

WENR Issues 1st quarter 2023

1. Economic Development. We regularly aired messages promoting the activities of the Athens Area Chamber of Commerce. We also aired at least 5 spots per day promoting shopping locally. We also promoted spring events which brought people to downtown Athens, Niota and Etowah. We aired announcements for the annual McMinn Leadership program.
2. Education. We also aired announcements for the local CASA organization promoting representation of school age children in the court system. The station aired an average of 3 announcements per day regarding Adult Education programs. The station aired an average of 3 announcements per day regarding Adult Education programs. During the entire quarter we promoted gun safety programs. We also aired announcements about school re-entry programs for adults.
3. Drugs and Alcohol Abuse. WALI regularly airs announcements about the perils of Meth and opioid addiction.
5. Environment. WALI airs regular announcements from Keep Tennessee Beautiful. We also promoted a cleanup event in the Cherokee national Forest. We aired announcements explaining the environmental advantages of electric vehicles.
7. Local culture. during the first quarter we aired announcements promoting events at Tennessee Wesleyan University and McMinn County High School. We also promoted an event from the local Artists League.
8. Health. WALi regularly airs announcements for Medic Regional Blood Center. We also aired specific announcements soliciting donations due to specific shortages in first quarter and local bloodmobile spots.