

# ORDER

**Orders**  
**Order / Rev:** 1236423  
**Alt Order #:**  
**Product Desc:** PBCLA POL CANDIDATE MS TREASU  
**Estimate:** 7401  
**Flight Dates:** 06/24/19 - 06/30/19  
**Original Date / Rev:** 06/27/19 / 06/27/19  
**Order Type:** NORMAL

MG

**WDAM**

**Primary AE:** Cindy Smith  
**Sales Office:** PIB-N  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:** Chris Rumbley  
**Billing Contact:**  
 210 W Penn Ave  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Clarke for Mississippi  
**Demographic:** A25-54  
**Product Codes:** Candidate - State - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** SPOT  
**Revenue Code 3:** NONE

**New Business Thru:**  
**Advertiser External ID:** 168866  
**Agency External ID:** 1244  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/19	06/30/19	31	\$2,940.00	\$2,499.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2019	31	\$2,940.00	\$2,499.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$2,940.00</b>	<b>\$2,499.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDAM	06/24/19	06/30/19	M-F News at 5a M-F News at 5a	CM	M-F 5-530a	-TWTF--	:30	4	\$65.00	P-03	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	-TWTF--		4				\$65.00		0.00			
2	WDAM	06/24/19	06/30/19	M-F 530a News M-F 530a News	CM	M-F 530-6a	MTW-F--	:30	4	\$60.00	P-04	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTW-F--		4				\$60.00		0.00			
3	WDAM	06/24/19	06/30/19	NBC Today Show NBC Today Show	CM	M-F 7-9a	MT-TF--	:30	4	\$85.00	P-04	0.00	NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MT-TF--		4				\$85.00		0.00			
4	WDAM	06/24/19	06/30/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----S-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	-----S-		1				\$25.00		0.00			
5	WDAM	06/24/19	06/30/19	NBC Meet The Press NBC Meet The Press	CM	Su 8-10a	-----S	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	-----S		1				\$25.00		0.00			
6	WDAM	06/24/19	06/30/19		CM	M-F 9-10a	MTWT---	:30	4	\$30.00	P-04	0.00	NM	4	\$120.00

Order / Rev: 1236423  
 Alt Order #:  
 Flight Dates: 06/24/19 - 06/30/19

Advertiser: Clarke for Mississippi  
 Product Desc: PBCLA POL CANDIDATE MS TREASU  
 Estimate: 7401  
 WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Today Show II															
NBC Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	MTWT---			4		\$30.00		0.00				
7	WDAM	06/24/19	06/30/19	M-F 430p-5p JEOPARDY	CM	M-F 430-5p	-TWT---	:30	3	\$60.00	P-04	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	-TWT---			3		\$60.00		0.00				
8	WDAM	06/24/19	06/24/19	Early News Rotator M-F CM Early News Rotator M-F	CM	5-630p	M-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	M-----			1		\$175.00		0.00				
9	WDAM	06/24/19	06/30/19	M-F 630p-7p WHEEL OF FORTUNE	CM	M-F 630-7p	M-WT---	:30	3	\$200.00	P-04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	M-WT---			3		\$200.00		0.00				
N 10	WDAM	06/24/19	06/30/19	NBC Saturday Prime 2 Hour DATELINE	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----S-	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	-----S-			1		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDAM	06/24/19-06/30/19		NBC Saturday Prime 2 Hour		8:00 PM-10:00 PM	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 10.2															
[No Avail - program is oversold, P-03 rate or higher is necessary to clear. Also, program airs 8-10p and the correct program name is Dateline Saturday Night Mysteries (NBC). pm]															
2	WDAM	06/24/19-06/30/19		M-F 12p News		M-F 12-1230p	MTWThF----	:30		\$75.00		0.00	NM		
Ⓜ MG for 10.1 06/29															
11	WDAM	06/24/19	06/30/19	Sat 10p News Sat 10p News	CM	Sat 10-1030p	-----S-	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	-----S-			1		\$200.00		0.00				
12	WDAM	06/25/19	06/28/19	M-F 5p News M-F 5p News	CM	M-F 5-530p	-TWTF--	:30	4	\$175.00	P-04	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 06/24/19		06/24/19	06/30/19	-TWTF--			4		\$175.00		0.00				
													Totals	31	\$2,940.00