



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

2589004

812

Comments: Separation: 30

Contract # 25258444

Changes as of: 7/29/2016 at 12:34 PM

Version: Current State Version 1

CPE: 194/207/5126

Flight: 8/2/16 - 8/8/16

Station: WPGH

Total \$: \$13,700.00

Agency: WATERFRONT STRATEGIE

Advertiser: AFSCME People

Market: Pittsburgh

Total Spots: 15

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 5252356

Primary Demo:

Total GRP:

Buyer: Furman, Mike

Con Type: POLITICAL/VOTE

Separation:

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

202-955-5342

#	Day/Time	DP	Program	Rate	Len	8/2	8/2 - 8/2	Total Spots	Total \$	CPP	GRP
1	Tu-F-M 12p-3p		Divorce Court	\$100.00	30	1		1	\$100.00	\$0.00	0.0
2	Tu-F-M 4p-5p		Jerry Springer	\$200.00	30	1		1	\$200.00	\$0.00	0.0
3	Tu-F-M 6p-6:30p		Big Bang Theory	\$650.00	30	2		2	\$1,300.00	\$0.00	0.0
4	Tu-F-M 6:30p-7p		Two & A Half Men	\$650.00	30	2		2	\$1,300.00	\$0.00	0.0
5	Tu-F-M 7p-7:30p		Big Bang Theory	\$900.00	30	2		2	\$1,800.00	\$0.00	0.0
6	Tu-F-M 7:30p-8p		Two & A Half Men	\$900.00	30	1		1	\$900.00	\$0.00	0.0
7	Tu-F-M 10p-10:30p		CH 11 News-FOX53 @ 10P	\$900.00	30	1		1	\$900.00	\$0.00	0.0
8	Tu-F-M 10:30p-11p		CH 11 News-FOX53 @ 1030P	\$900.00	30	1		1	\$900.00	\$0.00	0.0
9	Tu-F-M 11p-11:30p		Seinfeld	\$300.00	30	1		1	\$300.00	\$0.00	0.0
10	Tu-F-M 11:30p-12m		Seinfeld	\$300.00	30	1		1	\$300.00	\$0.00	0.0
11	Tu-F-M 12m-12:30a		Friends	\$200.00	30	1		1	\$200.00	\$0.00	0.0
12	Sa 7p-10:30p		PIRATES MLB PRIME	\$5,500.00	30	1		1	\$5,500.00	\$0.00	0.0
TOTALS: 15								15	\$13,700.00	\$0.00	0.0

TOTALS: 15

15 \$13,700.00

0.0



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Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
07/29/16 12:34 PM TREVOR HEATON Separation: 30

Competitive Information

Market Budget:	\$195,714
WPGH Share:	7%
Comment:	
KDKA:	30%
WPCW:	3%
WPNT:	1%
WPXI:	35%
WTAE:	24%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$13,700.00	N/A	0.0
Total	100%	15	\$13,700.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Aug	15	\$13,700.00
Total	15	\$13,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/29/16 12:34 PM	TREVOR HEATON	New	15		\$13,700.00	\$13,700.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Contract # 2589004

Schedule Dates 08/02/16-08/05/16
Advertiser AFSCME People (93923)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 309/329/5130 (851383)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike Furman,
Phone/Fax /
CPE 194/207/5126
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue Separation: 30
TREAVOR HEATON

Date Entered 07/29/16
Last Modified 07/29/16
Entered By Christopher Koutsoufakis
CO-OP No
Headline # ECR25258444
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,230.00
Net Total \$6,970.00
Sales Tax

Pittsburgh (WPGH)
By Broadcast Month Spots Rate
Aug. 2016 14 \$8,200.00
Grand Total: 14 \$8,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	2	:30	Orbit- [P]Divorce Court We Th Fr, [P]Divorce Court BTu We Th Fr	1		X	X	X	X			1	\$100.00	\$100.00	Pittsburgh (WPGH)	Divorce Court	7/29/16
2.0	Normal Line / SPOT (2)	08/02/16-08/05/16	2	:30	4P- Jerry Springer	1		X	X	X	X			1	\$200.00	\$200.00	Pittsburgh (WPGH)	Jerry Springer	7/29/16
3.0	Normal Line / SPOT (3)	08/02/16-08/05/16	2	:30	6P- Big Bang Theory	2		X	X	X	X			2	\$650.00	\$1,300.00	Pittsburgh (WPGH)	Big Bang Theory	7/29/16
4.0	Normal Line / SPOT (4)	08/02/16-08/05/16	2	:30	6:30P- Two And A Half Men	2		X	X	X	X			2	\$650.00	\$1,300.00	Pittsburgh (WPGH)	Two & A Half Men	7/29/16
5.0	Normal Line / SPOT (5)	08/02/16-08/05/16	2	:30	7P- Big Bang Theory 2	2		X	X	X	X			2	\$900.00	\$1,800.00	Pittsburgh (WPGH)	Big Bang Theory	7/29/16
6.0	Normal Line / SPOT (6)	08/02/16-08/05/16	2	:30	7:30P- Two And A Half Men B	1		X	X	X	X			1	\$900.00	\$900.00	Pittsburgh (WPGH)	Two & A Half Men	7/29/16
7.0	Normal Line / News (7)	08/02/16-08/05/16	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	1		X	X	X	X			1	\$900.00	\$900.00	Pittsburgh (WPGH)	CH 11 News-FOX53 @ 10P	7/29/16
8.0	Normal Line / News (8)	08/02/16-08/05/16	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten	1		X	X	X	X			1	\$900.00	\$900.00	Pittsburgh (WPGH)	CH 11 News-FOX53 @ 1030P	7/29/16
9.0	Normal Line / SPOT (9)	08/02/16-08/05/16	2	:30	11P- Seinfeld	1		X	X	X	X			1	\$300.00	\$300.00	Pittsburgh (WPGH)	Seinfeld	7/29/16
10.0	Normal Line / SPOT (10)	08/02/16-08/05/16	2	:30	11:30P- Seinfeld B	1		X	X	X	X			1	\$300.00	\$300.00	Pittsburgh (WPGH)	Seinfeld	7/29/16
11.0	Normal Line / SPOT (11)	08/02/16-08/05/16	2	:30	12A- Friends	1		X	X	X	X			1	\$200.00	\$200.00	Pittsburgh (WPGH)	Friends	7/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
	8-1			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.