

# Order #599467: Beson/R/St../Beson/R/St../CUMULUS RA../

Date	Action	Comment	By	# Spots	Total \$	Expected GRF
0/06/20 6:43:42 PM	New order create	<new order>	Alicia Gwizdala (ALICIA.GWIZDALA@c	0	\$0.00	0.00
07/20 11:46:42 AM	Ready for approval	new order	Michelle Lee Horny (MHORNY@cumulu	172	\$3,240.00	0.00
07/20 11:47:41 AM	Approval Workflow	[Sales Manager - Ready Default]	Michelle Lee Horny (MHORNY@cumulu	172	\$3,240.00	0.00
07/20 12:22:24 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:22:27 PM	Approved		Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:27:08 PM	Processed	<async process>	Kerrington Maddox (kerrington.maddox@	172	\$3,240.00	0.00
07/20 12:36:55 PM	CIA Spot status	<updated to Cleared> 2-12, 2-11, 2-10, 2-9, 2-8, 2-7, 2-6, 2-5, 2-4, 2-3, 2-2, 2-1, 3-30, 3-29, 3-28, 3-27, 3-26, 3-25, 3-24, 3-23, 3-22, 3-21, 3-10, 3-9, 3-8, 3-7, 3-6, 3-5, 3-4, 3-3, 3-2, 3-1, 3-40, 3-39, 3-38, 3-37, 3-36, 3-35, 3-34, 1-116, 1-117	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-90, 1-89, 1-88, 1-87, 1-86, 1-85, 1-114, 1-113, 1-112, 1-111, 1-110, 1-109, 1-108, 1-107, 1-106, 1-105, 1-103, 1-102, 1-104, 1-101, 1-97, 1-99, 1-100, 1-98, 1-96, 1-95, 1-94, 1-93, 1-92, 1-91, 3-13, 3-18, 3-17, 3-19, 3-16	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-40, 1-41, 1-42, 1-43, 1-44, 1-45, 3-33, 3-32, 3-31, 1-1, 1-2, 1-3, 1-4, 1-5, 1-6, 1-7, 1-8, 1-9, 1-10, 1-11, 1-12, 1-13, 1-14, 1-15, 1-16, 1-17, 1-18, 1-19, 1-20, 1-21, 1-22, 1-23, 1-24, 1-25, 1-26, 1-27, 1-28, 1-29, 1-30	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-118, 1-120, 1-115, 1-119, 1-84, 1-83, 1-82, 1-81, 1-80, 1-79, 1-78, 1-77, 1-76, 1-75, 1-74, 1-73, 1-72, 1-71, 1-70, 1-69, 1-68, 1-67, 1-66, 1-65, 1-64, 1-63, 1-62, 1-61, 1-31, 1-32, 1-33, 1-34, 1-35, 1-36, 1-37, 1-38, 1-39	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 3-20, 3-12, 3-15, 3-11, 3-14, 1-46, 1-47, 1-48, 1-49, 1-50, 1-51, 1-52, 1-53, 1-54, 1-55, 1-56, 1-57, 1-58, 1-59, 1-60	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 599467  
**Alt Order #:**  
**Product Desc:** CUMULUS RADIO 2020 CAMPAIGN  
**Estimate:**  
**Flight Dates:** 10/08/20 - 11/02/20  
**Original Date / Rev:** 10/06/20 / 10/07/20  
**Order Type:** GENERAL

**WILZ-FM**  
**Primary AE:** Alicia Gwizdala  
**Sales Office:** L-SAG  
**Sales Region:** Local

**Agency Name:** Beson/R/State Representative  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 88  
 Kawkawlin, MI 48631

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Beson/R/State Representative  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	120	\$2,250.00	\$2,250.00
10/26/20	11/02/20	52	\$990.00	\$990.00

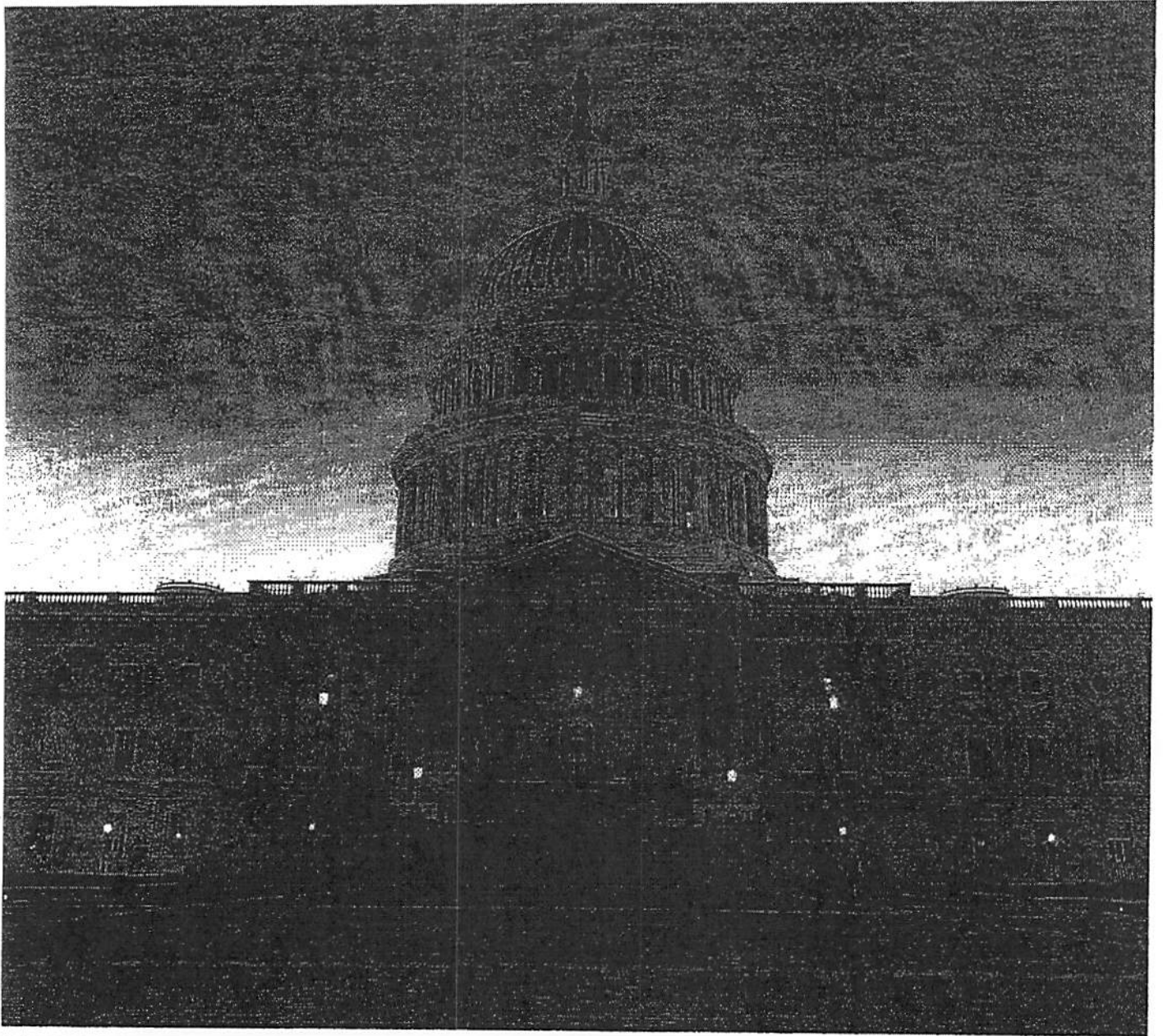
**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	120	\$2,250.00	\$2,250.00	0.00
November 2020	52	\$990.00	\$990.00	0.00
<b>Totals</b>	<b>172</b>	<b>\$3,240.00</b>	<b>\$3,240.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alicia Gwizdala	L-SAG	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILZ	10/08/20	11/01/20	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	30	\$20.00	P-60	0.00	NM	120	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---TF--					30	\$20.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--					30	\$20.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					30	\$20.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					30	\$20.00		0.00			
N 2	WILZ	11/02/20	11/02/20	M-F Prime M-F	CM	6a-7p	M-----	:30	12	\$20.00	P-60	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					12	\$20.00		0.00			
N 3	WILZ	10/08/20	11/01/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	10	\$15.00	P-60	0.00	NM	40	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS					10	\$15.00		0.00			
		Week: 10/12/20	10/18/20	-----SS					10	\$15.00		0.00			
		Week: 10/19/20	10/25/20	-----SS					10	\$15.00		0.00			
		Week: 10/26/20	11/01/20	-----SS					10	\$15.00		0.00			
<b>Totals</b>													<b>172</b>	<b>\$3,240.00</b>	



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Timothy H. Beson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

TIMOTHY H. BESON

Authorized committee:

FRIENDS OF TIMOTHY H. BESON

Agency requesting time (and contact information):

N/A

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

STATE REPRESENTATIVE

Date of election:

NOV 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

KIM LINDAUER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

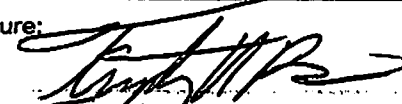
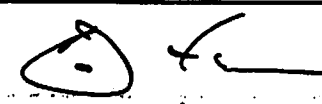
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

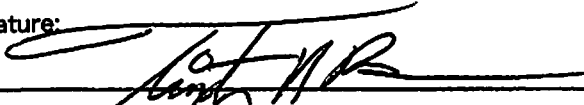
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Timothy H. Beson</u>	Name: <u>Chris Mone</u>
Date of Request to Purchase Ad Time: <u>10/6/20</u>	Date of Station Agreement to Sell Time: <u>10/5/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name:

Timothy H Beson

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

10/15/2020

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

25% Timmy Beson - Not your normal politician - 100620

Accepted

25% Timmy Beson - Intro 100620 \*

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason (optional):

25% Name ID Narrator Focus

25% Bangor teacher monica

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

adding 4<sup>th</sup> spot to rotation

Contract #:

599467

Station Call Letters:

W13-FM FM

Date Received/Requested:

10/15/2020

Est. #:

Station Location:

Saginaw, MI

Run Start and End Dates:

10/16 - 11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.