

### Order Spot Targeting Detail

Grouped by: Spot Type

Id#	Advertiser	Order	Product	I.F.	Schedule Target	Start	End	
WUNC-FM 1A								
3045	KRASNO EVENTS	• 3045-00020 [1]	General	LECTURES	ME 1A	8/31/2021	9/2/2021	15
917	NEW LEAF LANDSCAPING	• 917-00016 [1]	General	LANDSCAPING/ YARD SERVICES	ME 1A	8/22/2020	8/20/2021	15
347	TONY HALL & ASSOCIATES	• 347-00013 [2]	General	REAL ESTATE/SENIOR LIVING	ME 1A	10/12/2020	9/24/2021	15

## All Things Considered

### All Things Considered Totals:

2931	NC FOLK FESTIVAL	• 2931-00006 [5]	General	FESTIVALS	ME	<a href="#">Back Porch Music</a>	8/26/2021	8/29/2021	15
2931	NC FOLK FESTIVAL	• 2931-00006 [5]	General	FESTIVALS	ME	<a href="#">Back Porch Music</a>	8/30/2021	9/5/2021	15
3308	ROOSTERS WIFE, THE	• 3308-00003 [3]	General	CONCERTS/LIVE MUSIC	C	<a href="#">Back Porch Music</a>	8/1/2021	8/1/2021	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00012 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	7/26/2021	8/1/2021	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00012 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	8/9/2021	8/15/2021	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00012 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	8/16/2021	8/22/2021	15
2097	STOKES COUNTY ECONOMIC DEVELOPMENT	• 2097-00012 [1]	General	TRAVEL/TOURISM	ME	<a href="#">Back Porch Music</a>	8/23/2021	8/29/2021	15

**Back Porch Music Totals:**

Id#		Advertiser	Order	Product	I.F.	Schedule Target	Start	End		
Fresh Air (M-Th)										
3200		DUKE UNIVERSITY ARTS INITIATIVE	• 3200-00005 [2]	General	ART GALLERIES/ART ORGANIZATIONS	CE	<a href="#">Fresh Air 7pm (M-TH)</a>	8/30/2021	9/5/2021	15
1382		DURHAM PERFORMING ARTS CNTR 11423	• 1382-00324 [3]	General	CONCERTS/LIVE MUSIC	E	<a href="#">Fresh Air 7pm (M-TH)</a>	8/9/2021	8/12/2021	15
1582		FLYLEAF BOOKS	• 1582-00016 [2]	General	BOOKSTORES/IN STORE READINGS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	8/2/2021	8/8/2021	15
1582		FLYLEAF BOOKS	• 1582-00016 [2]	General	BOOKSTORES/IN STORE READINGS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	8/16/2021	8/22/2021	15
3100		FUQUAY-VARINA ARTS CENTER	• 3100-00004 [2]	General	ART GALLERIES/ART ORGANIZATIONS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	8/9/2021	8/15/2021	15
3077		HAWTHORNE AND WOOD	• 3077-00005 [4]	General	RESTAURANTS/BARS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	8/9/2021	8/15/2021	15
3077		HAWTHORNE AND WOOD	• 3077-00005 [4]	General	RESTAURANTS/BARS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	8/23/2021	8/29/2021	15
3077		HAWTHORNE AND WOOD	• 3077-00005 [4]	General	RESTAURANTS/BARS	C	<a href="#">Fresh Air 7pm (M-TH)</a>	8/30/2021	9/5/2021	15
3331		HORSE AND BUGGY PRESS	• 3331-00002 [2]	General	ART GALLERIES/ART ORGANIZATIONS	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	8/16/2021	8/18/2021	15
3143		KENDALL PAGE ATTORNEY	• 3143-00004 [2]	General	LEGAL SERVICES / LAW OFFICES	ME	<a href="#">Fresh Air 7pm (M-TH)</a>	8/30/2021	9/5/2021	15
Fresh Air (M-Th) Totals:										
Marketplace										
2663		DMJ & CO. PLLC	• 2663-00007 [6]	General	CPA'S/TAX SERVICES	ME	<a href="#">Mrktplce (6:30p) (M-F)</a>	7/26/2021	8/1/2021	15
Marketplace Totals:										
Morning Edition										
143		LIVE NATION	• 143-00026 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Morning Edition</a>	8/13/2021	8/15/2021	15
143		LIVE NATION	• 143-00026 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Morning Edition</a>	8/16/2021	8/16/2021	15
143		LIVE NATION	• 143-00028 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Morning Edition</a>	8/25/2021	8/27/2021	15
917		NEW LEAF LANDSCAPING	• 917-00016 [4]	General	LANDSCAPING/ YARD SERVICES	ME	<a href="#">Morning Edition</a>	8/22/2020	8/18/2021	15
Morning Edition Totals:										
People's Pharmacy										
1239		BIOMERIEUX	• 1239-00017 [49]	General	PHARMACEUTICAL MFG	C	<a href="#">People's Pharmacy</a>	8/2/2021	8/8/2021	15
1239		BIOMERIEUX	• 1239-00017 [49]	General	PHARMACEUTICAL MFG	C	<a href="#">People's Pharmacy</a>	8/30/2021	9/5/2021	15
People's Pharmacy Totals:										
Sound Opinions										
3336		ANDMOREAGAIN PRESENTS	• 3336-00002 [1]	General	CONCERTS/LIVE MUSIC	ME	<a href="#">Sound Opinions</a>	8/21/2021	8/21/2021	15
Sound Opinions Totals:										
The Takeaway (Noon)										
314		MY DOG TESS	• 314-00020 [1]	General	REAL ESTATE/SENIOR LIVING	ME	<a href="#">The Takeaway (Noon)</a>	1/21/2021	1/16/2022	15
The Takeaway (Noon) Totals:										
This American Life										
3331		HORSE AND BUGGY PRESS	• 3331-00002 [3]	General	ART GALLERIES/ART ORGANIZATIONS	ME	<a href="#">This American Life</a>	8/13/2021	8/13/2021	15
This American Life Totals:										
Wait Wait Don't Tell Me										
3285		FLOW VOLKSWAGEN OF DURHAM	• 3285-00004 [4]	General	CAR DEALERSHIP	CE	<a href="#">Wait Wait Don't Tell Me</a>	8/30/2021	9/5/2021	15
314		MY DOG TESS	• 314-00020 [2]	General	REAL ESTATE/SENIOR LIVING	ME	<a href="#">Wait Wait Don't Tell Me</a>	1/21/2021	1/19/2022	15
Wait Wait Don't Tell Me Totals:										

<b>Id#</b>	<b>Advertiser</b>			<b>Order</b>	<b>Product</b>	<b>I.F.</b>	<b>Schedule Target</b>	<b>Start</b>	<b>End</b>	
<b>Weekend Edition Saturday</b>										
684	ALUMINUM COMPANY OF NC	D	• 684-00023 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	7/26/2021	8/1/2021	15
684	ALUMINUM COMPANY OF NC	D	• 684-00023 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	8/9/2021	8/15/2021	15
684	ALUMINUM COMPANY OF NC	D	• 684-00023 [3]	General	HOME IMPROVEMENTS	CE	<u>Weeknd Ed SATURDAY</u>	8/23/2021	8/29/2021	15
647	HILL COUNTRY WOODWORKS		• 647-00014 [1]	General	HOME/OFFICE FURNISHINGS	ME	<u>Weeknd Ed SATURDAY</u>	12/7/2020	11/29/2021	15
917	NEW LEAF LANDSCAPING		• 917-00016 [6]	General	LANDSCAPING/ YARD SERVICES	ME	<u>Weeknd Ed SATURDAY</u>	8/22/2020	8/19/2021	15

**Weekend Edition Saturday Totals:**

**Weekend Edition Sunday**

411	HILLCREST CONVALESCENT CENTER		• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	7/26/2021	8/1/2021	15
411	HILLCREST CONVALESCENT CENTER		• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/2/2021	8/8/2021	15
411	HILLCREST CONVALESCENT CENTER		• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/9/2021	8/15/2021	15
411	HILLCREST CONVALESCENT CENTER		• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/16/2021	8/22/2021	15
411	HILLCREST CONVALESCENT CENTER		• 411-00021 [2]	General	ASSISTED LIVG/RETIREMENT	ME	<u>Weeknd Ed SUNDAY</u>	8/23/2021	8/29/2021	15

**Weekend Edition Sunday Totals:**

**WUNC-FM Totals:**

*Report Totals:*

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