

WENR Issues 4th quarter 2022

Stations we own largely focus our public services efforts on non profit events

1. Economic Development. We regularly aired messages promoting the activities of the Athens Area Chamber of Commerce. We also aired at least 6 spots per day promoting shopping locally. We also promoted Christmas events which brought people to downtown Athens, Niota and Etowah.
2. Education. We aired announcements for school events as well as local educational outreach for the local United Way. We also aired announcements for the local CASA organization promoting representation of school age children in the court system.
3. Drugs and Alcohol Abuse. WALI regularly airs announcements about the perils of Meth and opioid adiction. In 4th quarter we promoted a drop off for expired prescription drugs.
5. Environment. WALI airs regular announcements from Keep Tennessee Beautiful.
7. Local culture. During the fourth quarter we promoted two holiday events in downtown Athens and one each in Etowah and Niota. We also promoted a musical performance at Tennessee Wesleyan University.
8. Health. WALi regularly airs announcements for Medic Regional Blood Center. We also aired specific announcements soliciting donations due to platelet shortages in fourth quarter. We also promoted a Blue Cross promoted initiative to reduce Health Costs in Tennessee.