

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1570756-2	08/31/16	September 2016	08/29/16 - 08/29/16

Property	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Clinton, Hillary/D/Unite	HILLARY FOR AMERICA	5207

Flight Dates	Order #	Alt Order #
08/23/16 - 08/29/16	1570756	08349970

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2
	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	08/23/16	08/29/16	NBC Today Show III	10-11a	MTWTF--	:30	3	\$155.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 3 \$155.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	M	08/29/16	10:29 AM	NBC Today Show III	10-11a	:30	HFA16T321H	\$155.00	NM
2	08/23/16	08/29/16	LN (M-F)	11-1135p	MTWTF--	:30	5	\$365.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 5 \$365.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WECT	M	08/29/16	11:28 PM	LN (M-F)	11-1135p	:30	HFA16T320H	\$365.00	NM
3	08/23/16	08/29/16	Live w/Kelly & Michael	11a-12p	MTWTF--	:30	5	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 5 \$125.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	M	08/29/16	11:41 AM	Live w/Kelly & Michael	11a-12p	:30	HFA16T320H	\$125.00	NM
4	08/23/16	08/29/16	News 6 at Noon	12-1230p	MTWTF--	:30	5	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 5 \$225.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WECT	M	08/29/16	12:24 PM	News 6 at Noon	12-1230p	:30	HFA16T321H	\$225.00	NM
5	08/23/16	08/29/16	News at 5p	5-530p	MTWTF--	:30	5	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/23/16 08/29/16 MTWTF-- 5 \$300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	M	08/29/16	5:22 PM	News at 5p	5-530p	:30	HFA16T321H	\$300.00	NM
6	08/23/16	08/29/16	Carolina in AM 5-6a	5-6a		:30	5	\$135.00	NM	

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Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY FOR AMERICA	5207	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
MTWTF--									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECT	M	08/29/16	5:31 AM	Carolina in AM 5-6a	5-6a	:30	HFA16T320H	\$135.00 NM
7	08/23/16	08/29/16	NEWS AT 530P	530-6P	MTWTF--	:30	5	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	08/29/16	5:55 PM	NEWS AT 530P	530-6P	:30	HFA16T320H	\$325.00 NM
8	08/23/16	08/29/16	NEWS AT 6p	6-630p	MTWTF--	:30	5	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	08/29/16	6:10 PM	NEWS AT 6p	6-630p	:30	HFA16T321H	\$625.00 NM
9	08/23/16	08/29/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	3	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	3	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	08/29/16	6:42 AM	Carolina In The Am 6a	6-7a	:30	HFA16T321H	\$375.00 NM
10	08/23/16	08/29/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	5	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	M	08/29/16	7:29 PM	Wheel of Fortune (M-F)	7-730p	:30	HFA16T320H	\$600.00 NM
11	08/23/16	08/29/16	NBC Today Show	7-9a	MTWTF--	:30	4	\$380.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	4	\$380.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	M	08/29/16	8:38 AM	NBC Today Show	7-9a	:30	HFA16T321H	\$380.00 NM
12	08/23/16	08/29/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	5	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	M	08/29/16	7:54 PM	Jeopardy (M-F)	730-8p	:30	HFA16T321H	\$650.00 NM
13	08/23/16	08/29/16	NBC Today Show II	9-10a	MTWTF--	:30	5	\$170.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/16	08/29/16	MTWTF--	5	\$170.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	08/29/16	9:54 AM	NBC Today Show II	9-10a	:30	HFA16T320H	\$170.00 NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/Clinton, Hillary/D/Unite	HILLARY FOR AMERICA	5207	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/29/16	08/29/16	Mon Prime Other 1	Various	1-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 1----- 1 \$625.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECT	M	08/29/16	8:44 PM	Mon Prime Other 1	Various	:30	HFA16T321H	\$625.00 NM
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,055.00
<u>Agency Commission</u>	\$758.25
<u>Net Amount Due</u>	\$4,296.75

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