

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

RS3

<u>Contract / Revision</u> 126953 /		<u>Alt Order #</u> WOC10364026
<u>Product</u> CRUZ FOR PRESIDENT		
<u>Contract Dates</u> 03/14/16 - 03/15/16		<u>Estimate #</u>
<u>Advertiser</u> Cruz For President		<u>Original Date / Revision</u> 03/10/16 / 03/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

WestRogers Strategic Communications, LLC
 6075 Poplar Ave., Ste. 104
 Memphis, TN 38119

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/14/16	03/15/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$235.00				
N 2	WLS	03/14/16	03/15/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$570.00				
N 3	WLS	03/14/16	03/15/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,330.00				
N 4	WLS	03/14/16	03/15/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,425.00				
N 5	WLS	03/14/16	03/15/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				4	\$855.00				
N 6	WLS	03/14/16	03/14/16	The View	10a-11a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,140.00				
N 7	WLS	03/14/16	03/15/16	Windy City Live	11a-12p		:30				NM	2	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$615.00				
N 8	WLS	03/14/16	03/14/16	The Chew	12p-1p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,045.00				
N 9	WLS	03/14/16	03/15/16	General Hospital	2p-3p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$950.00				
N 10	WLS	03/14/16	03/15/16	Inside Edition	3-330p		:30				NM	2	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$615.00				
N 11	WLS	03/14/16	03/15/16	Jeopardy	330p-4p		:30				NM	2	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$855.00				
N 12	WLS	03/14/16	03/15/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,230.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

http://abclocal.go.com/wls

<u>Contract / Revision</u> 126953 /	<u>Alt Order #</u> WOC10364026
--	-----------------------------------

<u>Contract Dates</u> 03/14/16 - 03/15/16	<u>Product</u> CRUZ FOR PRESIDENT	<u>Estimate #</u>
--	--------------------------------------	-------------------

<u>Advertiser</u> Cruz For President	<u>Original Date / Revision</u> 03/10/16 / 03/14/16
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,615.00				
N 13	WLS	03/14/16	03/14/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,900.00				
N 14	WLS	03/14/16	03/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,850.00				
N 15	WLS	03/14/16	03/14/16	Wheel of Fortune	626p-656p		:30				NM	1	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,850.00				
N 16	WLS	03/14/16	03/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$4,750.00				
N 17	WLS	03/14/16	03/14/16	Nightline	1137p-1208a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$475.00				
N 18	WLS	03/14/16	03/14/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$330.00				
N 19	WLS	03/14/16	03/14/16	Bachelor Finale	2 hour program onl		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$18,000.00				
N 20	WLS	03/14/16	03/14/16	M 9p-10p	9p-10p		:30				NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$20,000.00				
N 21	WLS	03/14/16	03/14/16	Late News Repeat	108a-138a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				2	\$100.00				
Totals								0.00				34	\$73,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	34	\$73,380.00	(\$11,007.00)	\$62,373.00
Totals	34	\$73,380.00	(\$11,007.00)	\$62,373.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.