

charges please contact the network at maryesmond@iheartmedia.com.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Andy Klein, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Holcomb

Agency name: Happy Hour Media Group, LLC

Address: 11335 NE 122nd Way, Suite 105, Kirkland, WA 98034

Contact: Chris Holcomb

Phone number: 425-278-9393

Email: chris@happyhourmediagroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Birch Gold Group

Address: 3500 W Olive Ave, Suite 300, Burbank, CA 91505

Contact: Andy Klein

Phone number: 800-355-2116

Email: aklein@birchgold.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

*Laith Alsarraf, CEO*

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

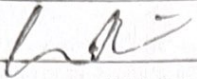
N/A

*Government spending, political agendas*



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b> 	<b>Station Representative</b>
Signature: Andy Klein <small>Digitally signed by Andy Klein Date: 2023.07.13 05:07:54 -07'00'</small>	Signature: <u>Mary Esmond</u> <small>Mary Esmond (Jul 14, 2023 11:15 EDT)</small>
Name: Andy Klein	Name: Mary Esmond
Date of Request to Purchase Ad Time: 7/12/2023	Date of Station Agreement to Sell Time: Jul 14, 2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Happy Hour Media Group  
 Attn: Chris Holcomb  
 11335 NE 122nd Way Ste 105  
 Kirkland, WA 98034

**Contract**

Advertiser <b>Birch Gold Group</b>	Product <b>Birch / Gold Investment</b>	Contract <b>201167</b>	Ver <b>B</b>	Rev <b>2</b>	Wks <b>38</b>
Salesperson <b>Mary Esmond - Los Angeles</b>	Salesperson Phone <b>(818) 461-6607</b>	Date <b>07/14/2023</b>	Time <b>2:20 pm</b>	Start <b>04/03/23</b>	End <b>12/18/23</b>
Sales Office <b>Los Angeles</b>	Agency Phone <b>(425) 967-6260</b>	Demos <b>GM - A35+</b>	Status		
Contract Firm					

Line #	Vehicle	Day/Time	Apr 3	Apr 10	Apr 17	Apr 24	May 1	May 8	May 15	May 22	May 29	Jun 5	Jun 12	Jun 19	Jun 26	Total Units	Len
1	Activation Network	M-F 6A-10A	1	1	1	1	2	1	2	1	2	2	2	2	2	21	60
2	Activation Network	M-F 10A-3P	1	1	1	1	1	1	1	1	1	2	1	2	2	16	60
3	Activation Network	M-F 3P-7P	1	1	1	1	1	1	1	1	1	2	1	2	1	15	60
	<b>Total</b>		<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>52</b>	
4	Fox Business Report AM	M-F 5A-10A	1	1	1	1	1	1	1	1	1	1	2	2	2	16	30
5	Fox Business Report Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	13	30
6	Fox Business Report PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	2	2	2	2	17	30
7	Fox News Advantage AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	1	1	1	9	60
8	Fox News Advantage Midday	M-F 10A-3P	2	1	2	1	1	1	1	2	2	1	1	1	1	17	60
9	Fox News Advantage PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	1	1	1	1	5	60
10	Information Today AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	2	1	1	14	30
16	Information Today PM	M-F 3P-7P												1	1	1	30
11	Newstrack Weekday	M-F 5A-8P	2	2	2	2	2	2	2	2	2	2	2	2	2	18	30
12	Wire Weekday	M-F 5A-8P	1	2	1	2	1	2	1	2	1	2	1	2	1	19	60
<b>Total Spots</b>			<b>14</b>	<b>13</b>	<b>14</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>15</b>	<b>17</b>	<b>15</b>	<b>181</b>	





Contract

Happy Hour Media Group  
 Attn: Chris Holcomb  
 11335 NE 122nd Way Ste 105  
 Kirkland, WA 98034

Advertiser	Birch Gold Group	Product	Birch / Gold Investment
Salesperson	Mary Edmond - Los Angeles	Salesperson Phone	(818) 461-8607
Sales Office	Los Angeles	Agency Phone	(425) 967-6260
Contract	20167	Ver	B
Date	07/14/2023	Time	2:20 pm
Demos	GIM - A35+	Start	04/03/23
		End	12/18/23
Status	ContractFirm		

Line #	Vehicle	Day/Time	Jul 3	Jul 10	Jul 17	Jul 24	Jul 31	Aug 7	Aug 14	Aug 21	Aug 28	Sep 4	Sep 11	Sep 18	Sep 25	Total Units	Len
1	Activation Network	M-F 6A-10A	2	2	1	2	2	2	2	1	2	2	2	1	2	23	60
2	Activation Network	M-F 10A-3P	1	2	2	1	1	1	2	1	2	1	2	1	2	19	60
3	Activation Network	M-F 3P-7P	2	1	1	2	2	1	2	2	2	2	1	1	2	21	60
4	Fox Business Report AM	M-F 6A-10A	5	5	4	5	5	4	5	5	6	4	4	5	6	63	30
5	Fox Business Report Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	12	30
6	Fox Business Report PM	M-F 3P-7P	2	2	2	2	2	2	2	2	2	2	2	2	2	22	30
7	Fox News Advantage AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	1	1	1	9	60
13	Fox News Advantage AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	1	1	1	10	30
8	Fox News Advantage Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	11	60
9	Fox News Advantage PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	1	1	1	1	11	60
10	Information Today AM	M-F 6A-10A	2	1	1	1	1	1	1	2	1	1	1	1	1	14	30
15	Information Today PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	1	1	1	1	5	30
12	Wire Weekday	M-F 5A-8P	2	1	2	1	2	1	2	1	2	1	2	1	2	20	60
Total Spots			7	15	14	15	15	14	14	14	16	15	13	14	14	180	



**Contract**

Happy Hour Media Group  
 Attn: Chris Holcomb  
 11335 NE 122nd Way Ste 105  
 Kirkland, WA 98034

Advertiser	Birch Gold Group	Product	Birch / Gold Investment
Salesperson	Mary Esmond - Los Angeles	Salesperson Phone	(818) 461-8607
Sales Office	Los Angeles	Agency Phone	(425) 967-6260
Contract	201167	Ver	B
Date	07/14/2023	Time	2:20 pm
Start	04/03/23	End	12/18/23
Demos	GM - A35+	Contract Firm	
Rev	2	Wks	38

Line #	Vehicle	Day Time	Oct 2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6	Nov 13	Nov 20	Nov 27	Dec 4	Dec 11	Dec 18	Dec 25	Dec 31	Total Units
1	Activation Network	M-F 6A-10A	2	1	2	1	2	2	2	2	2	2	2	1	2	1	19
2	Activation Network	M-F 10A-3P	1	2	1	2	1	2	1	2	1	1	2	1	1	1	15
3	Activation Network	M-F 3P-7P	1	2	1	2	1	2	1	2	1	1	1	1	1	1	15
	Total		4	5	4	5	4	6	4	4	5	4	4	4	4	4	49
4	Fox Business Report AM	M-F 5A-10A	2	2	1	2	1	2	1	2	1	1	1	1	1	1	13
5	Fox Business Report Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	1	9
6	Fox Business Report PM	M-F 3P-7P	2	1	2	1	2	1	2	1	2	1	1	1	1	1	14
7	Fox News Advantage AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	1	1	1	1	4
13	Fox News Advantage AM	M-F 6A-10A	1	1	1	1	1	1	1	1	1	1	1	1	1	1	5
	Total		1	2	1	1	1	1	1	1	1	1	1	1	1	1	10
8	Fox News Advantage Midday	M-F 10A-3P	1	1	1	1	1	1	1	1	1	1	1	1	1	1	10
9	Fox News Advantage PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	1	1	1	1	1	10
10	Information Today AM	M-F 6A-10A	1	1	2	1	2	1	1	1	2	1	2	1	2	2	16
15	Information Today PM	M-F 3P-7P	1	1	1	1	1	1	1	1	1	1	1	1	1	1	10
12	Wire Weekday	M-F 5A-8P	1	2	1	2	1	1	1	1	1	1	1	1	1	1	13
Total Spots			14	16	14	14	13	15	12	0	10	11	13	8	0	0	140



	A	B	C	D	E	F	
1	DMA						
2	Rank	DMA Market	Metro Market	City of License	ST	Station	Simulcast
3	104	Davenport, IA-	Quad Cities (Dvprt-RI-Mol),IA-IL	Kewanee	IL	WKEI-AM	WKEI-AM/WKEI-X1
4	104	Davenport, IA-	Quad Cities (Dvprt-RI-Mol),IA-IL	Kewanee	IL	WKEI-AM	WKEI-AM/WKEI-X1
5	104	Davenport, IA-	Quad Cities (Dvprt-RI-Mol),IA-IL	Kewanee	IL	WKEI-AM	WKEI-AM/WKEI-X1
6	104	Davenport, IA-	Quad Cities (Dvprt-RI-Mol),IA-IL	Kewanee	IL	WKEI-AM	WKEI-AM/WKEI-X1
7	104	Davenport, IA-	Quad Cities (Dvprt-RI-Mol),IA-IL	Kewanee	IL	WKEI-AM	WKEI-AM/WKEI-X1
8	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
9	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
10	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
11	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
12	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
13	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
14	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
15	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
16	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
17	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
18	104	Davenport, IA-		Sterling	IL	WSDR-AM	WSDR-AM/WSDR-X1
	104	Davenport, IA-		Princeton	IL	WZOE-AM	
	104	Davenport, IA-		Princeton	IL	WZOE-AM	
21	104	Davenport, IA-		Princeton	IL	WZOE-AM	
22	104	Davenport, IA-		Princeton	IL	WZOE-AM	
23	104	Davenport, IA-		Princeton	IL	WZOE-AM	
24	104	Davenport, IA-		Princeton	IL	WZOE-AM	
25	104	Davenport, IA-		Princeton	IL	WZOE-AM	
26	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
27	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
28	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
29	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
30	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
31	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
32	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
33	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
34	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	
35	176	Quincy, IL-Han		Bushnell	IL	WLMD-FM	