

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jacob Pelroy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kyle Blain

Authorized committee:

Kyle Blain for Lane County

Agency requesting time (and contact information):

☒

N/A Pelroy & Associates

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

Lane County Commissioner

Date of election:

05/17/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

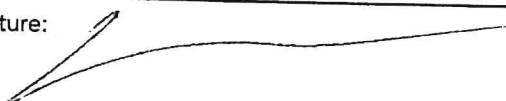
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Jacob Pelroy

Name:

Sean Beken

Date of Request to Purchase Ad Time: 5-12-22

Date of Station Agreement to Sell Time:

5/12/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 5-12-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 49400Station Call Letters: KOD2, KFIYDate Received/Requested: 5-12-22Est. #: 2046Station Location: Eugene, ORRun Start and End Dates: 5-14 - 5-15 22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Client: Kyle Blain  
 Product: Lane County Commissioner  
 Flight: 5/14-5/15  
 Order  
 Est. 2046

	Unit \$.00	Unit Dur	Sat 5/14 '22	Sun 5/15 '22	Wk 1	
					Adults 35+	Unit Tot
<b>Total</b>	\$ 5.11		40	50	\$460.00	90
EUGENE-SPRINGFIELD	\$ 5.11		40	50	\$460.00	90
FA21 TSA Custradio						
KFLY-FM	\$ 4.00		20	20	\$160.00	40
Sa-Su 6a-7p	\$ 4.00	30	10	10	\$80.00	20
Sa 6a-7p	\$ 5.00	30	10		\$50.00	10
Su 6a-7p	\$ 3.00	30		10	\$30.00	10
KOOL-FM	\$ 6.00		20	30	\$300.00	50
Sa-Su 6a-7p	\$ 6.00	30	10	10	\$120.00	20
Sa 6a-7p	\$ 8.00	30	10		\$80.00	10
Su 6a-7p	\$ 5.00	30		20	\$100.00	20

<b>Gross</b>	<b>\$ 460.00</b>
<b>Net</b>	<b>\$ 391.00</b>

# Confirmation

Bicoastal Media Willamette Valley  
1500 Valley River Dr Ste 350  
Eugene OR 97401

Contract # 49400  
Date Entered 05/12/2022  
Sales Person TAB DAVIS  
Billing Cycle Calendar  
Revenue Source Political Revenue-LOCAL  
Revenue Type Cash  
Conflict 1 Political/Local  
Contract 05/14/2022 - 05/15/2022  
Comment KFLY/KODZ/EST 2046

KYLE BLAIN FOR LANE CO COMMISSIONER  
C/O PELROY & ASSOCIATES  
1075 WASHINGTON ST  
EUGENE OR 97401

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total	
1	KFLY-FM	05/14/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,10,10 All Weeks	00:30	Commercial	4.00	20	80.00
2	KFLY-FM	05/14/2022-05/14/2022 6:00a-7:00p	0,0,0,0,0,10,0 All Weeks	00:30	Commercial	5.00	10	50.00
3	KFLY-FM	05/15/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,0,10 All Weeks	00:30	Commercial	3.00	10	30.00
4	KODZ-FM	05/14/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,10,10 All Weeks	00:30	Commercial	6.00	20	120.00
5	KODZ-FM	05/14/2022-05/14/2022 6:00a-7:00p	0,0,0,0,0,10,0 All Weeks	00:30	Commercial	8.00	10	80.00
6	KODZ-FM	05/15/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,0,20 All Weeks	00:30	Commercial	5.00	20	100.00
						Subtotal		460.00
						Agency Commission		69.00
						Total		391.00

Station Summary	Count	Gross	Net
KFLY-FM	40	160.00	136.00
KODZ-FM	50	300.00	255.00

Projected Billing	Count	Gross	Net
May	90	460.00	391.00
	90	460.00	391.00