



WUDE-FM, Forest Acres, South Carolina

SIGNIFICANT ISSUES/PROGRAMS LIST

For Quarter 1, 2022

Placed in Public File 4/10/22

WUDE compiles a list of significant community issues through interviewing community leaders and residents in our listening area.

This quarter WUDE interviewed 19 people.

Issues that were most frequently mentioned were:

1. Local News
2. Business
3. Charity
4. Civic
5. Education
6. Recreation

ON-AIR program to address community issues:

1. "Hometown Interviews" (airs Monday-Friday, 9:50a & 1:50p)
 - a. Hosts Michelle Renew, Brent Johnson & Tony Clyburn discuss issues relevant to the community through commentary, conversations and interviews with community leaders.
2. Public Service Announcements (air various times daily 12a-12a - :60)
 - a. Station provides airtime to the community organizations that serve residents by combating the problems identified.
3. Local Newscasts (Monday-Friday between 6a-7p)
 - a. Content from ColaDaily.com
4. "Midlands Matters" (Sunday 6a)

a. A more in-depth look at issues concerning the midlands with host Michelle Renew and local community leaders and charity organizers

Issue 1: News

Dates: Weekdays 12/1/2 - 4/31/22

Times: 6:50a, 7:50a, 8:50a, 9:50a, 4:50p, 5:50p, 6:50p

Guest and Subject Matter: Local newscasts delivered by Meera Bhonsle and Amanda Cooper; content provided by ColaDaily.com

Issue 2: Business

Date: 1/23/22

Show: Midlands Matters

Time: 6am

Guests: BROAD RIVER BUSINESS ALLIANCE – JAVAR JUAREZ – EXECUTIVE DIRECTOR

Topics:

--Connecting the Broad River, from City of Columbia to unincorporated Richland County to Dutch Square.

--Redevelopment river for small businesses. Only on Food Lion for twenty thousand people near Dutch Square Mall because of it being a rundown area. Looking to revitalize that area.

Length: 28:55

Date: 2/27/22

Show: Midlands Matters

Time: 6am

Guests: FIVE POINTS ASSOCIATION – KATY REFNFROE

Topics:

--40th Annual St. Pat's in Five Points coming up March 19th, first time back in person in two years because of pandemic. 45,000 people attend.

--Hospitality tax dollars help pay for the event. It has helped launched the careers of local and regional bands.

Length: 29:44

Date: 3/13/22

Show: Midlands Matters

Time: 6am

Guests: SC DEPARTMENT OF EMPLOYMENT & WORK FORCE (SCDEW) – Dan Ellzey

Topics:

--Part of the Governor's cabinet. They help people get training to find jobs, and help employers find workers. Every Monday, they email anyone who draws unemployment with opening in their fields.

--People returned to the work force, but not necessarily the same type of jobs. They went for higher wages. Planning ahead for years to come, projecting training needed for the next five to ten years.

Length: 30:07

Issue 3: Charity

Date: 1/2/22

Time: 6am

Show: Midlands Matters

Guests: SISTERCARE - ANN KITA – EXECUTIVE DIRECTOR

Topics:

--Being a voice for the abused. Educating and changing behavior. But they can't excuse an abuser's behavior just because they learned it. They still have a choice. SC is 6th in the US in women killed by their partners. Sistercare offers emergency shelter and counseling.

Length: 30:32

Date: 1/9/22

Show: Midlands Matters

Time: 6am

Guests: SC NATURE CONSERVATORY - SAMANTHA MCCANN

Topics:

--SC has large tracts of land that were owned for many years by the timber industry.

--Eco regions come together here, both sand and clay.

--They are on social media, including Tik Tok videos. All about land protection and forest restoration. Urging people to become members and take tour.

Length: 30:50

Date: 1/30/22

Show: Midlands Matters

Time: 6am

Guests: SOUTH CAROLINA UPLIFT - KEVIN WIMBERLY

Topics:

--Provides assistance with home repairs for those on fixed incomes. Help with rent and mortgage, too. Work with HUD to hold accountable those with assistance. 12th year of helping those in public housing become homeowners. Helping existing homeowners make repairs to increase value and livability.

Length: 26:45

Date: 2/2/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guests: DAVE BRITT – WILD MAYHEM

Topics:

--Talked about Wild Mayhem Golf Tournament - a golf tournament/fundraising event that donated proceeds to our local Children's Miracle Network (hospital).

Length: 2:00

Date: 2/20/22

Show: Midlands Matters

Time: 6am

Guests: CURE SAN FILIPO FOUNDATION – DR. CARA O’NEILL & GLENN O’NEILL

Topics:

--Rare disease that is basically Alzheimer’s in children. Hard to diagnose.

Challenging for parents because children have loud outbursts in public.

--Have heard from parents and doctors around the world. So they created an app that helps diagnose. But funding is always an issue.

Length: 30:01

Date: 3/6/22

Show: Midlands Matters

Time: 6am

Guests: DEMENTIA EXPERT & AUTHOR – DR. MACEY C. SMITH OF BENEDICT COLLEGE

Topics:

--Teaches families not to do too much for early dementia patients. Early on, they can do things for themselves. It’s more than forgetfulness or memory loss.

Length: 30:25

Issue 4: Civic

Date: 1/16/22

Show: Midlands Matters

Time: 6am

Guests: EXPERIENCE COLUMBIA, SC SPORTS – SCOTT POWERS – EXECUTIVE DIRECTOR

Topics:

--They bring sports tourism into the midlands to have an economic impact on restaurants and hotels. Hoping to building a bigger convention/conference center.

--During the pandemic, they were able to survive grants, so they were not reliant on the cities.

--Carolina vs Clemson baseball returns this year. Seeking to be a regional for NCAA March Madness Tourney.

Length: 31:07

Issue 5: Education

Date: 3/27/22

Show: Midlands Matters

Time: 6am

Guests: SC STATE LIBRARIES – LEESA AIKEN – DIRECTOR

Topics:

--Each counties needs are different. Rural areas, like Dillon County, needs more broadband.

--They physically answer the phone to answer questions. SC needs more libraries because of population growth of 450,000 in the last year.

--SC is looked at as the libraries that set the standard. But they have to do better providing for rural counties.

Length: 30:27

Issue 6: Recreation

Date: 2/6/22

Show: Midlands Matters

Time: 6am

Guests: TARTAN DAY SOUTH – JOHN BANKS

Topics:

--Tenth Annual Event for the cities of Cayce, West Columbia, Irmo and Lexington.

--Big draw for tourism. Draws from 35 states.

Length: 30:08

Date: 2/24/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guests: KRISTIAN NIEMI – MARDI GRAS COLUMBIA

Topics:

--Talked about Mardi Gras Columbia - an event that invites to public to celebrate Mardi Gras culture, live music, & local vendors while raising money for local charities. (2:00)

Length: 2:00

Date: 3/4/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guests: CARLY COOK – CRAFTMEN'S SPRING CLASSIC

Topics:

-- A craft show that showcases local art, handcrafted wares, etc.

Length: 2:00

Date: 3/10/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guests: PHIL FRYE – DOKO RIB FEST

Topics:

– a community event/cooking competition that features live music, local vendors, and kid's activities.

Length: 2:00

Date: 3/11/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guest: BILL EARLE – CAROLINA CLASSIC HOME & GARDEN SHOW

Topics:

--Local companies (builders, landscapers, etc.), demonstrations, teaching, etc.

Length: 2:00

Date: 3/20/22

Show: Midlands Matters

Time: 6am

Guests: PALMETTO CYCLING COALITION – AMY JOHNSON ELY

Topics:

--Making the state safer and more bike and walker friendly, by creating state legislation.

--Working with local leaders to connect these bikes and walking trails and creating a network.

--The goal is better health, livability and economic viability.

Length: 26:50

Date: 3/24/2022

Show: Hometown Interview

Time: 9:50a & 1:50p

Guest: DAN DUPRE – PALMETTO SPORTSMAN'S CLASSIC

Topics:

--An event put on by the SC Dept. of Natural Resources to encourage outdoor activities (hunting, fishing, camping, hiking), features vendors, and a catfish pond where children can fish and learn about the sport..

Length: 2:00