

KLRA-CD
FCC Quarterly Public Affairs & Services

Quarter Ending: June 31, 2023
Date Entered into Public File: July 10, 2023
Contact: Greg Fess

This is the FCC Quarterly Report to be included in the public files. This report covers the period from April 1 – June 31, 2023. Pinnacle Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Service Announcements

- Fatherhood Involvement
- U.S. Air Force
- Heifer International
- No Kid Hungry
- High School Equivalency
- Lung Cancer Screening
- Elton John AIDS Foundation
- World Wildlife Fund
- Shriner's Hospital for Children
- Foundation for a Better Life
- National Fair Housing
- Disaster & Crisis Relief
- High Blood Pressure Control
- Substance Abuse & Mental Health

Univision News & Public Affairs Programming

Noticiero Univision is a daily evening news program. It provides a general rundown of the day's headlines. Story content on the program centers on news stories and issues of utmost importance to Hispanic and Latino Americans (with reports focusing on immigration and diplomatic relations with Latin America highlighted regularly, as well as issues relating to government, healthcare and economic issues)

Noticiero Univision Edicion Nocturna is the late night edition of this program.

Primer Impacto (*First Impact*) is a Spanish-language television news program broadcast by Univision on weekday afternoons as well as on the weekends. Primer Impacto focuses on news of the U.S. and the world, República Deportiva (Sports Republic), movies, weather, curiosities and the main story of the day.

Aquí y Ahora (*Here and Now*) is an American Spanish-language newsmagazine television program that is broadcast on the Univision television network in the United States on Sunday evenings.

Locally Produced News & Public Affairs Programming

“**Noticiero Arkansas**” is a 30-minute weekday newscast which is hosted by Andrea Guzman. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

Spotlight Latino:

June 10, 2023

Benefits of attending a community college

Andrea Delgado

We interviewed Dr. Dennis Rittle, president of NWACC (Northwest Arkansas Community College) to talk about the importance of attending a community college, the benefits it brings and how it impacts our community. Dr. Rittle talked about programs they offer to non-English speakers to get them ready for community college.

June 24, 2023

Male Menopause

Erik Gonzalez

In this segment of Spotlight Latino we talked about the effects that male menopause has in men. Dr. Alan Padilla Ramos from UAMS gave us important information to recognize the symptoms of this common condition among men.

May 24, 2023

Our kid’s education

Andrea Delgado

Arkansas recently passed the LEARN Act, which allows more options for education for kids, giving parents more opportunity for their children while still in school. We spoke with Krissia Campos, from Tus Opciones Escolares, to learn about the LEARN Act and the different school options we have in Arkansas.

April 15, 2023

Tornado testimonies

Rolando Ochoa

Recently Little Rock and several cities nearby were affected by a tornado that touched ground the afternoon of March 31st. In this segment, we featured stories from several tornado survivors, who were awaiting help from FEMA and other local resources after being left with no place to call home.

April 15, 2023

Preventing Child Abuse

Andrea Delgado

April is child abuse prevention month so we wanted to help raise awareness about this hard topic. We sat down and spoke with Miriam Ramirez from the Children's Safety Center in Washington County. Miriam talked about the different types of abuse that many children experience. She also talked about the services the CCS offers in Northwest Arkansas, which are free for the victims and their families no matter their income or legal status. We also explained the ways we can recognize abuse and how important it is to contact the authorities if we suspect a kid is being abused.

Noticiero Arkansas:

April 6, 2023

SBA offers assistance to those affected by tornado

Rodolfo Portillo

After the recent tornado that caused great damage in Central Arkansas, dozens of businesses and residents needed help and assistance to start over, rebuild, and much more. We spoke with Isabella Casillas Guzman from SBA (Small Business Administration) to talk about the services and assistance they were providing to those who qualify for the help.

April 19, 2023

UAMS receives \$15 million dollars to study postpartum care

Andrea Delgado

The United States has a higher maternal mortality rate than most other high-income countries, with more than half of maternal deaths occurring after hospital discharge. Locally the alarming figures seek to be reduced. UAMS received a 15 million dollar donation to study postpartum care in our region. The goal is to study the best mechanisms for postpartum follow-up with new mothers to reduce maternal mortality and morbidity.

May 15, 2023

Goodwill Technical Institute

Erik Gonzalez

Goodwill brought its technical institute to Springdale where people can finish their high school diplomas without having to get a GED. GTEC also offers a variety of classes like welding. We spoke with the director of the center to learn more about the programs they will start offering and how it benefits our community.

May 19, 2023

Baptist Health Clinic for Cancer

Andrea Delgado

UAMS and Baptist Health recently opened a cancer center where patients will be able to receive cancer treatments in Little Rock. We gave information about the services it provides, where it's located and the collaboration between both hospitals to make this possible.

June 7, 2023

Feed Your Brain

Zuzuki Monarez

In this story we interviewed Lourdes Lopez, Coordinator at One Community in Springdale, to learn more about their summer reading program "Feed Your Brain". This program aims to provide books and resources for kids to enjoy reading and practice reading at home during summer time.

June 28, 2023

Buying your own home

Rolando Ochoa

For many immigrants buying a house can be a big challenge and sometimes people are not aware of the services they can apply in order to accomplish the dream of being home owners. We spoke with Encore Bank to see the ways we can buy a home with an ITIN number, and to learn about the steps to buy a new house in our state.