

## INVOICE

**WDAM**  
**2362 Highway 11 North**  
**Moselle, MS 39459**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (601) 544-4730**  
**Billing: (601) 450-8324**

Property	WDAM		
Invoice #	1279560-1	Order #	1279560
Invoice Date	07/28/19	Alt Order #	
Invoice Month	July 2019	Deal #	
Invoice Period	07/01/19 - 07/28/19	Flight Dates	07/22/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7424		
Account Executive	Cindy Smith		
Sales Office	Hattiesburg National		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	503		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1244		
Advertiser Ref	168866		
Product 1	625		
Product 2			

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**210 W Penn Ave**  
**STE 250**  
**Towson, MD 21204**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/22/19	07/28/19	M-F News at 5a	M-F 5-530a	M-W-F--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 M-W-F-- 3 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	M	07/22/19	5:28 AM	M-F News at 5a	M-F 5-530a	:30	BCTV6220H	\$65.00 NM
4	WDAM	W	07/24/19	5:19 AM	M-F News at 5a	M-F 5-530a	:30	BCTV6220H	\$65.00 NM
5	WDAM	F	07/26/19	5:14 AM	M-F News at 5a	M-F 5-530a	:30	BCTV6220H	\$65.00 NM
2	07/22/19	07/28/19	M-F 530a News	M-F 530-6a	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MTWTF-- 5 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WDAM	M	07/22/19	5:54 AM	M-F 530a News	M-F 530-6a	:30	BCTV6220H	\$90.00 NM
4	WDAM	Tu	07/23/19	5:58 AM	M-F 530a News	M-F 530-6a	:30	BCTV6220H	\$90.00 NM
3	WDAM	W	07/24/19	5:43 AM	M-F 530a News	M-F 530-6a	:30	BCTV6220H	\$90.00 NM
1	WDAM	Th	07/25/19	5:54 AM	M-F 530a News	M-F 530-6a	:30	BCTV6220H	\$90.00 NM
2	WDAM	F	07/26/19	5:52 AM	M-F 530a News	M-F 530-6a	:30	BCTV6220H	\$90.00 NM
3	07/22/19	07/28/19	M-F 6a News	M-F 6-7a	MTWTF--	:30	5	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MTWTF-- 5 \$195.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDAM	M	07/22/19	6:22 AM	M-F 6a News	M-F 6-7a	:30	BCTV6220H	\$195.00 NM
1	WDAM	Tu	07/23/19	6:49 AM	M-F 6a News	M-F 6-7a	:30	BCTV6220H	\$195.00 NM
3	WDAM	W	07/24/19	6:13 AM	M-F 6a News	M-F 6-7a	:30	BCTV6220H	\$195.00 NM
4	WDAM	Th	07/25/19	6:30 AM	M-F 6a News	M-F 6-7a	:30	BCTV6220H	\$195.00 NM
5	WDAM	F	07/26/19	6:11 AM	M-F 6a News	M-F 6-7a	:30	BCTV6220H	\$195.00 NM
4	07/22/19	07/28/19	NBC Today Show	M-F 7-9a	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/19 07/28/19 MTWTF-- 5 \$125.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

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Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7424		

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3	WDAM	M	07/22/19	5:23 PM	M-F 5p News	M-F 5-530p	:30	BCTV6220H	\$260.00	NM																																																																																																			

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# INVOICE

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1279560-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7424		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
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11	07/22/19	07/28/19	M-F 630p-7p	M-F 630-7p	MTWT---	:30	4	\$200.00	NM																																																																																																															
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12	07/22/19	07/28/19	NBC Wednesday Prime Hr 3	We 9-10p	--W----	:30	1	\$225.00	NM																																																																																																															
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13	07/22/19	07/28/19	DATELINE	8:00 PM-10:00 PM	-----S-	:30	2	\$170.00	NM																																																																																																															
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**Total Spots 36**

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**INVOICE**

Send Payment To:

**WDAM**  
**PO Box 11407**  
**Drawer #0563**  
**Birmingham, AL 35246-0563**

Invoice #	1279560-1	Invoice Month	July 2019
Invoice Date	07/28/19	Invoice Period	07/01/19 - 07/28/19
Advertiser	Clarke for Mississippi		
Product	PBCLA		
Estimate #	7424		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,970.00</b>
<u>Agency Commission</u>	<b>\$895.50</b>
<u>Net Amount Due</u>	<b>\$5,074.50</b>
<u>Invoice Balance as of 07/29/19 4:41:10 PM CT</u>	<b>\$5,074.50</b>

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