

KGJX PROGRAMS & ISSUES 2nd QUARTER 2023

	<u>ISSUE NAME</u>	<u>PROGRAM</u>	<u>DATES</u>	<u>TIME</u>	<u>DURATION</u>	<u>ENGLISH/S PANISH</u>	<u>DESCRIPTION OF ISSUE</u>
LOCAL PSA	SALVATION ARMY	RECRUITING VOLUNTEERS	4/1/2023 - 6/30/23	12A-12A	:30	ENG	PSA to recruit new volunteers for The Salvation Army in the Grand Junction and Delta areas. Searching for volunteers to help with the food pantry and the thrift shop.
LOCAL PSA	CRIME STOPPERS	CRIME STOPPERS OF MESA COUNTY	4/1/2023 - 6/30/2023	12A-12A	:30	ENG	PSAs that help Crimestoppers of Mesa County find information and get tips about recent crimes that have happened locally. Updated bi-weekly with new spot/new case.
NATIONAL PSA	DRUG-IMPAIRED DRIVING PREVENTION	AD COUNCIL	4/1/2023 - 6/30/23	12A-12A	:30	ENG	Although several states have legalized marijuana use, driving when impaired by any substance remains illegal in all 50 states and in Washington, D.C. Many marijuana users don't see a problem with driving after use. Our campaign targets young men aged 18 to 34, many of whom reject the common stereotypes of marijuana users - and reminds viewers that if you feel different, you drive different. Don't drive high.
NATIONAL PSA	HEATSTROKE PREVENTION (2 VERSIONS)	AD COUNCIL	4/1/2023 - 6/30/2023	12A-12A	:30	ENG	Pediatric vehicular heatstroke is the leading cause of non-crash, vehicle-related fatalities for children aged 14 and younger. Parked cars get hot, fast – and can be deadly. A child's body temperature rises 3-5 times faster than an adult's does, and even at temperatures as low as 60°F, a child that has been forgotten or left behind or gained access to a parked car can be at risk of heatstroke within minutes. This campaign reminds families with children that these tragedies can happen to anyone, but they are always preventable.
NATIONAL PSA	PETS IN OUR COMMUNITY	AD COUNCIL	4/1/2023 - 6/30/23	12A-12A	:30	ENG	There is nothing like the unique bond pets and their people share. But when we face unexpected challenges in life, so do our pets. There is no gesture too small or too big to help keep pets and their people together—whether it's donating a bag of kibble, sharing a post of a lost pet, or welcoming a foster pet into your home, every bit of kindness counts.
NATIONAL PSA	VETERAN SUPPORT	AD COUNCIL	4/1/2023 - 6/30/2023	12A-12A	:30	ENG	Veterans are at higher risk for suicide compared to the general population. The suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S., according to the 2021 National Veteran Suicide Prevention Annual Report. Stressful life events like divorce, job loss, or housing troubles can be risk factors for suicide. Among Veterans, these challenges can be compounded by the stigma around seeking help.
NATIONAL PSA	TEEN ADOPTION	AD COUNCIL	4/1/2023 - 6/30/23	12A-12A	:30	ENG	Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Families that adopt teens provide them with stability during a critical period in their lives. Teens that have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have 'aged out' of foster care without the security and encouragement of family.
NATIONAL PSA	HUD DISCRIMINATION ETHNICITY	AD COUNCIL	4/1/2023 - 6/30/2023	12A-12A	:60	SPA	This PSA is from the Housing and Urban Development. It outlines what racial discrimination is when finding a place to live and how you can report these types of cases with HUD.
NATIONAL PSA	ENDING HUNGER	AD COUNCIL	4/1/2023 - 6/30/23	12A-12A	:30	ENG	As the largest hunger-relief organization in the U.S., Feeding America is working to make sure people have enough food to realize their potential. The Feeding America network of food banks feeds millions of families each year, especially during times of disasters and national emergencies.