

CONTRACT

WWNY-TV
120 Arcade Street
Watertown, NY 13601
Sales T & C: www.gray.tv/advertising
(315) 788-3800

www.wwnytv.com

And:

Assembly
711 3rd Ave
3rd Fl
New York, NY 10017

<u>Contract / Revision</u> 1543791 /		<u>Alt Order #</u>
<u>Advertiser</u> Healthcare Education Project		<u>Original Date / Revision</u> 03/03/20 / 03/10/20
<u>Contract Dates</u> 03/03/20 - 03/18/20	<u>Estimate #</u> SKDK/SPH/0001	
<u>Product</u> NYS Protect Healthcare 0001		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWNY	<u>Account Executive</u> Watertown House	<u>Sales Office</u> Watertown Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1939	<u>Advertiser Ref</u> 177850	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWNY	03/03/20	03/09/20	7 News AM	6:00 AM-7:00 AM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--121--				4	\$200.00			
	Week:	03/09/20	03/15/20	1-----				1	\$200.00			
N 2	WWNY	03/03/20	03/09/20	CBS This Morning	7a-9a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--211--				4	\$175.00			
	Week:	03/09/20	03/15/20	1-----				1	\$175.00			
N 3	WWNY	03/03/20	03/09/20	Live With Kelly	9:00 AM-10:00 AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--112--				4	\$100.00			
	Week:	03/09/20	03/15/20	1-----				1	\$100.00			
N 4	WWNY	03/03/20	03/09/20	7 News at Noon	12:00 PM-12:30 PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--211--				4	\$110.00			
	Week:	03/09/20	03/15/20	1-----				1	\$110.00			
N 5	WWNY	03/03/20	03/09/20	CBS Bold & Beautiful	1:30 PM-2:00 PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--111--				3	\$110.00			
	Week:	03/09/20	03/15/20	1-----				1	\$110.00			
N 6	WWNY	03/03/20	03/09/20	Ellen	4:00 PM-5:00 PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--211--				4	\$110.00			
	Week:	03/09/20	03/15/20	1-----				1	\$110.00			
N 7	WWNY	03/03/20	03/09/20	7 News This Evening	6:00 PM-6:30 PM		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--211--				4	\$700.00			
	Week:	03/09/20	03/15/20	1-----				1	\$700.00			
N 8	WWNY	03/03/20	03/09/20	Jeopardy	7:00 PM-7:30 PM		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	--111--				3	\$300.00			
	Week:	03/09/20	03/15/20	1-----				1	\$300.00			
N 9	WWNY	03/03/20	03/09/20	Wheel of Fortune	730p-8p		:30			NM	4	\$960.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1543791 /		<u>Alt Order #</u>
<u>Advertiser</u> Healthcare Education Project		<u>Original Date / Revision</u> 03/03/20 / 03/10/20
<u>Contract Dates</u> 03/03/20 - 03/18/20	<u>Product</u> NYS Protect Healthcare	<u>Estimate #</u> SKDK/SPH/0001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--111--				3	\$240.00			
Week:		03/09/20	03/15/20	1-----				1	\$240.00			
N 10	WWNY	03/03/20	03/09/20	7 News Tonight	11p-1135p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--111--				3	\$250.00			
Week:		03/09/20	03/15/20	1-----				1	\$250.00			
N 11	WWNY	03/03/20	03/09/20	CBS Late Show	1135p-1235a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--111--				3	\$125.00			
Week:		03/09/20	03/15/20	1-----				1	\$125.00			
N 12	WWNY	03/05/20	03/05/20	MOM	9:00 PM-9:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	---T---				1	\$400.00			
N 13	WWNY	03/07/20	03/07/20	Jeopardy	7p-730p		:30			NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WWNY	03/02/20-03/08/20	Jeopardy	7p-730p	-----Sa--	:30	\$300.00	NM		
See MG 13.2												
		2	WWNY	03/08/20-03/08/20	7 News This Evening	6:30 PM-7:00 PM	-----Su	:30	\$560.00	NM		
(M) MG for 14.1,13.1												
N 14	WWNY	03/07/20	03/07/20	Wheel of Fortune	7:30 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S-				1	\$260.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WWNY	03/02/20-03/08/20	Wheel of Fortune	7:30 PM-8:00 PM	-----Sa--	:30	\$260.00	NM		
See MG 13.2												
N 15	WWNY	03/08/20	03/08/20	CBS Face The Nation	10:30 AM-11:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$150.00			
N 16	WWNY	03/08/20	03/08/20	60 Minutes	7:00 PM-8:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	-----S				1	\$1,000.00			
N 17	WWNY	03/03/20	03/09/20	CBS Evening News	6:30 PM-7:00 PM		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	--111--				3	\$700.00			
Week:		03/09/20	03/15/20	1-----				1	\$700.00			
N 18	WWNY	03/10/20	03/16/20	7 News AM	6:00 AM-7:00 AM		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--111--				3	\$200.00			
Week:		03/16/20	03/22/20	1-----				1	\$200.00			
N 19	WWNY	03/10/20	03/16/20	CBS This Morning	7a-9a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--211--				4	\$175.00			
Week:		03/16/20	03/22/20	1-----				1	\$175.00			
N 20	WWNY	03/10/20	03/16/20	Live With Kelly	9:00 AM-10:00 AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--112--				4	\$100.00			
Week:		03/16/20	03/22/20	1-----				1	\$100.00			
N 21	WWNY	03/10/20	03/16/20	7 News at Noon	12:00 PM-12:30 PM		:30			NM	5	\$550.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--211--				4	\$110.00			
Week:		03/16/20	03/22/20	1-----				1	\$110.00			
N 22	WWNY	03/10/20	03/16/20	CBS Bold & Beautiful	1:30 PM-2:00 PM		:30			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--111--				3	\$110.00			
Week:		03/16/20	03/22/20	1-----				1	\$110.00			
N 23	WWNY	03/10/20	03/16/20	Ellen	4:00 PM-5:00 PM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--211--				4	\$110.00			
Week:		03/16/20	03/22/20	1-----				1	\$110.00			
N 24	WWNY	03/10/20	03/16/20	7 News This Evening	6:00 PM-6:30 PM		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-1111--				4	\$700.00			
Week:		03/16/20	03/22/20	1-----				1	\$700.00			
N 25	WWNY	03/10/20	03/16/20	CBS Evening News	6:30 PM-7:00 PM		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--111--				3	\$700.00			
Week:		03/16/20	03/22/20	1-----				1	\$700.00			
N 26	WWNY	03/10/20	03/16/20	Jeopardy	7:00 PM-7:30 PM		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--111--				3	\$300.00			
Week:		03/16/20	03/22/20	1-----				1	\$300.00			
N 27	WWNY	03/10/20	03/16/20	Wheel of Fortune	730p-8p		:30			NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-1111--				4	\$240.00			
Week:		03/16/20	03/22/20	-----				0	\$240.00			
N 28	WWNY	03/10/20	03/16/20	7 News Tonight	11p-1135p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-1-11--				3	\$250.00			
Week:		03/16/20	03/22/20	1-----				1	\$250.00			
N 29	WWNY	03/10/20	03/16/20	CBS Late Show	1135p-1235a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	--111--				3	\$125.00			
Week:		03/16/20	03/22/20	1-----				1	\$125.00			
N 30	WWNY	03/17/20	03/18/20	7 News AM	6:00 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$200.00			
N 31	WWNY	03/17/20	03/18/20	CBS This Morning	7a-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-11----				2	\$175.00			
N 32	WWNY	03/17/20	03/18/20	Live With Kelly	9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$100.00			
N 33	WWNY	03/17/20	03/18/20	7 News at Noon	12p-1230p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$110.00			
N 34	WWNY	03/17/20	03/18/20	CBS Bold & Beautiful	130p-2p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$110.00			
N 35	WWNY	03/17/20	03/18/20	M-F 4p-5p	4p-5p		:30			NM	1	\$110.00

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<u>Advertiser</u> Healthcare Education Project		<u>Original Date / Revision</u> 03/03/20 / 03/10/20
<u>Contract Dates</u> 03/03/20 - 03/18/20	<u>Product</u> NYS Protect Healthcare	<u>Estimate #</u> SKDK/SPH/0001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$110.00			
N 36	WWNY	03/17/20	03/18/20	7 News This Evening	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$700.00			
N 37	WWNY	03/17/20	03/18/20	CBS Evening News	630p-7p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$700.00			
N 38	WWNY	03/17/20	03/18/20	Jeopardy	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$300.00			
N 39	WWNY	03/17/20	03/18/20	Wheel of Fortune	730p-8p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$240.00			
N 40	WWNY	03/17/20	03/18/20	7 News Tonight	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$250.00			
N 41	WWNY	03/17/20	03/18/20	CBS Late Show	1135p-1235a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-TW----				1	\$125.00			
N 42	WWNY	03/12/20	03/12/20	MOM	9:00 PM-9:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	---T---				1	\$400.00			
N 43	WWNY	03/14/20	03/14/20	Jeopardy	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S-				1	\$300.00			
N 44	WWNY	03/14/20	03/14/20	Wheel of Fortune	730p-8p		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S-				1	\$260.00			
N 45	WWNY	03/15/20	03/15/20	CBS Face The Nation	10:30 AM-11:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S				1	\$150.00			
N 46	WWNY	03/15/20	03/15/20	60 Minutes	7:00 PM-8:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/20	03/15/20	-----S				1	\$1,000.00			
Totals											129	\$35,065.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/18/20	129	\$35,065.00	(\$5,259.75)	\$29,805.25
Totals	129	\$35,065.00	(\$5,259.75)	\$29,805.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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