

Broadcast Contract

POLICY COMMUNICATIONS/D THOMAS
 COMMITTEE/RETAIN JDG M BAILUS
 8713 Castle Ridge Avenue
 Las Vegas, NV 89129

Start Date 10/08/18	Contract# 73424	Mod# 0
End Date 11/05/18	Date Entered 10/05/18	Date Last Modified 10/05/18
Advertiser COMMITTEE/RETAIN JDG		Station Market KOAS-FM
Product JUDGE MARK BAILUS		SalesRep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/08/18 FR 10/12/18	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$75.00
2	MO 10/15/18 FR 10/19/18	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$75.00
3	MO 10/22/18 TH 10/25/18	06:00A-10:00A	60	1	1	1	1	--	--	--	4	\$75.00
4	MO 10/29/18 WE 10/31/18	06:00A-10:00A	60	1	1	1	--	--	--	--	3	\$75.00
5	TH 11/01/18 FR 11/02/18	06:00A-10:00A	60	--	--	--	1	1	--	--	2	\$75.00
6	MO 11/05/18 MO 11/05/18	06:00A-10:00A	60	1	--	--	--	--	--	--	1	\$75.00
7	MO 10/08/18 FR 10/12/18	10:00A-03:00P	60	1	1	1	1	1	--	--	5	\$75.00
8	MO 10/15/18 FR 10/19/18	10:00A-03:00P	60	1	1	1	1	1	--	--	5	\$75.00
9	MO 10/22/18 TH 10/25/18	10:00A-03:00P	60	1	1	1	1	--	--	--	4	\$75.00
10	MO 10/29/18 WE 10/31/18	10:00A-03:00P	60	1	1	1	--	--	--	--	3	\$75.00
11	TH 11/01/18 FR 11/02/18	10:00A-03:00P	60	--	--	--	1	1	--	--	2	\$75.00
12	MO 11/05/18 MO 11/05/18	10:00A-03:00P	60	1	--	--	--	--	--	--	1	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	3,000.00	\$450.00	\$ 2,550.00	\$ 3,000.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
 See reverse for accepted terms and conditions, if any

Name _____ Title _____
 Page 1

Broadcast Contract

POLICY COMMUNICATIONS/D THOMAS
 COMMITTEE/RETAIN JDG M BAILUS
 8713 Castle Ridge Avenue
 Las Vegas, NV 89129

Start Date 10/08/18	Contract# 73424	Mod# 0
End Date 11/05/18	Date Entered 10/05/18	Date Last Modified 10/05/18
Advertiser COMMITTEE/RETAIN JDG		Station Market KOAS-FM
Product JUDGE MARK BAILUS		SalesRep/Office House House

Standard Billing Cycle Estimate#

Billing Projections: By Month

	Oct 18	Nov 18
CA	2,550.00	450.00
ST	2,100.00	900.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 2

Sales Order

Station: KOAS-FM Agency: POLICY COMMUNICATIONS/D THOMAS
 Contract Name: JUDGE MARK BAILUS KOAS 2018 Address: 8713 Castle Ridge Avenue
 Contract#: (none) City: Las Vegas State: NV Zip: 89129
 Start Date: 10/08/18 End Date: 11/05/18 Buyer: _____
 Revenue Type: POLITICAL AGENCY Type: Cash Tax Schedule: _____ (None)
 Advertiser: COMMITTEE/RETAIN JDG M BAILUS Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 5046HOUSE Comm %: 7
 Product Name: JUDGE MARK BAILUS Makegood Policy: WITHIN CONTRACT DATES
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/08/18	10/12/18		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	75.00	5	375.00	
2	10/15/18	10/19/18		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	75.00	5	375.00	
3	10/22/18	10/25/18		6:00 AM	10:00 AM	60	1	1	1	1				4	D	75.00	4	300.00	
4	10/29/18	10/31/18		6:00 AM	10:00 AM	60	1	1	1					3	D	75.00	3	225.00	
5	11/01/18	11/02/18		6:00 AM	10:00 AM	60				1	1			2	D	75.00	2	150.00	
6	11/05/18	11/05/18		6:00 AM	10:00 AM	60	1							1	D	75.00	1	75.00	
7	10/08/18	10/12/18		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	75.00	5	375.00	
8	10/15/18	10/19/18		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	75.00	5	375.00	
9	10/22/18	10/25/18		10:00 AM	3:00 PM	60	1	1	1	1				4	D	75.00	4	300.00	
10	10/29/18	10/31/18		10:00 AM	3:00 PM	60	1	1	1					3	D	75.00	3	225.00	
11	11/01/18	11/02/18		10:00 AM	3:00 PM	60				1	1			2	D	75.00	2	150.00	
12	11/05/18	11/05/18		10:00 AM	3:00 PM	60	1							1	D	75.00	1	75.00	

Billing Projections: By Month

	Oct 18	Nov 18
CA	2,550.00	450.00
ST	2,100.00	900.00

Print Spot Prices

Notes to Traffic: NEW POLITICAL ORDER KP 10/5/18

TOTAL SPOTS 40
 GROSS TOTAL \$ 3,000.00
 ADJUSTED SPOTS 40
 ADJUSTED TOTAL \$ 3,000.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Interactive Sales Manager
- Business Manager

BEASLEY Broadcast KKLZ and KOAS Radio – Mark Bailus (\$8,250)

Station & Time	Number of Shows	Dates	Level - Rate	Total Cost
KKLZ Radio 6:00A-10:00A (M-F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$150	\$3,000
KKLZ Radio 10:00A-3:00P (M-F) (60 second spot)	15	October 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$150	\$2,250
KOAS Radio 6:00A- 10:00A (M-F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$75	\$1,500
KOAS Radio 10:00A-3:00PM (M- F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$75	\$1,500

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>BEASLEY BROADCAST KKLZ & KOAS</u>	Date: <u>10/4/18</u>
--	--------------------------------

I, POLICY COMMUNICATIONS,
 being/on behalf of: JUDGE MARK BAINES, a legally
 qualified candidate of the NON-PARTISAN political
 party for the office of: CLARK COUNTY DISTRICT COURT
 in the NOVEMBER 6, 2018 (GENERAL)
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60 SECONDS</u> <u>SEE ATTACHED SHEET</u>					

Total Charges: \$8,250 - Comm. \$1,237.50 = \$7,012.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO RETAIN JUDGE MARK BAIDUS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAWN KERN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/4/18
Date

David Thomas
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

PRODUCTION ORDER

COPY DUE BY: _____
 SPEC DUE BY: _____
 EXTRA COPIES DUE BY: _____
 COPY APPD DUE BY: _____
 START DUE BY: _____

KKLZ KDWN KCYE KCYE-HD2 AE: HOUSE _____
 KOAS KVGs STREAMING

ADVERTISER: COMMITTEE TO RETAIN M. BAILUS CO-OP: YES NO
 DATE: 10/5/18 PRODUCE FROM: EXTEND DUB
 KCYE ORDER #: _____ STREAM COVER MIJO COPY EMAIL
 KDWN ORDER #: _____ WEB LINK: _____
 KKLZ ORDER #: NEW 1ST SPIN FILMCORE EXT REACH
 KOAS ORDER #: NEW STREAM COVER SPOT TRAFFIC SPOT GENI DGGS
 KVGs ORDER #: _____ IN HOUSE LOCATION: _____
 LITEFM ORDER #: _____ STREAM COVER

CLIENT APPROVAL NEEDED DATE/TIME NEEDED: _____
 EMAIL SPOT TO: _____

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	JUDGE MARK BAILUS 2018 60 RADIO	100	60	10/8	11/5	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: _____

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:
 RCVD IN TRAFFIC BY: _____ DATE: _____
 RCVD IN PROD BY: _____ DATE: _____ COMPLETE:

Katie Passamani

From: Cory Cuddeback
Sent: Thursday, October 4, 2018 4:26 PM
To: Katie Passamani
Subject: FW: The radio spot for Mark Bailus is attached
Attachments: Judge Mark Bailus 2018 60 Radio.mp3

Cory Cuddeback
General Sales Manager
Digital
Beasley Media Group, LLC | Las Vegas
O: 702.730.0330
M: 702-544-2987
cory@bbgi.com



From: Dave Thomas [mailto:david7wins@gmail.com]
Sent: Wednesday, October 3, 2018 5:12 PM
To: Cory Cuddeback <cory.cuddeback@bbgi.com>
Subject: The radio spot for Mark Bailus is attached

Cory,

I have attached the radio spot for Judge Mark Bailus and I will deliver the paperwork and check to you at 10:30 a.m. tomorrow morning.

We begin next Monday.

Thanks,

Dave

David V. Thomas
Policy Communications
Suite 200
3753 Howard Hughes Parkway
Las Vegas, NV 89169
Telephone (702) 784-7684
Cell (702) 498-7744
Email david7wins@gmail.com

This email is confidential and cannot be transmitted to another person or entity without the approval of the sender.

From: Cory Cuddeback [mailto:cory.cuddeback@bbgi.com]
Sent: Tuesday, October 2, 2018 11:57 AM
To: Dave Thomas <david7wins@gmail.com>
Cc: Cory Cuddeback <cory.cuddeback@bbgi.com>
Subject: RE: 2018 Beasley Rate Card

Hi Dave, hope you are well. We are entering into sold out situations (this Season is reminding me of the demand we had in 2012, it's crazy) here are the non pre-emptable rates:

	KOAS T2	KKLZ T2
M-F 6a-10a	\$75	\$150
M-F 10a-3p	\$75	\$150
M-F 3p-7p	\$75	\$200
M-F 7p-12m	\$20	\$40
SA/SU 6a-7p	\$20	\$75

On a side note – would the Judge like to target specific households? Are you doing any direct mail for him? I have a new way to do this through digital geo-fencing if so. Let me know. Thanks Dave!

Cory Cuddeback
General Sales Manager
Digital
Beasley Media Group, LLC | Las Vegas
O: 702.730.0330
M: 702-544-2987
cory@bbgi.com



From: Dave Thomas [mailto:david7wins@gmail.com]
Sent: Monday, October 1, 2018 6:40 PM
To: Cory Cuddeback <cory.cuddeback@bbgi.com>
Subject: 2018 Beasley Rate Card

Cory,

I need your rate card for KKLZ and KOAS radio to start on Monday, October 8 for Judge Mark Bailus.

I will email spot to you on Wednesday, October 3.

Thanks,

Dave

David V. Thomas
Policy Communications
Suite 200

3753 Howard Hughes Parkway
Las Vegas, NV 89169
Telephone (702) 784-7684
Cell (702) 498-7744
Email david7wins@gmail.com

This email is confidential and cannot be transmitted to another person or entity without the approval of the sender.

From: Cory Cuddeback [<mailto:cory.cuddeback@bbgi.com>]
Sent: Thursday, May 3, 2018 2:40 PM
To: david7wins@gmail.com
Cc: Cory Cuddeback <cory.cuddeback@bbgi.com>
Subject: Beasley rate cards

Hey David, nice speaking with you! Attached rate card and NAB forms in case you need them. Also a one sheet we are doing for the races. Targeting voters on their smart phones – I'm sure I have spoken to you about this in the past...very much relevant. Let me know how I can help you!!

Cory Cuddeback
National & Digital Sales Manager

Beasley Media Group, LLC | Las Vegas
O: 702.730.0330
M: 702-544-2987
cory@bbgi.com





INVOICE

Invoice #: IN-1181081385
Invoice Date: 10/28/2018
Contract #: 73424
Page: 1
Net Amount Due: \$1,785.00

Agency: POLICY COMMUNICATIONS/D THOMAS
 8713 Castle Ridge Avenue
 Las Vegas, NV 89129

Station(s): KOAS-FM

Advertiser: COMMITTEE/RETAIN JDG M BAILUS
Product: JUDGE MARK BAILUS
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): House House
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/08/18	06:14a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/08/18	10:14a	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/09/18	07:58a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/09/18	12:42p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/10/18	08:45a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/10/18	10:14a	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/11/18	06:55a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/11/18	01:40p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/12/18	09:38a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/12/18	12:54p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/15/18	08:44a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/15/18	10:44a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/16/18	08:46a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/16/18	12:48p	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/17/18	06:10a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/17/18	10:14a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/18/18	06:12a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/18/18	10:47a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/19/18	06:57a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/19/18	10:17a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/22/18	06:15a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/22/18	12:54p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/23/18	08:18a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/23/18	01:41p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/24/18	06:57a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/24/18	12:46p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/25/18	08:17a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/25/18	10:44a	9	60		JUDGE MARK BAILUS 2018 60	\$75.00



INVOICE

Invoice #: IN-1181081385
Invoice Date: 10/28/2018
Contract #: 73424
Page: 2
Net Amount Due: \$1,785.00

Remit To:
KOAS-FM
Beasley Media Group, Inc.
2920 S Durango Dr
Las Vegas, NV 89117

Invoice Totals
Total Spots: 28
Gross Amount: \$2,100.00
Agency Commission: (\$315.00)
Net Amount Due: \$1,785.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KOAS-FM ADVERTISING AGREEMENTS, KOAS-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.



INVOICE

Invoice #: IN-1181181638
Invoice Date: 11/11/2018
Contract #: 73424
Page: 1
Net Amount Due: \$765.00

Agency: POLICY COMMUNICATIONS/D THOMAS
 8713 Castle Ridge Avenue
 Las Vegas, NV 89129

Station(s): KOAS-FM

Advertiser: COMMITTEE/RETAIN JDG M BAILUS
Product: JUDGE MARK BAILUS
Estimate #:
Agency Client Code:
Buyer Name:

Salesperson(s): House House
Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	08:16a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/29/18	02:47p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/30/18	08:15a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/30/18	01:48p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/31/18	09:41a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/31/18	12:48p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	11/01/18	07:55a	5	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	11/01/18	02:39p	11	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	11/02/18	07:57a	5	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	11/02/18	10:45a	11	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	11/05/18	08:17a	6	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	11/05/18	11:45a	12	60		JUDGE MARK BAILUS 2018 60	\$75.00

Remit To:
 KOAS-FM
 Beasley Media Group, Inc.
 2920 S Durango Dr
 Las Vegas, NV 89117

Invoice Totals
 Total Spots: 12
 Gross Amount: \$900.00
 Agency Commission: (\$135.00)
 Net Amount Due: \$765.00

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