

Sales Order

Station: **WWVV-FM** Agency: **Katz Media Group**
 Contract Name: **Leslie for Congress 18 3WV-01** Address: **125 West 55th Street**
 Contract#: **102949** **3rd Floor**
 Start Date: **10/29/18** End Date: **11/11/18** City: **New York** State: **NY** Zip: **10019**
 Revenue Type: **National Political - Agency** Type: **Cash** Buyer: _____
 Advertiser: **Leslie Cockburn For Congress** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Leslie for Congress 18 3W** Salesperson: **5238BNATI** Comm %: **0**
 Estimate #: **22771701** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/29/18	11/04/18		6:00 AM	10:00 AM	30					2			2	D	65.00	2	130.00	2	
2	10/29/18	11/04/18		10:00 AM	3:00 PM	30					1			1	D	65.00	1	65.00	2	
3	10/29/18	11/04/18		3:00 PM	7:00 PM	30					1			1	D	65.00	1	65.00	2	
4	10/29/18	11/04/18		7:00 PM	12:00 AM	30					1			1	D	21.00	1	21.00	2	
5	10/29/18	11/04/18		6:00 AM	7:00 PM	30						2		2	D	45.00	2	90.00	3	
6	10/29/18	11/04/18		6:00 AM	7:00 PM	30							2	2	D	30.00	2	60.00	3	
7	11/05/18	11/11/18		6:00 AM	10:00 AM	30	2							2	D	65.00	2	130.00	2	
8	11/05/18	11/11/18		10:00 AM	3:00 PM	30	2							2	D	65.00	2	130.00	2	
9	11/05/18	11/11/18		3:00 PM	7:00 PM	30	2							2	D	65.00	2	130.00	2	
10	11/05/18	11/11/18		6:00 AM	10:00 AM	30		2						2	D	65.00	2	130.00	2	
11	11/05/18	11/11/18		10:00 AM	3:00 PM	30		1						1	D	65.00	1	65.00	2	

Billing Projections: By Month

Nov 18
 CA 1,016.00
 ST 1,016.00

☒ Print Spot Prices

TOTAL SPOTS 18
 GROSS TOTAL \$ 1,016.00
 ADJUSTED SPOTS 18
 ADJUSTED TOTAL \$ 1,016.00

APPROVE DECLINE

☐ Sales Manager
☒ 5238mchi, 11/02/18 @10:26AM
☐ National Sales Manager
☐ Local Sales Manager

Sales Order

Station: **WWWV-FM** Agency: **Katz Media Group**
 Contract Name: **Leslie for Congress 18 3WV** Address: **125 West 55th Street**
 Contract#: **(none)** 3rd Floor
 Start Date: **10/29/18** End Date: **11/11/18** City: **New York** State: **NY** Zip: **10019**
 Revenue Type: **National Political - Agency** Type: **Cash** Buyer: _____
 Advertiser: **Leslie Cockburn For Congress** Tax Schedule: **(None)**
 Address: _____ Agency Commission %: **15**
 City: _____ State: _____ Zip: _____ Billing Cycle: **Standard**
 Product Name: **Leslie for Congress 18 3WV** Salesperson: **5238APOLI** Comm %: **0**
 Estimate #: **22771701** Makegood Policy: **Within Contract Dates**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/29/18	11/04/18		6:00 AM	10:00 AM	30					2			2	D	65.00	2	130.00	2	
2	10/29/18	11/04/18		10:00 AM	3:00 PM	30					1			1	D	65.00	1	65.00	2	
3	10/29/18	11/04/18		3:00 PM	7:00 PM	30					1			1	D	65.00	1	65.00	2	
4	10/29/18	11/04/18		7:00 PM	12:00 AM	30					1			1	D	21.00	1	21.00	2	
5	10/29/18	11/04/18		6:00 AM	7:00 PM	30						2		2	D	45.00	2	90.00	3	
6	10/29/18	11/04/18		6:00 AM	7:00 PM	30							2	2	D	30.00	2	60.00	3	
7	11/05/18	11/11/18		6:00 AM	10:00 AM	30	2							2	D	65.00	2	130.00	2	
8	11/05/18	11/11/18		10:00 AM	3:00 PM	30	2							2	D	65.00	2	130.00	2	
9	11/05/18	11/11/18		3:00 PM	7:00 PM	30	2							2	D	65.00	2	130.00	2	
10	11/05/18	11/11/18		6:00 AM	10:00 AM	30		2						2	D	65.00	2	130.00	2	
11	11/05/18	11/11/18		10:00 AM	3:00 PM	30		1						1	D	65.00	1	65.00	2	

Billing Projections: By Month

Nov 18

CA 1,016.00

ST 1,016.00

☒ Print Spot Prices

TOTAL SPOTS 18

GROSS TOTAL \$ 1,016.00

ADJUSTED SPOTS 18

ADJUSTED TOTAL \$ 1,016.00

APPROVE DECLINE

☐ ☐ Sales Manager
☐ ☐ General Manager
☐ ☐ National Sales Manager
☐ ☐ Local Sales Manager

Nov 01, 18
 CONT# 32312080 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WWWV-FM (Charlottesville, VA)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 22771701

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV LESLIE COCKBURN FOR CONGRESS
 PDT Adds to Schedule - VA 5
 FLT Nov 01, 18 - Nov 06, 18

* REP ORDER COMMENT *

** 11/1/2018 1:45:00 PM: PLEASE MAKE GOOD MISSED SPOTS BEFORE 12NOON ON 11/6

** 11/1/2018 1:45:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 11/1/2018 1:45:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.
 STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	...T...	6A - 10A	30	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
	1.2	...T...	10A - 3P	30	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
	1.3	...T...	3P - 7P	30	11/01/2018 - 11/01/2018	1D	2	\$30.00	2
	1.4	...T...	7P - 12A	30	11/01/2018 - 11/01/2018	1D	2	\$14.00	2
		** FLIGHT TOTALS **					0	\$208.00	0
		FLIGHT 2							
	2.1	...F..	6A - 10A	30	11/02/2018 - 11/02/2018	1D	2	\$30.00	2
	2.2	...F..	10A - 3P	30	11/02/2018 - 11/02/2018	1D	2	\$30.00	2
	2.3	...F..	3P - 7P	30	11/02/2018 - 11/02/2018	1D	2	\$30.00	2
	2.4	...F..	7P - 12A	30	11/02/2018 - 11/02/2018	1D	2	\$14.00	2
		** FLIGHT TOTALS **					0	\$222.00	
		FLIGHT 3							
	3.1S.	6A - 7P	30	11/03/2018 - 11/03/2018	1D	2	\$24.00	2
		** FLIGHT TOTALS **					5	\$120.00	
		FLIGHT 4							
	4.1S	6A - 7P	30	11/04/2018 - 11/04/2018	1D	2	\$20.00	2
		** FLIGHT TOTALS **					5	\$100.00	

Nov 01, 18
 CONT# 32312080 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 22771701

FLIGHT 5									
5.1	M.....	6A - 10A	30	11/05/2018 - 11/05/2018	1D	2	\$30.00	LS	2
5.2	M.....	10A - 3P	30	11/05/2018 - 11/05/2018	1D	2	\$30.00	LS	2
5.3	M.....	3P - 7P	30	11/05/2018 - 11/05/2018	1D	2	\$30.00	LS	2
** FLIGHT TOTALS **						6	\$270.00		
FLIGHT 6									
6.1	.T.....	6A - 10A	30	11/06/2018 - 11/06/2018	1D	2	\$30.00	LS	2
6.2	.T.....	10A - 3P	30	11/06/2018 - 11/06/2018	1D	1	\$30.00	LS	1
** FLIGHT TOTALS **						3	\$90.00		

Nov 18							
SPOTS	39						
CASH	1010.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1010.00						

							TOTAL
SPOTS							39
CASH							1,010.00
TRADE							0.00
NSL							0.00
TOTAL							1,010.00

1016

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Teresa Plunkett

From: Bryan Werner <bryanw3@comcast.net>
Sent: Thursday, November 1, 2018 4:37 PM
To: Teresa Plunkett
Subject: Re: *WONT CLEAR* LESLIE COCKBURN FOR CONGRESS WQMZ WWWV

Yes, please go ahead and schedule

Thanks!
-Bryan

On Nov 1, 2018, at 4:13 PM, Teresa Plunkett <TPlunkett@Charlottesvilleradiogroup.com> wrote:

I want to get these one for you in the morning. Is it okay to contract? Thank you

Teresa Plunkett
Traffic Manager
Charlottesville Radio Group
Phone: (434) 220-2314
Fax: (434) 220-2304
<image005.jpg>

From: Mary-Ashley Price
Sent: Thursday, November 1, 2018 3:43 PM
To: Bryan Werner <bryanw3@comcast.net>; Michelle Conner <MConner@Charlottesvilleradiogroup.com>
Cc: Bruce Werner <bwerner@sagacom.com>; Teresa Plunkett <TPlunkett@Charlottesvilleradiogroup.com>
Subject: RE: *WONT CLEAR* LESLIE COCKBURN FOR CONGRESS WQMZ WWWV

Attached is a copy of both orders, I just want to confirm that is ok to run as is.

From: Teresa Plunkett
Sent: Thursday, November 1, 2018 3:23 PM
To: Bryan Werner <bryanw3@comcast.net>; Michelle Conner <MConner@Charlottesvilleradiogroup.com>
Cc: Bruce Werner <bwerner@sagacom.com>; Mary-Ashley Price <MPrice@Charlottesvilleradiogroup.com>
Subject: RE: *WONT CLEAR* LESLIE COCKBURN FOR CONGRESS WQMZ WWWV

Mary is going to send you confirmations to make it easier for you to read in a moment but wanted to give you a heads up that we made 3WV \$1016 instead of \$1010 and Z95 \$1450 instead of \$1456 to add up to the same dollars. Let me know if that is an issue.

Teresa Plunkett
Traffic Manager

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Katz Radio Group - FM Radio Phila, PA

Date:

10/12/2018

I, Chris Feist,

being/on behalf of: Cockburn, Leslie, a legally

qualified candidate of the Democratic political

party for the office of: U.S. House of Representatives

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Total Charges

AS ORDERED



I represent that the payment for the above described broadcast time has been furnished by:

Leslie Cockburn for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Mele, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/12/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



Chris Jaint

