

CONTRACT



KKCB-FM
 207 West Superior Street
 Suite 130
 Duluth, MN 55802
 wopayments4@townsquaremedia.com
 (218) 727-4500

<u>Contract / Revision</u> 4738756 /		<u>Alt Order #</u>
<u>Advertiser</u> Minnesota Retailers Association		<u>Original Date / Revision</u> 03/22/24 / 03/22/24
<u>Contract Dates</u> 03/23/24 - 04/05/24	<u>Estimate #</u>	
<u>Product</u> March-April 2024		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KKCB-FM	<u>Account Executive</u> Tamie Anderson	<u>Sales Office</u> Local Duluth
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

CGCN
 1307 New York Ave., NW
 6th Floor
 Washington, DC 20005

KKCB-FM - 4738756A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KKCB	03/23/24	04/05/24	M-F AM Drive	6:00 AM-9:00 AM		:30				NM	16	\$528.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	03/18/24	03/24/24	-----				0	\$33.00	0.00			
	Week:	03/25/24	03/31/24	11222--				8	\$33.00	0.00			
	Week:	04/01/24	04/07/24	11222--				8	\$33.00	0.00			
N 2	KKCB	03/23/24	04/05/24	M-F Midday	10a-3p		:30				NM	16	\$528.00
	Week:	03/18/24	03/24/24	-----				0	\$33.00	0.00			
	Week:	03/25/24	03/31/24	11222--				8	\$33.00	0.00			
	Week:	04/01/24	04/07/24	11222--				8	\$33.00	0.00			
N 3	KKCB	03/23/24	04/05/24	M-F PM Drive	3p-7p		:30				NM	16	\$528.00
	Week:	03/18/24	03/24/24	-----				0	\$33.00	0.00			
	Week:	03/25/24	03/31/24	11222--				8	\$33.00	0.00			
	Week:	04/01/24	04/07/24	11222--				8	\$33.00	0.00			
N 4	KKCB	03/23/24	04/05/24	M-F Evening	7:00 PM-10:00 PM		:30				NM	16	\$368.00
	Week:	03/18/24	03/24/24	-----				0	\$33.00	0.00			
	Week:	03/25/24	03/31/24	11222--				8	\$23.00	0.00			
	Week:	04/01/24	04/07/24	11222--				8	\$23.00	0.00			
N 5	KKCB	03/23/24	04/05/24	Sa-Su Midday	10a-3p		:30				NM	24	\$432.00
	Week:	03/18/24	03/24/24	-----66				12	\$18.00	0.00			
	Week:	03/25/24	03/31/24	-----66				12	\$18.00	0.00			
	Week:	04/01/24	04/07/24	-----				0	\$0.00	0.00			
Totals											0.00	88	\$2,384.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	56	\$1,408.00	(\$211.20)	\$1,196.80
04/01/24 - 04/05/24	32	\$976.00	(\$146.40)	\$829.60
Totals	88	\$2,384.00	(\$357.60)	\$2,026.40

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Minnesota Retailers Association	<u>Original Date / Revision</u> 03/22/24 / 03/22/24
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<u>Contract Dates</u> 03/23/24 - 04/05/24	<u>Product</u> March-April 2024	<u>Estimate #</u>
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KKCB-FM - 4738756B

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	03/23/24	03/24/24	:30 Audio Spot (CPP)	12	\$2.00	CPP	\$24.00
N 2	03/25/24	03/31/24	:30 Audio Spot (CPP)	44	\$2.00	CPP	\$88.00
N 3	04/01/24	04/05/24	:30 Audio Spot (CPP)	32	\$2.00	CPP	\$64.00
Totals				88			\$176.00

Time Period	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	\$112.00	(\$16.80)	\$95.20
04/01/24 - 04/05/24	\$64.00	(\$9.60)	\$54.40
Totals	\$176.00	(\$26.40)	\$149.60

Contract Totals 0.088 102 \$2,560.00

Signature: _____ Date: _____

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