

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

### Station time requested by:

Agency name: Del Cielo Media LLC

Address: PO Box 26067, Alexandria VA 22313

Contact:

Phone number: 703-409-7269

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Electronic Payments Coalition

Address: 1747 Pennsylvania Ave NW #1000, Washington, DC 20006

Contact:

Phone number:

Email: info@electronicpaymentscoalition.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jeffrey Tassey, Chairman of the Board, Richard Hunt, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Credit cards

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: Del Cielo Media Digitally signed by Del Cielo Media  
Date: 2023.08.15 14:39:48 -04'00'

Signature: 

Name: Del Cielo Media

Name: Chanci Rankin

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 4/10/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 4/10/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1180486

Station Call Letters: KXEL

Date Received/Requested: 4/10/24

Est. #: 419425

Station Location: Iowa

Run Start and End Dates: 4/19 - 4/25/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NRG Media  
 1065 N Center Point Road  
 Hiawatha, Iowa 52233  
 Phone: (319) 200-1900

Advertiser: ELECTRONIC PAYMENTS COALITION  
 Order #: 244813183809  
 Contract #: 1180486  
 Date Entered: 04/10/2024  
 Last Modified: 04/10/2024  
 Product: EPC  
 Salesperson: National National  
 Billing Cycle: Broadcast Standard  
 Estimate #: 419425

KATZ MEDIA GROUP  
 125 West 55th Street 3rd Floor  
 New York, New York 10019

Order Date Range: 04/19/2024 through 04/25/2024 (1 weeks)  
 Media Outlets: KXEL-AM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	04/19/24-04/25/24	KXEL-AM	06:00AM-10:00AM	30	1	--	1	1	--	--	--	3	110.00	3	330.00
2	04/19/24-04/25/24	KXEL-AM	03:00PM-07:00PM	30	--	1	1	1	1	--	--	4	110.00	4	440.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
KXEL-AM	7	0	0	0	\$770.00	\$115.50	\$654.50
<b>Totals</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$770.00</b>	<b>\$115.50</b>	<b>\$654.50</b>

Total Charges: \$770.00  
 Agency Commission: \$115.50  
 Total Net: \$654.50

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
April	2024	\$770.00	\$654.50
<b>Totals</b>		<b>\$770.00</b>	<b>\$654.50</b>

Accepted for NRG Media

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_