

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **WATERFRONT STRATEGIES**

do hereby request station time concerning the following issue:

LEAGUE OF CONSERVATION VOTERS VICTORY FUND - WI SENATE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: LEAGUE OF CONSERVATION VOTERS VICTORY FUND

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ron Johnson WI Senate 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV-VICTORY FUND 1920 I Street Suite 800 Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins - Treasurer
Gene Karpinski - President
Carrie Clarke - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

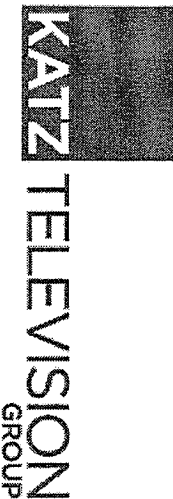
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/21/16 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

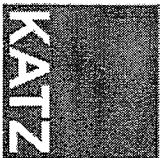
☐ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] HALIMIA, JR M ESM
Signature Printed Name Title



125 West 55th St
New York, NY 10019

Contract # 25251270		Changes as of: 7/22/2016 at 10:49 AM		Version: Highlighting Revision 1	
CPE: 265/281/5097		Flight: 7/25/16 - 7/31/16		Station: WMSN	
Agency: WATERFRONT STRATEGIE		Advertiser: LEAGUE OF CONSERVATION VOTERS		Market: Madison	
3050 K ST NW #100 Washington, DC 20007		Product: LCV Victory Fund		Office: WASHINGTON	
		Agency Order #: 5227762		Primary Demo: Adults 35+	
		Buyer: Gilroy, Maura		Con Type: POLITICAL/NOTE	
		Salesperson: JAMES SCUTARI 202-955-5342		Assistant: JAMES SCUTARI 202-955-5342	
Comments: Separation: 30		Total CPM: \$0.00		Total Spots: 55	
		Total GRP:		Total \$: \$10,215.00	
		Separation:			

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/25 - 7/25		Total Spots	Total \$	CMP	GRP
							7/25					
1	M-F 8a-8:30a		Seinfeld	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
2	M-F 8:30a-9a		Seinfeld	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
3	M-F 9a-10a		Jerry Springer	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
4	M-F 10a-11a		Steve Wilkos	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
5	M-F 11a-12n		Maury Povich	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
6	M-F 12n-12:30p		Family Feud	\$55.00	0	30	2		2	\$110.00	\$0.00	0.0
7	M-F 12:30p-1p		Family Feud	\$55.00	0	30	4		4	\$220.00	\$0.00	0.0
8	M-F 1p-1:30p		Celebrity Name Game	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
9	M-F 1:30p-2p		Celebrity Name Game	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
10	M-F 2p-3p		Judge Mathis	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
11	M-F 3p-4p		The People's Court	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
12	M-F 4p-5p		Judge Judy 2X	\$60.00	0	30	4		4	\$240.00	\$0.00	0.0
13	M-F 5p-5:30p		Two & A Half Men	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
14	M-F 5:30p-6p		Big Bang Theory	\$120.00	0	30	3		3	\$360.00	\$0.00	0.0
15	M-F 6p-6:30p		Modern Family	\$300.00	0	30	3		3	\$900.00	\$0.00	0.0
16	M-F 6:30p-7p		Big Bang Theory	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
17	Sa 5p-5:30p		Family Feud	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
18	Sa 5:30p-6p		Family Feud	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
19	M-F 7p-9p		So You Think You Can Dance-FOX	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
20	M-F 9p-9:30p		Fox 47 News At 9	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25251270

Changes as of: 7/22/2016 at 10:49 AM

Version: Highlighting Revision 1

CPE: 265/281/5097

Flight: 7/25/16 - 7/31/16

Station: WM/5N

Total \$: \$10,215.00

Agency: WATERFRONT
STRATEGIE

Advertiser: LEAGUE OF
CONSERVATION
VOTERS

Market: Madison

Total Spots: 55

3050 K ST NW #100
Washington, DC 20007

Product: LCV Victory Fund
Agency Order #: 5227762

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE

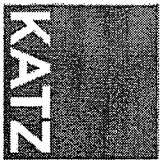
Total CPE: \$0.00
Total GRP:

Buyer: Gilroy, Maura
Salesperson: JAMES SCUTARI
202-955-5342

Assistant: JAMES SCUTARI
202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/25 - 7/25		Total Spots	Total \$	CPP	GRP
							7/25					
21	Su 9p-9:30p		Fox News At 9pm	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
22	M-F 10p-10:30p		Modern Family	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
23	M-F 12m-12:30a		Mike & Molly	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
24	Su 10p-10:30p		Full Measure	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
25	Su 11p-11:30p		Big Bang Theory	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
26	Su 11:30p-12m		Mike & Molly	\$125.00	0	30	1		1	\$125.00	\$0.00	0.0
TOTALS: 55									55	\$10,215.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25251270 Changes as of: 7/22/2016 at 10:49 AM Version: Highlighting Revision 1 Total \$: \$10,215.00

CPE: 265/281/5097 Flight: 7/25/16 - 7/31/16 Station: WMSN
Agency: WATERFRONT STRATEGIE Advertiser: LEAGUE OF CONSERVATION VOTERS Market: Madison
3050 K ST NW #100 Product: LCV Victory Fund
Washington, DC 20007 Agency Order #: 5227762
Buyer: Gilroy, Maura
Salesperson: JAMES SCUTARI 202-955-5342

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JAMES SCUTARI 202-955-5342
Total CPE: \$0.00
Total Spots: 55
Total GRP:
Separation:

Special Instructions

Date/Time	Added by	Comment
07/22/16 10:50 AM	JAMES SCUTARI	Separation: 30
07/22/16 10:49 AM	JAMES SCUTARI	Separation: 30

Competitive Information	
Market Budget:	\$102,150
WMSN Share:	10%
Comment:	
WBWV:	1%
WISC:	27%
WKOW:	19%
WMWV:	43%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	55	\$10,215.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	55	\$10,215.00
Total	55	\$10,215.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	7/22/16 10:51 AM				\$0 \$0
Revision	7/22/16 10:49 AM	JAMES SCUTARI	Revised		\$0 \$10,215.00
New	7/22/16 10:48 AM	JAMES SCUTARI	New	55	\$10,215.00 \$10,215.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Sandy Reynolds

From: Kelli Witzigreuter
Sent: Tuesday, August 02, 2016 11:25 AM
To: Mike Halminiak; John DeSimone; Tina Moore; Sandy Reynolds
Cc: Tracy Koers
Subject: REVISION**** WMSN LCV VICTORY MOVING MONEY FROM CONTRACT 2581396 TO 2581459
Attachments: 8-2 WMSN LCV REVISION ADD 2581459 FLIGHT 8.1-8.7.pdf; 8-2 WMSN LCV REVISION CANCEL 2581396 FLIGHT 7.25-7.31.pdf

Hi,

Please see attached for WMSN LCV Victory Fund revision. Moving money from contract 2581396 to 2581459 (1x preempted from 7/31, moving to on air contract)

WMSN 2581396

Previous: \$10,215

CANCEL: \$200

Revised: \$10,015



WMSN 2581459

Previous: \$7,355

ADD: \$200

Revised: \$7,555

We have already received payment for these so it can be released from credit hold.

Thank you,

Kelli Witzigreuter
Regional Sales Assistant
KGAN (CBS 2), WMSN (FOX 47)
Sinclair Broadcast Group
kjwitzigreuter@sbgtn.com
O: 312-832-6624



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2581396
Schedule Dates 07/25/16-07/31/16
Advertiser League of Conservation Voters (24442)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 265/281/5097 (849597)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maura Gilroy,
Phone/Fax /
CPE 265/281/5097
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LCV Victory Fund
JAMES SCUTTART

Date Entered 07/22/16
Last Modified 07/22/16
Entered By Kelli Witzigreuter
CO-OP No
Headline # ECR25251270
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,502.25
Net Total \$8,512.75
Sales Tax

Madison (WMSN)
By Broadcast Month
Jul. 2016
Grand Total: 54 \$10,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/25/16-07/29/16	1	:30	8A- Seinfeld	2	X	X	X	X	X			2	\$40.00	\$80.00	Madison (WMSN)	Seinfeld	7/22/16
2.0	Normal Line / SPOT (2)	07/25/16-07/29/16	1	:30	8:30A- Seinfeld 2	2	X	X	X	X	X			2	\$40.00	\$80.00	Madison (WMSN)	Seinfeld	7/22/16
3.0	Normal Line / SPOT (3)	07/25/16-07/29/16	1	:30	9A- Jerry Springer	2	X	X	X	X	X			2	\$75.00	\$150.00	Madison (WMSN)	Jerry Springer	7/22/16
4.0	Normal Line / SPOT (4)	07/25/16-07/29/16	1	:30	10A- Steve Wilkos	2	X	X	X	X	X			2	\$75.00	\$150.00	Madison (WMSN)	Steve Wilkos	7/22/16
5.0	Normal Line / SPOT (5)	07/25/16-07/29/16	1	:30	11A- Maury Povich	2	X	X	X	X	X			2	\$75.00	\$150.00	Madison (WMSN)	Maury Povich	7/22/16
6.0	Normal Line / SPOT (6)	07/25/16-07/29/16	1	:30	12P- Family Feud	2	X	X	X	X	X			2	\$55.00	\$110.00	Madison (WMSN)	Family Feud	7/22/16
7.0	Normal Line / SPOT (7)	07/25/16-07/29/16	1	:30	12:30P- Family Feud 2	4	X	X	X	X	X			4	\$55.00	\$220.00	Madison (WMSN)	Family Feud	7/22/16
8.0	Normal Line / SPOT (8)	07/25/16-07/29/16	1	:30	1P- Celebrity Name Game	2	X	X	X	X	X			2	\$75.00	\$150.00	Madison (WMSN)	Celebrity Name Game	7/22/16
9.0	Normal Line / SPOT (9)	07/25/16-07/29/16	1	:30	1:30P- Celebrity Name Game 2	3	X	X	X	X	X			3	\$75.00	\$225.00	Madison (WMSN)	Celebrity Name Game	7/22/16
10.0	Normal Line / SPOT (10)	07/25/16-07/29/16	1	:30	2P- Judge Greg Mathis	3	X	X	X	X	X			3	\$75.00	\$225.00	Madison (WMSN)	Judge Mathis	7/22/16
11.0	Normal Line / SPOT (11)	07/25/16-07/29/16	1	:30	3P- Peoples Court	3	X	X	X	X	X			3	\$75.00	\$225.00	Madison (WMSN)	The People's Court	7/22/16
12.0	Normal Line / SPOT (12)	07/25/16-07/29/16	1	:30	4P- 5P (CST)	4	X	X	X	X	X			4	\$60.00	\$240.00	Madison (WMSN)	Judge Judy Zx	7/22/16
13.0	Normal Line / SPOT (13)	07/25/16-07/29/16	1	:30	4:58P- Two And A Half Men	3	X	X	X	X	X			3	\$75.00	\$225.00	Madison (WMSN)	Two & A Half Men	7/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2581396
Schedule Dates 07/25/16-07/31/16
Advertiser League of Conservation Voters (24442)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 265/281/5097 (849597)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Maury Gilroy,
Phone/Fax /
CPE 265/281/5097
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LCV Victory Fund
JAMES SCUTARI

Date Entered 07/22/16
Last Modified 07/22/16
Entered By Kelli Witzgreuter
CO-OP No
Headline # ECR25251270
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,502.25
Net Total \$8,512.75
Sales Tax

Madison (WMSN)
By Broadcast Month Spots Rate
Jul. 2016 54 \$10,015.00
Grand Total: 54 \$10,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	07/25/16-07/29/16	1	:30	5:28p- Big Bang Theory 2	3	X	X	X	X	X			3	\$120.00	\$360.00	Madison (WMSN)	Big Bang Theory	7/22/16
15.0	Normal Line / Access (15)	07/25/16-07/29/16	1	:30	5:58p- Modern Family	3	X	X	X	X	X			3	\$300.00	\$900.00	Madison (WMSN)	Modern Family	7/22/16
16.0	Normal Line / Access (16)	07/25/16-07/29/16	1	:30	6:28p- Big Bang Theory	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Madison (WMSN)	Big Bang Theory	7/22/16
17.0	Normal Line / SPOT (17)	07/30/16-07/30/16	1	:30	4p- Big Bang Theory Saturday							1		1	\$100.00	\$100.00	Madison (WMSN)	Family Feud	7/22/16
18.0	Normal Line / SPOT (18)	07/30/16-07/30/16	1	:30	4:30p- Big Bang Theory 2 Saturday							1		1	\$100.00	\$100.00	Madison (WMSN)	Family Feud	7/22/16
19.0	Normal Line / Prime (19)	07/25/16-07/25/16	1	:30	6:58p- FOX-So You Think You Can Dance (Monday)		1							1	\$1,500.00	\$1,500.00	Madison (WMSN)	So You Think You Can Dance-FOX	7/22/16
20.0	Normal Line / News (20)	07/25/16-07/29/16	1	:30	9p- News-FOX 47 News At 9	1	X	X	X	X	X			1	\$1,200.00	\$1,200.00	Madison (WMSN)	Fox 47 News At 9pm	7/22/16
21.0	Normal Line / News (21)	07/31/16-07/31/16	1	:30	9p- News-FOX 47 News At 9							1		1	\$1,200.00	\$1,200.00	Madison (WMSN)	Fox 47 News At 9pm	7/22/16
22.0	Normal Line / SPOT (22)	07/25/16-07/29/16	1	:30	10p- Modern Family 2	2	X	X	X	X	X			2	\$375.00	\$750.00	Madison (WMSN)	Modern Family	7/22/16
23.0	Normal Line / SPOT (23)	07/25/16-07/29/16	1	:30	12a- Mike and Molly 2	2	X	X	X	X	X			2	\$150.00	\$300.00	Madison (WMSN)	Mike & Molly	7/22/16
24.0	Normal Line / News (24)	07/31/16-07/31/16	1	:30	9a- News-Full Measure with Shary Attleson							1		1	\$200.00	\$200.00	Madison (WMSN)	Full Measure	7/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Waterfront Strategies
3050 K St NW
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Washington, DC 20007

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Date Entered 07/22/16
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CO-OP No
Headline # ECR25251270
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,502.25
Net Total \$8,512.75
Sales Tax

Madison (WMSN)
By Broadcast Month
Jul. 2016 Spots 54 Rate \$10,015.00
Grand Total: 54 \$10,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (25)	07/31/16-07/31/16	1	:30	12A- Modern Family Sunday	2							1	1	\$200.00		Madison (WMSN)	Big Bang Theory	7/22/16
25.0.1	Closed Preempt (25)	07/31/16															Madison (WMSN)	Live Program Overrun/Spot	
26.0	Normal Line / SPOT (26)	07/31/16-07/31/16	1	:30	12:30A- 2 Broke Girls Sunday								1	1	\$125.00	\$125.00	Madison (WMSN)	Mike & Molly	7/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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