

# CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

1st Quarter 2011

WCTI / WCTI DT

WCTI certifies that all 12-and-under children's TV programs carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter time limits of 73.670 of the FCC's rules: Weekdays: 12 minutes in any clockhour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program). Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

|  |                                  |
|--|----------------------------------|
| 12-and-Under Children's Programs carried during this quarter |                                  |
| ABC NETWORK  | MGM NETWORK                      |
| The Emperor's New School                                     | Magi-Nation                      |
| The Replacements   | Green Screen Adventures          |
| That's So Raven  | Busytown Mysteries               |
| That's So Raven  | The Busy World of Richard Scarry |
| Hannah Montana   | The Busy World of Richard Scarry |
| The Suite Life of Zack and Cody                              | Cake                             |
| SYNDICATED   | Dance Revolution                 |
| Animal Rescue  |                                  |

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming, unless outlined in Annex A. (No Annex A needed).

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670 (b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007, unless outlined in Annex B. (No Annex B needed).

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

*Carolyn B. Stevens / Program Director*  
Signature/Title of Authorized Station Employee

Date: 4/7/11

# **CHILDREN'S COMMERCIAL LIMITATIONS CERTIFICATION**

**1st Quarter 2011**

**WCTI / WCTI DT**

Network Programming: See separate certifications

Children's Programming requirements are also met with the following syndicated E/I programs:

*Animal Rescue*

The program is not formatted to limit commercial content, but is monitored by the traffic department to not exceed 5 minutes per half hour with PSA contracts in effect to air only PSAs within the commercial breaks.

**ABC COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**FIRST QUARTER 2011**

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2011, JANUARY 1, 2011 THROUGH MARCH 31, 2011. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School  
Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
  
2. Program: The Replacements  
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)  
Number of Network Commercial Minutes: 5:15

3. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
4. Program: That's So Raven  
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)  
Number of Network Commercial Minutes: 5:15
5. Program: Hannah Montana  
Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)  
Number of Network Commercial Minutes: 5:15
6. Program: The Suite Life of Zack and Cody  
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)  
Number of Network Commercial Minutes: 5:15

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

\* \* \* \* \*

ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2011, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

\_\_\_\_\_  
Affiliate Relations

Date: \_\_\_\_\_

**THIStv NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**FIRST QUARTER 2011**

FOLLOWING IS A LIST OF ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2011, JANUARY 1, 2011 THROUGH MARCH 31, 2011. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FIRST QUARTER OF 2011, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

3. Program: Heathcliff  
Time: Monday- Friday 7:00- 7:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
  
5. Program: Wacky World of Tex Avery  
Time: Monday- Friday 7:30- 8:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7

7. Program: Inspector Gadget  
Time: Monday- Friday 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7
9. Program: Gadget Boy's Adventures In History  
Time: Mondays, Wednesdays, Fridays 8:30- 9:00AM ET  
Duration: 30 minutes  
Rating: TV-Y7
10. Program: The Pink Panther Show  
Time: Tuesdays, Thursdays 8:30- 9:00 AM ET  
Duration: 30 minutes  
Rating: TV-G
12. Program: Spider Riders  
Time: Monday- Friday 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
13. Program: Magi-Nation  
Time: Monday- Friday 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV E/I

Children's Weekend Programs (series)

1. Program: Green Screen Adventures  
Time: Saturdays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
2. Program: Busytown Mysteries  
Time: Saturdays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
3. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:00- 11:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
4. Program: The Busy World of Richard Scarry  
Time: Saturdays 11:30- 12:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y E/I
5. Program: Cake  
Time: Saturdays 12:00- 12:30 PM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I

6. Program: Dance Revolution  
Time: Saturdays 12:30- 1:00 PM ET  
Duration: 30 minutes  
Rating: TV-Y7 E/I
7. Program: Sonic Underground  
Time: Sundays 8:00- 8:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
8. Program: Sonic the Hedgehog  
Time: Sundays 8:30- 9:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
9. Program: Sonic Underground  
Time: Sundays 9:00- 9:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
10. Program: Evolution: The Animated Series  
Time: Sundays 9:30- 10:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV
11. Program: Stargate Infinity  
Time: Sundays 10:00- 10:30 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV E/I
12. Program: Magi-Nation  
Time: Sundays 10:30- 11:00 AM ET  
Duration: 30 minutes  
Rating: TV-Y7 FV E/I

\* \* \* \* \*

ALL THIStv NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2011, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).



NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS<sup>tv</sup> NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

***KYLE HART***/PROGRAM & OPERATIONS MANAGER- THIS TV NETWORK

03/31/11