

**ORDER****KRCW-TV**

**Orders**

**Order / Rev:** 321301

**Alt Order #:** 08240200

**Product Desc:** NEW DAY 4 AMER 5/2

**Estimate:**

**Flight Dates:** 05/02/16 - 05/09/16

**Original Date / Rev:** 05/05/16 / 05/05/16

**Order Type:** GENERAL

**Primary AE:** Robert Langer

**Sales Office:** NWDC

**Sales Region:** National

**Agency**

**Name:** New Day Media LLC

**Buying Contact:**

**Billing Contact:**

501 Morrison Rd

Gahanna, OH 43230

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** New Day for America

**Demographic:** A35+

**Product Codes:** PL4.a

**Priority:** Default

**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/06/16	9	\$2,070.00	\$1,759.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	9	\$2,070.00	\$1,759.50	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,070.00</b>	<b>\$1,759.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	32	05/02/16	05/06/16	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$315.00	02	0.00	NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/02/16	05/08/16	MTWTF--	3		\$315.00	0.00							
3	32	05/02/16	05/06/16	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	MTWTF--	:30	5	\$315.00	03	0.00	NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/02/16	05/08/16	MTWTF--	3		\$315.00	0.00							
5	32	05/02/16	05/06/16	M-F 1035p-1a M-F 1035p-1a	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	MTWTF--	:30	5	\$60.00	03	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/02/16	05/08/16	MTWTF--	3		\$60.00	0.00							
Totals													9	\$2,070.00	