

Gold Coast Broadcasting LLC Public Affairs Programming Log

Station Call Letters: (KVTA)
(3rd) Quarter 2015 (Aug)
Prepared By: (Kelli McKay)

Program Name/Segment - Issues & Programs Locals Only	Date: 080215 Time: 6a - 7a Duration: 7 min	Program Format/Content Description: Michael Johnson, Donor Recruitment Manager of United Blood Services in Ventura says the blood supply needs a boost for the summer months. Regular donors are away on vacation, and there are more accidents as more people are traveling, so they need more people in Ventura county roll up their sleeve and donate a pint of blood or plasma. United Blood services is at 2223 Eastman Ave., Ste A, Ventura. Make your appointment today at 877-UBS-HERO or at www.Blood4Life.org
Issue Addressed – Blood Supply Boost Needed for Summer Months		
Program Name/Segment - Issues & Programs Locals Only	Date: 080215 Time: 6a - 7a Duration: 20 min	Program Format/Content Description: Aggie Winston is a Pilates and Yamuna Body Rolling specialist, and Ann Hohimer is a long-time volunteer at the Cancer Support Community Valley/Ventura/Santa Barbara. Aggie will be leading a wellness class in August. Ann invites everyone to the Oaks Mall to see “Paint the Town Pink: Cups of Courage” bras decorated by breast cancer survivors. (805) 379-4777 www.CancerSupportVvsb.org
Issue Addressed – Cancer Support Community Valley/Ventura/Santa Barbara events for August		
Program Name/Segment - Issues & Programs Locals Only	Date: 080215 Time: 6a - 7a Duration: 14 min	Program Format/Content Description: Maripat Davis, Founder & President of All For Love Animal Rescue (501c3), Volunteer, Bob Roselle, and adoptee Princess. All For Love Animal Rescue tries to place dogs and cats in ‘forever homes’. They will be at several locations around Ventura County with the pets that are available. You can also volunteer with them, too. (805) 405-6333 www.AllForLoveAnimalRescue.org facebook.com/AllforLoveAnimalRescue
Issue Addressed – All For Love Animal Rescue		

Program Name/Segment - Issues & Programs Locals Only	Date: 080915	Program Format/Content Description: Christina Walsh, Founder of cleanupRocetdyne.org and Petition Organizer is trying to have the US Gov't. designate Santa Susana Field Laboratory as a National Monument. The are is the birth place of the US Space Program and also home to many scared Chumash sites. @cwalshCURO www.change.org or www.savesantasusana.org
Issue Addressed – designate Santa Susana Field Laboratory as a National Monument	Time: 6a - 7a Duration: 12 min	

Program Name/Segment - Issues & Programs Locals Only	Date: 080915	Program Format/Content Description: Leah Haynes, UC Cooperative Extension Ventura County Master Gardener Program Coordinator . Learn how to use drought tolerant plants in these free Water Wise Gardening Workshops at the Thousand Oaks Library. Call for dates & times. And call the Gardening Questions Helpline (805) 645-1455. http://ucanr.org/sites/VCMG
Issue Addressed – Water Wise Gardening Workshop at Thousand Oaks Library	Time: 6a - 7a Duration: 12 min	

Program Name/Segment - Issues & Programs Locals Only	Date: 083015	Program Format/Content Description: Ann Springer, Business Development Mgr., Camarillo Health Care District. In conjunction with FoodShare, Camarillo Health Care District has free “Produce Day” on the 2nd Thursday of each month, 11a - 1p at the District offices, 3639 E. Las Posas Road, Suite 117, in Camarillo. First come , first served, bring your own bag and have access to nutritious free produce. 805-388-1952 www.camhealth.com
Issue Addressed – Camarillo Health Care District has free “Produce Day”	Time: 6a - 7a Duration: 6 min	

Program Name/Segment - Issues & Programs Locals Only	Date: 083015	Program Format/Content Description: Mariaemma Willis, M.S., Co-Founder, Learning Success Institute in Ventura. Explore you and your children’s Learning Styles to make learning this school year more successful. 805-648-1739 www.learningsuccessinstitute.com
Issue Addressed – make learning this school year more successful	Time: 6a - 7a Duration: 9 min	

Program Name/Segment - Issues & Programs Locals Only	Date:	Program Format/Content Description: Taylor Kasch, Artistic Director, Flying H Group Theatre Company talks about their latest production, “Mad Gravity” by William Missouri Downs. The run
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<p>Issue Addressed – Flying H Group Theatre Company talks about their latest production, “Mad Gravity”</p>	<p>083015 Time: 6a - 7a Duration: 9 min</p>	<p>is Aug 28 - Sept 19. Call for ticket info. 805-901-0005 www.flyinghgroup.com</p>
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<p>Program Name/Segment - Issues & Programs Locals Only</p>	<p>Date: 083015 Time: 6a - 7a Duration: 612 min</p>	<p>Program Format/Content Description: Kerstin Leavitt, Special Events & Volunteer Coordinator for the Cancer Support Community Valley/Ventura/Santa Barbara and Diane Martell, Facilitator at the Cancer Center St. John’s Hospital in Oxnard. September events include support groups for teens and kids, in English and Spanish, and their fundraiser, “Paint the Town Pink” Sept. 24th at the TO Mall. (805) 379-4777 www.cancersupportvvsb.org</p>
<p>Issue Addressed – Cancer Support Community Valley/Ventura/Santa Barbara September events</p>		

