

Order #599467: Beson/R/St../Beson/R/St../CUMULUS RA../

Date	Action	Comment	By	# Spots	Total \$	Expected GRF
0/06/20 6:43:42 PM	New order create	<new order>	Alicia Gwizdala (ALICIA.GWIZDALA@c	0	\$0.00	0.00
07/20 11:46:42 AM	Ready for approval	new order	Michelle Lee Horny (MHORNY@cumulu	172	\$3,240.00	0.00
07/20 11:47:41 AM	Approval Workflow	[Sales Manager - Ready Default]	Michelle Lee Horny (MHORNY@cumulu	172	\$3,240.00	0.00
07/20 12:22:24 PM	Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:22:27 PM	Approved		Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:27:08 PM	Processed	<async process>	Kerrington Maddox (kerrington.maddox@	172	\$3,240.00	0.00
07/20 12:36:55 PM	CIA Spot status	<updated to Cleared> 2-12, 2-11, 2-10, 2-9, 2-8, 2-7, 2-6, 2-5, 2-4, 2-3, 2-2, 2-1, 3-30, 3-29, 3-28, 3-27, 3-26, 3-25, 3-24, 3-23, 3-22, 3-21, 3-10, 3-9, 3-8, 3-7, 3-6, 3-5, 3-4, 3-3, 3-2, 3-1, 3-40, 3-39, 3-38, 3-37, 3-36, 3-35, 3-34, 1-116, 1-117	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-90, 1-89, 1-88, 1-87, 1-86, 1-85, 1-114, 1-113, 1-112, 1-111, 1-110, 1-109, 1-108, 1-107, 1-106, 1-105, 1-103, 1-102, 1-104, 1-101, 1-97, 1-99, 1-100, 1-98, 1-96, 1-95, 1-94, 1-93, 1-92, 1-91, 3-13, 3-18, 3-17, 3-19, 3-16	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-40, 1-41, 1-42, 1-43, 1-44, 1-45, 3-33, 3-32, 3-31, 1-1, 1-2, 1-3, 1-4, 1-5, 1-6, 1-7, 1-8, 1-9, 1-10, 1-11, 1-12, 1-13, 1-14, 1-15, 1-16, 1-17, 1-18, 1-19, 1-20, 1-21, 1-22, 1-23, 1-24, 1-25, 1-26, 1-27, 1-28, 1-29, 1-30	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 1-118, 1-120, 1-115, 1-119, 1-84, 1-83, 1-82, 1-81, 1-80, 1-79, 1-78, 1-77, 1-76, 1-75, 1-74, 1-73, 1-72, 1-71, 1-70, 1-69, 1-68, 1-67, 1-66, 1-65, 1-64, 1-63, 1-62, 1-61, 1-31, 1-32, 1-33, 1-34, 1-35, 1-36, 1-37, 1-38, 1-39	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00
07/20 12:36:56 PM	CIA Spot status	<updated to Cleared> 3-20, 3-12, 3-15, 3-11, 3-14, 1-46, 1-47, 1-48, 1-49, 1-50, 1-51, 1-52, 1-53, 1-54, 1-55, 1-56, 1-57, 1-58, 1-59, 1-60	Stacie May (STACIE.MAY@cumulus.cc	172	\$3,240.00	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 599467
Alt Order #:
Product Desc: CUMULUS RADIO 2020 CAMPAIGN
Estimate:
Flight Dates: 10/08/20 - 11/02/20
Original Date / Rev: 10/06/20 / 10/07/20
Order Type: GENERAL

WILZ-FM
Primary AE: Alicia Gwizdala
Sales Office: L-SAG
Sales Region: Local

Agency Name: Beson/R/State Representative
Buying Contact:
Billing Contact:
 PO Box 88
 Kawkawlin, MI 48631

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Beson/R/State Representative
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	120	\$2,250.00	\$2,250.00
10/26/20	11/02/20	52	\$990.00	\$990.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	120	\$2,250.00	\$2,250.00	0.00
November 2020	52	\$990.00	\$990.00	0.00
Totals	172	\$3,240.00	\$3,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alicia Gwizdala	L-SAG	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILZ	10/08/20	11/01/20	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	30	\$20.00	P-60	0.00	NM	120	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---TF--					30	\$20.00		0.00			
		Week: 10/12/20	10/18/20	MTWTF--					30	\$20.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					30	\$20.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					30	\$20.00		0.00			
N 2	WILZ	11/02/20	11/02/20	M-F Prime M-F	CM	6a-7p	M-----	:30	12	\$20.00	P-60	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	M-----					12	\$20.00		0.00			
N 3	WILZ	10/08/20	11/01/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	10	\$15.00	P-60	0.00	NM	40	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS					10	\$15.00		0.00			
		Week: 10/12/20	10/18/20	-----SS					10	\$15.00		0.00			
		Week: 10/19/20	10/25/20	-----SS					10	\$15.00		0.00			
		Week: 10/26/20	11/01/20	-----SS					10	\$15.00		0.00			

Totals 172 \$3,240.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Timothy H Beson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: TIMOTHY H. BESON

Authorized committee: FRIENDS OF TIMOTHY H. BESON

Agency requesting time (and contact information):
 N/A

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): STATE REPRESENTATIVE

Date of election: NOV 3, 2020 General Primary

Treasurer of candidate's authorized committee:
KIM LINDAUER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

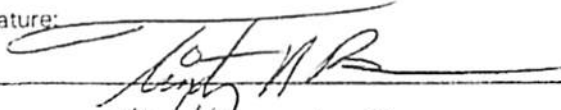
Candidate/Committee/Agency	Station Representative
Signature: Name: <u>Timothy H Beson</u> Date of Request to Purchase Ad Time: <u>10/6/20</u>	Signature: Name: <u>Chris Mone</u> Date of Station Agreement to Sell Time: <u>10/30/20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Timothy H Beson

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/30/2020

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason (optional):

ISCI: VOTE tomorrow - Jimmy Beson

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

599467

Station Call Letters:

WLLZ-FM

Date Received/Requested:

10/30/2020

Est. #:

Station Location:

Saginaw, MI

Run Start and End Dates:

11/2/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.