

# INVOICE

**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	1283753-1	Order #	1283753
Invoice Date	07/28/19	Alt Order #	WOC12127666
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/28/19	Flight Dates	07/26/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7431		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	503		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1244		
Advertiser Ref	168866		
Product 1	625		
Product 2			

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/26/19	07/26/19	Inside Edition	4:00 PM-4:30 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 07/26/19 4:22 PM Inside Edition 4:00 PM-4:30 PM :30 BCTV6220H \$75.00 NM									
2	07/26/19	07/26/19	Extra	12:30 PM-1:00 PM	----1--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDAM F 07/26/19 Extra 12:30 PM-1:00 PM :00 <del>\$55.00</del> NM Credited									
3	07/26/19	07/26/19	Millionaire	11:30 AM-12:00 PM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 ----1-- 1 \$45.00									
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4	07/27/19	07/27/19	NBC Sa Today	7:00 AM-9:00 AM	-----1-	:30	1	\$35.00	NM
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5	07/26/19	07/26/19	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	----1--	:30	1	\$45.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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1	WDAM	F	07/26/19	6:21 PM	M-F 6p News	6:00 PM-6:30 PM	:30	BCTV6220H	\$450.00	NM																																																						
12	07/28/19	07/28/19	Sun 10p News	10:00 PM-10:30 PM	-----1	:30	1	\$300.00	NM																																																							
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>07/22/19</td> <td>07/28/19</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>1</td> <td>WDAM</td> <td>Su</td> <td>07/28/19</td> <td>10:30 PM</td> <td>Sun 10p News</td> <td>10:00 PM-10:30 PM</td> <td>:30</td> <td>BCTV6220H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							07/22/19	07/28/19	-----1	1	\$300.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	1	WDAM	Su	07/28/19	10:30 PM	Sun 10p News	10:00 PM-10:30 PM	:30	BCTV6220H	\$300.00	NM											
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1283753-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7431		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
							<u>Total Spots</u>	<b>8</b>	

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,265.00</b>
<u>Agency Commission</u>	<b>\$189.75</b>
<u>Net Amount Due</u>	<b>\$1,075.25</b>
<u>Invoice Balance as of 07/29/19 4:41:11 PM CT</u>	<b>\$0.00</b>

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