



Children's Television Online Filing System

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Submission Confirmation

Confirmation Number 134274
Call Sign KVMD
Facility Id 16729
Filing Quarter Date 09/30/2012
Filing Date 10/07/2012

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2012 Filed on: 10/07/2012

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KVMD	31 (analog)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277
	23 (digital)				
Licensee Name					
KVMD Licensee, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kvmdtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16729			2014-01-12		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
- | |
|-------------------|
| 3.00 hours |
|-------------------|
3. (a) Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- | |
|----------|
| Y |
|----------|
- (b) Identify publishers who were sent information in 3(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV
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4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 1:30 PM	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Analog Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Mondays 2:00 PM	14	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>		

Title of Analog Core Program #3		Origin
Monsters & Pirates		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesdays 1:30 PM	14	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	6 years	12 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>		

Title of Analog Core Program #4		Origin
Dog Tales		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesdays 2:00 PM	14	0
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>		

Title of Analog Core Program #5		Origin
Ariel, Zoey & Eli Too		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesdays 1:30 PM	14	1

Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.				
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled	
14	1		1	
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time re-schedule		Is the rescheduled date the second home?	
July 7, 2012/1002	TBA		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y	
Reason for Preemption	PUBLIC INTEREST			

Title of Analog Core Program #6		Origin		
NASA 360		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Thursdays 3:00 PM	14	0		
Length of Program		Age of Target Audience	E/I Symbol Used As Required	
30 minutes		From		To
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.				

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a):

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours
Y

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 1:30 PM	14	0	
Length of Program	Age of Target Audience		L/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Digital Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	14	0	
Length of Program	Age of Target Audience		L/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Digital Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Digital Core Program #4		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:00 PM	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Digital Core Program #5		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	14	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			
Total Times Aired	Number of Pre-emptions for other than Breaking News	Number of Pre-emptions Rescheduled	
14	1	1	
Pre-emption #1			

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second time?
July 7, 2012/1002	TBA	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	PUBLIC INTEREST	

Title of Digital Core Program #6		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 3:00 PM	14	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming content toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no digital non-core program reports]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports]

[There are no digital sponsored core program detail reports]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin
Animal Rescue	SYNDICATED
Regular Schedule	Total Times to be Aired

Mondays 1:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Planned Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 2:00 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>			

Title of Planned Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 1:30 PM		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Planned Core Program #4		Origin	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 2:00 PM		13	
Length of Program		Age of Target Audience	

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>		

Title of Planned Core Program #5		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Planned Core Program #6		Origin	
NASA 360		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 3:00 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.</p>			

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(i)?
16. Identify the licensee's children's programming liaison

Name		Telephone Number	
Luis Cardenas		310-943-5288	
Address		E-mail Address	
28202 Cabot Road #300		lcardenas@latv.com	
City	State	ZIP Code	
Laguna Niguel	CA	92677	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act or use this space for supplemental explanations. This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

On July 4th, 2012 we aired a live event from Pacific Palisades (LA county), a 4th of July parade from 8 AM through 4 PM. This community event ran longer than what we expected and consequently it preempted Ariel & Zoey & Eli, Too (E/I show). We planned to reschedule it but a scheduling error was made and we only realized that today.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KVMD Licensee, LLC	
Date	
10/07/2012	



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Confirmation Number 130798

Call Sign KVMD

Facility Id 16729

Filing Quarter Date 06/30/2012

Filing Date 06/30/2012

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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2012 Filed on: 06/30/2012

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KVMD	31 (analog)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277
	23 (digital)				
Licensee Name					
KVMD Licensee, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kvmdtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16729			2014-01-12		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a). TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin		
Animal Rescue		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Mondays 1:30 PM	13	0		
Length of Program	Age of Target Audience		ET Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.				

Title of Analog Core Program #2		Origin		
Dragonfly TV		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		

Mondays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>			

Title of Analog Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Analog Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Analog Core Program #5		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	To	

30 minutes	From	To	Required
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.</p>			

Title of Analog Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Analog Core Program #7		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:00 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Analog Core Program #8		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and</p>			

have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Title of Analog Core Program #9		Origin	
Nasa 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours
Y

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Digital Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>			

Title of Digital Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Digital Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Digital Core Program #5		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.</p>			

Title of Digital Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 1:30 PM	9	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Digital Core Program #7	Origin

Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 2:00 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Digital Core Program #8		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Digital Core Program #9		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	3	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.</p>			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 1:30 PM		14	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 2:00 PM		14	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Planned Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 1:30 PM		14	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Planned Core Program #4		Origin	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 2:00 PM		14	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Planned Core Program #5		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 1:30 PM		14	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Planned Core Program #6		Origin	
NASA 360		SYNDICATED	

Regular Schedule		Total Times to be Aired	
Thursdays 1:30 PM		14	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Luis Cardenas		323-943-5288	
Address		E-mail Address	
28202 Cabot Road #300		lcardenas@latv.com	
City	State	ZIP Code	
Laguna Niguel	CA	92677	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KVMD Licensee, LLC	
Date	
06/30/2012	

Childrens Programming April 2012 Air Dates



2nd Quarter 2012

Ralph Morales

Show Requested	Episode #	Air Date	Air Time PST	Notes
Animal Rescue	A-768	3/26/12	1:30 PM	
Dragonfly TV	A-202	3/26/12	2:00 PM	
Monsters & Pirates	102	3/27/12	1:30 PM	
Ariel & Zoey	201	3/28/12	1:30 PM	
Nasa 360	1009	3/29/12	1:30 PM	
Dog Tales	D-168	3/30/12	1:30 PM	
Animal Rescue	A-780	4/2/12	1:30 PM	
Dragonfly TV	F-203	4/2/12	2:00 PM	
Monsters & Pirates	103	4/3/12	1:30 PM	
Ariel & Zoey	202	4/4/12	1:30 PM	
Nasa 360	1001	4/5/12	1:30 PM	
Dog Tales	D-169	4/6/12	1:30 PM	
Animal Rescue	A-790	4/9/12	1:30 PM	
Dragonfly TV	F-204	4/9/12	2:00 PM	
Monsters & Pirates	106	4/10/12	1:30 PM	
Ariel & Zoey	1001	4/11/12	1:30 PM	
Nasa 360	1002	4/12/12	1:30 PM	
Dog Tales	D-170	4/13/12	1:30 PM	
Animal Rescue	A-799	4/16/12	1:30 PM	
Dragonfly TV	F-205	4/16/12	2:00 PM	
Monsters & Pirates	101	4/17/12	1:30 PM	
Ariel & Zoey	1002	4/18/12	1:30 PM	
Nasa 360	1003	4/19/12	1:30 PM	
Dog Tales	D-171	4/20/12	1:30 PM	
Animal Rescue	A-800	4/23/12	1:30 PM	
DragonFly TV	F-206	4/23/12	2:00 PM	
Monsters & Pirates	102	4/24/12	1:30 PM	
Ariel & Zoey	1003	4/25/12	1:30 PM	
Nasa 360	1004	4/26/12	1:30 PM	
Dog Tales	D-175	4/27/12	1:30 PM	

Children Programming June 2012 air dates



2nd Quarter 2012

Luis Cardenas

Show Requested	Episode #	Air Date	Air Time PST	Notes
Animal Rescue	A-793	5/28/12	1:30p	
DragonFly TV	F-211	5/28/12	2:00p	
Monsters & Pirates	103	5/29/12	1:30p	
Ariel & Zoey	1009	5/30/12	1:30p	
Nasa 360	1001	5/31/12	1:30p	
Dog Tales	156	6/1/12	1:30p	
Animal Rescue	A-794	6/4/12	1:30p	
DragonFly TV	D-212	6/4/12	2:00p	
Monsters & Pirates	106	6/5/12	1:30p	
Dog Tales	D-159	6/5/12	2:00p	
Ariel & Zoey	1010	6/6/12	1:30p	
Nasa 360	1002	6/7/12	1:30p	
Animal Rescue	A-795	6/11/12	1:30p	
DragonFly TV	F-213	6/11/12	2:00p	
Monsters & Pirates	101	6/12/12	1:30p	
Dog Tales	D-160	6/12/12	2:00p	
Ariel & Zoey	1011	6/13/12	1:30p	
Nasa 360	1003	6/14/12	1:30p	
Animal Rescue	A-802	6/18/12	1:30p	
DragonFly TV	F-214	6/18/12	2:00p	
Monsters & Pirates	102	6/19/12	1:30p	
Dog Tales	D-179	6/19/12	2:00p	
Ariel & Zoey	1012	6/20/12	1:30p	
Nasa 360	1004	6/21/12	3:00p	

Sandra Grande

From: Icon Tobin <icon@2830.net>
Sent: Monday, July 02, 2012 10:43 AM
To: Carolina Gonzalez; Laura Zaragoza; Daniela Nuno; Sandra Grande; Aaron Montero; Ron Ulloa; Francis Wilkinson
Cc: Brooke Thomas; Arden Bellah; 'Jack Crumpler'
Subject: 28:30 New Fax Number

Hello everyone!

Please be advised that 28:30 has a new fax number. Going forward, please send all faxes to:

310-598-2655

This fax number is good for Arden & Jack too since it's an efax which we will all have access to. I'm not sure how much longer the current 310-452-2831 will be active, but you can start sending faxes to the new number.

Thank you!

***Icon Tobin** | VP, Sales
28:30, LLC | 5699 Kanan Road, Suite 376, Agoura Hills, CA 91301 | p: 310.452.2830 x102 | f: 310.452.2831 |
icon@2830.net

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2011 Filed on: 01/03/2012

Call Sign	Channel Numbers	Community of License			
KVMD	31 (analog)	City	State	County	ZIP Code
	23 (digital)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277
Licensee Name					
KVMD Licensee, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kvmdtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16729			2014-12-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). **3.00 hours**
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? **Y**
- (b) Identify publishers who were sent information in 3(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin		
Animal Rescue		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Mondays 1:30 PM	13	0		
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.				

Title of Analog Core Program #2		Origin		
Dragonfly TV		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		

Mondays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Analog Core Program #3		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.			

Title of Analog Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

Title of Analog Core Program #5		Origin
9TH Period		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Thursday 1:30 PM	1	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Analog Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

Title of Analog Core Program #7		Origin	
9TH Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 1:30	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Analog Core Program #8		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen-X-and-Y demographic.

Title of Analog Core Program #9		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Analog Core Program #10		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday 1:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Swap TV" is a television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.</p>			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

3/14/12

6.

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours
Y

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Digital Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young			

viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Title of Digital Core Program #3		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 1:00 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.</p>			

Title of Digital Core Program #4		Origin	
9th Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 1:30 PM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.</p>			

Title of Digital Core Program #5		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y

3/14/12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

Title of Digital Core Program #6		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

Title of Digital Core Program #7		Origin	
9th Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Digital Core Program #8		Origin	
NASA 360		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	

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30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.			

Title of Digital Core Program #9		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday 1:30	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Swap TV" is a television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.			

Title of Digital Core Program #10		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit it as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

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Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 1:30 PM		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 2:00 PM		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Planned Core Program #3	Origin

Monsters & Pirates		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.</p>			

Title of Planned Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Planned Core Program #5		Origin	
NASA 360		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>NASA 360 is a half hour broadcast program produced by the National Institute of Aerospace for NASA. By examining how technologies developed by and for NASA are used in everything from space exploration to everyday consumer products NASA 360 showcases how NASA changes our lives in positive ways. The program appeals to all ages but is crafted to reach the Gen X and Y demographic.</p>			

Title of Planned Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Fridays 1:30 PM		13	

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Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?
16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Luis Cardenas		323-943-5288
Address		E-mail Address
28202 Cabot Road #300		lcardenas@latv.com
City	State	ZIP Code
Laguna Niguel	CA	92677

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KVMD Licensee, LLC	
Date	
01/03/2011	

FCC Form 398
March 2006

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2011 Filed on: 10/01/2011

Call Sign KVMD	Channel Numbers 31 (analog) 23 (digital)	Community of License			
		City TWENTYNINE PALMS	State CA	County SAN BERNRDINO	ZIP Code 92277
Licensee Name KVMD LICENSEE, LLC					
Network Affiliation		Nielsen DMA Los Angeles	Licensee World Wide Web Home Page Address (if applicable) www.kvmdtv.com		
Facility ID 16729	Previous Call Sign (if applicable)		License Renewal Expiration Date 2014-01-12		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a)

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1 Animal Rescue		Origin SYNDICATED	
Regular Schedule Monday 7:00 AM	Total Times Aired at Regularly Scheduled Time 1	Number of Pre-emptions 0	
Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Analog Core Program #2 Animal Rescue		Origin SYNDICATED	
Regular Schedule Mondays 1:30 PM	Total Times Aired at Regularly Scheduled Time 12	Number of Pre-emptions 0	
Length of Program 30 minutes	Age of Target Audience		E/I Symbol Used As Required Y
	From 13 years	To 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Analog Core Program #3		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 7:30 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Title of Analog Core Program #4		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Title of Analog Core Program #5		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 7:00 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
13 minutes	1 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Title of Analog Core Program #6		Origin
Curiosity Quest		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.</p>			

Title of Analog Core Program #7		Origin	
Ariel, Zoe & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Analog Core Program #8		Origin	
9TH Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.</p>			

Title of Analog Core Program #9		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program</p>			

content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 9(a).

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours
Y

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-eminptions	
Monday 7:00 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Digital Core Program #2	Origin

Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 1:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Digital Core Program #3		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 7:30 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Digital Core Program #4		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 2:00 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Digital Core Program #5		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 7:00 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Title of Digital Core Program #6		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 1:30 PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.			

Title of Digital Core Program #7		Origin	
Ariel, Zoe & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

Title of Digital Core Program #8		Origin	
9TH Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Digital Core Program #9		Origin	

Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptious	
Fridays 1:30 PM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
<i>(None Required)</i>

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin		
Animal Rescue	SYNDICATED		
Regular Schedule	Total Times to be Aired		
Mondays 1:30 PM	13		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Planned Core Program #2	Origin

Dragonfly TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 2:00 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Planned Core Program #3		Origin	
Monsters & Pirates		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	6 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Monsters & Pirates clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.			

Title of Planned Core Program #4		Origin	
Ariel, Zoe & Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

Title of Planned Core Program #5		Origin	
Trash Pack		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 1:30 PM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	6 years	12 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

When you close the lid on your bin, the Trash Pack come to life! The Trash Pack cruise the streets on the lookout to rescue pieces of trash thrown away by the nast Litter Bugs. Every new piece of discarded trash they save joins The Trash Pack to make their gross gang bigger!

Title of Planned Core Program #6	Origin	
Dog Tales	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Fridays 1:30 PM	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Luis Cardenas		3109435288 ext. 691
Address		E-mail Address
28202 Cabot Road #300		lcardenas@latv.com
City	State	ZIP Code
Laguna Niguel	CA	92677

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KVMD Licensee, LLC	
Date	
10/01/2011	



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Children's Television Online Filing System

[FCC](#) > [Media Bureau](#) > KidVid > Confirmation

Submission Confirmation

Confirmation Number 123423
Call Sign KVMD
Facility Id 16729
Filing Quarter Date 09/30/2011
Filing Date 10/01/2011

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
445 12th Street SW
Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
TTY: 1-888-TELL-FCC (1-888-835-5322)
Fax: 1-866-418-0232
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Children Programming August 2011 air dates



3rd Quarter

August, 2011

Ralph Morales

Show Requested	Episode #	Air Date	Air Time PST	Notes
Animal Rescue	A-760	7/25/11	1:30p	
Dragonfly TV	F-119	7/25/11	2:00p	
Curiosity Quest	G-119	7/26/11	1:30p	
Ariel & Zoey	111	7/27/11	1:30p	
9th Period	9R	7/28/11	1:30p	
Dog Tales	D-157	7/29/11	1:30p	
Animal Rescue	A-764	8/1/11	1:30p	
Dragonfly TV	F-120	8/1/11	2:00p	
Curiosity Quest	G-120	8/2/11	1:30p	
Ariel & Zoey	112	8/3/11	1:30p	
9th Period	11R	8/4/11	1:30p	
Dog Tales	D-153	8/5/11	1:30p	
Animal Rescue	A-755	8/8/11	1:30p	
Dragonfly TV	F-121	8/8/11	2:00p	
Curiosity Quest	G-121	8/9/11	1:30p	
Ariel & Zoey	113R	8/10/11	1:30p	
9th Period	12	8/11/11	1:30p	
Dog Tales	D-152	8/12/11	1:30p	
Animal Rescue	A-753	8/15/11	1:30p	
Dragonfly TV	F-122	8/15/11	2:00p	
Curiosity Quest	G122	8/16/11	1:30p	
Ariel & Zoey	101R	8/17/11	1:30p	
9th Period	9R	8/18/11	1:30p	
Dog Tales	D-151	8/19/11	1:30p	

Children Programming September 2011 air dates



3rd Quarter September, 2011 **Ralph Morales**

Show Requested	Episode #	Air Date	Air Time PST	Notes
Animal Rescue	A-781	8/22/11	1:30p	
Dragonfly TV	F-123	8/22/11	2:00p	
Curiosity Quest	G-123	8/23/11	1:30p	
Ariel & Zoey	102R	8/24/11	1:30p	
9th Period	2	8/25/11	1:30p	
Dog Tales	D-160	8/26/11	1:30p	
Animal Rescue	A-777	8/29/11	1:30p	
Dragonfly TV	F-124	8/29/11	2:00p	
Curiosity Quest	G-124	8/30/11	1:30p	
Ariel & Zoey	110	8/31/11	1:30p	
9th Period	12	9/1/11	1:30p	
Dog Tales	D-158	9/2/11	1:30p	
Animal Rescue	788	9/05.11	1:30p	
Dragonfly TV	F-125	9/5/11	2:00p	
Curiosity Quest	G-125	9/6/11	1:30p	
Ariel & Zoey	111	9/7/11	1:30p	
9th Period	9R	9/8/11	1:30p	
Dog Tales	D-164	9/9/11	1:30p	
Animal Rescue	A-782	9/12/11	1:30p	
Dragonfly TV	F-126	9/12/11	2:00p	
Curiosity Quest	G-126	9/13/11	1:30p	
Ariel & Zoey	112	9/14/11	1:30p	
9th Period	2R	9/15/11	1:30p	
Dog Tales	D-165	9/16/11	1:30p	

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2011 Filed on: 07/09/2011

Call Sign	Channel Numbers	Community of License			
KVMD	31 (analog)	City	State	County	ZIP Code
	23 (digital)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277
Licensee Name					
KVMD LICENSEE, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kvmdtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16729			2011-01-12		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). **3.00 hours**
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? **Y**

(b) Identify publishers who were sent information in 3(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Analog Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Mondays 7:30 AM		13	0	
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.				

Title of Analog Core Program #3		Origin		
Curiosity Quest		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Tuesdays 7:00 AM	13	0		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.				

Title of Analog Core Program #4		Origin		
Ariel, Zoey & Eli Too		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Wednesdays 7:00 AM	13	0		
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	
		13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.				

Title of Analog Core Program #5		Origin		
9th Period		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Thursdays 7:00 AM	13	0		
Length of Program		Age of Target Audience		E/I Symbol Used As
		From	To	

30 minutes	From	To	Required
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Analog Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

3.00 hours
Y
Y
(None Required)
168.00 hours

3.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 9(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Digital Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			

Title of Digital Core Program #3		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be			

classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

Title of Digital Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

Title of Digital Core Program #5		Origin	
9th Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.			

Title of Digital Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog			

breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 7:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #2		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 7:30 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes			

	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>		

Title of Planned Core Program #3		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 7:00 AM		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		1 years	12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>"Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.</p>			

Title of Planned Core Program #4		Origin	
Ariel, Zoey & Eli Too		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Wednesdays 7:00 AM		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Planned Core Program #5		Origin	
9th Period		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Thursdays 7:00 AM		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of</p>			

thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.

Title of Planned Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Fridays 7:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Luis Cardenas		310-943-5288
Address		E-mail Address
28202 Cabot Road #300		lcardenas@latv.com
City	State	ZIP Code
Laguna Niguel	CA	92677

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KVMD Licensee, LLC	
Date	
04/02/2011	

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2011 Filed on: 04/02/2011

Call Sign	Channel Numbers	Community of License			
KVMD	31 (analog)	City	State	County	ZIP Code
	23 (digital)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277
Licensee Name					
KVMD LICENSEE, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
		Los Angeles	www.kvmdtv.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
16729			2014-12-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b) Identify publishers who were sent information in 3(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Analog Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Analog Core Program #2		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Curiosity Quest Goes Green will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills

Title of Analog Core Program #3		Origin	
Ariel, Zoe & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.

Title of Analog Core Program #4		Origin	
9th Period		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 7:00 AM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.

Title of Analog Core Program #5		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdays 7:00 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Swap TV is a television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative entertaining and promotes good social values and respect.

Title of Analog Core Program #6		Origin	
Dog Tales		SYNDICATED	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Fridays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.</p>			

Title of Analog Core Program #7		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays 7:00 AM and Mondays 7:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.</p>			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
If No to 7(c), submit as an Exhibit a Statement of Explanation
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

3.00 hours
Y
Y
(None Required)
168.00 hours
3.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

TV Guide, Tribune Media TV, FYI, Zap2it, Titan TV

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Mondays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.</p>			

Title of Digital Core Program #2		Origin	
Curiosity Quest		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	1 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Curiosity Quest Goes Green will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.</p>			

Title of Digital Core Program #3		Origin	
Ariel, Zoe & Eli Too		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

Title of Digital Core Program #4		Origin	
9th Period		SYNDICATED	

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Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Thursdays 7:00 AM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>9th PERIOD is a weekly half-hour drama series for teens that teaches positive consequences of thought and action when combined with friendship's effective influences. This series is comprised of three friends who meet every day after school to discuss the day's events. Their exchanges are witty and on par with the subject matter of the social interaction that today's children experience.</p>			

Title of Digital Core Program #5		Origin	
Swap TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Thursdays 7:00 AM	1	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Swap TV is a television series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative entertaining and promotes good social values and respect.</p>			

Title of Digital Core Program #6		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Fridays 7:00 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dog Tales serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterenary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests</p>			

Title of Digital Core Program #7		Origin	
Dragonfly TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
Saturdays 7:00 AM and Mondays 7:30 AM	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Dragonfly TV highlights children "doing" projects with real hands-on experience and demonstrates practical</p>			

applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Mondays 7:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.			

Title of Planned Core Program #2		Origin	
Curiosity Quest Goes Green		SYNDICATED	
Regular Schedule		Total Times to be Aired	
Tuesdays 7:00 AM		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	1 years	12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Curiosity Quest Goes Green will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs			