

5434 #7

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 

Name: Media Buyer

Date of Request to Purchase Ad Time: 3/23/2020

Station Representative

Signature: 

Name: Dave Lingafelt

Date of Station Agreement to Sell Time: 3/23/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☐

Yes

☐

No

Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 4383753

Station Call Letters:

WXRC-FM

Date Received/Requested:

7/9/2020

Est. #: 5434

Station Location:

Hickory Charlotte NC

Run Start and End Dates:

10/20/20 – 10/26/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARKET:	Charlotte-Gastonia-Rock Hill, NC	AMOUNT:	\$4,375.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	35		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
S. PERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383753
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5434 North Carolina Tues 10/20-Mon 10/26	AGY EST:	5434		Invoices@MediaFinancial.com
FLIGHT:	10-20-2020 TO 10/26/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/09/2020 13:56

COMMENTS

[Rep Comment] 07/09/2020: New order. NAB to follow. Spot and payment will arrive closer to start date. Please confirm in RX if you are set up or to lauren.welch@genmediapartners.com within 24 hours. Thanks!

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1		10/20/2020 To 10/20/2020						TOT \$875.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$125	\$250	
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	3	\$125	\$375	
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$125	\$250	

DAY#2		10/21/2020 To 10/21/2020						TOT \$875.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	2	\$125	\$250	
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	3	\$125	\$375	
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$125	\$250	



WXRC-FM
P O BOX 430
NEWTON NC 28658
828-464-4041

WXRC Invoice

Invoice ID: 20100091
Invoice Date: 10/25/2020
Account ID: 79880
Order ID: 79880-007
Account Rep: MCGAVREN GUILD

Amount Due: \$0.00

Amount Paid: _____

MEDIA FINANCIAL SERVICES
1675 PALM BEACH LAKES BLVD.
SUITE 1000
WEST PALM BEACH FL 33401

Sponsor: SENATE LEADERSHIP FUND for P.O./Estimate # 5434
SENATE LEADERSHIP FUND

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Date	Time	Length	Description	CopyID / ISCI Code	Cost
10/20/2020	06:50 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	08:51 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	10:17 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	11:19 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	02:48 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	04:49 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/20/2020	06:15 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/21/2020	07:14 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/21/2020	08:18 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/21/2020	11:15 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/21/2020	12:18 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/21/2020	01:22 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/21/2020	03:18 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/21/2020	04:53 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/22/2020	07:49 AM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/22/2020	09:17 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/22/2020	10:13 AM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/22/2020	11:14 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/22/2020	01:19 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/22/2020	03:16 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/22/2020	04:19 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/23/2020	07:16 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/23/2020	08:16 AM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/23/2020	10:14 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/23/2020	11:14 AM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/23/2020	12:16 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/23/2020	03:15 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/23/2020	06:19 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
28 Total Items				Total Cost:	\$3,500.00
				- Agency Commission:	-\$525.00
				Net Total:	\$2,975.00
				10/22/2020 PrePayment Applied ACH 8401506:	-\$2,975.00
				Amount Due:	\$0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **\$0.00**



WXRC-FM
P O BOX 430
NEWTON NC 28658
828-464-4041

WXRC Invoice

Invoice ID: 20110040
Invoice Date: 11/9/2020
Account ID: 79880
Order ID: 79880-007
Account Rep: MCGAVREN GUILD

Amount Due: \$0.00
Amount Paid: _____

MEDIA FINANCIAL SERVICES
1675 PALM BEACH LAKES BLVD.
SUITE 1000
WEST PALM BEACH FL 33401

Sponsor: SENATE LEADERSHIP FUND for P.O./Estimate # 5434
SENATE LEADERSHIP FUND

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Date	Time	Length	Description	CopyID / ISCI Code	Cost
10/26/2020	07:34 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/26/2020	08:47 AM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/26/2020	10:51 AM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/26/2020	12:17 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/26/2020	02:50 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
10/26/2020	04:19 PM	:60	Spot	SLF-NC-ANOATH-60R	125.00
10/26/2020	06:49 PM	:60	Spot	SLF-NC-ISANISSUE-60R	125.00
7 Total Items				Total Cost:	\$875.00
				- Agency Commission:	-\$131.25
				Net Total:	\$743.75
				10/22/2020 PrePayment Applied ACH 8401506:	-\$743.75
				Amount Due:	\$0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **\$0.00**