



Quarterly Issues/Programs List

WINC-FM

Jan 19-Mar 19

The following issues of concern to the community were addressed on **Valley Feedback**, a 12-minute program aired on WINC-FM at 5:45 Sunday mornings:

Date placed in public file 4/1/19.

1. Delegate Chris Collins
2. Handley Regional Library
3. American Red Cross
4. United Way of Northern Shenandoah Valley
5. American Lung Association
6. Blue Ridge Habitat for Humanity
7. 2018 Climate Data
8. Old Town Winchester
9. Virginia Department of Game & Inland Fisheries
10. Northern Shenandoah Valley Substance Abuse Coalition
11. Gas Prices/Consumer Habits
12. Virginia Department of Emergency Management (Tornado Safety)
13. VDEM (Other Natural Disaster Preparedness)



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01/06 Delegate Chris Collins

29th District Republican Chris Collins previewed the new General Assembly session. He shared how amendments to the two-year state budget will be a major issue and criticized Democratic Party Governor Northam's tax proposals. Collins also talked about the I-81 improvement plan and the likelihood of tolling being approved. He also talked about the prospect of sports betting winning approval. Collins then detailed bills he's carrying including a distracted driving measure. He closed by sharing how constituents can stay in touch during the session.

01/13 Handley Regional Library

Handley Regional Library System Director John Huddy promoted the new logo as part of a rebranding initiative. He explained how the process unfolded and how the end result better highlights the three-branch system. Huddy then explained the many service options available including online classes, e-books, video game rentals, scanning/faxing/copying and much more. He then shared highlights from 2018 and looked ahead at what's coming online this year. Huddy also shared challenges facing the system and promoted upcoming events along with how to stay up to date with services, events and happenings.

01/20 American Red Cross

Regina Boothe-Bratton with the American Red Cross made an urgent plea for blood and platelet donors. She explained how the holidays hurt inventory along with wintry weather, influenza and other seasonal impacts. Booth-Bratton detailed the difference between donating blood and platelets, what to expect when doing so and promoted the RapidPass system to speed up the process. She also shared how to host a blood drive and promoted the Red Cross App and other ways to stay up to date.

01/27 United Way of Northern Shenandoah Valley

The UWNSV's Nadine Pottinga and Elise Stine-Dolinar went over the annual fundraising campaign results, shared how the funding decisions will be made and thanked all the donors and volunteers involved. Pottinga highlighted the Code Blue cold weather shelter program, provided an update on the work of the Valley Assistance

Network and explained efforts focusing on the ALICE population. Stine-Dolinar detailed the Martin Luther King Junior Day youth service project and promoted the UWNSV's upcoming annual meeting and volunteerism awards. In closing, the importance of volunteering and how to help out was stressed.

02/03 American Lung Association

The ALA's Lance Boucher detailed the 17th annual State of Tobacco Control report and why Virginia is one of only four states to receive all "F" grades. He shared how the policies promoted in the report are proven to help save lives and reduce smoking rates. Boucher also shared how West Virginia and Maryland did and then offered resources for quitting tobacco. He closed by sharing Radon Awareness Month information.

02/10 Blue Ridge Habitat for Humanity

Executive Director Matthew Peterson recapped 2018 including the organization's name change to reflect the addition of serving Shenandoah County. He detailed the last year Community Impact Report and then provided an update on the current build schedule. Peterson also talked about Habitat's role in the affordable housing crisis and the new Housing Coalition. He closed by promoting the ReStore and volunteers opportunities.

02/17 2018 Climate Data

Gavin Schmidt with N.A.S.A. and Deke Arndt with N.O.A.A. shared 2018 climate statistics including the global readings from both organizations indicating the 4th warmest year on record. US data was also shared including the third wettest year on record and record rainfall in nine states including Virginia, West Virginia and Maryland. An update to the number of weather disasters each topping \$1 billion in damages was also provided.

02/24 Old Town Winchester

Downtown Manager Jennifer Bell recapped 2018 including restaurant receipts. She then promoted the just released Old Town major event schedule including the looming St. Paddy's Celtic Fest. Bell gave an update on the success of the Old Town Farmers Market and what is occurring now to prepare for the May to September season. She also noted the expected economic impact of the Harley Owners Group rally coming this summer, promoted the Traipse App, shared volunteer opportunities and commented on the ongoing challenge online shopping presents to local retailers.

03/03 Virginia Department of Game & Inland Fisheries

The DGIF's Nelson Lafon went over new data regarding Chronic Wasting Disease. He shared the confirmation of 28 new cases amid more than 1,550 samples collected during the fall deer hunting season. Lafon detailed the disease being fatal to deer, no evidence it is transferrable to humans and how the local monitoring and containment area is handled. Lafon then went over statewide deer, bear and turkey harvest data and commented on the importance of hunters to managing populations and concern of dwindling numbers of hunters in the future. He closed with some DGIF volunteer opportunities and how best to stay up to date on information.

03/10 Northern Shenandoah Valley Substance Abuse Coalition

NSVSAC Executive Director Lauren Cummings provided a recap on 2018 overdoses and overdose deaths in the region and how this year is going including a recent spike that prompted a heroin overdose alert. Cummings also detailed a new \$1 million Aetna Foundation grant to fuel a Law Enforcement Overdose Intervention Team. She then explained all the treatment and recovery resources available and promoted upcoming events including Recovery's Got Talent.

03/17 GasBuddy

GasBuddy head of petroleum analysis Patrick DeHaan explained what drives the usual seasonal rise in gas prices this time of year, when the peak will likely come and the expectation in spring/summer prices compared to last year. DeHaan then detailed two recent studies: the 2019 Consumer Sentiment on Gas and the 2019 Pump Habits Study including the money wasting purchase habits to avoid. He then detailed driving habits that waste gas and promoted the GasBuddy App and website.

03/24 Virginia Department of Emergency Management

The VDEM's Adam Zubowsky discussed the annual Statewide Tornado Drill including how the tradition came about and the multi-agency coordination to pull it off. Zubowsky then went into detail on what to do before, during and after a tornado. He also stressed tornadoes are a threat any time and that we are entering peak season. Zubowsky closed by sharing where to get more information on tornado safety.

03/31 Virginia Department of Emergency Management

The VDEM's Adam Zubowsky returned to talk about flooding, earthquakes, hurricanes and other natural disasters. He shared prevalence and well as preparedness advice. He went over what should be in home, car and work emergency kits and a family emergency plan. Zubowsky promoted the VDEM App and website including checklists/worksheets for emergency kits and plans. He also reminded of the summer sales tax holiday covering preparedness items and that signup is already underway for the fall earthquake drill.



Public Service Announcements



The following list details the beneficiaries of in-house produced Public Service Announcements for **January 2019**. In addition to the on-air promotion of events/activities, the beneficiaries also receive online promotion through the WINC FM Community Calendar.

- American Red Cross
- The Laurel Center
- Handley Regional Library
- Shenandoah University
- United Way of Northern Shenandoah Valley
- Winchester National Cemetery
- American Cancer Society
- Clarke County Band Association
- Northern Shenandoah Valley Master Gardeners Association
- Beekeepers of Northern Shenandoah
- Evans Home for Children



Public Service Interviews



The following list details the beneficiaries/topics of the WINC Wake-Up Show's ***Community Corner*** segment for **January 2019**. The weekday on-air interview runs about three minutes and allows non-profits and others in the community to promote their mission and events during morning drive.

- Concern Hotline
- Calvin College January Series
- United Way of Northern Shenandoah Valley
- Handley Regional Library
- Lord Fairfax Community College
- Shenandoah Shepherd Rescue
- Front Royal Women's Resource Center
- Shenandoah University Mindful Morning
- Boulder Crest Retreat Center
- A Forever Home Rescue Foundation
- National Conference Center – Leesburg
- Clarke County Conservation Easement Authority
- Northern Shenandoah Valley Master Gardeners Association
- James Wood High FCCLA
- Sustainability Matters
- American Cancer Society
- Winchester First United Methodist Church
- United Way of Eastern Panhandle
- Evans Home for Children



Public Service Announcements



The following list details the beneficiaries of in-house produced Public Service Announcements for **February 2019**. In addition to the on-air promotion of events/activities, the beneficiaries also receive online promotion through the WINC FM Community Calendar.

- Town of Middleburg
- Shenandoah Arts Council
- Handley Regional Library
- Berkeley & Jefferson Medical Centers
- United Way of Northern Shenandoah Valley
- Winchester Royals
- Laurel Center for Intervention of Domestic & Sexual Violence
- SPCA-Winchester
- Blue Ridge Center for Therapeutic Horsemanship
- Berkeley Springs International Water Tasting
- Winchester Model Railroad Club
- Senior Community Service Employment Program
- Shepherd University Martinsburg Center
- Berkeley Medical Center



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- Handley Regional Library
- National Burn Awareness Week
- James Wood High Band
- United Way of Northern Shenandoah Valley
- Shenandoah Arts Council
- Winchester NAACP
- American Cancer Society
- Winchester-Frederick-Clarke Crime Solvers
- Our Health
- FC Rotary Club
- Walk to End Alzheimer's
- YMCA Loudoun County
- CCHS Choral Department
- Valley Health Community Wellness Festival
- Main Street Berryville
- Winchester Model Railroad Club



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- Handley Regional Library
- Round Hill Volunteer Fire Department
- Winchester Police Department
- Barns of Rose Hill
- Tails on Trails 5K/10K
- The Laurel Center
- MADD Loudoun County
- Kiwanis Club of Winchester
- Adult Care Center of Northern Shenandoah Valley
- Loudoun Abused Women's Shelter
- Shenandoah Astronomical Society
- Sustainability Matters
- Winchester SPCA
- Valley League Baseball Host Families
- Trooper Manion Memorial Run



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- LFCC Foundation
- Service Dog Awareness
- Virginia Youth Ballet
- Clarke County Community Band
- Sustainability Matters
- The Laurel Center
- Frederick-Page 4H
- JHHS Class of 2019
- Loudoun Half Races
- Ladies Board Rummage Sale
- Herndon Police Department
- Friends of Handley Regional Library
- United Way of Northern Shenandoah Valley
- Winchester SPCA
- Virginia Department of Fire Programs
- Loudoun Abused Women's Shelter
- Northern Shenandoah Valley Substance Abuse Coalition
- Faith in Action
- Winchester Salvation Army