



West Palm Beach

WMBX-FM

Quarterly Issues/Programming Report for January 1st- March 31st, 2024

First Quarter - 2024

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Urban Issues**
- B. Education, Mentoring & Leadership**
- C. Housing Instability & Insecurity**
- D. Community & Cultural Events**
- E. Healthcare Awareness**
- F. Community Resources and Assistance**

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

A. Urban Issues

1. South Florida Sunday Show, 6-7 a.m. 1/7/2024, 25:59 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County talks with Alfred Fields West Palm Beach – NAACP Executive Director about the NAACP reforms and new chapter forming in Palm Beach County. Pressing issues for the NAACP, collaboration with the Urban League of Palm Beach County, and engaging in the 2024 presidential elections are initiatives for the new chapter in 2024.
2. South Florida Sunday Show 6-7 a.m. 2/4/2024, 24:45 minutes.
WMBX's mid-day host, Naysimone spoke with Patrick Franklin, President & CEO of Urban League of Palm Beach County about Black History Month and the events honoring and celebrating Black History throughout the month in Palm Beach County. They also spoke about how & why residents should register to vote and participate in the 2024 election process, as well as the importance of participating in local municipal elections.
3. South Florida Sunday Show, 6-7 a.m. 2/18/24, 26:40 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County talks with Palm Beach County Sheriff, Rick Bradshaw about policing in Palm Beach County. They also discussed the Sheriff's initiatives in 2024 such as sex trafficking, domestic violence, and mental health.
4. South Florida Sunday Show, 6-7 a.m. 2/25/2024, 26:43 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County talks with Wil Romelus, Executive Director of Digital VibeZ about empowering youth in diverse and underserved communities through dance, fitness, technology, and the arts. The activities and programs at Digital VibeZ are overseen and implemented by a group of well-qualified, creative, and caring individuals. The diverse staff members have ties to the local urban community, and thus possess the unique ability to relate to the youth and families that they serve.

5. South Florida Sunday Show, 6-7 a.m. 3/31/2024, 27:36 minutes
Patrick Franklin, President & CEO of Urban League of Palm Beach County talks with Jennifer Thomasson, President & CEO of Habitat for Humanity of Greater Palm Beach County about their ongoing partnership to bring affordable housing to the I-95 corridor's disparaged communities. This partnership includes the Urban League's donation of five home sites that will be used specifically to for minority candidates within the Habitat for Humanity program.

B. Education, Mentoring & Leadership

1. South Florida Sunday Show, 6-7 a.m. 1/7/2024, 06:31 minutes.
J.P. O'Connor, Mayor, City of Westlake and Paul Shalhoub Esq., Event Chairs of Leadership Palm Beach County's 20th Anniversary Songwriters in the Round fundraising event discuss the Leadership Grow program that allows 40-50 young leaders from local high schools to learn how they as individuals can make a difference in our community. The Leadership Grow program is led by a dedicated team of mentors and coordinators from local businesses, government agencies and civic organizations. The program coordinators encourage students to interact, learn and reflect on their future as community leaders, and build necessary skills, including public speaking and resume-writing to prepare them for future education and employment. Leadership Grow is the benefitting program from funds raised at Songwriters in the Round on March 8, 2024.
2. South Florida Sunday Show, 6-7a.m. 1/14/2024, 26:29 minutes
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Cliff Viner, Edna & Cliff Viner Community Scholars Foundation Founder and Philanthropist discuss the fundamental aspects of leadership, mentoring and the scholar's programs offered by the Foundation that include mentoring training. The Viner Community Scholarship Program provides 4-year scholarships to public Florida Universities or Colleges to academically deserving High School students in South Palm Beach County who have financial needs and are community service driven.

3. South Florida Sunday Show, 6-7 a.m. 1/28/2024, 27:17 minutes
Patrick Franklin, President & CEO of Urban League of Palm Beach County, along with Debbie Raine, retired education administrator and educator, and Debra Robinson, retired Palm Beach County School District Board member discuss the long-awaited project to restore one of Palm Beach County's first all-Black high schools, which broke ground on Thursday, January 18th. Nearly seven decades after it first opened its doors, Roosevelt High is being redone at a cost of more than \$50 million. It is being renamed the Historic Roosevelt Full Service Center and, when completed, will include new buildings and renovated spaces for adult education, a Black history museum and library. The center will also house afterschool programs, as well as spring break and summer educational programs at low or no cost.
4. South Florida Sunday Show, 6-7 a.m. 3/10/2024, 26:35 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Edwin Ferguson, Board Member of the School District of Palm Beach County School Board discuss the issues of literacy in Palm Beach County, particularly with children in grades 1-3 living in disadvantaged and impoverished neighborhoods. They discuss the future opening of the Historic Roosevelt Full Service Center that will include renovated spaces for afterschool educational programs for children as well as adult education.
5. South Florida Sunday Show, 6-7 a.m. 3/24/2024, 23:07 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County talks with Desiree Reavis, COO of The Desired Group about the power of poetry in the urban community. They discussed the National Poetry Month Youth Summit, a platform to empower the next generation of wordsmiths to find their voice and express their truth using mentors. They also talked about urban poetry being a way to reach the youth in underserved communities and teach basic literacy.

C. Housing Instability & Insecurity

1. South Florida Sunday Show, 6-7 a.m. 1/21/2024 26:15 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Vince Larkins, President & CEO of the Fair Housing Center of the Greater Palm Beaches explained the history of fair housing on a federal, state, and local level. They discussed discrimination in housing in regard to people of color, age, gender and income level. With the rise in housing costs, there has been a rise in discrimination which is leading to more housing instability in Palm Beach County. The Fair Housing Center works in partnership with the U.S. Department of Housing and Urban Development, the U.S. Department of Justice, and the Florida Attorney General Office Civil Rights Unit to enforce Federal, State and local Fair Housing and Fair Lending Laws. Listeners that feel they have been a victim of housing discrimination can contact them online or via phone. The Fair Housing Center works to ensure equal and affordable housing opportunities for all people, by promoting culturally diverse communities.
2. South Florida Sunday Show, 6-7 a.m. 1/28/2024, 15:00 minutes.
Anne Noble, Director of Advancement of The Lord's Place discussed the fundraising needed for the programs offered at The Lord's Place which are dedicated to breaking the cycle of homelessness in Palm Beach County. She discussed the statistics and rates of homelessness in comparison to the rate of the increase in the cost of fair and affordable housing. As affordable housing becomes less and less attainable, more families will experience homelessness.
3. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 22:18 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Amarae Blyden-Richards, Director of Housing at Urban League of Palm Beach County discuss the economic empowerment and housing programs offered by the organization. The ULPBC offers First Time home buyers education classes, foreclosure mitigation counseling, and rental assistance. The Financial Capability program provides a one-stop bundling of services that include financial education, housing counseling, budget and credit counseling, and benefits screenings. These programs specifically target vulnerable individuals who currently are suffering from housing instability.

4. South Florida Sunday Show, 6-7 a.m. 2/25/2024, 15:00 minutes.
Jennifer Thomason, President and CEO of Habitat for Humanity of Greater Palm Beach County and Aimee Craig Carlson, Director of Land Planning and Entitlement at PulteGroup discuss the annual Women Build event that brings together executive women for a 2-day event where volunteers, alongside Habitat families, built three houses. As part of being a recipient of a Habitat for Humanity home, the families must go through a rigorous application process, complete financial training and be approved for an interest-free mortgage.
5. South Florida Sunday Show, 6-7 a.m. 3/17/2024, 25:48 minutes.
Patrick Franklin, President & CEO of Urban League of Palm Beach County and Ruth Mageria of CROS Ministries spoke about food and housing insecurities in Palm Beach County. They spoke of the decisions that people are faced with between having to choose to buy food for their family or pay rent to keep a roof over their heads. They discussed CROS food pantries, gleaning and caring kitchen programs. They also discussed the partnership with other civic organizations that work with CROS to find affordable housing for the families that CROS serves.

D. Community & Cultural Events

1. South Florida Sunday Show, 6-7 a.m. 1/14/2024, 08:00 minutes.
Nancy Stewart, Executive Director, Festival Management Group invites the public to attend the 25th Annual Garlic Fest. This year's event will be honoring US Armed Forces Day. Performers include the Honor Guard from Palm Beach County Sheriff's Office, National Anthem by Mary Gaines Bernard (Donna Summers' sister) and THE RESILIENT, a band formed at Walter Reed Hospital and comprised of severely wounded vets. The event has FREE admission to active, retired military and veterans on Sunday, February 4th. Proceeds from the event also benefit Delray Beach Arts, Inc. a non-profit organization.
2. South Florida Sunday Show, 6-7a.m. 1/14/2024, 04:08 minutes.
Miriam Naranjo, Assistant Director at Children's Schoolhouse Museum invited listeners to a free Family Fun Day event at the museum on January 27th. The Schoolhouse Children's Museum's mission is to inspire and engage children and families to explore, play, learn and discover through creative, interactive learning opportunities that integrate the arts, humanities, and sciences in cultural and

historical settings. The Schoolhouse Children's Museum is housed in one of the first schools in Boynton Beach built in 1913.

3. South Florida Sunday Show, 6-7 a.m. 2/4/2024, 06:39 minutes.
Noel Martinez, President & CEO of Palm Beach North Chamber of Commerce discussed the 39th Annual ArtiGras Fine Arts Festival, February 17th and 18th. The annual event was recently named one of the top 70 fine art festivals in the country and showcases a juried exhibition of gallery-quality art from 300 artists. ArtiGras also features a Hanley Foundation Youth Art Competition, ArtiKids Kids Zone, and live entertainment. ArtiGras benefits local charities and is produced by the professional staff of The Palm Beach North Chamber of Commerce with more than 800 volunteers. Listeners were encouraged to volunteer with hours available to those seeking school credit.
4. South Florida Sunday Show, 6-7 a.m. 2/4/2023, 08:47 minutes.
Jerry Somma, President & CEO of Via Productions, invited listeners to a 3-day cultural event celebrating Italian culture. This free event features rides and games for kids, cultural shopping, traditional Italian performers, authentic Italian food and live cooking demonstrations throughout the event, February 16th-18th.
5. South Florida Sunday Show, 6-7 a.m. 02/25/2024, 13:17 minutes.
Courtney Zanetti, Director of Community Outreach and Alyssa Bean, Events Specialist from Humane Society of the Treasure Coast, Inc., invites the public to a free event, the 20th Anniversary Mutt March, a fundraiser featuring a 5K, vendor market, photo booth and canine costume contests. Funds raised will benefit the organization and help to provide quality medical care, food and shelter, adoption and spay neuter programs, humane education and other important services for the animals and community.
6. South Florida Sunday Show, 6-7a.m. 3/17/2024, 11:47 minutes.
Michael Riordan, Director of Media and Communications & Lety Gonzalez, Marketing Coordinator from Compass LGBTQ+ Community Center discussed the annual diversity, equality and unity event, Palm Beach Pride. This 2-day festival and parade demonstrates the resilience and progress of the LGBTQ+ community, showcasing the support of over 140 inclusive businesses. Palm Beach Pride is Palm Beach County's largest gay and lesbian visibility event, and it takes place in the city of Lake Worth Beach, Florida's first and only LGBTQ+ sanctuary city. The Palm Beach Pride parade is free to attend, while admission to the festival is nominal and benefits Compass.

E. Healthcare Awareness

1. South Florida Sunday Show, 6-7 a.m. 1/28/2024 14:06 minutes.
Dr. Alan Saperstein, orthopedic surgeon at Baptist Health Orthopedic Care discusses the best practices for leading a healthy, active lifestyle. He discusses the importance of exercise and its effect on the body, building an exercise routine that that's safe for your level of activity. He also goes over the best foods to eat to decrease inflammation in the joints, the best ways to prevent musculoskeletal disorders, and useful tools for creating and maintaining health goals.
2. South Florida Sunday Show, 6-7 a.m. 2/4/2024 15:00 minutes.
Dr. Christopher Hawk, an Interventional Cardiologist with HCA Florida JFK Hospital talks about heart health and the American Heart Association's Heart Month campaign during the month of February. He informs listeners about preventing heart disease and lowering your risk by learning your family history, checking your blood pressure regularly, reducing added salt in your diet and getting 7-9 hours of sleep each night. He also explained the differences between a heart attached and cardiac arrest.
3. South Florida Sunday Show, 6-7 a.m. 2/18/2024 10:29 minutes.
Marc Gibber, MD of Baptist Health, discussed the importance of exercise when it comes to our heart health and what some of the best diet and exercise tips are to maintain a healthy heart. He went over the signs and symptoms of a heart attack that we see in men and how do they differ from those seen in women. He also discussed when a patient should consult a doctor about their heart health.
4. South Florida Sunday Show, 6-7 a.m. 3/3/2024 14:00 minutes.
Dr. Abraham Betancourt, a bariatric and general surgeon with the Palm Beach Digital Surgery Institute and Good Samaritan Medical center spoke about gastrointestinal conditions and abdominal pain, hernias, and bariatric surgery. He also noted that March is Colorectal Cancer Month and that having good gastro health can lower your risk of colorectal cancer. He also discussed the importance of early detection and screening for colorectal cancer.
5. South Florida Sunday Show, 6-7 a.m. 3/24/2023 09:09 minutes.
Dr. Hina Saeed, deputy director of radiation oncology with The Eugene M. & Christine E. Lynn Cancer Institute, part of Baptist Health shared that March is Colon Cancer Awareness Month. She spoke on how individuals can best reduce their risk for colon cancer, what precautions can be taken to lower your risk of

colon cancer, and when you should begin screenings, based on your demographics. She also discussed clinical trials, treatment, proper diet, and overall lifestyle changes that help to avoid any cancer diagnosis.

F. Community Resources & Assistance

1. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 10:30 minutes.
Brittany Perdigon Executive Director of Little Smiles talks about the Little Smiles programs & the 33 partner facilities in South Florida including hospitals, medical daycare centers, shelters, foster care homes, and medical support facilities. Little Smiles works with liaisons at each facility to help determine the best way to provide smiles to the children they serve. Project S.M.I.L.E.™ furthers the Little Smiles mission of helping kids be kids during difficult times through their work with local law enforcement. Revenue generated to support the program is restricted solely to providing non-medical support to homeless, displaced, and abused children in Palm Beach County. Through Project S.M.I.L.E.™, Little Smiles is able to provide the basic necessities for the children identified and referred to the program including clothing, shoes, hygiene supplies, and school supplies.
2. South Florida Sunday Show, 6-7 a.m. 2/11/2024, 10:26 minutes.
Tom Beckmeyer, Founder of Folds of Honor and Jeff Sammuels, a Navy Seal, discuss the scholarships available to the spouses and children of American's fallen or disabled military and first responders. Folds of Honor's mission is to empower people from every walk of life through education and the opportunities it creates. Forty-five percent of Folds of Honor scholarships are awarded to minorities, making their recipient family as diverse as the country they served. Applications for scholarships are available on their website.
3. South Florida Sunday Show, 6-7 a.m. 2/18/2024, 09:05
Dave McGovern, Event Organizer and Volunteer with Wounded Veterans Relief Fund discussed the programs and resources offered to disabled veterans living in Florida, including dental, mental health, housing and emergency financial assistance.
4. South Florida Sunday Show, 6-7a.m. 3/10/2024, 13:46 minutes.
Greg Quattlebaum, CEO of Quantum House, shared that Quantum House is a caring and supportive home that lessens the burden for families whose children are receiving treatment in Palm Beach County for a serious medical condition. Volunteers provide therapy dog visits, golf lessons, story time, art projects and

cook meals for the families in residence. There is no fee to the families that stay at Quantum House. Quantum House is funded 100% by donations.

5. South Florida Sunday Show, 6-7 a.m. 3/24/2024 07:40 minutes.
Joe Ludwig, Spokesperson with American Cancer Society, informed listeners about the Road to Recovery program. For people facing cancer in our community, often what is standing between them, and lifesaving treatment is a ride to get there. The American Cancer Society Road To Recovery program eases the patient's burden by giving free rides to and from treatment to cancer-related medical appointments. All rides provided are free removing barriers and providing ease of access to care for cancer patients who need it. Road to Recovery is a volunteer-led program where the ACS trains people in our community who are interested in donating their time and vehicle to provide free rides to cancer patients in need.