

# CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

3rd Quarter 2014

WCTI / WCTI DT-2 / WCTI-DT 3

WCTI certifies that all 12-and-under children's TV programs carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter time limits of 73.670 of the FCC's rules: Weekdays: 12 minutes in any clockhour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

Effective 01/02/07, upcoming programming promos, with certain exceptions, count as commercial matter.

Children's Educational and Informative Programs carried during this quarter	
ABC NETWORK	LIVE WELL NETWORK
None	Taste Buds
	AquaKids
SYNDICATED	Real Life 101
Jack Hanna's Wild Countdown	Major Decision
Ocean Mysteries With Jeff Corwin	Animal Atlas
Born To Explore	Nature Adventures with Terri and Todd
	Food For Thought
	Everyday Health
	Recipe Rehab
Sea Rescue	
Wildlife Docs	<i>MOVIES!</i>
Expedition Wild	So You Want To Be
Animal Rescue	Tomorrow / Today
Career Day	Better Planet TV

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming, unless outlined in Annex A. (No Annex A needed).

All of the above listed programs are geared for children 13 -- 16, so limitations don't apply.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670 (b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007, unless outlined in Annex B. (No Annex B needed).

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Carolyn G. Stevens / Program Director  
Signature/Title of Authorized Station Employee

Date: October 1, 2014



**LITTON'S WEEKEND ADVENTURE**  
**COMMERCIAL LOAD AND WEB SITE REPORT**  
**THIRD QUARTER 2014**

FOLLOWING IS A LIST OF ALL LITTON'S WEEKEND ADVENTURE PROGRAMS PROVIDED TO ABC AFFILIATES DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE THIRD QUARTER OF 2014. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: Jack Hanna's Wild Countdown  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
2. Program: Ocean Mysteries  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

3. Program: Born to Explore  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
4. Program: Sea Rescue  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
5. Program: The Wildlife Docs  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00
  
6. Program: Expedition Wild  
Duration: Half-hour  
Number of Network Commercial Minutes: 7:00

Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS LITTON HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Litton Entertainment  
1/2/14



## Commercial Limits and Website Rule Compliance Certification -- Third Quarter, 2014

During the third quarter of 2014 (July 1<sup>st</sup> through September 30<sup>th</sup>) the following Educational/Informational Children's programs tailored to meet the requirements for teens 13-16 years old appeared on the Live Well Network.

All of these programs are produced for children aged 13-16, therefore the rules for commercial limits and websites do not apply.

Each program is delivered to stations with closed captioning, E/I icon, and the recommended TV-G icon already integrated.

### E/I Children's Programs

#### *Taste Buds*

-- *Food for Thought* (as of 9/5/14)

Time: Sundays 9:00-9:30 am EST/PST

Duration: 30 minutes

#### *Aqua Kids Adventures*

-- *Food for Thought* (as of 9/5/14)

Time: Sundays 9:30-10:00 am EST/PST

Duration: 30 minutes

#### *Real Life 101*

-- *Everyday Health* (as of 9/5/14)

Time: Sundays 10:00-10:30 am EST/PST

Duration: 30 minutes

#### *Major Decision*

-- *Recipe Rehab* (as of 9/5/14)

Time: Sundays 10:30-11:00 am EST/PST

Duration: 30 minutes

#### *Animal Atlas*

-- *Recipe Rehab* (as of 9/5/14)

Time: Sundays 11:00-11:30 am EST/PST

Duration: 30 minutes

#### *Nature Adventures with Terri and Todd*

-- *Real Life 101* (as of 9/5/14)

Time: Sundays 11:30 am- 12:00 pm EST/PST

Duration: 30 minutes

**MOVIES! NETWORK COMMERCIAL LIMITS**  
**AND WEB SITE RULE COMPLIANCE CERTIFICATION,**  
**THIRD QUARTER 2014**

FOLLOWING IS A LIST OF ALL MOVIES! NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIREMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE SECOND QUARTER OF 2014, JULY 1, 2014 THROUGH SEPTEMBER 28, 2014. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

Children's Weekend Programs (series)

1. Program: So You Want To Be {Two (2) individual half-hour episodes},  
Time: Saturdays 10:00- 11:00 AM ET  
Duration: 30 minutes 5:00 or less per half-hour episode  
Rating: TV-G E/I
  
2. Program: Tomorrow/Today  
Time: Saturdays 11:00- 12:00 PM ET {Two (2) individual half-hour episodes},  
Duration: 30 minutes  
Rating: TV-G E/I 5:00 or less per half-hour episode
  
4. Program: Better Planet TV  
Time: Saturdays 12:00- 1:00 PM ET {Two (2) individual half-hour episodes},  
Duration: 30 minutes  
Rating: TV-G E/I 5:00 or less per half-hour episode

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ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS MOVIES! NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLs DISPLAYED WITHIN SHOWS (SEE

SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

**ED JOHNSON / HEAD OF CONTENT SCHEDULING AND STRATEGY - MOVIES! NETWORK**  
9/29/14