

# Broadcast Contract

POLICY COMMUNICATIONS/D THOMAS  
COMMITTEE/RETAIN JDG M BAILUS  
8713 Castle Ridge Avenue  
Las Vegas, NV 89129

Start Date 10/08/18	Contract# 73424	Mod# 0
End Date 11/05/18	Date Entered 10/05/18	Date Last Modified 10/05/18
Advertiser COMMITTEE/RETAIN JDG	Station Market KOAS-FM	
Product JUDGE MARK BAILUS	SalesRep/Office House House	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	MO 10/08/18 FR 10/12/18	06:00A-10:00A	60		1	1	1	1	1	--	5	\$75.00
2	MO 10/15/18 FR 10/19/18	06:00A-10:00A	60		1	1	1	1	1	--	5	\$75.00
3	MO 10/22/18 TH 10/25/18	06:00A-10:00A	60		1	1	1	1	--	--	4	\$75.00
4	MO 10/29/18 WE 10/31/18	06:00A-10:00A	60		1	1	1	--	--	--	3	\$75.00
5	TH 11/01/18 FR 11/02/18	06:00A-10:00A	60		--	--	--	1	1	--	2	\$75.00
6	MO 11/05/18 MO 11/05/18	06:00A-10:00A	60		1	--	--	--	--	--	1	\$75.00
7	MO 10/08/18 FR 10/12/18	10:00A-03:00P	60		1	1	1	1	1	--	5	\$75.00
8	MO 10/15/18 FR 10/19/18	10:00A-03:00P	60		1	1	1	1	1	--	5	\$75.00
9	MO 10/22/18 TH 10/25/18	10:00A-03:00P	60		1	1	1	1	--	--	4	\$75.00
10	MO 10/29/18 WE 10/31/18	10:00A-03:00P	60		1	1	1	--	--	--	3	\$75.00
11	TH 11/01/18 FR 11/02/18	10:00A-03:00P	60		--	--	--	1	1	--	2	\$75.00
12	MO 11/05/18 MO 11/05/18	10:00A-03:00P	60		1	--	--	--	--	--	1	\$75.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	40	3,000.00	\$450.00	\$ 2,550.00	\$ 3,000.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title  
See reverse for accepted terms and conditions, if any

Name Title  
Page 1

# Broadcast Contract

POLICY COMMUNICATIONS/D THOMAS  
COMMITTEE/RETAIN JDG M BAILUS  
8713 Castle Ridge Avenue  
Las Vegas, NV 89129

Start Date 10/08/18	Contract# 73424	Mod# 0
End Date 11/05/18	Date Entered 10/05/18	Date Last Modified 10/05/18
Advertiser COMMITTEE/RETAIN JDG		Station Market KOAS-FM
Product JUDGE MARK BAILUS		SalesRep/Office House House

Standard Billing Cycle Estimate#

## Billing Projections: By Month

	Oct 18	Nov 18
CA	2,550.00	450.00
ST	2,100.00	900.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

Page 2

# Sales Order

Station: **KOAS-FM** Agency: **POLICY COMMUNICATIONS/D THOMAS**  
 Contract Name: **JUDGE MARK BAILUS KOAS 2018** Address: **8713 Castle Ridge Avenue**  
 Contract#: **(none)** City: **Las Vegas** State: **NV** Zip: **89129**  
 Start Date: **10/08/18** End Date: **11/05/18** Buyer: \_\_\_\_\_  
 Revenue Type: **POLITICAL AGENCY** Type: **Cash** Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: **COMMITTEE/RETAIN JDG M BAILUS** Agency Commission %: **15**  
 Address: \_\_\_\_\_ Billing Cycle: **Standard**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: **5046HOUSE** Comm %: **7**  
 Product Name: **JUDGE MARK BAILUS** Makegood Policy: **WITHIN CONTRACT DATES**  
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/08/18	10/12/18		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	75.00	5	375.00		
2	10/15/18	10/19/18		6:00 AM	10:00 AM	60	1	1	1	1	1			5	D	75.00	5	375.00		
3	10/22/18	10/25/18		6:00 AM	10:00 AM	60	1	1	1	1				4	D	75.00	4	300.00		
4	10/29/18	10/31/18		6:00 AM	10:00 AM	60	1	1	1					3	D	75.00	3	225.00		
5	11/01/18	11/02/18		6:00 AM	10:00 AM	60				1	1			2	D	75.00	2	150.00		
6	11/05/18	11/05/18		6:00 AM	10:00 AM	60	1							1	D	75.00	1	75.00		
7	10/08/18	10/12/18		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	75.00	5	375.00		
8	10/15/18	10/19/18		10:00 AM	3:00 PM	60	1	1	1	1	1			5	D	75.00	5	375.00		
9	10/22/18	10/25/18		10:00 AM	3:00 PM	60	1	1	1	1				4	D	75.00	4	300.00		
10	10/29/18	10/31/18		10:00 AM	3:00 PM	60	1	1	1					3	D	75.00	3	225.00		
11	11/01/18	11/02/18		10:00 AM	3:00 PM	60				1	1			2	D	75.00	2	150.00		
12	11/05/18	11/05/18		10:00 AM	3:00 PM	60	1							1	D	75.00	1	75.00		

## Billing Projections: By Month

	Oct 18	Nov 18
CA	2,550.00	450.00
ST	2,100.00	900.00

☒ Print Spot Prices
Notes to Traffic: **NEW POLITICAL ORDER KP 10/5/18**TOTAL SPOTS **40**GROSS TOTAL \$ **3,000.00**ADJUSTED SPOTS **40**ADJUSTED TOTAL \$ **3,000.00**

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Interactive Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Manager

**BEASLEY Broadcast KKLZ and KOAS Radio – Mark Bailus (\$8,250)**

<b>Station &amp; Time</b>	<b>Number of Shows</b>	<b>Dates</b>	<b>Level - Rate</b>	<b>Total Cost</b>
KKLZ Radio 6:00A-10:00A (M-F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$150	\$3,000
KKLZ Radio 10:00A-3:00P (M-F) (60 second spot)	15	October 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$150	\$2,250
KOAS Radio 6:00A- 10:00A (M-F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$75	\$1,500
KOAS Radio 10:00A-3:00PM (M- F) (60 second spot)	20	October 8, 9, 10, 11, 12, 15, 16, 17, 18, 19, 22, 23, 24, 25, 29, 30, 31, November 1, 2, 5	T2 - \$75	\$1,500

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**BEASLEY BROADCAST KKLZ & KOAS**Date:**10/4/18

I, POLICY COMMUNICATIONS,  
 being/on behalf of: JUDGE MARK BAIVS, a legally  
 qualified candidate of the NON-PARTISAN political  
 party for the office of: CLARK COUNTY DISTRICT COURT  
 in the NOVEMBER 6, 2018 (GENERAL)  
 election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>60 SECONDS</u>	<u>SEE ATTACHED SHEET</u>				

**Total Charges:** \$8,250 - Comm. \$1,237.50 = \$7,012.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

THE COMMITTEE TO RETAIN JUDGE MARK BAILEY

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAWN KERN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/4/18  
Date

David Thomas  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## PRODUCTION ORDER

☐ COPY DUE BY: \_\_\_\_\_ ☐ SPEC DUE BY: \_\_\_\_\_ ☐ EXTRA COPIES DUE BY: \_\_\_\_\_ ☐ COPY APPD DUE BY: \_\_\_\_\_ ☐ START DUE BY: \_\_\_\_\_

☒ KKLZ ☐ KDWN ☐ KCYE ☐ KCYE-HD2 **AE:** HOUSE  
☒ KOAS ☐ KVGs ☐ STREAMING

ADVERTISER: COMMITTEE TO RETAIN M. BAILUS CO-OP: ☐ YES ☒ NO  
DATE: 10/5/18 **PRODUCE FROM:** ☐ EXTEND ☐ DUB  
KCYLE ORDER #: \_\_\_\_\_ ☐ STREAM COVER ☐ MIJO ☐ COPY ☒ EMAIL  
KDWN ORDER #: \_\_\_\_\_ ☐ WEB LINK: \_\_\_\_\_  
KKLZ ORDER #: NEW ☐ 1ST SPIN ☐ FILMCORE ☐ EXT REACH  
KOAS ORDER #: NEW ☐ STREAM COVER ☐ SPOT TRAFFIC ☐ SPOT GENI ☐ DGS  
KVGs ORDER #: \_\_\_\_\_ ☐ IN HOUSE LOCATION: \_\_\_\_\_  
LITEFM ORDER #: \_\_\_\_\_ ☐ STREAM COVER

☐ CLIENT APPROVAL NEEDED DATE/TIME NEEDED: \_\_\_\_\_  
☐ EMAIL SPOT TO: \_\_\_\_\_

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	JUDGE MARK BAILUS 2018 60 RADIO	100	60	10/8	11/5	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:

RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: \_\_\_\_\_

RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE: ☐ \_\_\_\_\_

Save

Print

Reset

## Katie Passamani

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**From:** Cory Cuddeback  
**Sent:** Thursday, October 4, 2018 4:26 PM  
**To:** Katie Passamani  
**Subject:** FW: The radio spot for Mark Bailus is attached  
**Attachments:** Judge Mark Bailus 2018 60 Radio.mp3

**Cory Cuddeback**  
General Sales Manager  
Digital  
**Beasley Media Group, LLC | Las Vegas**  
O: 702.730.0330  
M: 702-544-2987  
[cory@bbgi.com](mailto:cory@bbgi.com)



---

**From:** Dave Thomas [mailto:david7wins@gmail.com]  
**Sent:** Wednesday, October 3, 2018 5:12 PM  
**To:** Cory Cuddeback <cory.cuddeback@bbgi.com>  
**Subject:** The radio spot for Mark Bailus is attached

Cory,

I have attached the radio spot for Judge Mark Bailus and I will deliver the paperwork and check to you at 10:30 a.m. tomorrow morning.

We begin next Monday.

Thanks,

Dave

David V. Thomas  
Policy Communications  
Suite 200  
3753 Howard Hughes Parkway  
Las Vegas, NV 89169  
Telephone (702) 784-7684  
Cell (702) 498-7744  
Email [david7wins@gmail.com](mailto:david7wins@gmail.com)

*This email is confidential and cannot be transmitted to another person or entity without the approval of the sender.*



**From:** Cory Cuddeback [<mailto:cory.cuddeback@bbgi.com>]  
**Sent:** Tuesday, October 2, 2018 11:57 AM  
**To:** Dave Thomas <[david7wins@gmail.com](mailto:david7wins@gmail.com)>  
**Cc:** Cory Cuddeback <[cory.cuddeback@bbgi.com](mailto:cory.cuddeback@bbgi.com)>  
**Subject:** RE: 2018 Beasley Rate Card

Hi Dave, hope you are well. We are entering into sold out situations (this Season is reminding me of the demand we had in 2012, it's crazy) here are the non pre-emptable rates:

	KOAS T2	KKLZ T2
M-F 6a-10a	\$75	\$150
M-F 10a-3p	\$75	\$150
M-F 3p-7p	\$75	\$200
M-F 7p-12m	\$20	\$40
SA/SU 6a-7p	\$20	\$75

On a side note – would the Judge like to target specific households? Are you doing any direct mail for him? I have a new way to do this through digital geo-fencing if so. Let me know. Thanks Dave!

**Cory Cuddeback**  
General Sales Manager  
Digital  
**Beasley Media Group, LLC | Las Vegas**  
O: 702.730.0330  
M: 702-544-2987  
[cory@bbgi.com](mailto:cory@bbgi.com)



**From:** Dave Thomas [<mailto:david7wins@gmail.com>]  
**Sent:** Monday, October 1, 2018 6:40 PM  
**To:** Cory Cuddeback <[cory.cuddeback@bbgi.com](mailto:cory.cuddeback@bbgi.com)>  
**Subject:** 2018 Beasley Rate Card

Cory,

I need your rate card for KKLZ and KOAS radio to start on Monday, October 8 for Judge Mark Bailus.

I will email spot to you on Wednesday, October 3.

Thanks,

Dave

David V. Thomas  
Policy Communications  
Suite 200

3753 Howard Hughes Parkway  
Las Vegas, NV 89169  
Telephone (702) 784-7684  
Cell (702) 498-7744  
Email [david7wins@gmail.com](mailto:david7wins@gmail.com)

*This email is confidential and cannot be transmitted to another person or entity without the approval of the sender.*

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**From:** Cory Cuddeback [<mailto:cory.cuddeback@bbgi.com>]  
**Sent:** Thursday, May 3, 2018 2:40 PM  
**To:** [david7wins@gmail.com](mailto:david7wins@gmail.com)  
**Cc:** Cory Cuddeback <[cory.cuddeback@bbgi.com](mailto:cory.cuddeback@bbgi.com)>  
**Subject:** Beasley rate cards

Hey David, nice speaking with you! Attached rate card and NAB forms in case you need them. Also a one sheet we are doing for the races. Targeting voters on their smart phones – I'm sure I have spoken to you about this in the past...very much relevant. Let me know how I can help you!!

**Cory Cuddeback**  
National & Digital Sales Manager

**Beasley Media Group, LLC | Las Vegas**  
O: 702.730.0330  
M: 702-544-2987  
[cory@bbgi.com](mailto:cory@bbgi.com)





# INVOICE

**Invoice #:** IN-1181081385  
**Invoice Date:** 10/28/2018  
**Contract #:** 73424  
**Page:** 1  
**Net Amount Due:** \$1,785.00

**Agency:** POLICY COMMUNICATIONS/D THOMAS  
 8713 Castle Ridge Avenue  
 Las Vegas, NV 89129

**Station(s):** KOAS-FM

**Advertiser:** COMMITTEE/RETAIN JDG M BAILUS  
**Product:** JUDGE MARK BAILUS  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** House House  
**Terms:** DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/08/18	06:14a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/08/18	10:14a	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/09/18	07:58a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/09/18	12:42p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/10/18	08:45a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/10/18	10:14a	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/11/18	06:55a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/11/18	01:40p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/12/18	09:38a	1	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/12/18	12:54p	7	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/15/18	08:44a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/15/18	10:44a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/16/18	08:46a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/16/18	12:48p	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/17/18	06:10a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/17/18	10:14a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/18/18	06:12a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/18/18	10:47a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/19/18	06:57a	2	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	10/19/18	10:17a	8	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/22/18	06:15a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/22/18	12:54p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/23/18	08:18a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/23/18	01:41p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/24/18	06:57a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/24/18	12:46p	9	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/25/18	08:17a	3	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	10/25/18	10:44a	9	60		JUDGE MARK BAILUS 2018 60	\$75.00



## INVOICE

Invoice #: IN-1181081385  
Invoice Date: 10/28/2018  
Contract #: 73424  
Page: 2  
Net Amount Due: \$1,785.00

Remit To:  
KOAS-FM  
Beasley Media Group, Inc.  
2920 S Durango Dr  
Las Vegas, NV 89117

### Invoice Totals

Total Spots:	28
Gross Amount:	\$2,100.00
Agency Commission:	(\$315.00)
Net Amount Due:	\$1,785.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KOAS-FM ADVERTISING AGREEMENTS, KOAS-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.



# INVOICE

**Invoice #:** IN-1181181638  
**Invoice Date:** 11/11/2018  
**Contract #:** 73424  
**Page:** 1  
**Net Amount Due:** \$765.00

**Agency:** POLICY COMMUNICATIONS/D THOMAS  
 8713 Castle Ridge Avenue  
 Las Vegas, NV 89129

**Station(s):** KOAS-FM

**Advertiser:** COMMITTEE/RETAIN JDG M BAILUS  
**Product:** JUDGE MARK BAILUS  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** House House  
**Terms:** DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	10/29/18	08:16a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	10/29/18	02:47p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/30/18	08:15a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
TUE	10/30/18	01:48p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/31/18	09:41a	4	60		JUDGE MARK BAILUS 2018 60	\$75.00
WED	10/31/18	12:48p	10	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	11/01/18	07:55a	5	60		JUDGE MARK BAILUS 2018 60	\$75.00
THU	11/01/18	02:39p	11	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	11/02/18	07:57a	5	60		JUDGE MARK BAILUS 2018 60	\$75.00
FRI	11/02/18	10:45a	11	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	11/05/18	08:17a	6	60		JUDGE MARK BAILUS 2018 60	\$75.00
MON	11/05/18	11:45a	12	60		JUDGE MARK BAILUS 2018 60	\$75.00

**Remit To:**  
 KOAS-FM  
 Beasley Media Group, Inc.  
 2920 S Durango Dr  
 Las Vegas, NV 89117

**Invoice Totals**  
 Total Spots: 12  
 Gross Amount: \$900.00  
 Agency Commission: (\$135.00)  
 Net Amount Due: \$765.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL KOAS-FM ADVERTISING AGREEMENTS, KOAS-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.