

INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T & C: www.gray.tv/advertising
Main: (601) 544-4730
Billing: (601) 450-8324

Property	WDAM		
Invoice #	1283753-1	Order #	1283753
Invoice Date	07/28/19	Alt Order #	WOC12127666
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/28/19	Flight Dates	07/26/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7431		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	503		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1244		
Advertiser Ref	168866		
Product 1	625		
Product 2			

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Penn Ave
STE 250
Towson, MD 21204

Send Payment To:

WDAM
PO Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/26/19	07/26/19	Inside Edition	4:00 PM-4:30 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$75.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	07/26/19	4:22 PM	Inside Edition	4:00 PM-4:30 PM	:30	BCTV6220H	\$75.00 NM
2	07/26/19	07/26/19	Extra	12:30 PM-1:00 PM	----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDAM	F	07/26/19		Extra	12:30 PM-1:00 PM	:00		\$55.00 NM
			Credited						
3	07/26/19	07/26/19	Millionaire	11:30 AM-12:00 PM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$45.00									
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1	WDAM	F	07/26/19		Millionaire	11:30 AM-12:00 PM	:00		\$45.00 NM
			Credited						
4	07/27/19	07/27/19	NBC Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 -----1- 1 \$35.00									
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1	WDAM	Sa	07/27/19		NBC Sa Today	7:00 AM-9:00 AM	:00		\$35.00 NM
			Credited						
5	07/26/19	07/26/19	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$45.00									
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Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
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Product	PBCLA		
Estimate #	7431		

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<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,265.00
<u>Agency Commission</u>	\$189.75
<u>Net Amount Due</u>	\$1,075.25
<u>Invoice Balance as of 07/29/19 4:41:11 PM CT</u>	\$0.00

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