

# ORDER



**Orders**  
**Order / Rev:** 1285540  
**Alt Order #:** WOC14639365  
**Product Desc:** 2024 President Elections  
**Estimate:** 11698  
**Flight Dates:** 05/03/24 - 05/06/24  
**Original Date / Rev:** 05/02/24 / 05/02/24  
**Order Type:** GENERAL

**KNXV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 4355 Cobb Pkwy SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Biden/Democrat/President  
**Demographic:** A35+  
**Product Codes:** Federal Candidate,Presidential  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 255871  
**Agency External ID:** 138770  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	8	\$6,800.00	\$5,780.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$6,800.00	\$5,780.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$6,800.00</b>	<b>\$5,780.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	05/03/24	05/03/24	M-F Good Morning Ame GMA	CM	7:00 AM-9:00 AM	----1--	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
(Program: GMA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	----1--			1			\$1,000.00			0.00		
N 2	KNXV	05/03/24	05/04/24	Sa 8-9am News ABC15 SAT 8A NEWS	CM	8:00 AM-9:00 AM	-----1-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: ABC15 SAT 8A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1-			1			\$600.00			0.00		
N 3	KNXV	05/03/24	05/05/24	Su 5-7am News ABC15 SUN 5A NEWS	CM	5:00 AM-7:00 AM	-----1	1:00	1	\$400.00	P-3	0.00	NM	1	\$400.00
(Program: ABC15 SUN 5A NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/29/24	05/05/24	-----1			1			\$400.00			0.00		
N 4	KNXV	05/03/24	05/06/24	M-F 5-530pm News ABC15 5P NEWS	CM	5:00 PM-5:30 PM	1---1--	1:00	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
(Program: ABC15 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	1---1--			2			\$1,500.00			0.00		
N 5	KNXV	05/03/24	05/05/24	Su 5-530pm News ABC15 SUN 5P NEWS	CM	5:00 PM-5:30 PM	-----1	1:00	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00

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Advertiser: Biden/Democrat/President  
 Product Desc: 2024 President Elections  
 Estimate: 11698  
**KNXV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: ABC15 SUN 5P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----1		1		\$1,000.00		0.00					
N 6	KNXV	05/03/24	05/05/24	Su 10-11pm News	CM	10:00 PM-11:00 PM	-----2	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
ABC15 10P NEWS SUN															
(Program: ABC15 10P NEWS SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/29/24	05/05/24	-----2		2		\$400.00		0.00					
													Totals	8	\$6,800.00