

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WXRC - Hickory NC	10/27/2020

1, Mike Furman - authorized media buyer

do hereby request station time concerning the following issue:

Senate Majority PAC(SMP)	
US Senate, NC	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Senate Majority PAC (SMP)

10/28/20 - 11/3/20: 25 (:60) @ # 125 = \$ 3125.00
15 (:60) @ 50 750.00
3875.00

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Thom Tillis
US Senate
11/3/2020

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC (SMP)
700 13th Street NW, Suite 800
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JB Poersch, President
Rebecca Lambe, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 12 hrs. before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>9/28/20</u>	<u>Mike Furman</u>	<u>202-338-8700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Dan Gungor</u>	<u>Dave Lingafelt</u>	<u>Gen. Mgr.</u>
Signature	Printed Name	Title

STATION:	WXRC-FM	ORDER#:	3179539	DATE:	10/27/2020
MARKET:	Charlotte-Gastonia-Rock Hill, NC	AMOUNT:	\$3,875.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	40		Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4392762	
ADVERTISER:	Senate Majority PAC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	NC Issue Oct 28-Nov 3	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-28-2020 TO 11/3/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/27/2020 15:29	

COMMENTS

Invoices must include the estimate number. Be sure to put it in the product field.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 10/28/2020 To 11/3/2020 WK TOT \$3,875.00 WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	7:00PM	60	10/28/2020	11/3/2020	25	\$125	\$3,125
	2	SS	6:00AM	7:00PM	60	10/31/2020	11/1/2020	15	\$50	\$750

TOTAL	Nov														Total
SPOT	40														40
CASH	3,875.00														3,875.00
TOTAL	3,875.00														3,875.00