

Confirmation



WFKY-FM
115 West Main Street
Frankfort KY 40601
502-875-1130

Order # 3860
Date Entered 10/29/2018
Sales Person Christine Cartwright
Billing Cycle Broadcast
Conflict 1 Political/State
Product McGrath KY CD6 10/29-11/5
Date Range 10/30/2018 - 11/05/2018
CoOp No
Comment McGrath KY CD6 10/29-11/5

MCGRATH FOR CONGRESS REGIONAL C/O REGIONAL
REPS
8505 ROCKSIDE ROAD
SUITE 200
CLEVELAND OH 44131

	Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WFKY-FM	10/30/2018-11/05/2018	06:00:00-10:00:00	01:00	0,3,3,3,3,0,0	All Weeks		53.35	12	640.20
2	WFKY-FM	10/30/2018-11/05/2018	10:00:00-15:00:00	01:00	0,2,2,2,2,0,0	All Weeks		48.50	8	388.00
3	WFKY-FM	10/30/2018-11/05/2018	15:00:00-19:00:00	01:00	0,3,3,3,3,0,0	All Weeks		53.35	12	640.20
4	WFKY-FM	11/05/2018-11/05/2018	06:00:00-10:00:00	01:00	3,0,0,0,0,0,0	All Weeks		53.35	3	160.05
5	WFKY-FM	11/05/2018-11/05/2018	06:00:00-10:00:00	01:00	2,0,0,0,0,0,0	All Weeks		48.50	2	97.00
6	WFKY-FM	11/05/2018-11/05/2018	06:00:00-10:00:00	01:00	3,0,0,0,0,0,0	All Weeks		53.35	3	160.05
Subtotal										2085.50
Agency Commission										312.82
Total										1772.68

Projected Billing	Count	Gross	Total	
November	2018	40	2085.50	1772.68
		40	2085.50	1772.68

Customer _____ Sales Person _____

STATION:	WFKY-FM	HEADER#:	30022	DATE:	10/28/2018
MARKET:	Lexington, KY	AMOUNT:	\$2,085.50	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	40		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
STN VER:	1	REP VER:	1		
SALES OFFICE:	Washington DC				
SALESPERSON:	Deshawn Jones 216-535-3962				
SLS EMAIL:	djones@regionalreps.com				
AGENCY (AOR):	Buying Time, LLC	AGY CLI:	MCGRA	CONTRACT # FOR INVOICING 57025	
ADVERTISER:	MCGRATH KY CD6	AGY PRD:	CAND	INVOICE:	Regional Reps
PRODUCT:	MCGRATH CAND 10/30	AGY EST:	10/30		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
FLIGHT:	10-29-2018 TO 11-05-2018				
TOT # OF DAYS:	7	Cash Order			
PRIM. DEMO:	Adults 18+				

COMMENTS

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/30	10/31	11/1	11/2	11/5	Spots
1	.TWTF.. 6:00AM-10:00AM	\$53.35	60	3	3	3	3	0	12
2	M..... 6:00AM-10:00AM	\$53.35	60	0	0	0	0	3	3
3	.TWTF.. 10:00AM-3:00PM	\$48.50	60	2	2	2	2	0	8
4	M..... 10:00AM-3:00PM	\$48.50	60	0	0	0	0	2	2
5	.TWTF.. 3:00PM-7:00PM	\$53.35	60	3	3	3	3	0	12
6	M..... 3:00PM-7:00PM	\$53.35	60	0	0	0	0	3	3
Totals				8	8	8	8	8	40

TOTAL	Nov													Total
SPOT	40													40
CASH	2,085.50													2,085.50
TOTAL	2,085.50													2,085.50

Katharine Z. Northrup
SIGNATURE

needs relation