



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

153

Contract / Revision 126953 /		Alt Order # WOC10364026
Product CRUZ FOR PRESIDENT		
Contract Dates 03/14/16 - 03/15/16		Estimate #
Advertiser Cruz For President		Original Date / Revision 03/10/16 / 03/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	

And:

WestRogers Strategic Communications, LLC
6075 Poplar Ave., Ste. 104
Memphis, TN 38119

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/14/16	03/15/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$235.00				
N 2	WLS	03/14/16	03/15/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$570.00				
N 3	WLS	03/14/16	03/15/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$2,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,330.00				
N 4	WLS	03/14/16	03/15/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,425.00				
N 5	WLS	03/14/16	03/15/16	Live With Kelly and Michael	9a-10a		:30				NM	4	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				4	\$855.00				
N 6	WLS	03/14/16	03/14/16	The View	10a-11a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,140.00				
N 7	WLS	03/14/16	03/15/16	Windy City Live	11a-12p		:30				NM	2	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$615.00				
N 8	WLS	03/14/16	03/14/16	The Chew	12p-1p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,045.00				
N 9	WLS	03/14/16	03/15/16	General Hospital	2p-3p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$950.00				
N 10	WLS	03/14/16	03/15/16	Inside Edition	3-330p		:30				NM	2	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$615.00				
N 11	WLS	03/14/16	03/15/16	Jeopardy	330p-4p		:30				NM	2	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$855.00				
N 12	WLS	03/14/16	03/15/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$3,230.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
126953 /		WOC10364026
<u>Contract Dates</u>		<u>Product</u>
03/14/16 - 03/15/16		CRUZ FOR PRESIDENT
<u>Advertiser</u>		<u>Original Date / Revision</u>
Cruz For President		03/10/16 / 03/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	MT-----				2	\$1,615.00				
N 13	WLS	03/14/16	03/14/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$1,900.00				
N 14	WLS	03/14/16	03/14/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,850.00				
N 15	WLS	03/14/16	03/14/16	Wheel of Fortune	626p-656p		:30				NM	1	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$2,850.00				
N 16	WLS	03/14/16	03/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$4,750.00				
N 17	WLS	03/14/16	03/14/16	Nightline	1137p-1208a		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$475.00				
N 18	WLS	03/14/16	03/14/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$330.00				
N 19	WLS	03/14/16	03/14/16	Bachelor Finale	2 hour program onl		:30				NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$18,000.00				
N 20	WLS	03/14/16	03/14/16	M 9p-10p	9p-10p		:30				NM	1	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				1	\$20,000.00				
N 21	WLS	03/14/16	03/14/16	Late News Repeat	108a-138a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/14/16	03/20/16	M-----				2	\$100.00				
Totals								0.00					\$73,380.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/15/16	34	\$73,380.00	(\$11,007.00)	\$62,373.00
Totals	34	\$73,380.00	(\$11,007.00)	\$62,373.00

Signature: _____ **Date:** _____

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