



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Betsy Vonderheid, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

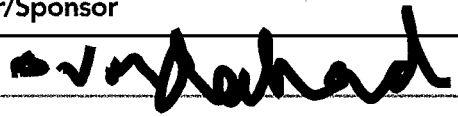

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Betsy Vonderheid		
Agency name: SRCP Media		
Address: 201 North Union Street		
Contact: Betsy Vonderheid	Phone number: 703-683-9755	Email: bvonderheid@srcpmedia.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Right To Repair		
Address: US Route 1 Suite 213, York Maine 03909		
Contact: Jennifer Bonarrigo	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Jennifer Bonarrigo Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Senate		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Betsy Vanderheid	Name: Alison Bennett
Date of Request to Purchase Ad Time: 8/15/2023	Date of Station Agreement to Sell Time: 10/19/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/23/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>443 0561</u>	Station Call Letters: <u>WPNO-AM</u>	Date Received/Requested: <u>10/19/2023</u>
Est. #: <u>3276</u>	Station Location: <u>Norway, Rutherford</u>	Run Start and End Dates: <u>10/24/23 to 10/30/23</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WPNO-AM	ORDER#:	3211091	DATE:	10/19/2023
MARKET:	Portland, ME	AMOUNT:	\$1,800.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	30		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450561
ADVERTISER:	Right to Repair	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/24-10/30 Est 3276 Tu-Mon Week	AGY EST:	3276		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-24-2023 TO 10/30/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/18/2023 15:40

COMMENTS

[Rep Comment] 10/18/2023: This is a new order. **Please note traffic/spot and NAB will come from email address genmediatrafic@genmediapartners.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).** Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you are an RX station and you'd like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 10/24/2023 To 10/30/2023 WK TOT \$1,800.00 WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	7:00PM	60	10/24/2023	10/30/2023	30	\$60	\$1,800

TOTAL	Oct	Nov									Total
SPOT	30	0									30
CASH	1,800.00	0.00									1,800.00
TOTAL	1,800.00	0.00									1,800.00

Bennett Radio Group
 243 Main Street
 Norway, Maine 04268 USA

Client: **Right to Repair**
 Order #: **3217-00003**
 Description: EST# 3276 10-24-23 TO 10-30-23
 Date Entered: 10/19/2023
 P.O.#: 4450561
 Salesperson: Bennett, Stan
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services/Heather Karban
 1655 Palm Beach Blvd.
 9th Fl, Suite 903
 West Palm Beach, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/24/2023	10/30/2023	WPNO-AM/FM	06:00:00 to 19:00:00	Weekly	1:00	30	60.00	1800.00	6	6	6	6	6	0	0

Order Start Date: 10/24/2023 Order End Date: 10/30/2023 Spots: 30

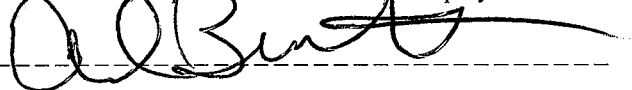
Total Charges: \$1,800.00
 Combined Discounts: \$499.50
 Total Net: \$1,300.50

Projected Media Month/End-Of-Schedule Billing Totals for Right to Repair / 3217-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2023	24	\$1,440.00	\$399.60	\$1,040.40
November	2023	6	\$360.00	\$99.90	\$260.10

Confirmed & Accepted for Bennett Radio Group By:

Accepted for Media Financial Services/Heather Karban By:



Please Sign and Return One Copy