

# CONTRACT



**KIMA-KEPR**  
 2801 Terrace Heights Dr  
 Yakima, WA 98901  
 (509) 575-0029

[www.kimatv.com/keprtv.com](http://www.kimatv.com/keprtv.com)

And:

**Strategic Media Placement**  
 7669 Stagers Loop  
 Delaware, OH 43015

<u>Contract / Revision</u> AR647967 /		<u>Alt Order #</u> 25341365
<u>Product</u> TV		
<u>Contract Dates</u> 10/26/16 - 11/08/16		<u>Estimate #</u> 4962
<u>Advertiser</u> Enterprise Washington		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KIMA	<u>Account Executive</u> New York Millennium	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1222	<u>Product 1/2</u> 1829
<u>Agency Ref</u> 6365	<u>Advertiser Ref</u> 90879	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/26/16	11/08/16	Action News @ 630a	630a-7a		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/26/16	11/01/16	MT-TF--				2	\$475.00				
	Week:	11/02/16	11/08/16	MTWTF--				2	\$475.00				
N 2	All	10/26/16	11/08/16	CBS This Morning	M-F 7a-8a		:30				NM	6	\$2,700.00
	Week:	10/26/16	11/01/16	MT-TF--				3	\$450.00				
	Week:	11/02/16	11/08/16	MTWTF--				3	\$450.00				
N 3	All	10/26/16	11/08/16	CBS This Morning	M-F 8a-9a		:30				NM	6	\$1,500.00
	Week:	10/26/16	11/01/16	MT-TF--				3	\$250.00				
	Week:	11/02/16	11/08/16	MTWTF--				3	\$250.00				
N 4	All	10/30/16	11/06/16	CBS Sunday Morning	7a-830a		:30				NM	2	\$700.00
	Week:	10/30/16	11/05/16	-----S				1	\$350.00				
	Week:	11/06/16	11/12/16	-----S				1	\$350.00				
N 5	All	10/30/16	11/06/16	Face The Nation	830a-9a		:30				NM	2	\$600.00
	Week:	10/30/16	11/05/16	-----S				1	\$300.00				
	Week:	11/06/16	11/12/16	-----S				1	\$300.00				
N 6	All	10/26/16	11/08/16	M-F 5p News	M-F 5p-530p		:30				NM	4	\$6,400.00
	Week:	10/26/16	11/01/16	MT-TF--				2	\$1,600.00				
	Week:	11/02/16	11/08/16	MTWTF--				2	\$1,600.00				
N 7	All	10/26/16	11/08/16	M-F 6p News	M-F 6p-630p		:30				NM	4	\$6,400.00
	Week:	10/26/16	11/01/16	MT-TF--				2	\$1,600.00				
	Week:	11/02/16	11/08/16	MTWTF--				2	\$1,600.00				
N 8	All	10/29/16	11/05/16	CBS News	Sat 6p-630p		:30				NM	2	\$2,400.00
	Week:	10/29/16	11/04/16	-----S-				1	\$1,200.00				
	Week:	11/05/16	11/11/16	-----S-				1	\$1,200.00				
N 9	All	10/29/16	11/05/16	Sat 630p News	Sat 630p-7p		:30				NM	2	\$1,600.00
	Week:	10/29/16	11/04/16	-----S-				1	\$800.00				
	Week:	11/05/16	11/11/16	-----S-				1	\$800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Week:		10/29/16	11/04/16	-----S-				1	\$800.00				
Week:		11/05/16	11/11/16	-----S-				1	\$800.00				
N 10	All	10/26/16	11/08/16	M-F 11p News	11p-1135p		:30				NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/16	11/01/16	MT-TF--				3	\$425.00				
Week:		11/02/16	11/08/16	MTWTF--				3	\$425.00				
N 11	All	10/30/16	11/06/16	Sun 11p News	11p-1130p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/16	11/05/16	-----S				1	\$350.00				
Week:		11/06/16	11/12/16	-----S				1	\$350.00				
<b>Totals</b>								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/24/16 - 10/30/16	11	\$6,650.00	(\$997.50)	\$5,652.50
10/31/16 - 11/06/16	24	\$17,600.00	(\$2,640.00)	\$14,960.00
11/07/16 - 11/13/16	5	\$3,200.00	(\$480.00)	\$2,720.00
<b>Totals</b>	40	\$27,450.00	(\$4,117.50)	\$23,332.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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