



**QUARTERLY REPORT**

**FOR**

**January – March 2019**

**Prepared by: Julie Busse**

**KCYY (FM) (Y100FM), San Antonio, TX  
Cox Radio, Inc.**

## **ISSUES AND PROGRAMS REPORT**

## **TABLE OF CONTENTS**

- I. OVERVIEW**
- II. CIVIC AND COMMUNITY INVOLVEMENT**
- III. ISSUE-RELATED PROGRAMMING**
- IV. PUBLIC SERVICE ANNOUNCEMENTS**

## OVERVIEW

## **OVERVIEW**

KCYY (Y100FM) develops on-air programming to address issues of significant importance to the cities and residents of San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KCYY (Y100FM's) show is called "San Antonio Digest".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- MISCELLANEOUS
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

## **CIVIC AND COMMUNITY INVOLVEMENT**

### **1<sup>st</sup> Quarter 2019 Community Events:**

#### **January**

KCYY supported the annual Let's Rodeo Ball on January 19, with an onsite appearance and promotional mentions. This event kicks off the San Antonio Stock Show and Rodeo and raises funds for scholarships.

KCYY again supported the annual Cowboy Breakfast on January 25, with an onsite appearance and promotional mentions. This annual event helps kick off the San Antonio Stock Show and Rodeo and raises funds for scholarships.

During the month of January, KCYY donates promotional announcements to the San Antonio Stock Show and Rodeo which raises funds for scholarships.

#### **February**

KCYY supported the Western Heritage Parade and Cattle Drive on February 2<sup>nd</sup>, with promotional announcements and an onsite appearance.

During the month of February, KCYY donates promotional announcements, onsite appearances from 2/7-2/24, and time to the San Antonio Stock Show and Rodeo, which raises funds for scholarships.

KCYY supported the Junior League of San Antonio with an onsite appearance and on-air mentions for their annual Rummage Around San Antonio Shopping Event at Goodwill.

#### **March**

KCYY supported the Poteet Strawberry festival with promotional announcements. The Poteet Strawberry Festival supplies community support and scholarships to those in need in the Poteet Community.

KCYY supported the Helotes Cornyval with promotional announcements. The Helotes Cornyval raises money for scholarships for the youth in Helotes.

KCYY supported Car Fest with promotional announcements. CarFest is a production of the Community of Automotive Professionals (CAP); a 501c3 non-profit organization dedicated to the improvement and revitalization of both the automotive industry and South Texas communities.

KCYY supported Rebecca's Wish Event: Wild for Wishes at the San Antonio Zoo with on-air announcements and an onsite appearance. Rebecca's Wish promotes the prevention and treatment of pediatric pancreatic diseases through education, partnership, and research while supporting the children and their families impacted by these diseases.



## **ISSUE-RELATED PROGRAMMING**

## GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	San Antonio Digest	Bob Thomas	Operation Homefront	Helping military families facing a crisis; helping families become financially stable, strong and secure	30:00 6:30AM
1/27/19	San Antonio Digest	Bob Thomas	Operation Homefront	Helping military families become financially secure so that they can thrive after military service. Helping military families in crisis	30:00 6:00AM
2/10/19	San Antonio Digest	Nelson Wolff	County Judge	He talks about the projects that have transformed San Antonio into an international city. He wrote a book about it	30:00 6:00AM
2/17/19	San Antonio Digest	Lila Cockrell	Mayor Emeritus	Her book, "Love Deeper Than A River," and her love of San Antonio. She talks about her early years in Texas and joining the WAVES during World War II	30:00 6:30AM
3/3/19	San Antonio Digest	Agent Tracy Steed Lt. Marcus Booth	U.S. Secret Service San Antonio Police Dept	How to avoid becoming a victim of skimming. How the criminals operate, installing skimmers in gas pumps and ATMs to get your debit and credit card information	30:00 6:30AM

## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
1/13/19	San Antonio Digest	Roger Ruiz, Ashley Frolick & Naomi Herrera	BioBridge Global, GenCure & South Texas Blood & Tissue Center	Huge need for blood, platelets and people to sign up for the national bone marrow donor registry	30:00 6:30AM
2/3/19	San Antonio Digest	Rebecca Taylor Christyn Taylor	Rebecca's Wish	How a Make-A-Wish led Rebecca Taylor, who was diagnosed with pancreatitis at age 7, to form a non-profit organization to offer hope to other children, further research and educate the medical community about pediatric pancreatitis	30:00 6:30AM
2/3/19	San Antonio Digest	DeeDee Belmares	Moms Clean Air Force	Fighting air pollution to improve air quality for children and everyone else. How to make changes at home and to work at the government level to make changes	30:00 6:00AM
2/17/19	San Antonio Digest	Pam Velasco	AugustHeart	How a family's sudden loss led to the founding of AugustHeart, which offers free heart screenings to teenagers. They're looking for five heart conditions that could be fatal	30:00 6:00AM
2/24/19	San Antonio Digest	Ken Slavin	San Antonio Aids Foundation	Preventing the spread of HIV and providing a variety of services to people affected by HIV/AIDS. Getting tested to know your status	30:00 6:30AM

3/10/19	San Antonio Digest	Rebecca Taylor Christyn Taylor	Rebecca's Wish	Rebecca was diagnosed with pancreatitis at the age of 7; what she has gone through and how she is helping others with her wish from Make-A-Wish. She created a non-profit organization to help other kids with pancreatitis	30:00 6:00AM
3/17/19	San Antonio Digest	Ken Slavin	San Antonio Aids Foundation	They're seeing an increase in AIDS cases in certain populations; they want everyone to get tested for HIV. Programs offered by SAAF	30:00 6:00AM
3/24/19	San Antonio Digest	Clarissa Thompson Gina and Sandra Ortiz	Texas Organ Sharing Alliance	The constant need for people to become organ, eye and tissue donors. Gina talks about her seven years on dialysis, waiting for a kidney to become available. How the kidney transplant has improved her life	30:00 6:00AM
3/31/19	San Antonio Digest	Cheryl Wright Ann Vineyard Vicki Shapiro	SA Cancer Council	How the SA Cancer Council originated; how it helps patients going through cancer. Vicki talks about fighting sarcoma	30:00 6:00AM

## EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	San Antonio Digest	Cristina Solorzano Karen Leija	Ghisallo Cycling Initiative; Black Girls Do Bike	Bicycle safety education program focusing on children at San Antonio schools. Emphasis is on wearing helmets properly and riding safely	30:00 6:30AM
2/10/19	San Antonio Digest	Kellen McIntyre Alison Schockner	Bihl Haus Arts On & Off Fredericksburg Road Studio Tour	Arts education program hosting annual studio tour in seven neighborhoods; boosting artists exposure in the community	30:00 6:30AM
3/24/19	San Antonio Digest	Buck Russel Jessica Devorsky	Union Pacific Railroad Texas Operation Lifesaver	Railroad safety and their statewide education program. They talk about ways to avoid getting hit by a train	30:00 6:30AM
3/31/19	San Antonio Digest	Dr. Sarah Baray	Pre-K 4 SA	High-quality early childhood education in San Antonio. The lifelong benefits for young people. A new partnership with the Edgewood ISD at Gardendale Elementary	30:00 6:30AM

## FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/13/19	San Antonio Digest	Rebecca Helterbrand	San Antonio Area Foundation	How and why the foundation was formed; operating Santikos Entertainment to give back to the community	30:00 6:00AM
1/27/19	San Antonio Digest	Chris Hogan	Author & Financial Counselor	His book, "Everyday Millionaires" highlights healthy financial habits of everyday people who have become millionaires. He says you can change your life by getting out of debt	30:00 6:30AM

## MISCELLEANOUS

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/20/19	San Antonio Digest	Sully Sullenberger	Retired airline pilot	Replay of previous interview of Captain Sullenberger and the Miracle on the Hudson landing after birds took out his engines	30:00 6:00AM
2/24/19	San Antonio Digest	Lisa Miele	Low Vision Resource Center & Owl Radio	She talks about the Low Vision Resource Center and the reading service for the visually impaired, Owl Radio	30:00 6:00AM

## FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
1/6/19	San Antonio Digest	Susan Denton Winn Murnin	Medina County Sisters Inc & Possibilities	Sisters Inc has a mission of women having fun and doing good for the community. Possibilities gives women working to better themselves an economic boost	30:00 6:00AM
3/3/19	San Antonio Digest	Anais Biera Miracle	The Children's Shelter	The Family Tapestry program, focusing on children in the foster care system. The many programs of the Children's Shelter to reduce child abuse and neglect	30:00 6:00AM
3/10/19	San Antonio Digest	Hamilton Barton Angie Button Ben Brooks	Pay It Forward - Clean and Sober Living San Antonio	Barton takes us on a tour of the Haven for Hope campus and talks about helping people overcome addiction and get back to being a productive member of society	30:00 6:30AM
3/17/19	San Antonio Digest	Rebecca Flores Patricia Castillo	San Antonio Peace Laureates for 2019	How they have devoted their lives to peace and justice: Rebecca for farm workers and Patricia for battered women.	30:00 6:30AM

## **PUBLIC SERVICE ANNOUNCEMENTS**



## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORANGIZATION	TOPIC	ISSUE/ CATEGORY	NUMBER OF TIMES AIRED
1/1/2019 – 2/24/2019	San Antonio Livestock Exposition	Event Awareness/Scholarships	Community/Education	3,240x
1/5/2019 – 1/19/2019	Let's Rodeo Ball	Event Awareness/Scholarships	Community/Education	114x
1/24/2019 – 1/25/2019	The Cowboy Breakfast	Event Awareness/Scholarships	Community/Education	7x
1/30/2019 – 2/3/2019	Western Heritage Parade & Cattle Drive	Event Awareness/Education	Community/Education	39x
1/1/2019- 1/31/2019	Advertising Council	Buzzed Driving	Community	19x
1/1/2019- 1/31/2019	Advertising Council	Emergency Preparedness	Community	56x
1/1/2019- 1/31/2019	Advertising Council	Texting and Driving	Community	73x
1/1/2019- 1/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	42x
1/1/2019- 1/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	50x
1/1/2019- 1/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	42x
1/1/2019- 1/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	41x
2/21/2019 – 2/22/2019	Junior League of San Antonio & Goodwill	Event Awareness/Community	Community	10x
2/1/2019- 2/28/2019	Advertising Council	Texting and Driving	Community	43x
2/1/2019- 2/28/2019	National Association of Broadcasters	Sara Evans CMA	Community	45x
2/1/2019- 2/28/2019	National Association of Broadcasters	We Are Broadcasters	Community	4x

2/1/2019- 2/28/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	46x
2/1/2019- 2/28/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	52x
3/4/2019 – 3/31/2019	Helotes Cornyval Association	Event Awareness/Scholarships	Community	10x
3/10/2019 – 3/23/2019	Beth's Dress Drive- Harlandale Project Cinderella	Event Awareness/Education/Community	Community/Education	105x
3/22/2019 – 3/31/2019	Poteet Strawberry Festival	Event Awareness/Scholarships	Community	30x
3/23/2019 – 3/31/2019	Car Fest SA	Event Awareness	Community	59x
3/28/2019 – 3/30/2019	Rebecca's Wish Event @ San Antonio Zoo	Event Awareness/Health	Community/Health	10x
3/1/2019- 3/31/2019	Advertising Council	Texting and Driving	Community	57x
3/1/2019- 3/31/2019	National Association of Broadcasters	Sara Evans CMA	Community	19x
3/1/2019- 3/31/2019	National Association of Broadcasters	We Are Broadcasters	Community	37x
3/1/2019- 3/31/2019	Texas Association of Broadcasters	2018 Army National Guard	Community	59x
3/1/2019- 3/31/2019	Texas Association of Broadcasters	Texas Association of Counties '19	Community	71x