

**NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME**

This form must be completed for all requests for broadcast time made by anyone seeking to broadcast a message that refers (a) to a legally qualified candidate, (b) to any election for federal office, or (c) to "a national legislative issue of public importance" or a "political matter of national importance" (i.e. an issue advertisement). This form must be retained in the station's public inspection file for a period of two years after the spot runs.

Date of Request: 7/16/16 Time of Request: \_\_\_\_\_

Candidate Named in Spot: n/a

Party: n/a

Candidate for: n/a (Office) FLORIDA (Location)

Issued Referred to: Amendment 1 State of FL

Name of Organization: Consumers for Smart Solar

Name of Contact Person: \_\_\_\_\_

Address: 2640-A Mitcham DR Tallahassee, FL 32306

Telephone: 904-294-6636

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization

(attach a list, if necessary): Abby Durree - Treasurer

Agency for Organization (if any): National Media Research, Planning & Placement

Name of Person Requesting Information/Time: \_\_\_\_\_

Information Requested: on-Air Commercial Time

Rates for: WRBW

Availabilities for: 10/18-10/24/16

Other: \_\_\_\_\_

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: Attached

Class of Time Purchased: Issue

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): \_\_\_\_\_

Attached

Date Public File Report Prepared: 7/16/16

Other Information: \_\_\_\_\_

Inquiry Received By: April Brinks-Barley

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WUCB/TAMPA FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">7/6/16</span>
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I, National Media, Research, Planning and Placement  
do hereby request station time concerning the following issue:

Consumers for Smart Solar

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: National Media, Research, Planning, and Placement

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Consumers for Smart Solar

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Carroll & Company  
2640-A Mitcham Drive  
Tallahassee, Florida 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CSS Treasurer  
Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Attached

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      JTC Ferrell                      Signature                      \_\_\_\_\_  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
April B Bantay                      April B Bantay                      NSM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# Sales Order

Station: WRBQ-FM Contract#: 0 Agency: NATIONAL MEDIA RESEARCH PLANNING  
 Contract Name: 29907398 est 7406 Address: 815 Slaters Ln  
 Proposal#: 9E14A36E-F886-4F3D-B8E9-EC81284C4B29 City: Alexandria State: VA Zip: 22314-1219  
 Buyer: \_\_\_\_\_  
 Start Date: 10/18/16 End Date: 10/24/16 Tax Schedule: \_\_\_\_\_ (None)  
 Revenue Type: POLITICAL NATIONAL Type: Cash Agency Commission %: 15  
 Advertiser: CONSUMERS FOR SMART SOLAR Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2062EEAST Comm %: 10  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: Consumers for Smart Solar  
 Estimate #: 7406  
 Agency Client Code: na  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/18/16	10/24/16		6:00 AM	7:00 PM	60	5	5	5	5	5			25	D	325.00	25	8,125.00	

## Billing Projections: By Month

Oct 16  
 CA 8,125.00  
 ST 8,125.00

☒ Print Spot Prices

TOTAL SPOTS ..... 25  
 GROSS TOTAL \$ ..... 8,125.00  
 ADJUSTED SPOTS ..... 25  
 ADJUSTED TOTAL \$ ..... 8,125.00

APPROVE      DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Business  
☐ ☐ Interactive Sales Manager

Jul 11, 16  
 CONT# 29907398 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WRBQ-FM (Tampa-St. Petersburg, FL)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY NATIONAL MEDIA RESEARCH PLANNING  
 ADDR 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: na / na / 7406

SALESPERSON FAX#

PH #

BYR MEGAN BURNS  
 ADV CONSUMERS FOR SMART SOLAR  
 PDT Consumers for Smart Solar  
 FLT Oct 18, 16 - Oct 24, 16

\* REP ORDER COMMENT \*

\*\* 7/8/2016 3:14:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 STEPHANIE.KERR@KATZRADIOGROUP.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> ..T.....	6A - 7P	60	10/18/2016 - 10/18/2016	1D	5	\$325.00	5
					** FLIGHT TOTALS **		5	\$1,625.00	
	2.1	<u>FLIGHT 2</u> ..W.....	6A - 7P	60	10/19/2016 - 10/19/2016	1D	5	\$325.00	5
					** FLIGHT TOTALS **		5	\$1,625.00	
	3.1	<u>FLIGHT 3</u> ...T...	6A - 7P	60	10/20/2016 - 10/20/2016	1D	5	\$325.00	5
					** FLIGHT TOTALS **		5	\$1,625.00	
	4.1	<u>FLIGHT 4</u> ....F..	6A - 7P	60	10/21/2016 - 10/21/2016	1D	5	\$325.00	5
					** FLIGHT TOTALS **		5	\$1,625.00	
	5.1	<u>FLIGHT 5</u> M.....	6A - 7P	60	10/24/2016 - 10/24/2016	1D	5	\$325.00	5
					** FLIGHT TOTALS **		5	\$1,625.00	



Jul 11, 16  
CONT# 29907398 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: na / na / 7406

	Oct 16						
SPOTS	25						
CASH	8125.00						
TRADE	0.00						
NSL	0.00						
TOTAL	8125.00						

							TOTAL
SPOTS							25
CASH							8,125.00
TRADE							0.00
NSL							0.00
TOTAL							8,125.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## Sherry Kurdziel

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**From:** Cooper, Lindsay <Lindsay.Cooper@KatzRadioGroup.com>  
**Sent:** Monday, October 17, 2016 10:43 AM  
**To:** Sherry Kurdziel  
**Cc:** April Brinks-Bailey; Ercole, Amy  
**Subject:** RE: wrbq consumers for smart solar 10/11-10/17

Here is the check copy for all flights

# INVOICE



Invoice #: IN-1161030267  
 Invoice Date: 10/30/2016  
 Contract #: 1633625647  
 Page: 1  
 Net Amount Due: \$6,906.25

Agency: NATIONAL MEDIA RESEARCH PLANNING  
 815 Slaters Ln  
 Alexandria, VA 22314-1219

Station(s): WRBQ-FM

Advertiser: CONSUMERS FOR SMART SOLAR  
 Product: Consumers for Smart Solar  
 Estimate #: 7406  
 Agency Client Code: na  
 Buyer Name:

Salesperson(s): Eastman Eastman  
 Terms: DUE UPON RECEIPT

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/18/16	10:27a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
TUE	10/18/16	11:42a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
TUE	10/18/16	12:58p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
TUE	10/18/16	01:45p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
TUE	10/18/16	02:43p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
WED	10/19/16	10:54a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
WED	10/19/16	11:18a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
WED	10/19/16	12:56p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
WED	10/19/16	01:47p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
WED	10/19/16	02:19p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
THU	10/20/16	10:50a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
THU	10/20/16	11:15a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
THU	10/20/16	11:47a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
THU	10/20/16	12:53p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
THU	10/20/16	01:15p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
FRI	10/21/16	10:44a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
FRI	10/21/16	11:17a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
FRI	10/21/16	12:54p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
FRI	10/21/16	01:13p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
FRI	10/21/16	02:44p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
MON	10/24/16	06:43a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
MON	10/24/16	11:46a	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
MON	10/24/16	01:41p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
MON	10/24/16	02:16p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00
MON	10/24/16	06:15p	1	60		AMENDMENT-1-GREEN-LIGHT-V1	\$325.00

# INVOICE



Invoice #: IN-1161030267  
Invoice Date: 10/30/2016  
Contract #: 1633625647  
Page: 2  
Net Amount Due: \$6,906.25

Remit To:  
WRBQ-FM  
Beasley Media Group, Inc.  
9721 Executive Ctr Dr N #200  
St. Petersburg, FL 33702

## Invoice Totals

Total Spots:	25
Gross Amount:	\$8,125.00
Agency Commission:	(\$1,218.75)
Net Amount Due:	\$6,906.25

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL WRBQ-FM ADVERTISING AGREEMENTS, WRBQ-FM REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.