

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Smart Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Smart Media Group LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703.518.4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC

*Nat'l Republican Senatorial Committee*

Address: 425 2nd St. NE Washington, D.C. 20002

Contact:

Phone number: (202) 675-6000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Todd Young, Chairman

Kevin McLaughlin, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

*Barbara Bollier*

Office(s) sought by such candidate(s) (no acronyms or abbreviations): *United States Senate*

Date of election: 11/3/2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>SMG Kurt Pickhardt</u>	Signature: <u>Dan Lingafelt</u>
Name: Smart Media Group <u>Kurt Pickhardt</u>	Name: <u>Dave Lingafelt</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>10/26/20</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/26/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>3129421</u>	Station Call Letters: <u>WXRC</u>	Date Received/Requested: <u>10/26/20</u>
Est. #: <u>C27N03</u>	Station Location: <u>Hickory, NC</u>	Run Start and End Dates: <u>10/27/20 – 11/3/20</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

10/27/20 – 11/3/20 :

17 (:60) @ \$125 = \$2125.00

<b>STATION:</b>	WXRC-FM	<b>ORDER#:</b>	3179421	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	Charlotte-Gastonia-Rock Hill, NC	<b>AMOUNT:</b>	\$2,125.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	17		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4392554
<b>ADVERTISER:</b>	Nat'l Republican Senatorial Committee	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est C27N03 10/27-11/3	<b>AGY EST:</b>	C27N03		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 13:10

#### COMMENTS

[Rep Comment] 10/26/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Invoices must include the estimate number. Please include it within the product line.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/27/2020 To 10/27/2020						TOT \$375.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	1	\$125	\$125
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	1	\$125	\$125
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	1	\$125	\$125

DAY#2		10/28/2020 To 10/28/2020						TOT \$375.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/28/2020	10/28/2020	1	\$125	\$125
	2		..W....	10:00AM	3:00PM	60	10/28/2020	10/28/2020	1	\$125	\$125
	3		..W....	3:00PM	7:00PM	60	10/28/2020	10/28/2020	1	\$125	\$125

<b>STATION:</b>	WXRC-FM	<b>ORDER#:</b>	3179421	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	Charlotte-Gastonia-Rock Hill, NC	<b>AMOUNT:</b>	\$2,125.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	17	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4392554</b>	
<b>ADVERTISER:</b>	Nat'l Republican Senatorial Committee	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est C27N03 10/27-11/3	<b>AGY EST:</b>	C27N03	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b> 8					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/26/2020 13:10	

DAY#3		10/29/2020 To 10/29/2020					TOT \$375.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/29/2020	10/29/2020	1	\$125	\$125
	2		...T...	10:00AM	3:00PM	60	10/29/2020	10/29/2020	1	\$125	\$125
	3		...T...	3:00PM	7:00PM	60	10/29/2020	10/29/2020	1	\$125	\$125

DAY#4		10/30/2020 To 10/30/2020					TOT \$375.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	1	\$125	\$125
	2		....F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	1	\$125	\$125
	3		....F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	1	\$125	\$125

DAY#7		11/2/2020 To 11/2/2020					TOT \$375.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	1	\$125	\$125
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	1	\$125	\$125
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	1	\$125	\$125

<b>STATION:</b>	WXRC-FM	<b>ORDER#:</b>	3179421	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	Charlotte-Gastonia-Rock Hill, NC	<b>AMOUNT:</b>	\$2,125.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	17	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4392554</b>	
<b>ADVERTISER:</b>	Nat'l Republican Senatorial Committee	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est C27N03 10/27-11/3	<b>AGY EST:</b>	C27N03	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/26/2020 13:10	

DAY#8                      11/3/2020 To 11/3/2020                      TOT \$250.00                      TOTAL SPOTS 2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	11/3/2020	11/3/2020	2	\$125	\$250

TOTAL	Nov													Total
SPOT	17													17
CASH	2,125.00													2,125.00
TOTAL	2,125.00													2,125.00