

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: KFYV

Quarter 2015 July

Prepared By: Kasey Kelly

Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Independence Day Show	Date: July 5 th 2015	Program Format/Content Description: July 4 th is a significant day in the United States of America's history. This unique, Independence day inspired show gave a great history lesson on its origin and meaning. It also highlighted community member's ideas of what it means to be American. The purpose of this show is to inspire peoples patriotism and to reignite their passion for being American and loving the diverse culture that we are. Happy 4 th of July!
Issue Addressed – What is Independence Day; what does it mean to be American;	Time: 7am-8am Duration: 1 hour	

Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Alcoholics Anonymous- Jon	Date: July 12 th 2015	Program Format/Content Description: Alcoholics Anonymous is an international fellowship of men and women who have had a drinking problem. It is nonprofessional, self-supporting, multiracial, apolitical, and available almost everywhere. There are no age or education requirements. Membership is open to anyone who wants to do something about his or her drinking problem. We discussed what is alcoholism, how it affects the person. The surrounding friends and family. The steps one can take to get help. What is the difference between normal drinking and problem drinking? For more info go to www.AA.org
Issue Addressed – What is alcoholism; difference between problem drinking and normal drinking; how people can make a change; etc.	Time: 7am-8am Duration: 1 hour	

Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Miss Plus 805 Pageant- Ronnie Harris & Contestants	Date: July 19 th 2015	Program Format/Content Description: The contestants of the pageant Miss Plus 805, came in to bring attention to their pageant as well as to talk about body image, confidence, and changing our societies view of an unhealthy body type. Each of the contestants expressed what they are most excited about as well what they are most nervous about. The event will be taking place July 25 th at Pacifica High School in Oxnard at 6pm. For more info go to www.missplus805.org
Issue Addressed – Body image; women empowerment; pageant system and stigmas; etc.	Time: 7am-8am Duration: 1 hour	

<p>Program Name/Segment - Issues & Programs: The Connect with Kasey Kelly/Gold is the New Green Water Conservation Contest and Expo- Crag & Debbie</p>	<p>Date: July 26th 2015</p> <p>Time: 7am-8am</p>	<p>Program Format/Content Description:</p> <p>Fox Fine Jewelry and the nonprofit Downtown Ventura Organization are promoting water conservation by hosting a “Gold is the New Green” lawn contest. The Grand Prize is a \$1,000 Shopping Spree at Fox Fine Jewelry and runner-up prizes will be awarded by Downtown businesses.</p>
<p>Issue Addressed – CA’s Water crisis; necessity of saving water and how to; letting lawns go gold; bringing awareness to issue at hand; etc.</p>	<p>Duration: 1 hour</p>	<p>To enter, contestants pick up a lawn sign at Fox Fine Jewelry, 560 East Main Street, and fill out an online entry form. Contestants put the sign on their “golden” lawn, take a photo and post on Facebook or Instagram with the hashtag #goldenlawn805 and tag @foxfinejewelry. Residents with drought tolerant landscaping also are eligible.</p> <p>The lawn signs state “Gold is the New Green” and are a prominent encouragement to others to conserve water and decrease watering their lawn. Education and free or low cost water saving devices and tips will be available under #goldenlawn805</p>