCAL PROMO IMMIGRATION RIGHTS
- LOCAL PROMO AL-ANON
- LOCAL PROMO VETERANS
- LOCAL PSA EDUCATION
- LOCAL PSA CLEANLINESS - WASH HANDS
- LOCAL PROMO BUCKLE UP
- LOCAL PROMO ELEGIR ABOGADO-RED HISPANA
- LOCAL PROMO ESPACIOS PUBLICOS-RED HISPANA
- LOCAL PROMO U.S MARINES
- PROMO FEBRUARY LOCAL EVENTS CITY
- PSA HUMO DE SEGUNDA MANO-SOUTHERN NEVADA HEALTH DISTRICT
- PROMO AGAINST DOMESTIC VIOLENCE
- LOCAL PSA SIN FRONTERAS MEDICAL
- LOCAL PSA UNDOCUMENTED
- LOCAL PSA QUIEN ME VA A CREER-EOE
- LOCAL PSA TU TIENES UNA OPCION - EOE
- LOCAL PSA LA LEY TE PROTEJE - EOE
- LOCAL PSA FUTURO EN TUS MANOS
- OPORTUNIDADES PARA JOVENES-RED HISPANA
- MAS DESCANSO MENOS ANSIEDAD-RED HISPANA
- PLAN DE TRABAJO-RED HISPANA
- ASALTO A TRABAJADORES-RED HISPANA
- LOCAL PSA HERITAGE FOR THE BLIND
- LOCAL PROMO VISIT NEVADA
- LOCAL PSA ALCOHOLICOS ANONIMOS
- LOCAL PROMO NEVADA TOURISM VISIT
- LOCAL PROMO HEALTH DISTRICT
- LOCAL PROMO NEUROTICS
- LOCAL AL LATEEN PSA

- LOCAL PROMO H.E.L.P
- SINDROME DEL INMIGRANTE- RED HISPANA
- LOCAL HEART ASSOCIATION PROMO
- LOCAL PSA DON'T TEXT AND DRIVE
- PSA DRINK DRIVING PREVENTION
- PSA DON'T DRINK AND DRIVE-TIGRES DEL NORTE
- PSA- ABROCHADO-BUCKLE UP-TUCANES DE TIJUANA
- PARA SER MEJOR PSA
- LOCAL PROMO CO-DEPENDENTS

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS:
KWID/ KENO/KLAV-AM- LAS VEGAS - KMJE-SACRAMENTO

FEBRUARY 2021

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE	
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE	
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	OUTSIDE	
KMJE-FM SACRAMENTO	SUNDAY	7:00AM	30 MIN	P.A	OUTSIDE	

Month Covered:
FEBRUARY
2021

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 1. COMMUNITY 2. COMMUNITY 3. HEALTH

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

1. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
FEBRUARY 7, 2021
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: DIANA DIAZ
SOUTHERN NEVADA WATER DISTRICT
New month, new irrigation regulations for
Souther Nevada. Conservation is the main goal
for the non-profit organization. New schedules,
and how to report waste of water. Most of the
nformation is in Spanish for a better
understanding of new rules

2. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
FEBRUARY 14, 2021
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: SOCIAL SECURITY PROGRAM

Popular program. Gives information about
retirement. How to request actual balance to
start planning retirement. How, and where to
find information related to this subject. Hispanics
need more information and educatiion, regarding
this matter.

3. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
FEBRUARY 21, 2021
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: CONSUELO RIOS
ORGAND DONOR NETWORK
Hispanics are helping with organ donations.
Slowly organization is getting results from
hispanics. Education is the best tool. DMV soon
will be implementing some changes too. How to
get Spanish material to be informed.

Month Covered:
FEBRUARY
2021

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 4: HEALTH 5. IMMIGRATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM 30 MINUTES
FEBRUARY 28, 2020
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: BRENDA ARANA
THERAPY COUNSELORS
Increase in Anxiety cases is Las Vegas, specially from hispanics. Group is offering therapy thru Zoom in spanish. Organization is looking for help from audience to spread the word about their bilingual service in the community. Calendar of events and How to enroll for the next session.

5. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM, 30 MINUTES
FEBRUARY 7, 2020
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

Month Covered:
FEBRUARY
2021

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV AM & FM

ASCERTAINMENT CATEGORY: 6 : INMIGRATION 7. INMIGRATION 8. INMIGRATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM, 30 MINUTES
FEBRUARY 14, 2021
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 30 MINUTES
FEBRUARY 21, 2021
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

8. AQUÍ EN LAS VEGAS, P.A. REC.
7: 00AM 30 MINUTES
FEBRUARY 28, 2021
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residentes can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.