

**KLRA-CD**  
**FCC Quarterly Public Affairs & Services**

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This is the FCC Quarterly Report to be included in the public files. This report covers the period from October 1 - December 31, 2023. Pinnacle Media, LLC has determined the following programs and Public Service Announcements to be the most significant treatment of the community issues within the service area of their transmitters. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

**Service Announcements**

- Transforming Hiring & Diversifying
- USAging - Eldercare Locator
- No Kid Hungry
- Vote Early
- Foundation Fighting Blindness
- FosterMore
- Distracted Driving
- Adult Mental Health
- Foundation for a Better Life
- Adoption from Foster Care
- High Blood Pressure
- Paths to Recovery

**Univision News & Public Affairs Programming**

**Noticiero Univision** is a daily evening news program. It provides a general rundown of the day's headlines. Story content on the program centers on news stories and issues of utmost importance to Hispanic and Latino Americans (with reports focusing on immigration and diplomatic relations with Latin America highlighted regularly, as well as issues relating to government, healthcare and economic issues)

**Noticiero Univision Edicion Nocturna** is the late night edition of this program.

**Primer Impacto** (*First Impact*) is a Spanish-language television news program broadcast by Univision on weekday afternoons as well as on the weekends. Primer Impacto focuses on news of the U.S. and the world, República Deportiva (Sports Republic), movies, weather, curiosities and the main story of the day.

**Aquí y Ahora** (*Here and Now*) is an American Spanish-language newsmagazine television program that is broadcast on the Univision television network in the United States on Sunday evenings.

### **Locally Produced News & Public Affairs Programming**

“**Noticiero Arkansas**” is a 30-minute weekday newscast which is hosted by Andrea Guzman. It airs twice daily every Monday through Friday and addresses up to the minute local, national and international news stories and issues of the utmost importance to the local community of Hispanic and Latino Americans.

“**Spotlight Latino**” is a 30-minute Spanish language news magazine which is hosted by Rolando Ochoa and Rodolfo Portillo. It airs every weekend on Saturday and Sunday. Weekly topics vary but include interviews with local community leaders, reports on topics of public health and safety, matters concerning education in the local community, matters concerning changes to the nation’s immigration laws & regulations as well as other local issues and events.

These are all produced locally to address current issues of local and community interest. The following are some of the stories which addressed these issues during this reporting period.

#### **Noticias Arkansas:**

INAUGURATION OF THE BINATIONAL WEEK OF HEALTH  
RODOLFO PORTILLO  
NOTICIAS ARKANSAS  
OCTOBER 2, 2023

THE MEXICAN CONSULATE IN Little Rock CELEBRATED THE BINATIONAL WEEK OF HEALTH IN ARKANSAS’ CAPITAL WITH SEVERAL ACTIVITIES AND HEALTH FAIRS FOR THE COMMUNITY. IN THIS STORY WE HEARD FROM THE MEXICAN CONSUL TO LEARN MORE ABOUT THE ACTIVITIES THEY WERE GOING TO OFFER AND HOW IT BENEFITS THE COMMUNITY.

GOODWILL OPENS THE DOORS OF A NEW ACADEMY IN NWA  
ERIK GONZALEZ  
NOTICIAS ARKANSAS  
OCTOBER 2, 2023

GTEC IS GOODWILL’S BRAND NEW ACADEMY IN NORTHWEST ARKANSAS WHERE PEOPLE CAN GET THEIR GED, OBTAIN CERTIFICATIONS AND PROGRAMS. WE TALKED TO THE DIRECTOR OF GTECT TO LEARN MORE ABOUT THE PROGRAMS THEY OFFER, THE MISSION TO BRING MORE JOBS TO THE REGION, AND HOW PEOPLE CAN ATTEND THE ACADEMY.

DOMESTIC VIOLENCE AWARENESS MONTH  
ROLANDO OCHOA  
NOTICIAS ARKANSAS  
OCTOBER 6, 2023

OCTOBER IS THE NATIONAL DOMESTIC VIOLENCE AWARENESS MONTH AND IN THIS SEGMENT WE TALKED TO A PSYCHOLOGIST TO SHED LIGHT INTO THE DANGERS OF DOMESTIC VIOLENCE. WE ALSO TALKED ABOUT THE DIFFERENT RESOURCES AND HELP THAT IS AVAILABLE FOR BOTH WOMEN AND MEN WHO ARE VICTIMS OF DOMESTIC VIOLENCE. WE WERE ABLE TO PROVIDE HOT LINE NUMBERS IN CASE WE HAD VIEWERS WHO ARE OR WERE VICTIMS OF DOMESTIC VIOLENCE.

RAICES DEL SUR REUNITES FAMILIES IN NWA  
ERIK GONZALEZ  
NOTICIAS ARKANSAS  
OCTOBER 16, 2023

OVER 20 FAMILIES WERE ABLE TO REUNITE WITH LOVED ONES IN NORTHWEST ARKANSAS AFTER YEARS OF NOT BEING ABLE TO BE TOGETHER PHYSICALLY. RIACES DEL SUR, A LOCAL NONPROFIT ORGANIZATION, WAS IN CHARGE OF MAKING THIS A REALITY. THE FAMILY MEMBERS, RESIDENTS OF MEXICO, WERE ABLE TO TRAVEL TO THE U.S. TO SEE THEIR LOVED ONES AND THEY CELEBRATED WITH A BIG WELCOME PARTY IN SPRINGDALE. WE WERE ABLE TO HEAR FROM SOME OF THE FAMILIES THAT REUNITED WITH LOVED ONES, AND WE ALSO HEARD FROM THE ORGANIZERS TO LEARN HOW THEY MADE THIS POSSIBLE.

TESTIMONY OF A BREAST CANCER SURVIVOR  
ANDREA DELGADO  
OCTOBER 23, 2023  
NOTICIAS ARKANSAS

OCTOBER IS THE NATIONAL BREAST CANCER AWARENESS MONTH, SO WE INTERVIEWED A HISPANIC WOMAN WHO IS A LIVING TESTIMONY OF THE IMPORTANCE OF SELF-EXAMS TO DETECT CANCER. GABY ORIAS WAS 35 YEARS OLD WHEN SHE FOUND A SMALL LUMP IN HER BREAST OVER THREE YEARS AGO. A SELF EXAM TOOK HER TO A DOCTORS VISIT WHERE SHE WAS LATER DIAGNOSED WITH CANCER. SHE WAS ABLE TO DETECT IT EARLY, TREAT IT WITH CHEMOTHERAPY AND RADIATION. TODAY, GABY IS A BIG MOTIVATION FOR OTHER CANCER PATIENTS.

SPRINGDALE ANNOUNCES CHANGES IN TRASH/RECYCLE PROVIDERS  
ANDREA DELGADO  
NOVEMBER 2, 2023  
NOTICIAS ARKANSAS

THE CITY OF SPRINGDALE ANNOUNCED OF A MAYOR CHANGE FOR ITS RESIDENTS IN NOVEMBER...IT WAS A CHANGE OF PROVIDERS FOR THEIR TRASH AND RECYCLE SERVICE. MOVING FROM WASTE MANAGEMENT TO CARDS HOLDINGS, THE CITY ANNOUNCED ALL THE DETAILS ABOUT THE LAST DAYS FOR TRASH PICK UP WITH WM. WE WERE ABLE TO LET OUR VIEWERS KNOW WHAT TO DO, THE DEADLINES FOR TRASH PICKUP WITH THE PREVIOUS PROVIDERS, AND THE NEW CHARGERS WITH CARDS.

PREVENTING SCAMS DURING THE HOLIDAYS  
RODOLFO PORTILLO

NOVEMBER 13, 2023

NOTICIAS ARKANSAS

HOLIDAYS ARE AROUND THE CORNER AND WITH THOUSANDS OF PEOPLE BUYING THEIR GIFTS ONLINE SCAMS AND FRAUD TEND TO INCREASE. IN THIS STORY WE GAVE IMPORTANT INFORMATION ABOUT THE WAYS WE CAN PREVENT BEING SCAMMED WHILE MAKING PURCHASES ONLINE. WE ALSO GAVE OUT IMPORTANT RECOMMENDATIONS ABOUT THE DANGERS OF MEETING WITH STRANGERS WHILE PURCHASING THINGS FROM PLACES LIKE THE MARKETPLACE.

FLU AND THE IMPORTANCE OF GETTING VACCINATED

ZUZUKI MONAREZ

NOTICIAS ARKANSAS

NOVEMBER 16, 2023

THE FLU SEASON IS AMONG US, AND WITH SO MANY RISING CASES, WE WERE ABLE TO INTERVIEW MARILENA GRITTANIA, FOUNDER OF "CONTROLLING YOUR OWN HEALTH" TO TALK ABOUT THE IMPORTANCE OF GETTING THE FLU VACCINE, HOW IT CAN PROTECT YOU FROM GETTING IT MORE SEVERE, AND WHERE TO GET VACCINATED.

THE MOST POPULAR BUT MOST DANGEROUS TOYS FOR KIDS

ANDREA DELGADO

DECEMBER 13, 2023

NOTICIAS ARKANSAS

AS CHRISTMAS APPROACHES AND MANY FAMILIES ARE LOOKING WHAT TO GET TO THEIR KIDS, WE AIRED THIS STORY TO TALK ABOUT THE MOST POPULAR YET MOST DANGEROUS TOYS TO GIFT. SOME EXAMPLES INCLUDE SMALL BALLS THAT CAN CAUSE KIDS TO SUFFOCATE, MAGNET TILES OR BALLS, AMONG OTHER TOYS THAT CONTAIN ROUND BATTERIES, WHICH ARE VERY DANGEROUS.

COMPULSIVE BUYING

ROLANDO OCHOA

DECEMBER 22, 2023

NOTICIAS ARKANSAS

CHRISTMAS TIME IS USUALLY ONE OF THE TIMES WHERE PEOPLE SPEND THOUSANDS OF DOLLARS TAKING ADVANTAGE OF THE DOZENS OF OFFERS AND SALES GOING AROUND. IN THIS STORY WE TALK ABOUT THE NEGATIVE IMPACT THIS CAN BRING TO ONES FINANCIAL HEALTH, ESPECIALLY WHEN BUYING COMPULSIVELY.

### **Spotlight Latino:**

LEARNING ABOUT HEALTHCARE IN NWA

ANDREA DELGADO

SPOTLIGHT LATINO

OCTOBER 15, 2023

IN THIS SEGMENT FOR SPOTLIGHT LATINO WE INTERVIEWED STEPHANIE BARGER FROM UAMS NWA TO TALK ABOUT A FREE SEMINAR HOSTED BY UAMS FOCUSED ON EDUCATING THE COMMUNITY ABOUT EVERYTHING HEALTHCARE RELATED. THE SEMINAR WAS GOING TO BE HELD IN SPRINGDALE WITH SEVERAL COMMUNITY

HEALTH WORKERS TO HELP PEOPLE IN SPANISH, ENGLISH AND MARSHALLESE. SOME OF THE TOPICS INCLUDED HOW TO FIND A HEALTHCARE PROVIDER, HOW TO NAVIGATE HEALTH INSURANCE, UNDERSTANDING YOUR HEALTH INSURANCE, AND WHAT QUESTIONS TO ASK YOUR DOCTOR DURING VISITS.

#### LOCAL SHELTERS OFFER HELP DURING THE COLD WINTER

PABLO MORALES  
SPOTLIGHT LATINO  
NOVEMBER 4, 2023

WITH THE COLD WEATHER AMONG US, WE WENT TO THE Salvation Army SHELTER IN FAYETTEVILLE TO TALK WITH THEM ABOUT THE SERVICES THEY PROVIDE LIKE THEIR SHELTER. WE WERE ABLE TO GET A TOUR OF THE SHELTER, LEARN ABOUT THE HELP THEY ARE ABLE TO PROVIDE, LIKE FOOD, BEDS, BATHROOMS, ETC. THEY HAVE A RENOVATED SPACE WITH EXTRA ROOMS AVAILABLE FOR THIS WINTER.

#### TRAVELING IN THE ARKANSAS & MO RAILROAD

PABLO MORALES  
DECEMBER 23, 2023

WE TOOK A TOUR ON THE ARKANSAS & MISSOURI RAILROAD TO LEARN MORE OF THE HISTORY OF THE TRAIN, THE TOURS IT GIVES OUT DURING THE HOLIDAYS AND INFORM PEOPLE ABOUT THIS COOL EXPERIENCE.