

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jacob Pelroy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kyle Blain

Authorized committee:

Kyle Blain for Lane County

Agency requesting time (and contact information):

N/A Pelroy & Associates

Candidate's political party:

Non Partisan

Office sought (no acronyms or abbreviations):

Lane County Commissioner

Date of election:

05/17/22

General

Primary

Treasurer of candidate's authorized committee:

Lori Piercy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: </p> <p>Name: Jacob Pelroy</p> <p>Date of Request to Purchase Ad Time: 5-12-22</p>	<p>Signature: </p> <p>Name: Sean Belken</p> <p>Date of Station Agreement to Sell Time: 5/12/22</p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5-12-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>49400</u>	Station Call Letters: <u>KOD2, KFIY</u>	Date Received/Requested: <u>5-12-22</u>
Est. #: <u>2046</u>	Station Location: <u>Eugene, OR</u>	Run Start and End Dates: <u>5-14 - 5-15 22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Client: Kyle Blain
 Product: Lane County Commissioner
 Flight: 5/14-5/15
 Order
 Est. 2046

	Unit \$.00	Unit Dur	Sat 5/14 '22	Sun 5/15 '22	Wk 1	
					Tot \$.00	Unit Tot
Total	\$ 5.11		40	50	\$460.00	90
EUGENE-SPRINGFIELD FA21 TSA Custradio	\$ 5.11		40	50	\$460.00	90
KFLY-FM	\$ 4.00		20	20	\$160.00	40
Sa-Su 6a-7p	\$ 4.00	30	10	10	\$80.00	20
Sa 6a-7p	\$ 5.00	30	10		\$50.00	10
Su 6a-7p	\$ 3.00	30		10	\$30.00	10
KOOL-FM	\$ 6.00		20	30	\$300.00	50
Sa-Su 6a-7p	\$ 6.00	30	10	10	\$120.00	20
Sa 6a-7p	\$ 8.00	30	10		\$80.00	10
Su 6a-7p	\$ 5.00	30		20	\$100.00	20

Gross	\$ 460.00
Net	\$ 391.00

Confirmation

Bicoastal Media Willamette Valley
 1500 Valley River Dr Ste 350
 Eugene OR 97401

Contract # 49400
 Date Entered 05/12/2022
 Sales Person TAB DAVIS
 Billing Cycle Calendar
 Revenue Source Political Revenue-LOCAL
 Revenue Type Cash
 Conflict 1 Political/Local
 Contract 05/14/2022 - 05/15/2022
 Comment KFLY/KODZ/EST 2046

KYLE BLAIN FOR LANE CO COMMISSIONER
 C/O PELROY & ASSOCIATES
 1075 WASHINGTON ST
 EUGENE OR 97401

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	KFLY-FM 05/14/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,10,10 All Weeks	00:30	Commercial	4.00	20	80.00
2	KFLY-FM 05/14/2022-05/14/2022 6:00a-7:00p	0,0,0,0,0,10,0 All Weeks	00:30	Commercial	5.00	10	50.00
3	KFLY-FM 05/15/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,0,10 All Weeks	00:30	Commercial	3.00	10	30.00
4	KODZ-FM 05/14/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,10,10 All Weeks	00:30	Commercial	6.00	20	120.00
5	KODZ-FM 05/14/2022-05/14/2022 6:00a-7:00p	0,0,0,0,0,10,0 All Weeks	00:30	Commercial	8.00	10	80.00
6	KODZ-FM 05/15/2022-05/15/2022 6:00a-7:00p	0,0,0,0,0,0,20 All Weeks	00:30	Commercial	5.00	20	100.00
Subtotal							460.00
Agency Commission							69.00
Total							391.00

Station Summary	Count	Gross	Net
KFLY-FM	40	160.00	136.00
KODZ-FM	50	300.00	255.00

Projected Billing	Count	Gross	Net
May 2022	90	460.00	391.00
	90	460.00	391.00