

**QUARTERLY ISSUES
PROGRAMMING REPORT**

**4th QUARTER
2020**

**WEAL AM
Greensboro, NC**

**PUBLIC ISSUES PROGRAMMING 4TH QUARTER/Q4 2020 ISSUES AND
PROGRAM REPORT, OCTOBER-DECEMBER 2020 ENTERCOM
GREENSBORO LLC RADIO STATION WEAL-AM
ISSUES COVERED IN THIS REPORT: COMMUNITY, HEALTH, FINANCE,
EDUCATION, VOLUNTEERISM, MINORITY, WOMEN, SENIOR CITIZENS,
AND CONSUMER MATTERS**

**DATE: SATURDAY OCTOBER 3, 2020
AIR TIME: 7:30AM-8:30AM 1510 WEAL-AM
PROGRAM: COMMUNITY FOCUS**

SEGMENTS 1&2: An updated conversation with the on this community action agency with 2 locations that aims to help low income families in Guilford County achieve self-sufficiency by providing workforce training and job placement in a variety of green-focused industries. Participants will receive classroom training and participant in job training.

Host/Guest: Renee Vaughn/LaTosha Lovette- CSBG Director/Welfare Reform Liaison Project (WRLP) 501 c (3) non-profit Charitable Organization

Links for Additional Information: www.wrlp.net Phone number 336-691-5780 Emergency Line 336-709-5631

Compliancy Issues Covered: job placement, training, employment, workforce training

**DATE: SUNDAY OCTOBER 4, 2020
AIR TIME: 7:10AM-8:10AM 1510 WEAL-AM
PROGRAM: COMMUNITY FOCUS**

SEGMENTS 1&2: Updated conversation of the booming housing market even in COVID-19 times with an area Realtor whose several years of experience in selling and buying homes has never seen the housing market in such an euphoric state where individuals are looking to get out of the rental rut and in to the homeowners strut which has now become his infamous tagline. This assistance is made available directly or virtually to suit an individual/family's preference.

**Host/Guest: Renee Vaughn/Mustafa Shabazz/Fathom Realty
Links for Additional Information: mshahid316@gmail.com Phone
number 336-986-0695**

**Compliance Issues Covered: home ownership, communities, families,
education**

**DATE: SATURDAY OCTOBER 10, 2020
AIR TIME: 7:30AM-8:30AM 1510 WEAL-AM
PROGRAM: COMMUNITY FOCUS**

SEGMENTS 1&2: A return to the conversation on the important need to place thousands of children in the foster care system in loving and adoptive homes. Particularly as it pertains to helping find forever families in COVID-19 times the need for caring persons to provide a safe haven for many children of all ages and backgrounds that are awaiting adoption.

**Host/Guest: Renee Vaughn/Aesha McCoy/Family Recruitment
Specialist/Children's Home Society of NC
Links for Additional Information: www.chsnc.org Phone Numbers: 1-
800-632-1400
336-369-3862**

Compliance Issues Covered: families, communities, wellness, literacy, education

DATE: SUNDAY OCTOBER 11, 2020

AIR TIME: 7:10AM-8:10AM 1510 WEAL-AM

PROGRAM: COMMUNITY FOCUS

SEGMENTS 1&2: The correlation between COVID-19 and Domestic Violence which is greatly on the rise. A book written by an area author focuses on the 10 warning signs of whether a date is a deadbeat or deadly with emphasis on how this social problem continues to grow while providing/presenting important information to counteract the problem.

Host/Guest: Renee Vaughn/Eric Legette- Founder of Fathers With Voices

Links for additional Information: www.fatherswithvoices.info Phone number 336-899-3901

Compliance Issues Covered: race relations, fatherhood, communities, law enforcement, domestic violence

***** THIS WAS THE VERY LAST PUBLIC AFFAIRS PROGRAM AIRED ON 1510 WEAL. The station entered into a LMA agreement with Truth Broadcasting and they ran public service announcements for the rest of 4th quarter and those PSA's are listed below.**

THE PUBLIC SERVICE ANNOUNCEMENTS THAT RAN ON WEAL THROUGHOUT THE PERIOD OF OCTOBER 1ST THROUGH DECEMBER 31ST, 2020

:30 PSA's

Organ Donation

Greensboro's Unity Prayer Parade [Oct 1st & 2nd only]

Alzheimer's

American Red Cross Blood Donations

Behind the Blue Line

Boy and Girls Club

Mortgage Deferral because of Covid

Domestic Violence Awareness

Pre-Diabetes Signs

Quit Smoking

Adopt

Caregiver Assistance – It's Ok not to be ok

Get Out & Vote

High Blood Pressures – Know your numbers

Real Warriors – Veterans

Child Car Seats – Do It Right

Covid-19 – symptoms and signs

St. Jude's

Toy Drive for local Triad Families [11-26 to 12-15-20]

College Fund

Local Grief Seminars

Empowering Girls - STEM

Salvation Army – Bell Ringers

Type 2 Diabetes – Don't have a "type"

:60 PSA'S

Walk for Heart
Fight Cancer
Flood Damaged Cars
Goodwill
Mercy Ships
Text Safety
Be A Local Hero
Covid – Wash Hands
Covid- Social Distance
Covid – Mask Up
Pastor Appreciation Outreach
Disabled Veterans
Saving For Retirement
Early Voting
Eating Well
Pregnancy Network Of NC
Toy Drive for local Triad Families [11-26 to 12-15-20]
Wheel Chair Access
Diversity & Inclusion- that's a good thing
First Responders
Adopt A Teen
Buzzed Driving is Drunk Driving
Wisdom Teeth – ADA
Belonging
Discovering Nature – October only
Equal Justice Initiative
Youth Vaping Prevention