

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael Cook, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Fred Leonard

Authorized committee:

Fred Leonard for State Representative

Agency requesting time (and contact information):

N/A Cook Consulting; P.O. Box 56441, Little Rock, AR 72215

Candidate's political party:

Democratic Party

Office sought (no acronyms or abbreviations):

State Representative - District 63

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

None

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Michael Cook

Signature:

Rob Johnson

Name:

Michael Cook

Name:

Rob Johnson

Date of Request to Purchase Ad Time:

2-21-24

Date of Station Agreement to Sell Time:

2/21/24

Radio Stations KXJK/KBFC
 Forrest City Broadcasting Co., Inc.
 501 E. Broadway
 P.O. Box 707
 Forrest City, AR 72336-0707 U.S.A.
 (870) 633-1252

Client: **Fred Leonard For State Rep**
 Order #: **1490-00002**
 Description: **March 5th Primary 2024**
 Date Entered: **2/21/2024**
 P.O.#:
 Salesperson: **Benson, Richard**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**
 Phone/Fax: **501.256.3032**

Cook Consulting
 Attn: Michael Cook
 702 Hall Drive
 Little Rock, Ar 72205

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/22/2024	3/5/2024	KXJK-AM	06:00:00a to 07:30:00a	Weekly	1:00	9	21.00	189.00	1	1	1	1	1	0	0
2 2/22/2024	3/5/2024	KXJK-AM	12:00:00p to 12:30:00p	Weekly	1:00	9	21.00	189.00	1	1	1	1	1	0	0
3 2/22/2024	3/4/2024	KXJK-AM	04:00:00p to 06:00:00p	Weekly	1:00	16	21.00	336.00	2	2	2	2	2	0	0

Order Start Date: **2/22/2024** Order End Date: **3/5/2024** Spots: **34** Total Charges: **\$714.00**

Projected Media Month Billing Totals for Fred Leonard For State Rep / 1490-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
February	2024	8	\$168.00
March	2024	26	\$546.00
Total:		34	\$714.00

Confirmed & Accepted for Radio Stations KXJK/KBFC By:

Accepted for Cook Consulting By:
