

KBBD/Spokane, WA

PERFORMED FROM 10/2022 – THROUGH – 12/2022

Identified Issues Affecting Spokane and the Surrounding Area:

- 1) Fentanyl deaths increasing dramatically
- 2) Need for blood donors in minority communities
- 3) Suicide prevention
- 4) Domestic violence rate in Spokane is highest in Washington
- 5) Voter registration and campaign scams
- 6) Vulnerable families, homelessness on the rise

Public Affairs Public Affairs Programs

ISSUES AND ANSWERS: A 5-minute locally produced program that airs every Sunday morning at 6:20 AM, hosted by Kent Jones. Issues And Answers covers issues impacting our eight-county area including the cities of Spokane and Coeur d'Alene and several small communities in the area.

Issues covered include the local economy, human welfare, community aid programs, health services, local government, natural resources, and more.

Quarterly Issues/Programs List

4th Quarter of 2022

KBBD, Spokane, WA

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/2/2022	6:20 am	5:00	Sickle Cell Initiative	Need for blood donors in minority communities	Sickle cell disease is the most common inherited blood disorder in the U.S., mostly affecting individuals of African descent. For patients who rely on blood transfusions to manage extreme pain and life-threatening complications, 1 in 3 African American blood donors are a match. Dr. Yvette Miller, executive medical officer, Red Cross Blood Services, discusses the importance of blood donations for patients with sickle cell disease, the Red Cross sickle cell trait

					screening program and why it's important for people of African descent to know their trait status, and what the Joined by Blood partnerships between the Red Cross and Black community organizations aim to accomplish.
10/9/2022	6:20 am	5:00	Fentanyl misuse	Fentanyl deaths increasing dramatically	There were 120 overdose deaths related to fentanyl in Spokane County in 2021, up from 28 in 2020 and 10 in 2019. How to recognize and respond to an overdose and where help is available.
10/16/2022	6:20 am	5:00	Domestic Violence Awareness Month	Domestic violence rates in Spokane highest in state	Spokane has the highest rates of domestic violence in the state of Washington. The Spokane Regional Domestic Violence Coalition and Stop the Silence Spokane created Purple For a Purpose to raise awareness. We covered how to spot abuse and how victims and perpetrators can get help.
10/23/2022	6:20 am	5:00	Suicide prevention	Learning how to help someone who is suicidal	96% of U.S. Adults Would Take Action if Someone Close to Them Was Suicidal – But Only 1 in 3 Feel Confident They Can Identify the Warning Signs. Barriers still exist to finding affordable and accessible care and support.
10/30/2022	6:20 am	5:00	Voter registration and campaign scams	How to recognize voter registration and campaign scams	Midterm elections are coming up and many people in the Inland Northwest are being tricked into giving money and personal information to scams disguised as voter registration or campaign fundraisers. What to look for and how to avoid them.
11/6/2022	6:20 am	5:00	Online scams	Being aware of online scams and how to treat them	A new BBB study focused on online scams including scams that target holiday shoppers. Tips for spotting and avoiding scams.

11/13/2022	6:20 am	5:00	Celebrate the Season Fundraiser for the Salvation Army	Helping vulnerable families in Spokane Caounty	The holiday season is the largest fundrasing time for the Salvation Army, supporting their programs to help vulerable families in Spokane County adressing homelessness, domestic violence, foster care, after-school programs, transitional housing, and resources for families.
11/20/2022 and 11/27/2022	6:20 am	5:00	Homeless Veterans	Homelessness and Veterans	Homelessness is on the rise but the Volunteers of America are helping with housing and programs to assist individuals and families get back to stability.
12/4/2022	6:20 am	5:00	Rent prices in the Spokane area	Are rising rents still a problem?	Rent prices are starting to stabilize, but are still very high. Jon gives the latest rent trends and what to expect going into 2023. With high interest rates affecting home buying, rental demand is higher keeping rental rates high.
12/11/2022 and 12/18/2022	6:20 am	5:00	Salvation Army Red Kettle Campaign	50% decline in donations compared to last year	The Salvation Army is experiencing a 50% decline in donations this year due to fewer volunteer and paid bell-ringers. The Angel Tree donations are also down - with a need for 6500 gift donations, only 500 have been received to date. Asking for more bell-ringer volunteers and paid ringers, plus more gift donatins for the Angel Trees.